Analyzing Swiggy: Banglore Delivery Outlet

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Introduction:

Swiggy is an Indian online food delivery platform that allows users to order food from local restaurants and have it delivered to their doorstep. It was founded in 2014 by Sriharsha Majety, Nandan Reddy, and Rahul Jaimini, and is headquartered in Bangalore, India.Swiggy offers customers in Banglore access to a wide range of restaurants, including local eateries and popular chains, through its website and mobile app.

Aim:

Aim of the project is to perform data preprocessing, data cleaning and data analysis

On the Swiggy Banglore data. and visualize data through different python libraries

Like matplotlib,seaborn and plotly. And finally create Power Bi dashboard to present

Data.

Import Libraries:

```
import libraries

import numpy as np
import pandas as pd
import matplotlib.pyplot as plt
import seaborn as sns
```

We import the Required libraries to manipulate data and visualize data

Import Data:

Load data

df=pd.read_csv(r"C:\Users\91630\Downloads\archive (11)\Swiggy Bangalore Outlet Details.csv")

df

| | Shop_Name | Cuisine | Location | Rating | Cost_for_Two |
|---|-------------------|--|--------------------------|--------|---------------|
| 0 | Kanti Sweets | Sweets | Koramangala, Koramangala | 4.3 | ₹ 150 |
| 1 | Mumbai Tiffin | North Indian, Home Food, Thalis, Combo | Sector 5, HSR | 4.4 | ₹ 4 00 |
| 2 | Sri Krishna sagar | South Indian, North Indian, Fast Food, Beverag | 6th Block, Koramangala | 4.1 | ₹ 126 |

We load the data by creating a dataframe using Pandas

Data Cleaning:

Data Cleaning

In [9]:

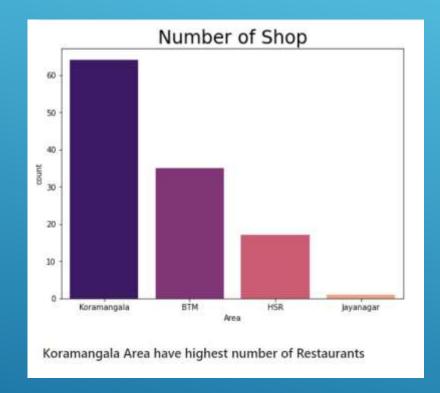
df.drop_duplicates()

Out[9]:

| | Shop_Name | Cuisine | Location | Rating | Cost_for_Two |
|-----|--------------------|--|--|--------|--------------|
| 0 | Kanti Sweets | Sweets | Koramangala, Koramangala | 4.3 | ₹ 150 |
| 1 | Mumbai Tiffin | North Indian, Home Food, Thalis, Combo | Sector 5, HSR | 4.4 | ₹ 400 |
| 2 | Sri Krishna sagar | South Indian, North Indian, Fast Food, Beverag | 6th Block, Koramangala | 4.1 | ₹ 126 |
| 3 | Al Daaz | American, Arabian, Chinese, Desserts, Fast Foo | a daaframe using Pa _{HSK} , HSR | 4.4 | ₹ 400 |
| 4 | Beijing Bites | Chinese, Thai | 5th Block, Koramangala | 4.1 | ₹ 450 |
| | | | | *** | *** |
| 113 | Wok Paper Scissors | Pan-Asian, Chinese, Asian | JNC Road, Koramangala | 3.9 | ₹ 219 |
| 114 | Savoury Restaurant | Arabian, Middle Eastern, North Indian, Grill, | Madiwala, BTM | 4.1 | ₹ 600 |
| 115 | Royal Treat | North Indian, Chinese, Seafood, Biryani | 5th block Koramangala, Koramangala | 4.2 | ₹ 193 |
| 116 | Thali 99 | North Indian | Koramangala, Koramangala | 4.3 | ₹ 200 |
| 117 | Mani's Dum Biryani | Andhra, Biryani | 1st Block, Koramangala | 4.2 | ₹ 400 |
| | | | | | |

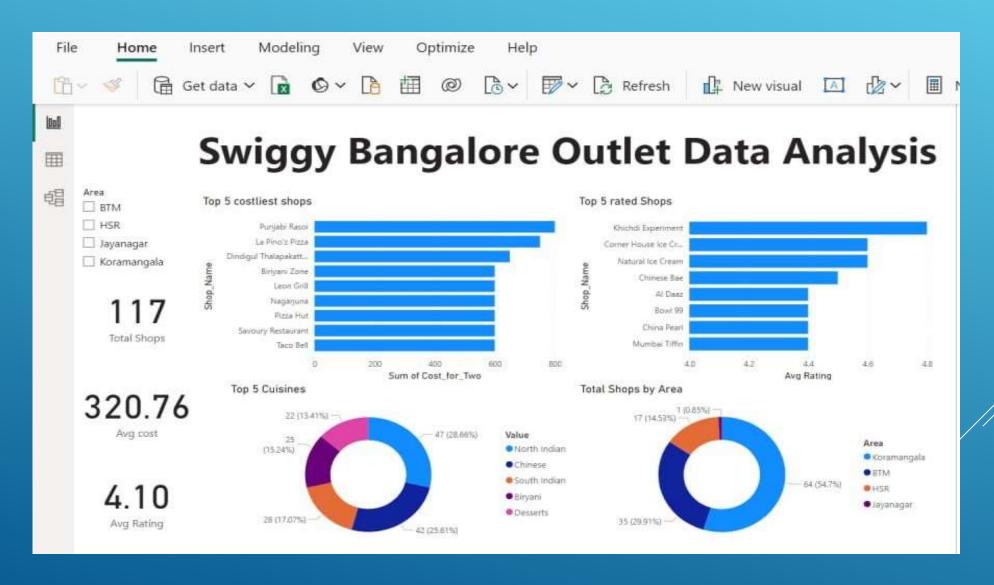
118 rows × 5 columns

Data Visualization:



We visualize data using python libraries using matplotlib, seaborn and [plotly

Power Bi Dashboard:



Summary:

- > Swiggy have medium rating of 4.1 and medium cost for Two as 300.
- > Minimum cost of two is 100 and max cost for two is 800.
- > Koramangala Area has maximum number of Restaurants.
- > Jayanagar area has only one Restaurants.
- > Koramangala Area generates maximum revenue.
- > The most popular food is from 'Khichdi Experiment' with a rating of 4.8, and ice cream is most popular in Koramangala.