

# Credit Card Transaction Report



Revenue

57M

Intrest

8.0M

Tx Amount

46M

Tx Count

667K

Low

Med

High

F

M

Week Start Date

All



Q4

Q3

Q2

Q1

Gold

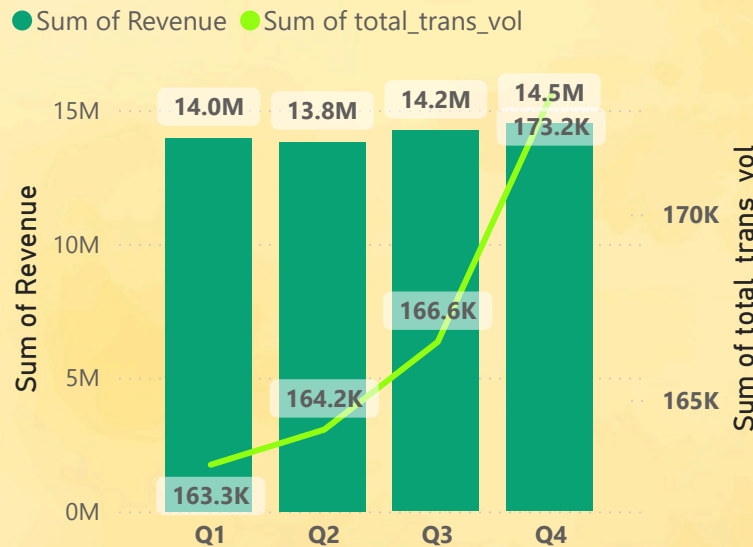
Silver

Blue

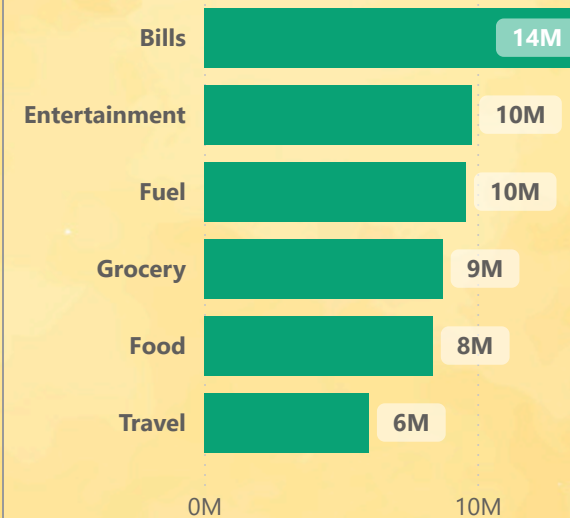
Platinum

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	47188612	37840749	66,14,172.62
Gold	2533682	2091362	3,84,755.16
Platinum	1135608	953314	1,61,629.05
Silver	5659109	4647596	8,21,922.98
Total	56517011	45533021	79,82,479.81

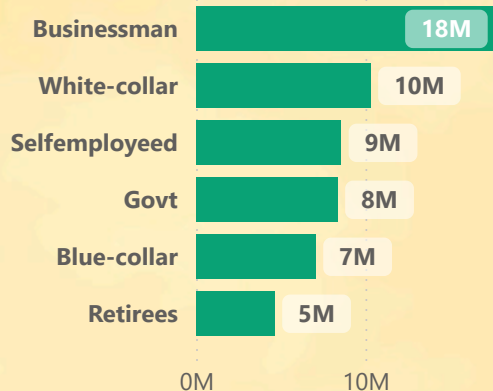
## QTR Revenue and total Transaction amount



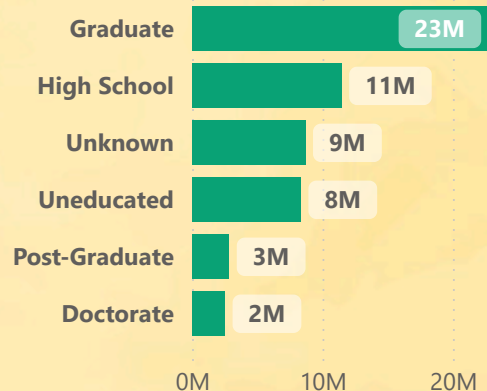
## Revenue by Expenditure type



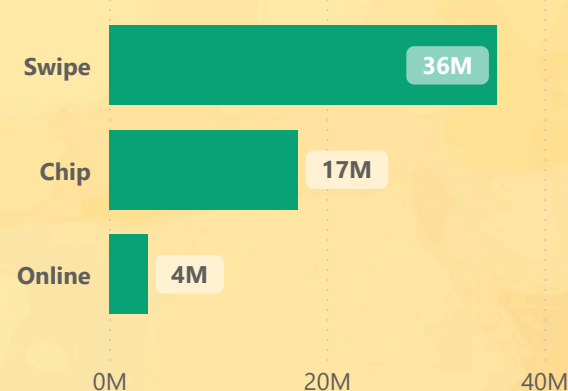
## Revenue by Customer job



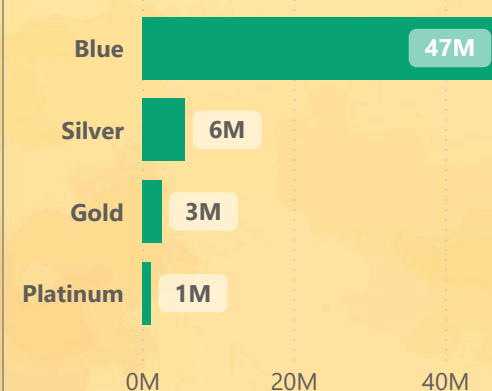
## Revenue by Education level



## Revenue by use chip



## Revenue by Card Category



# Credit Card Customer Report



Revenue

57M

Intrest

8.0M

Income

588M

CSS

3.19

Week Start Date

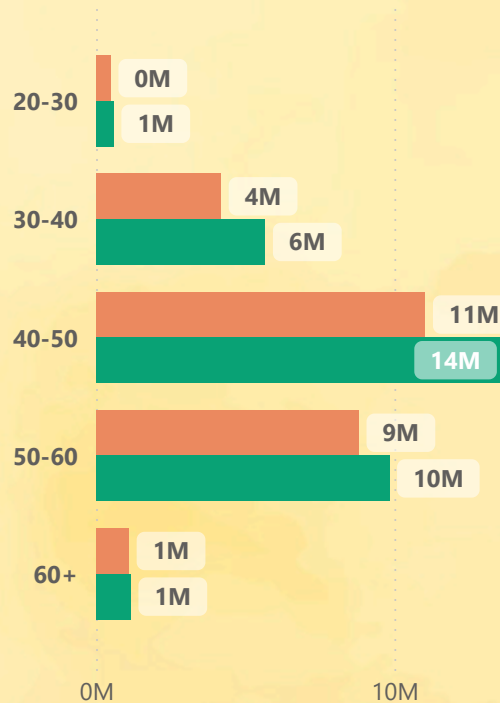
All

F

M

customer_job	Sum of Revenue	Sum of income	Sum of interest_earned
Blue-collar	7040606	73516911	9,67,751.42
Businessman	17697472	190350431	25,84,604.01
Govt	8335534	90834727	11,82,230.84
Retirees	4617448	49619308	6,41,692.22
Selfemployeed	8542826	77659931	11,41,510.40
White-collar	10283124	105618475	14,64,690.92
<b>Total</b>	<b>56517011</b>	<b>587599783</b>	<b>79,82,479.81</b>

Revenue by Age Group



Q4

Q3

Q2

Q1

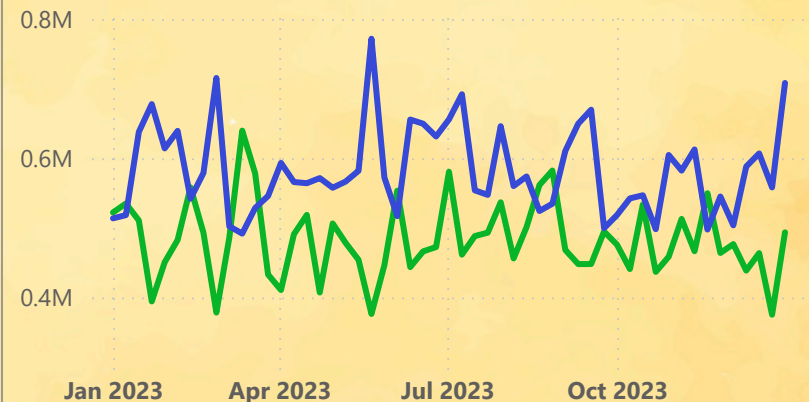
Gold

Silver

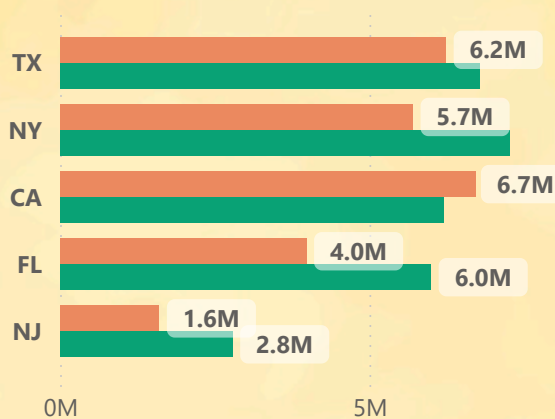
Blue

Platinum

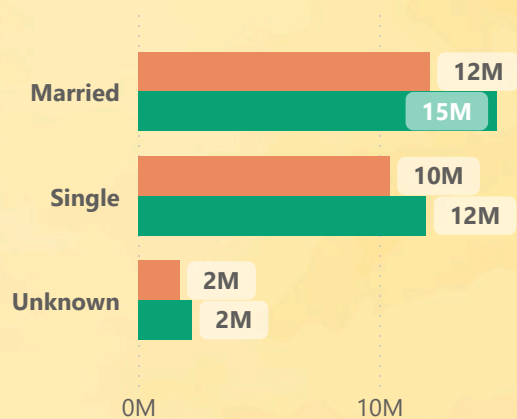
Revenue by Week



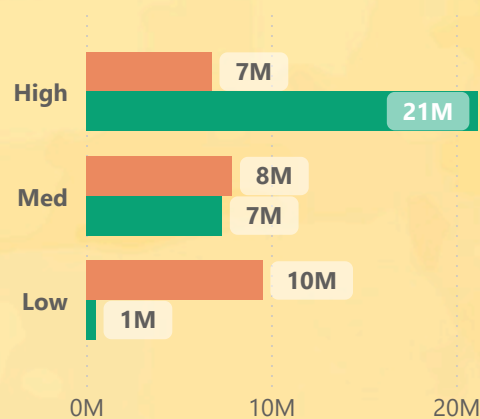
Top 5 States



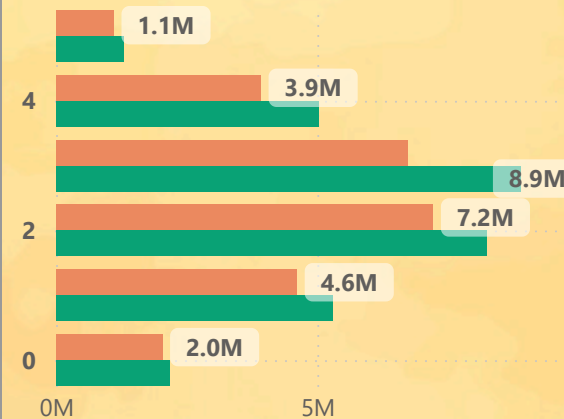
Revenue by Marital Status



Revenue by Income Group



Revenue by Dependent



# Customer Loan and Credit Status Report



Deliquent Acc  
**6.1%**

High Utilization  
**4.5%**

Interest  
**46M**

Good Acc  
**93.9%**

Low

Med

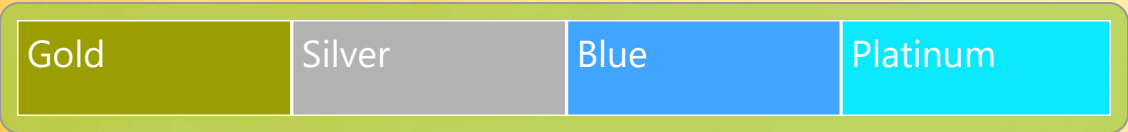
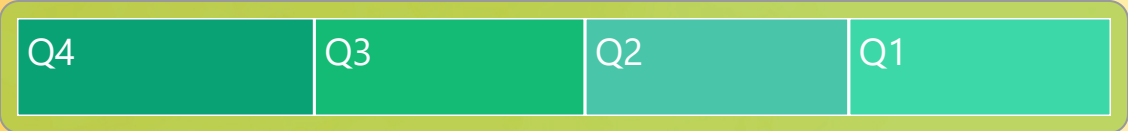
High

F

M

Week Start Date  

All



card_category	Sum of annual_fees
Blue	2733690
Silver	189590
Gold	57565
Platinum	20665
Total	3001510

Deliquent_Status	%GT Count of delinquent_acc
No	93.94%
Yes	6.06%
Total	100.00%

