# Isaiah Persson

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#### **OBJECTIVE**

Ph.D. student in Educational Psychology with a specialization in Research, Evaluation, Measurement and Statistics (REMS). Currently seeking opportunities to gain professional experience in research, psychometrics, quantitative modeling and statistical computing.

## **SKILLS**

Research Design & Methodology
Psychometrics
Item Response Theory (IRT)
Classical Test Theory (CTT)
Generalizability Theory (G Theory)
Factor Analysis (PCA, EFA, and CFA)
Structural Equation Modeling (SEM)
Multilevel Modeling
Multivariate Statistics
Multiple Regression and ANOVA
Python (NumPy, pandas, SciPy, NLTK,
statsmodels, sci-kit learn, semPlot,
FactorAnalyzer, Keras, TensorFlow)
R (Tidyverse, lavaan, psych, gtheory)

SQL & Relational Database Design
SPSS
Git (command line and Github)
Shell scripting (Bash)
Data Visualization (ggplot2, Seaborn,
Matplotlib, Tableau, etc.)
Natural Language Processing (NLP)
Machine Learning (K-nearest
neighbors, Naïve Bayes, logistic
regression, random forests, etc.)
Deep Learning (RNN, LSTM, CNN, etc.)
Social Network Analysis (SNA)
Explainable Artificial Intelligence (XAI)
Artificial Intelligence Fairness & Ethics

Program Evaluation
E-Learning Evaluation
User Experience & Interface (UX/UI)
Human Computer Interaction (HCI)
Information Systems (IS) Theory
Foreign Languages (Mandarin, French)
Public Policy Analysis
Government Advocacy & Lobbying
International Affairs & Geopolitics
Public Speaking & Presentation
Collaborative Group Facilitation
Event Planning and Management
Copy Writing & Editing
MS Office Suite

## **EDUCATION**

Ph.D. student, Educational Psychology Oklahoma State University (ongoing)

Master of Public Policy (M.P.P.) Peking University (2014) B.A. in Economics (minor in Chinese) *University of Tulsa (2011)* 

## **EMPLOYMENT EXPERIENCE**

Graduate Research Associate • Oklahoma State University • 8/15/2020 – present

Assists graduate advisor with researching statistical packages in python and writing manuscripts for academic journals.

Government Sector Specialist • Tulsa Health Department (www.tulsa-health.org) • 2016 –2020

Provided policy analysis, advocacy and lobbying on public health issues. Spearheaded strategic partnerships between local municipalities and community organizations to advance policies and practices that support public health.

Emergency Medical Technician • Emergency Medical Service Authority (EMSA) of Tulsa • 10/27/2014 – 7/31/2015 Provided emergency medical care to patients in a pre-hospital environment.

Head Marketing Editor • TUI China (www.tui.cn) • 10/15/2012 – 11/15/2013)

Oversaw the company's English-language marketing materials. Drafted and edited a diverse array of communications, ranging from marketing brochures to detailed business proposals.

Research Intern • INCLUDED (www.included.org) • 3/20/2012 – 6/26/2012

Independently oversaw development of the Migrant Resource Network; designed a research database for migrant issues; collected research; wrote issue briefs; coordinated with external researchers; developed a strategy and planned events for building a cooperative network with other migrant-focused organizations.

Advocacy Assistant (internship) • Human rights organization in Washington D.C. • 7/1/2010 – 8/15/2010

Assisted the Director of Advocacy by researching issues, networking, and meeting with government agencies and lawmakers to advocate for public policies that support human rights in East Asia. (Organization's name is undisclosed due to security concerns.)

#### LEADERSHIP AND VOLUNTEER EXPERIENCE

Lead Data Analyst • Urban Data Pioneers • 9/5/2019 – 11/21/2019

Served as a lead data analyst for the SNAP Utilization project during Cohort 6 of the Urban Data Pioneers at the City of Tulsa (CoT). Performed analysis of variance (ANOVA), measuring the effect of different state-level policies across the USA on SNAP utilization.

Project Manager / Lead Data Analyst • Urban Data Pioneers • 5/7/2019 – 7/5/2019

Served as the project manager and lead data analyst for the HR Job Analysis project during Cohort 5 of the Urban Data Pioneers at the City of Tulsa. Used natural language processing to extract job features from 600+ CoT job descriptions; compared performance of machine learning models (KNN, Naïve Bayes and LSTM) in classifying employee profiles with job descriptions.

Data Analyst • Urban Data Pioneers • 9/6/2018 – 11/29/2018

Analyzed the effect of different zoning regulations on sales tax generation across the City of Tulsa.

Chairman • Accessible Transportation Coalition • 6/1/2016 – Present

Leads the Accessible Transportation Coalition in advocacy, forming organizational partnerships and planning community events.

Researcher • Starfish Project (www.starfish-project.com) • 5/1/2012 – 12/25/2013

Collaborated with staff members of Starfish Project to design and perform a study that explored the backgrounds and needs of the organization's target population. Reported research findings in MPP thesis at Peking University.

Team Leader • INCLUDED (www.included.org) • 10/16/2011 – 12/24/2011

Led weekly English-language program at migrant school in Beijing.

President • TU Global Network • Spring 2011

Organized meetings and events aimed at fostering cross-cultural awareness and promoting international business within the student body at the University of Tulsa.

#### **AWARDS**

Undergraduate Research Scholar (University of Tulsa Undergraduate Research Challenge, 2009)
Presidential Scholar (University of Tulsa, 2007 – 2011)
National Merit Finalist (National Merit Scholarship Corporation, 2007)