

# Subramanya Toudinja Ananthakrishna

Ames, IA

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Willing to relocate: Anywhere

## Work Experience

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### Senior Software Engineer

Indecomm Global Services - Bengaluru, Karnataka

May 2019 to April 2020

Recommendation System for Home Buyers

Developed recommendation system for purchases of houses by applying Neural Matrix Factorization which improved Hit Ratio from 70 to 80% and NDCG from 61 to 70%

### Senior Data Scientist

Sentienz Solutions - Bengaluru, Karnataka

November 2017 to May 2019

Data science team lead and worked mainly on the following two products

1. Argoid - Autonomous Consumer Insights Platform.
2. Cognizer - Natural Language Cognition

Argoid

Product Recommendation

Developed product recommendation system using CNN and entity embeddings.

Time Series Forecasting

Developed stock price forecaster based on Deep Learning models 1D CNN and LSTM

Customer Segmentation

Created Customer Segmentation platform using GMM and Customer Engagement classification using Random Forest, SVM.

### Data Scientist

HFN Inc - Bengaluru, Karnataka

April 2017 to October 2017

Nanoheal - B2C Technical Issue Resolution Chatbot

Developed a natural language QA system for the technical issue resolution chatbot.

Deployed the chatbot through a REST-API using Flask web-framework and SQLAlchemy.

### NLP Researcher

Senseforth Technologies - Bengaluru, Karnataka

June 2015 to November 2015

Document Summarization and Opinion Mining Module

Used Text rank and Lex rank algorithm for extractive summarization of customer reviews.

Information Extraction Module

Developed a CRF based classifier to extract Article Title, Author Name etc from Customer

Emails for a leading MNC in Publishing Industry.

### **Data Analyst**

LatentView Analytics Market Mix Modelling - Chennai, Tamil Nadu  
June 2014 to June 2015

- Home Service Industry

Developed a Market Mix Model and revenue forecasting tools to determine the efficient allocation of marketing budget by applying ARIMAX, ARIMA based techniques in R.

## Education

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### **MS in Computer Science**

Iowa State University - Ames, IA  
August 2020 to Present

### **BTech in Chemical Engineering**

IIT Madras - Chennai, Tamil Nadu  
August 2010 to November 2014

## Skills

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- Programming: Python,R
- Data Visualization: Tableau, Plotly
- TensorFlow
- Pytorch
- Sklearn
- MySQL
- MongoDB
- ElasticSearch
- Git
- Machine Learning
- SQL
- Data Science