



"I love my gadgets and using this app I have been able to manage all my gadgets which has made my college life a lot less stressful."

ABOUT

👤 AGE: 20
🎓 EDUCATION: Undergraduate
💼 OCCUPATION: College Student

👤 STATUS: Unmarried
📍 LOCATION: Noida

ABOUT ISHAN SINGH

He is a college student at IIT Delhi. Like all other college students, he is very active on social media. He uses a lot of tech gadgets in his everyday life. All his day-to-day life involves using a laptop or a mobile. Being very busy it is difficult for him to manage all his gadgets.

FRUSTRATIONS

1. He forgets about charging the battery of his laptop while attending online classes.
2. He is unaware about the status of battery of his Air Pods.

GOALS

1. He wants to manage all his devices efficiently from a single platform.
2. He wants to be reminded about charging his gadgets on time so that they are available for use when he needs them.

NEEDS

1. To have a specialized notification in advance to charge his devices.
2. A tracker to find less frequently used gadgets.
3. Wants to store all details such as warranty, etc. of all his devices at one place.

EXPECTATIONS

1. A versatile, interactive and well-designed interface.
2. An app which can ensure that he is able to attend his events and notifies to charge the required gadgets beforehand.