Tahsin Kazi

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OBJECTIVES

Tech intern with recent web-development experience in managing/optimizing webpages, conducting A/B testing, and managing site content. Worked with research institutes to create and test machine learning models. Proficient in WordPress, Python, Java, JavaScript, HTML, CSS, Machine Learning, and Content Creation. Previous experience in academic research projects, retail automation tools, web-development firm, and website consultant agency.

PROFESSIONAL EXPERIENCE

Website/Content Manager - Labinator, Atlanta, GA - 2018 – 2021

- Drove up product sales by 25% through redesigning and optimizing the landing page, improving site loading times, and increasing SEO.
- Optimized website loading times by 2x through improving CDN, caching, compression, and database management.
- Improved click-through-rate by 20% and website traffic by 30% through performance optimization, webpage renovation, client-oriented content, higher Google Search rankings, and higher SEO rating.
- Managed client relations and creating marketing campaigns through blog-posts and email lists.

Research Intern - Kennesaw State University, Kennesaw, GA - 2021 – Present

- Created and tested various machine learning models based on large datasets to produce actionable results and realistic predictions.
- Created models for use in medical fields, cybersecurity, and marketing.
- Optimized model algorithms and trained them to achieve +95% accuracy.
- Conducted model experiments, statistically analyzed data, and compiled conclusions/results into several research reviews.

EDUCATION

Woodstock High School
Currently Enrolled, Expected to Graduate: 2023

- AP Scholar / Honor Roll Student - GPA – 4.3
- Selected for Representing School in NSLC.

EXPERTISE

- WordPress
- Javascript/Python
- Conent Writing
- Machine Learning
- MS Word/Excel
- Data Analysis