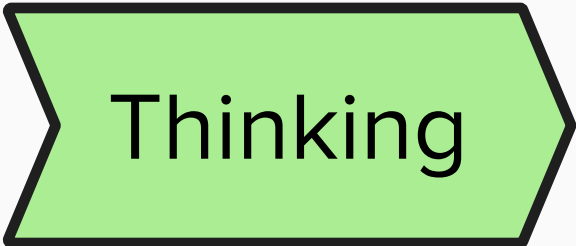


EMPATHY MAP



Says

- 1. Not all those who wander are lost
- 2. we travel not to escape life not to escape us
- 3. travel makes one modest. You see what a thing place you occupy in the world
- 4. travel is never a matter of money but of course

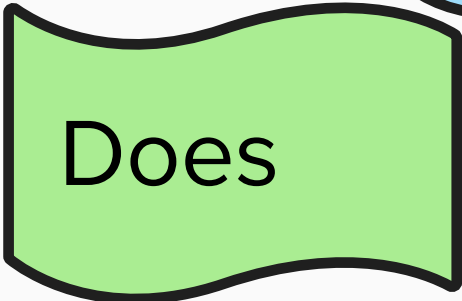


Thinking

- 1. customers thinking about toilets facilities in busses
- 2. customer thinking safety rooms and food facility
- 3. the path of interaction an individual has with you brand products and services
- 4. describes both direct interaction such as

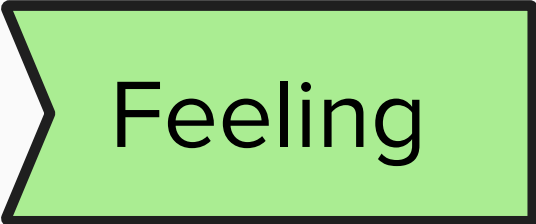


TRAVELTRAX TOURS



Does

- 1. find or refine your niche before the internet travel were usefull fairly broad in scope
- 2. make the most of social media
- 3. offer add on service and packayes
- 4. optimize your website opbuivel and email list



Feeling

- 1. Clients are needs comfortable
- 2. clients are expect travels security
- 3. the trip well organised and executal
- 4. tira and ld form . Sciетram trip were great in worditrating and the trip and was available.all the time....