Wei-Jen (Mark) Teng

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EDUCATION

University of Texas at Dallas

Dallas, United State

M.S, Information Technology Management

Aug 2021-Jun 2023

- Academic Performance: GPA 3.44
- **Relevant Coursework:** Python, Business Analytics With SAS, Database Foundations for Business Analytics, Statistics and Data Analysis, Supply Chain Strategy, Operation Management

National Taiwan Normal University

Taipei, Taiwan (R.O.C.)

B.S, Physical Education and Sport Sciences

Sep 2017-Jun 2019

• Academic Performance: GPA 3.96

Beijing Foreign Studies University

• Relevant Coursework: Sports Complex Management, Sport Management, Sport Marketing

Yamagata University

Yamagata, Japan

Overseas Exchange Program

Sep 2018–Feb 2019 **Beijing, China**

Overseas Exchange Program

Mar 2018-Jun 2018

ACADEMIC PROJECT EXPERIENCE

Algorithm development with SAS for safe automated transportation

UT Dallas

Responsible for data analytics

Feb 2022

• Utilized SAS Enterprise Miner for big data analytics of 2.8 million US broadcast traffic and accident and performed data mining generating insights for algorithm development.

Zara-An Integrated Store and Online Model

UT Dallas

Received Best group presentation

Sep 2021

 Analyzed agile and integrated Supply Chain Strategy and Omnichannel retailing in Fast Fashion industry with a focus on Zara and its competitors.

WORK EXPERIENCE

Taipei Municipal Xisong Elementary School

Taipei, Taiwan (R.O.C.)

Hand Ball Couch

Jan 2015-Jun 2021

 Planned and arranged training modules and couched elementary sport team in municipal competitions where they won golden medal among 20 teams

VOLUNTEER & ACTIVITY EXPERIENCE

2018 Orientation Camp

Taipei, Taiwan (R.O.C.)

Activity Planner

April 2018- Jun 2018

- Planned two 3-day orientation camps for 200 freshers with 15 executives in the student association
- Organized and arranged manpower for the opening performance, indoor and outdoor activities

2017 Winter camp in rural elementary school

Taipei, Taiwan (R.O.C.)

Volunteering Campaign Planner

Oct 2016- Feb 2017

- Planned and managed a 10-day winter camp for 100 rural elementary school students
- Promoted volunteering campaign in rural elementary school and successfully recruited 60 volunteers

HONOR

- Golden Medal Winner in The National Game Yilan 2017, Ministry of Education, Taiwan (R.O.C)
- Silver Medal Winner in The National Game Kaohsiung 2015, Ministry of Education, Taiwan (R.O.C)

SKILLS & LANGUAGE

Skills: Advanced MS Excel, Python, SQL, SAS; Languages: Fluent in English and native in Mandarin