

SS STANLY

DIRECTOR

SS Stanly is a renowned filmmaker with a distinguished career spanning decades. As a director and screenwriter, he has worked on numerous films, including those featuring popular actors like Dhanush and Srikant. His involvement in international film festivals highlights his global reach. A notable achievement is his portrayal of Arignar Anna in the landmark film "Periyaar." Stanly has also collaborated with the acclaimed director Mani Ratnam, further solidifying his reputation in the Indian film industry.



ARANTHAI MANIAN

PRINCIPAL

Aranthai Manian is a multifaceted personality with a diverse range of talents. As a filmmaker, film critic, scholar, historian and an actor, he has made significant contributions to the Tamil film industry and academia. With a postgraduate degree in English literature, a diploma in journalism and training in screenplay writing and direction, he has a strong foundation in the arts. He has authored 36 books in Tamil, covering subjects from films and music to biography and history. His extensive experience in the film industry includes directing the legendary actor Sivaji Ganesan in television.



PS VINOOTH RAJ

DIRECTOR

P.S. Vinothraj is an Indian film director and screenwriter known for his critically acclaimed debut film "Pebbles" (Koozhangal). India's official entry for the best feature film at the 94th academy awards. Vinothraj's journey to becoming a filmmaker was marked by challenges and a relentless pursuit of his passion for cinema.



Tiger Award at the International Film Festival of Rotterdam

The Golden Apricot Award at the Golden Apricot International Film Festival

Best Director Award at the Singapore International Film Festival

Best Film Award at the Dhaka International Film Festival

SEMESTER 1 : UNDERSTANDING THE CINEMA

Month 1 : Introduction to Cinema

Week 1 - 2 :

- Understanding cinema: What is cinema?
- The Language of cinema: Visual storytelling, mise-en-scène and cinematography
- Attraction to cinema: Exploring what draws audiences to the silver screen



Month 2 : Developing Story Ideas

Week 3 - 4 :

- Knowledge of the story world: Building believable and immersive worlds
- Developing thoughts and ideas: From brainstorming to initial concepts

Month 3 : Themes and Story Ideas

Week 5 - 6 :

- Identifying themes: recognizing central themes in storytelling
- Developing story Ideas: Crafting compelling narratives

Month 4 : Grammar of Cinema

Week 7 - 8 :

- Understanding the grammar of cinema: Shots, cuts and transitions
- Practical Exercises: Applying cinematic grammar in short exercises

Month 5: Direction and Production

Week 9 - 10 :

- What is Direction? Roles and responsibilities of a director
- Directorial techniques: From pre - production to post-production

Week 11 - 12 :

- Understanding production: How production houses and the film industry operate

Month 6: Types of films, target audiences, and story structures

Week 13-16:

- Film genres: Exploring different types of films
- Target audiences: Identifying and understanding your audience
- The seven stories: Universal story structures
- Types of conflicts: Crafting compelling conflicts



SEMESTER 2 :

WEBSERIES PRODUCTION , AI INTERGRATION , ADVANCED TECHNIQUES

Month 7-12: Web Series Production and Advanced Storytelling

Week 21 - 36:

- Webs series Production: Students will write, direct and produce a webs series
- Hands-on shooting: Each student takes on various roles in production
- Crafting beginnings: Hooking the audience from the start
- Creating endings: Leaving a lasting impact
- Creating interval blocks: Structuring your story with intervals
- Different climax sequences: Crafting memorable and powerful climaxes
- Learning cinematography: Techniques and tools
- Editing: The art of storytelling in post-production
- VFX: Enhancing visuals with special effects

Assessment

- Regular assignments on screenplay
- Writing, direction techniques and film analysis
- Final projects including the creation of a webs series
- Comprehensive exams covering theoretical and practical aspects of filmmaking

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