

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- (10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended



Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.



PROBLEM

This application we created can be used by car insurers to evaluate customer claims more quickly than other traditional methods that involve manual tasks



Key rules of brainstorming

To run an smooth and productive session





Encourage wild ideas.



Defer judgment



Listen to others.



Go for volume.



If possible, be visual.



Brainstorm

customer

Write down any ideas that come to mind that address your problem statement.

Pugalenthi R Madhu D Providing Make the Woring in a Maintaining Categorize efficient and **Eassy** interface very fast and a user the damage convenient convenient access for intelligence friendly with customer for rural people interface precision support customers Providing Facillitating Enable Improve Providing quick constant validation by insurance Recognize instant guidance to responses companies to damage and solution for model on for the customer on provide Ai estimates the users several queries insurence based help testcases Maintaining Reduction of Providing Generate confidential Individual expenses on effective and **Avilable** quick coversation pattern employees convenient 24/7 responses with recognization for customer and reports

inspection

support

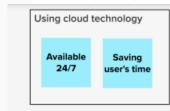
Krishna Naveen R Krishnaprasath A Solve the Estimating Analyze User Decrease It is technical cost for the component friendly web operational trustworthy issues damages damage application costs instantly accurately security Updating the Securing Guiding the Decrease insurance details of Saving customer in Fast time cost for the level of user's time all possible to market the damages fraud customer ways regularly Site should Predicting Providing Compatiblity Increase Providing output based be user instant cost customer reliable and on sample friendly for details about scalability happiness service dataset damages customer



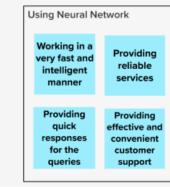
3

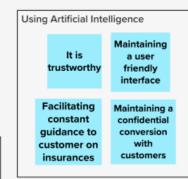
Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.











Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

