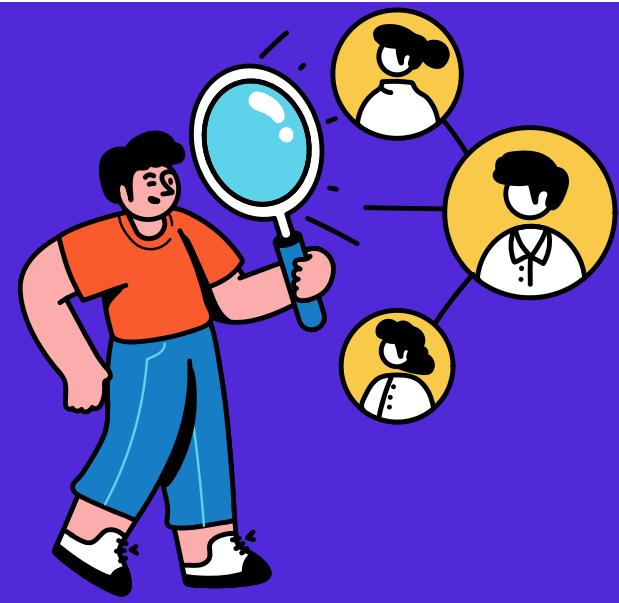


Introducing SkinTalk The future of personalised Skincare

A game-changing app that provides personalized skincare solution through machine learning





Finding a dermatologist

Dermatologists are in high demand, and it can be difficult to find one who is accepting new patients. This is especially true in major cities and rural areas.



Affordability

Dermatology can be expensive, especially if you need to see a specialist or have ongoing treatment. Many people do not have insurance that covers dermatological care, or their insurance has high deductibles and copays.



Wait times

Once you find a dermatologist, you may have to wait weeks or even months for an appointment. This is because dermatologists are often overbooked.



Stigma

Some people feel ashamed or embarrassed to see a dermatologist for skin problems, such as acne or psoriasis. This is especially true in cultures where physical appearance is highly valued.



Lack of awareness

Many people are not aware of the importance of seeing a dermatologist for skin problems. They may try to treat their skin problems at home with over-the-counter products, which can often be ineffective or even harmful.

Skintalk's Solutions

Personalised Skincare

Address specific skin concerns, such as acne, dryness, or aging, with targeted recommendations.



Advanced Skin Analysis

Scan your face and let Skintalk analyze your skin condition with precision.

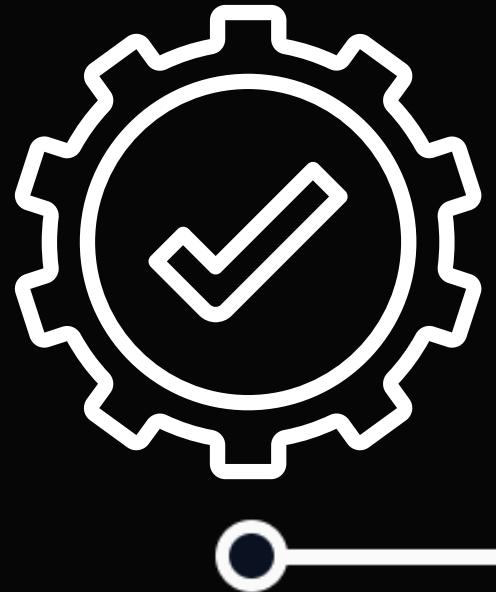


Track Progress

Monitor the effectiveness of your skincare regimen and adapt as needed.



Unique Features of Skintalk



Tailored Solutions

Address specific skin concerns, such as acne, dryness, or aging, with targeted recommendations.



Expert Advice

Access the knowledge of dermatologists and skincare professionals at your fingertips.



Data-driven Approach

Leverage machine learning algorithms to provide accurate and reliable skincare guidance.

HOW SKINTALK WORKS

read more', and a 'How to change your date?' button. It also shows 'See AI recomandations' and 'xyz serum' products. 3. Home screen: Greeted by 'Hello Suhani', shows 'Looks Good' status, 'Upcoming appointment' with Doctor Micheal Gua, and 'Your morning routine' with progress bars for Wrinkle (-15% reduced), Acne (-20% reduced), and Moisture (-10% reduced). 4. Doctor details: Shows 'Recent Appointment' with Doctor Micheal Gua, 'Assigned Doctor' (Doctor Iram Anwar), and 'About' information. 5. Appointment booking: Shows 'Appointment' for 'Tue 22, March 2023 11:30 AM'."/>

Let's see
What your skin says?

Swipe for your first scan >>

Your skin type ⓘ

Problem

age: 22

Wrinkle

Acne

Moisture

Texture

How to change your date? ⓘ

See AI recomandations →

people with similar result use

xyz serum xyz serum xyz serum

near by dermat

SKIN TALK

Hello Suhani

Looks Good 🌟

age: 22

last scanned: 2h ago

Re Scan

Upcoming appointment

Doctor Micheal Gua
Dermatologist

Sep 5 at 11:00 am - 1:00 pm
Mayo clinic , Blue area

Your morning routine

today

3 of 4 steps

Wrinkle -15% reduced

Acne -20% reduced

Moisture -10% reduced

Home Bookings Routine Store

SKIN TALK

Assigned Doctor

Doctor Iram Anwar
Surgical superident
Graduated form forman christian medical college in 2023.

Patients 5K
Reviews 300K
Experience 5 years

About

I am a dedicated and compassionate healthcare professional who has undergone extensive medical training and education. As a doctor, my primary mission is to diagnose, treat, and care for patients' physical and emotional well-being.

Appointment

Tue 22, March 2023 11:30 AM

Done

Scan your face

Get Detailed Report

Get a well designed schedule with medications record

Find your Dermatologist

Book your appointment

TOTAL ADDRESSABLE MARKET

Market Size and Segmentation

Tier 1 cities followed by
Tier 2 and Tier 3

Skin Problems faced
by people in

Tier 1 cities

78.5%

Skin Problems faced
by people in

Tier 2 cities

22.3%

Skin Problems faced
by people in

Tier 3 cities

19.6%

- In India the total number of people having skin diseases is 1.04 Billion
- 78.5% of total population (TAM) = 816 millions
- Taking 5% Market Share of this TAM = 40 millions

Revenue Model

Analysis of Bundle Purchases and Commission

Bundle Purchases

3 Sessions in 1000 Rs

Commission

20%

In Tier 1 cities, dermatologist consultation fees range from 700 to 2,000 Rs. On our platform, we offer sessions with highly-rated dermatologists for just 400 Rs. Users can also enjoy a bundle of 3 sessions at a flat rate of 1,000 Rs.

With 15% of the market share opting for our bundle, we project an average of 350,000 users. This results in 35 Crores INR in revenue from one-time bundle purchases and an additional 7 Crores INR in commission from the bundle model. We prioritize affordability and quality for both users and dermatologists.

What's for Dermat?

Dermatology Treatment Options

- In our platform, dermatologists can offer a bundle of three 10-minute sessions for just Rs. 1,000.
- For every bundle sold, they earn Rs. 800. With each session lasting 10 minutes, a dermatologist can conduct six sessions in an hour.
- This means that for three sessions in one hour, they earn Rs. 1,600
- Let's consider if a doctor spends just one hour on our platform for 20 days, they can make a total of Rs. 32,000.
- This demonstrates the earning potential for our doctors and the revenue-generating opportunity our platform provides.

Thank You!

