



"WITH PEER TO PEER LEARNING"

WHAT IS WORDPRESS?

Wordpress is a popular, user-friendly content management system for creating and managing websites and blogs with wide range of customization options.

SALARY AFTER LEARNING WORDPRESS

As an Wordpress web developer, you can earn anywhere between 5 Lac to 20 Lac Rupees per annum. There is no limit on how much you can earn as it totally depends on individual skills. The more you will earn, and peershala will provide you the complete guidance and support.

PEERSHALA WORDPRESS COURSE

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JOB OPPORTUNITIES

Taking a Wordpress course can open up many opportunities in the digital world. By learning Wordpress, you can become a web developer and earn handsome amount of money, that is why taking a Wordpress course is a valuable investment for your career.

BENEFITS OF LEARNING IN PEERSHALA

Learning Wordpress with peershala provides a guided learning experience, with a dedicated mentor, interactive learning materials, and a supportive community of peers.

WHY ONLY



Peershala was founded with the belief that everyone deserves access to quality education. We want to create a platform that would provide affordable courses, with a focus on learning in small peer groups and expert mentorship. So that students can learn essential skills under the guidance of a mentor who is a expert in that particular skill.



CUSTOMIZING WORDPRESS

- To Edit Appearance, Widgets, and Themes:
- On the dashboard sidebar at the left-hand side of your screen, you will see a section named Personalize. Underneath this, there are two options, Themes, and Menus

GETTING STARTED WITH WORDPRESS

- Creating a Wordpress site (Install Wordpress)
- Logging into the Wordpress Admin and General Site Settings
- Writing Posts and Formatting Text
- Publishing a Post (Making it Live)
- Adding a Read More Link to a Post
- Creating Links (Hyperlinks)
- Adding Images and Managing the Media Library
- Adding An Image Gallery
- Adding Video

DIVING DEEPER INTO WORDPRESS

- Categories, Tags, & Reading Settings
- Widgets
- Making Pages
- Installing and Customizing themes
- Changing the Template Layout for a Page/Post
- WordPress Plugins: About, Installing, & Updating
- WordPress Plugins You May Want to Install
- SEO (Search Engine Optimization)