



VISHNU PRASAD G

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HARD SKILLS

Full Stack Development

AI & Machine Learning

Mobile App Development

UI/UX Design

Cloud Technologies

Content Creation

Digital Marketing

SOFT SKILLS

Leadership

Communication

Collaboration & Teamwork

Time Management & Multitasking

Presentation & Public Speaking

EDUCATION

Christ Central School: Class X,

Class XII

SCMS SCHOOL OF ENGINEERING & TECHNOLOGY (Btech CSE: AI)

CERTIFICATION

[Google Cloud Skill Boost](#)

[EFSET](#)

PROFILE

Full Stack Developer and UI/UX Designer with 8+ years in design and development, blending technical and creative skills to deliver solutions for over 50 clients. My experience includes 2 years in a digital marketing agency and 5+ years freelancing, creating impactful and innovative projects. With a strong love for coding and building creative solutions, I'm now focused on expanding into AI and machine learning, developing models to drive transformative results.

EXPERIENCE

- **Freelance Full Stack Developer & UI/UX Designer**

- 50+ clients across diverse industries, delivering full-stack solutions and user-centered designs that drive engagement and usability.
- Continually enhancing my knowledge of data science, algorithms, and neural networks to incorporate AI/ML capabilities into development work.

- **Digital Marketing**

- Creatorsend, Digital Marketing Agency
Role: UI/UX Designer, Developer, Multimedia Production Lead
Duration: 2 years
- Collaborated with marketing teams to create tailored, data-driven strategies that aligned with clients' business goals, increasing campaign engagement and conversion rates by up to 25%.

- **Google Developer Student Clubs**

- Core team member of GDSC SSET 23-24, planned and executed workshops, hackathons, and events to enhance student skills in emerging technologies. Collaborated with the team to foster a strong developer community and engage students with Google tools.

Personal Projects

- Face recognition-based attendance system
- Mobile app to help riders manage and track their rides
- An interactive website for beginners to learn coding