



CREDIT CARD REPORT

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INDEX

Transaction Report

- Revenue by Customer Job
- Revenue by Education Level
- Revenue by Use Chip
- Revenue by Card Category
- Revenue by Expenditure Type
- Revenue and Transaction Amount Quarterly

Customer Report

- Top 5 States
- Revenue by Age Group
- Revenue by Week
- Revenue by Marital Status
- Revenue by Dependent
- Revenue by Income group

Report

- Customer Loan Status
- Customer Housing Status
- Customer Contact Status
- Customer Card Activation Status
- Interest by Customer Job
- Interest by Customer Education Level

CREDIT CARD TRANSACTION REPORT INSIGHTS

- Overview
 - Total Revenue: \$57M | Total Interest Earned: \$8M | Total Transaction Volume: \$46M
- Top Revenue Contributors:
 - - By Job: Businessmen (\$18M), White-collar (\$10M), Self-employed (\$9M)
 - - By Education: Graduates (\$18M), High School (\$11M)
 - - By Card Category: Blue cards generate the highest revenue (\$47M)
 - Spending Insights: Bills (\$14M), Entertainment (\$10M), Fuel (\$10M)
 - Usage: Swipe transactions dominate (\$36M)

CREDIT CARD CUSTOMER REPORT INSIGHTS

- Overview
 - Total Revenue: \$57M | Total Income: \$588M | Customer Spending Score (CSS): 3.19
 - Age Group Insights: 40-50 age group contributes the highest revenue (\$11M)
 - Revenue by State: TX (\$6.2M), NY (\$5.7M), FL (\$2.8M)
- Marital Status & Income Impact:
 - - Married customers generate more revenue
 - - Higher-income customers contribute significantly (\$21M)

CUSTOMER LOAN & CREDIT STATUS REPORT

- Overview
 - Delinquency Rate: 6.1% | High Utilization Accounts: 4.5% | Good Accounts: 93.9%
- Loan & Activation Data:
 - - 12.73% of customers have taken loans
 - - 57.46% of customers activated their cards within 30 days
 - - Interest by Job: Highest from the 40-50 age group (\$3.5M)
 - - Interest by Education: Business & White-collar professionals lead