

Mehdi Bennani Smires

Wellesley, MA 02482

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Sponsorship required to work in the US

Work Experience

Consulting Intern

PwC France & Maghreb - Casablanca, Morocco

September 2020 to January 2021

- Conducted market research for local and international banks and compiled the data into a single file for future projects
- Assisted the Strategy department in formulating two project proposals to potential banking clients
- Contributed to the Account Management of a Consulting client specializing on engineering processes and new industrial opportunities

Finance and Marketing Intern

McDonald's - Casablanca, Morocco

June 2019 to August 2019

- Arranged and approved receipts from the main supplier, Sodexo, to account for daily transactions
 - Recorded check payments using the Enterprise Resource Planning (ERP) software to digitalize financial activity
 - Suggested in-store exposition to market the company's newly developed mobile application
- Assessed current incentives to attract a wider target market to download the mobile application

Chief Financial Officer

Canine Voice - Wellesley, MA

September 2018 to April 2019

- Co-started a start-up company during my first year of college whose mission statement was to improve the safety of service dog handlers
- Oversaw all of the company's transactions and gave a weekly presentation of current financials and future Pro Forma
- Monitored inventory fluctuations in Excel records to preserve numerical accuracy
- Managed bank account and Square software transactions from revenue and payments to supplier

Real Estate Intern

El Fal Groupe Immobilier - Casablanca, Morocco

June 2018 to August 2018

- Contributed to the digital marketing effort of a new apartment block called El Fal Green Town using Facebook to reach out to the current target market
- Devised different payment plans after having met with potential clients to ensure fluidity in payment
- Merged the efforts of the sales office and the tour guides to schedule visits using Google Spreadsheets
- Determined the profitability of future predicted sales based on the sales of the first quarter

Education

Bachelor of Business and Administration in Finance and Entrepreneurship

Babson College - Wellesley, MA

August 2018 to Present

International Baccalaureate

Casablanca American School Casablanca

August 2014 to May 2018

Skills

- Languages: French (native); English (fluent); Moroccan Arabic (spoken); Spanish (currently learning)
- MS Office suite
- Java
- Airtable
- Square
- Minitab
- Python
- R.
- Tableau

Languages

- French - Expert
- English - Expert
- Moroccan Arabic - Fluent
- Spanish - Intermediate