Arnav Gupta

Paoli, PA 19301

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· Self-motivated with outstanding Statistics and Data Visualization aptitude
· Calmly perform under pressure to successfully manage conflicts and deadlines
· Strong analytical acumen, able to interpret performance data and clearly communicate
recommendations
· Proficient with Tableau; Salesforce; Microsoft Office; Stat Disk; Python
Programming; Keras, and TensorFlow
· Bilingual English and Hindi.

Willing to relocate: Anywhere

Work Experience

Associate Software Engineer
Merkle Mumbai - Maharashtra
November 2020 to May 2021

· Collaborated with a team of seven engineers to develop and run pharmaceutical marketing campaigns
according to client requirements using Abbvie software, to gain insights on the data.
· Uploaded the information on Jira to provide clients with an organized report for use in further analysis.
· Validated assigned leads from various sources on a Salesforce platform to determine potential clients
for the company and prepared charts for each month.
· Identified viable leads and provided recommendations to sales team to pursue as prospective clients.

Education

Master of Data Analytics in Relevant Coursework
The Pennsylvania State University - Malvern, PA
December 2022

B. Technology
K.J. Somaiya College of Engineering - Mumbai, Maharashtra
October 2020

Skills

- Databases: SQL, MongoDB
  Programming Languages: Java, C, C++, Python; R (Beginner)
  Scripting Languages: PHP, JavaScript.
  Android: Android App Development (Beginner)
  Digital Marketing: Salesforce Lead Validations and summary Statistics
  Deep Learning: Python TensorFlow Language
  Data Visualization Tools: Tableau

- GitHub

- MySQL
- Machine Learning
- Python
- Microsoft SQL Server
- Jira

Languages

- English - Fluent
- Hindi - Expert

Certifications and Licenses

Deep Learning with Coursera

March 2020 to Present

Did the Deep Learning Course of Deep Learning.AI