

# Shriya Gotimukul

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## Work Experience

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### **Graduate Assistant (Data Analytics)**

Oklahoma State University

August 2021 to Present

- Assisting the instructor with daily tasks, such as resolving student questions, by responding to their questions proactively
- Addressing issues and assisting in analyzing and visualizing the data using MS Excel and Tableau

### **Associate Data Analyst**

Tata Consultancy Services Limited - India

June 2019 to July 2021

- Extracted, manipulated, and organized data in response to a request for extensive information and to identify key metrics using python
- Created dashboards for visualizing various marketing KPIs using tableau
- Analyzed and displayed information using BI dashboards built with tableau and ETL processes
- Developed reports on customer and sales activity trends to improve productivity by 20%
- Created visually impactful dashboards with KPIs by using pivot tables and VLOOKUP for data reporting in Excel and Tableau

### **Data Analyst Intern**

Smart Bridge - India

June 2018 to December 2018

- Developed and dealt with practical aspects of machine learning classifications with python
- Identified, Analyzed, and interpreted trends or patterns in datasets and prepared reports and graphs to visualize the data using python packages
- Increased revenue by 7% per month using sales performance reports and strategy optimizations

## Education

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### **Master of Science in Management Information Systems**

Oklahoma State University

May 2023

### **Bachelor of Technology in Electronics and Instrumentation Engineering**

Keshav Memorial Institute of Technology - Hyderabad, Telangana

May 2019

## Skills

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- Tableau
- Power BI
- MS Office
- GitHub  
Programming Languages: R
- Python
- HTML
- CSS
- C
- C++
- JAVA  
Databases: MySQL
- MS SQL and SSIS  
Development Environments: Microsoft Visual Studio
- R Studio
- Python IDLE  
Python packages: Pandas
- matplotlib
- SciPy
- NumPy
- Selenium
- NLTK
- etc.

## Links

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<https://www.linkedin.com/in/shriya-gotimukul-90501b129>