

SHASHWAT JYOTISHI

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EDUCATION

The University of Texas at Austin, Austin, TX, US **08/2021 – 05/2023**
M.S., Information Systems (Specialization: Applied Machine Learning & Deep Learning) GPA 3.89/4.00

Courses: Data Mining, Machine Learning, Statistical Methods II, AI in Healthcare, Data Semantics, Data Storytelling

Medi-Caps University, Indore, MP, India **08/2017 – 05/2021**
B.Tech. (Honors), Computer Science Engineering GPA 3.96/4.00

Courses: Data Science, Database Management System, Artificial Intelligence, Calculus, Probability & Statistics, Discrete Mathematics, Design & Analysis of Algorithms, Data Structures, Python Programming, Object Oriented Programming in C/C++, R Programming

TECHNICAL SKILLS & CERTIFICATIONS

Dashboards & DB: MS Power BI (DAX, View, Query), Tableau, MS Excel, MS SQL Server, MySQL, Hadoop
Programming: Python (pandas, numpy, scikit-learn, matplotlib, seaborn, tensorflow, Keras, opencv, BeautifulSoup, nltk), Machine Learning, Deep Learning, Computer Vision, Data Structures & Algorithms, Java, C++, HTML, CSS
Statistical Skills: SAS, SPSS, Regression, classification, clustering, dimensionality deduction, ensemble learning, hypothesis testing, principal component analysis (PCA), SEO (Google Analytics)
Certifications: Improving Deep Neural Networks (DeepLearning.AI), Neural Networks & Deep Learning (DeepLearning.AI), IBM Data Science Professional Certification, Tableau Analyst Professional, Google Analytics Individual Qualification, MS Power BI Professional, MS Office Specialist (Excel Associate), Python Data Structures

BUSINESS EXPERIENCE

University of Texas at Austin, McCombs School of Business, Austin, TX **09/2021 – Present**

Graduate Student Assistant – Data Analyst

- Supported the stewardship department on various tasks, including data entry and file organization/management of 10000+ records
- Generated over 25 drill-through, drill-down, parameterized, linked reports in Power BI using m-query and DAX operations
- Consolidated and tracked data through Excel, Tableau, MS Power BI, MS Word and VIP Software

Sysmetis IT Solutions, Indore, MP, India **01/2021 – 04/2021**

Machine Learning Intern

- Developed a content recommendation system based on collaborative filtering
- Based on the content viewed by the user, the system recommended new articles of the same genre which the user has not seen before
- Helped our client in achieving an increase in the user engagement on the platform from 16.26% to 23.41%

Affimintus Technologies, Indore, MP, India **03/2020 – 09/2020**

Data Analytics & Visualization Intern

- Designed a Tableau app to perform “Peer to Peer Lending Analysis” for a client which resulted in building 12% of their loan pipeline
- Conducted root cause, trend, predictive analysis on 20+ lenders-borrowers and streamlined customer-facing processes
- Analyzed facts, dimensions and consolidated insights into 18 data stories in Tableau to identify business critical KPIs

USIA Softech Solutions Pvt. Ltd., Indore, MP, India **06/2019 - 07/2019**

Data Science Intern

- Pre-processed and validated about 1.5 million datasets to develop a product assessment model using statistical analysis in Python
- Scripted about 30+ queries and stored procedures in SQL to deliver ad-hoc reports for business stakeholders on a daily basis
- Applied regression analysis to identify gaps, re-formulate strategies and reduced project lags by 45% drop in recurring issues

ACADEMIC PROJECTS

Customer Churn Prediction using Deep Learning and Python **12/2020 – 01/2021**

- Developed a deep learning model with an accuracy of 82% using tensorflow to predict customer churn rates of a telecom company
- Pre-processed and trained the model using artificial neural network, used relu activation for hidden layers and sigmoid for output layer
- Tried different techniques to handle the imbalanced dataset and improved the f1 score of minority class from 0.57 to 0.81 using SMOTE

Travel Recommendation System using Java and Python **08/2020 - 12/2020**

- Presented a travel itinerary model hypothesis to showcase the probability of the success of a psychologically evaluated trip
- Devised the front-end in html, css, javascript and the back-end with web scrapping in Python using BeautifulSoup
- Deduced behavior and patterns with sentimental and predictive analysis using Transfer Learning on pre-trained BERT Model

AWARDS & HONORS

- Star Intern, Sysmetis IT Solutions **05/2021**
- Dean’s Honors Scholarship, Medi-Caps University **08/2017**