# RISHABH SINGH

• singhrs@bu.edu • 516-728-0094 • Linkedin • Boston, MA

#### **EDUCATION**

## Boston University | Boston, MA

Expected May 2023

Master of Science, Computer Information Systems, GPA - 3.75

Coursework: Data Structures - Python, Foundations Data Analytics - R, Database Design, Computer Networks, Business Analytics - PowerBI & R, Artificial Intelligence, Data Science - Python, Advanced Database Management

## Amity School of Engineering & Technology | Noida, Uttar Pradesh

Bachelor in Technology, Mechanical & Automation Engineering

Relevant Coursework: C Programming, Object-Oriented Programming using C++, Probability & Statistics, Operations Research, Fuzzy Mathematics, QA Processes & Systems

#### **SKILLS**

Programming: Python (Pandas, Numpy, Scikit-learn, Seaborn, Matplotlib), R (dplyr, ggplot2), SQL, Matlab

Databases: MySQL, PostgreSQL, MS SQL Server, PL/SQL, MongoDB

Technologies: ETL, AWS, Github, Hubspot, Zoho, Freshworks, Trello, Basecamp, Lucidchart, Visio

**Statistics**: Hypothesis Testing, A/B Testing

Machine Learning: Regression, Classification, Clustering, Feature Engineering, Dimension Reduction

Visualization Tools: Tableau, PowerBI, Excel, Google Analytics, Datawrapper, Flourish

#### **WORK EXPERIENCE**

## Graduate Student Lab Assistant, ECE | Boston University

Sept 2021 - Mar 2022

- Designed and updated lab layouts and Schedules in Visio and Word
- Performed Linux Imaging, Network Testing, Software installation for lab computers using MobaXterm
- Managed Deployment and Inventory Data
- Automated recurring tasks on Trello that increased productivity by 48 percent

## Analyst, Finance & Delivery Reporting | Anzy, Bangalore, India

Jun 2021 - Sep 2021

- Revamped existing reporting and data management system utilizing SQL & Tableau that reduced data redundancy by 38 percent
- Collaborated with Finance head to implement Zoho CRM and automate the Business process increasing the growth visibility by 24 percent
- Standardized the data collection process for the Delivery team
- Enhanced the Database efficiency, Memory utilization, and improved System Functionality by 34 percent

#### Data Analyst | Wizikey, Noida, India

Feb 2020 - Jun 2021

- Conducted EDA and Sentiment Analysis using Python & NLP on Industry Data that increased Journalist open rate by 54 percent
- Collaborated on team level and company level projects directly with Co-founder & EIRs that developed my decision making and entrepreneurship skills
- Developed top newsmaker data reports in different industries EdTech, Consumer Internet, FinTech, and VC reducing the customer churn by 38 percent & increasing the organic traffic by 42 percent
- Organized weekly full house meetings as a Catalyst

#### Data Analyst | ARM Infoserve, New Delhi, India

Aug 2018 - Feb 2020

- Performed Customer Analytics, Product Analytics, Churn Prediction utilizing sophisticated SQL Queries, resulting in 24% growth in revenue and 13% increase in Customer Retention
- Analyzed trends and patterns in data and extracted actionable business insights by communicating results to cross-functional groups with Creative Dashboards developed using Python, Tableau, Excel, and Statistics

## Research Associate Intern | Delhi Metro Rail Corp, New Delhi, India

May 2017-Jul 2017

- Statistically analyzed assembly and overhauling process increasing the operational efficiency in Rolling Stock, Aircon and Brake System by 18 percent
- Developed a summarised project report about each operational component of Rolling Stock with in-depth study of Layouts

Aug 2018

#### **PROJECTS**

## Design & Database Development for Amazon Sellers | Boston University

Sep 2021 - Dec 2021

- Designed a Relational Database for Amazon sellers using ER, EER, UML, Relational Modeling, and Normalization techniques to make better decisions and reduced data anomalies by 33 percent
- Integrated PostgreSQL and PowerBI with python to draw insights using Seaborn and Matplotlib libraries

## Media Buzz Analysis using Python and NLP | Wizikey

Feb 2020 - Dec 2020

Analyzed online media articles data with Python, SpaCy for NER and NLP increasing the brand visibility by 46
percent and developed newsmaker reports increasing the website traffic by 34 percent

#### **Summer Olympic Data Analysis using R |** Boston University

Sep 2021 - Dec 2021

- Performed Univariate and Bivariate analysis, applied Central Limit Theorem, various sampling methods and implemented athlete details lookup feature
- Performed Descriptive and Inferential Statistics to evaluate the relationship between GDP and the country that won maximum gold medals

## **Developed network management model using AWS console** | Boston University

Sep 2021 - Dec 2021

• Devised a network model with public and private subnets to implement network security using AWS console , Internet Gateway, Elastic IP and Routing tables

## **LEADERSHIP**

#### **CRM Implementation & Automation lead** | Wizikey

Aug 2020 - Jun 2021

 Supervised marketing and growth team of 6 members to implement Hubspot and automate processes increasing the revenue by 46 percent

## Finance & Delivery Reporting Lead | Anzy

Jun 2021 - Sept 2021

• Supervised Delivery, Finance and Recruitment reporting through Zoho CRM, Zoho Finance and Crelate