Morgan Rhee

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EDUCATION AND HONORS

University of California, Berkeley, College of Letters and Science   Berkeley, CA

Bachelor of Cognitive Science   August 2019-Present
- Cumulative GPA: 3.7/4.0
- Relevant Coursework: Human Neuropsychology, Methods in Cognitive Development, Computational Models of Cognition, Concepts in Computing with Data, Statistical Methods for Data, Discrete Mathematics

EXPERIENCE

The Daily Californian   Berkeley, CA

Strategic Development Analyst, Business Committee   August 2021-Present
- Utilized Salesforce CRM to continuously update database records of the organization's relationships with ongoing alumni and donors
- Conducted outreach systems and programs to properly execute campaigns that would improve product recognition, as well as improvements on customer sectors of marketing
- Presented data results to leaders and generated marketing strategies detailing ideas to modify marketing growth, enhance non-profit sectors, and establish connections with different communities

Cognitive Science Student Association (CSSA)   Berkeley, CA

Internal Association Member   January 2021–Present
- Collaborated with other students and faculty to enrich the awareness of the interdisciplinary field of cognitive science through academic events such as but not limited to guest lectures and social events
- Took part in organizing the spring annual CSSA Conference that is designed to bring key speakers from different communities to discuss about the field of neuroscience

Laboratory of Social Decision Neuroscience   Seoul, South Korea

Research Assistant (Korea University)   May 2021–August 2021
- Collaborated with other members to apply functional neuroimaging techniques on a study conducted to analyze the effect of different environmental stressors on the decision making process of a human mind
- Aided in researching publications, designing and running experiments, collecting necessary data, and early data selection and data analytics

Korean Undergraduate Networking Association (KUNA)   Berkeley, CA

Treasurer and Event Planning Director   August 2019-December 2021
- Utilized Excel and Drive tools to manage finances, coordinate events with different companies, and keep track of data analytics within the organization
- Led a group of Korean students to plan a variety of professional networking events, such as the Korean Networking Forum (KNF), and raise awareness of the Korean community on campus

PROJECTS

Cholangitis Data Analysis Project   Berkeley, CA

Statistical Methods for Data Science (STAT C131A)   September 2021-December 2021
- Wrote a project in R using a data set from a clinical trial of the effects of an immunosuppressive drug (Mayo Clinic), fitting a linear regression equation of the number of days of survival, as well as fitting a logistic regression to model the patient status following the study.

Sentiment Analysis Shiny App   Berkeley, CA

Concepts in Computing with Data (STAT 133)   November 2021-December 2021
- Developed a Shiny App in R that visualized results from a text analysis performed on the song lyrics of a specified band group

Retirement Withdrawal Shiny App   Berkeley, CA

Concepts in Computing with Data (STAT 133)   October 2021-November 2021
- Developed a Shiny App in R that executed simulations to display retirement values when using certain withdrawal, return, and inflations rates

SKILLS AND LANGUAGES

- **Programming Languages:** Python, R
- **Data Science & Miscellaneous Technologies:** Statistics, Experimental Design, Hypothesis Testing, Excel
- **Languages:** English (Native Proficiency), Korean (Native Speaker), French (Professional Proficiency)
- **Professional Skills:** Exemplary Attention to Detail, Analysis of Data Sets, Scientific Curiosity, Teamwork