

RENTAL DATA DASHBOARD

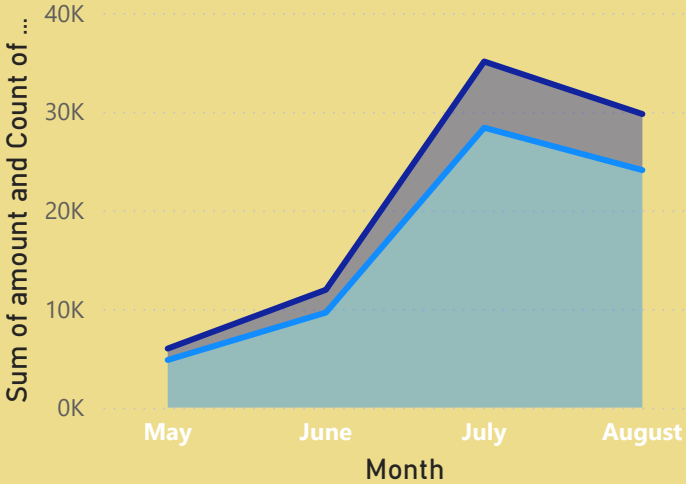
Year

2005

2006

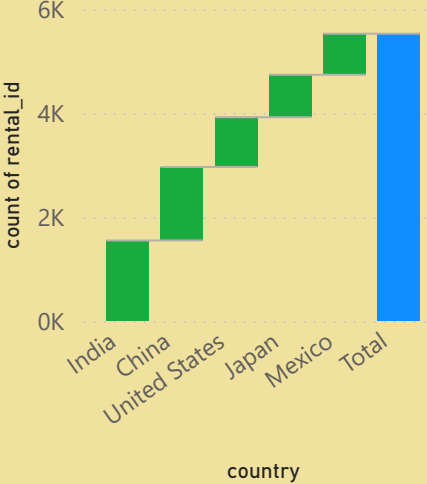
Sum of amount and Count of staff_id by Month

Sum of amount Count of staff_id



count of rental_id by country

Increase Decrease Total

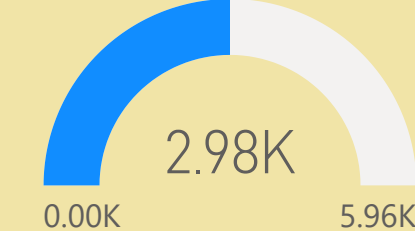


Count of customer_id and First Quarter by Year

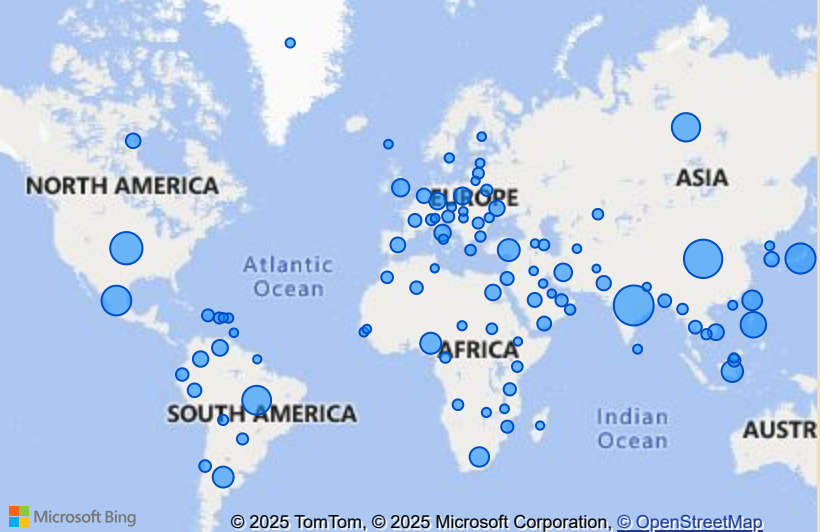
599✓

Goal: (Blank) (+Infinity%)

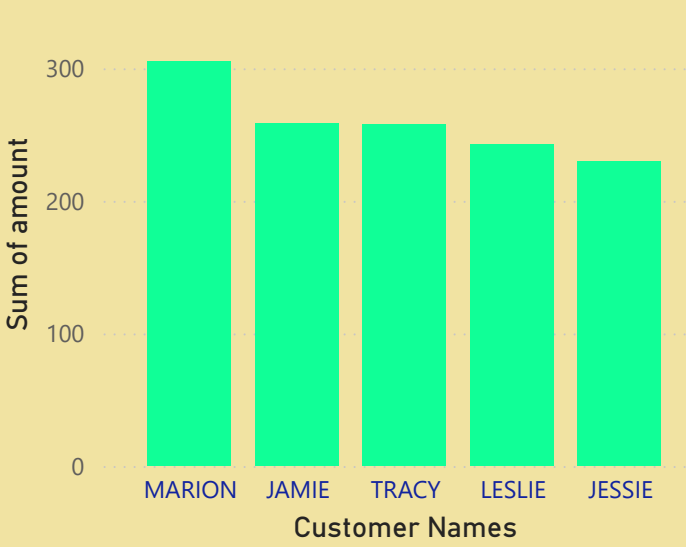
Sum of rental_rate



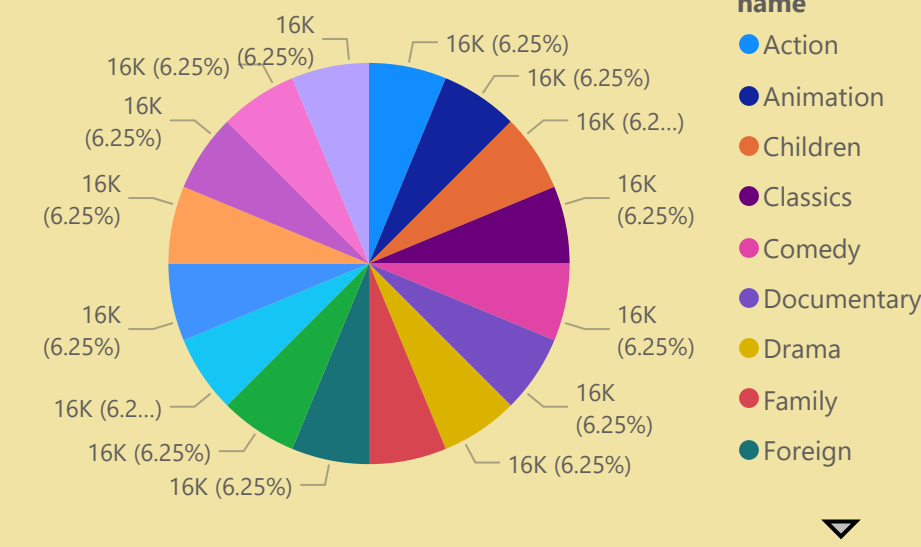
count of rental_id by country



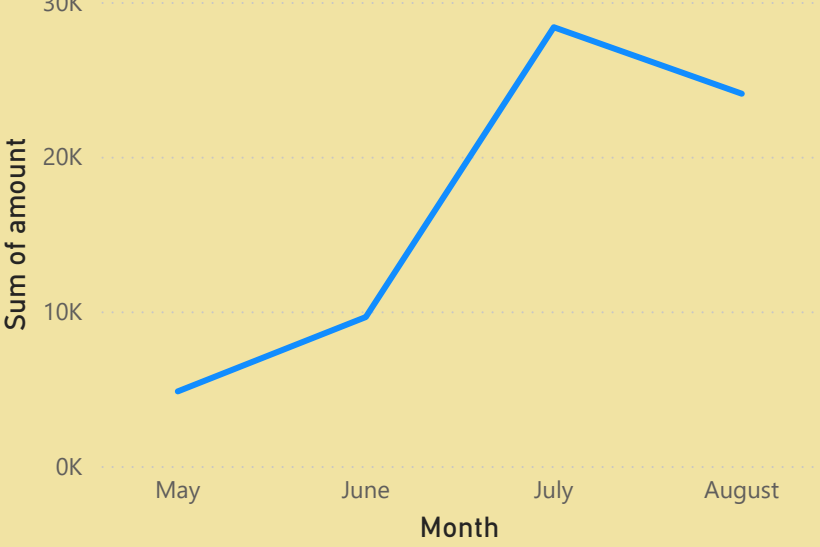
Top 5 Customers



count od rental by name

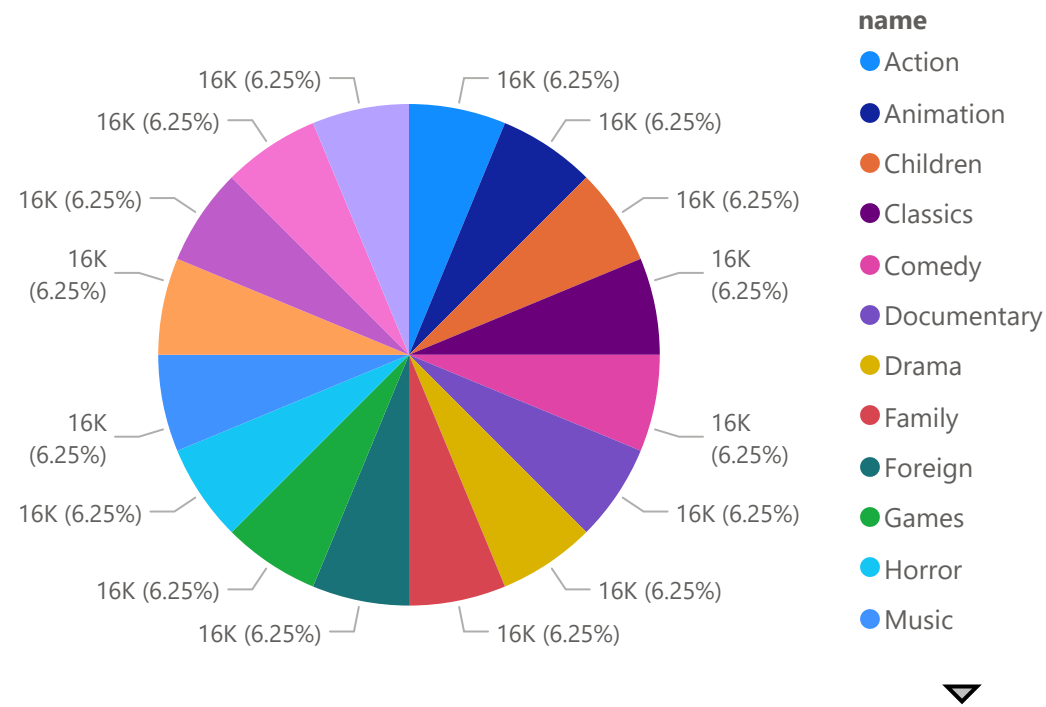


Sum of amount by Month



Distribution of rentals by Category ?

count od rental by name



16K

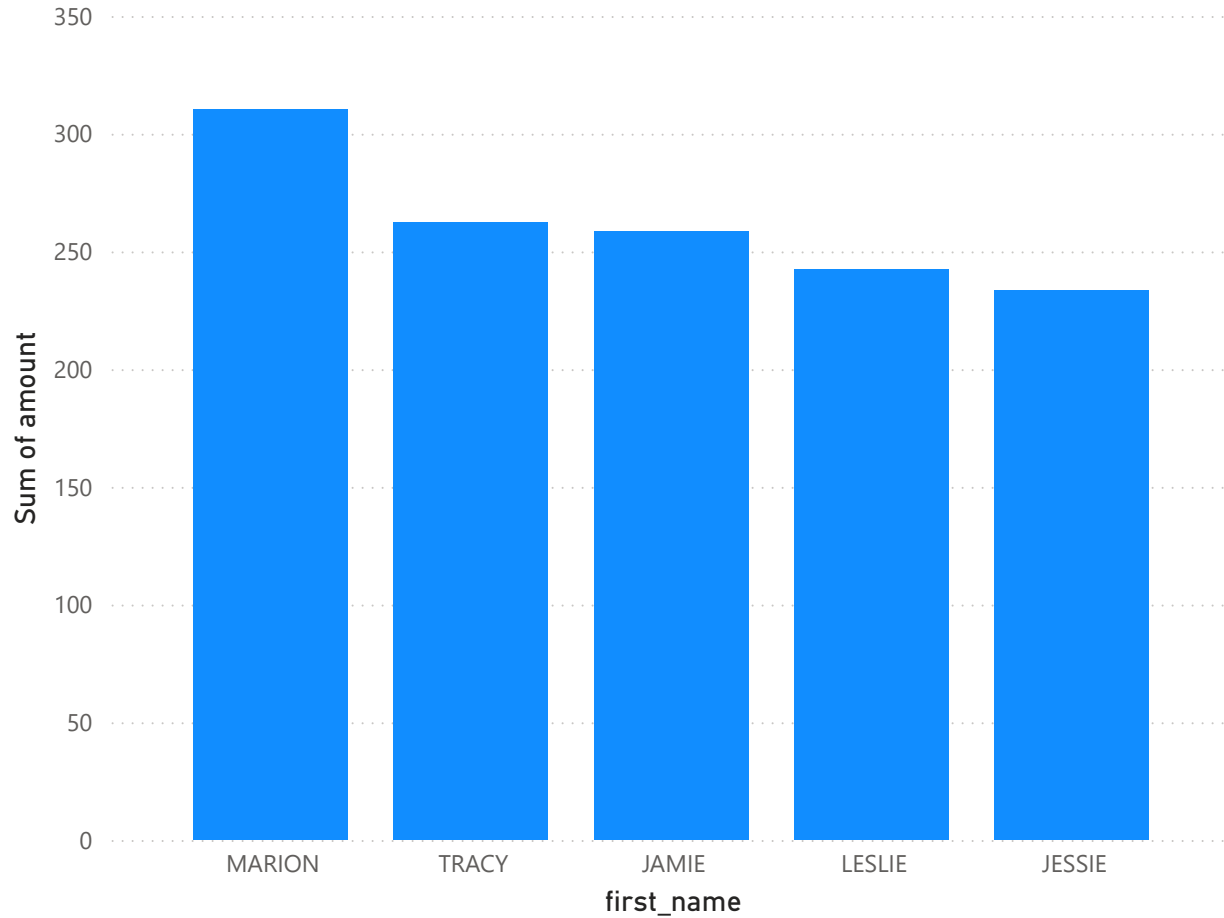
count od rental

name	Sum of rental_rate
Action	169.36
Animation	185.34
Children	173.40
Classics	156.43
Comedy	183.42
Documentary	181.32
Drama	187.38
Family	190.31
Foreign	226.27
Games	198.39
Horror	169.44
Music	150.49
New	196.37
Sci-Fi	196.39
Sports	231.26
Travel	184.43
Total	2,980.00

Which customers spent most on the rentals ?

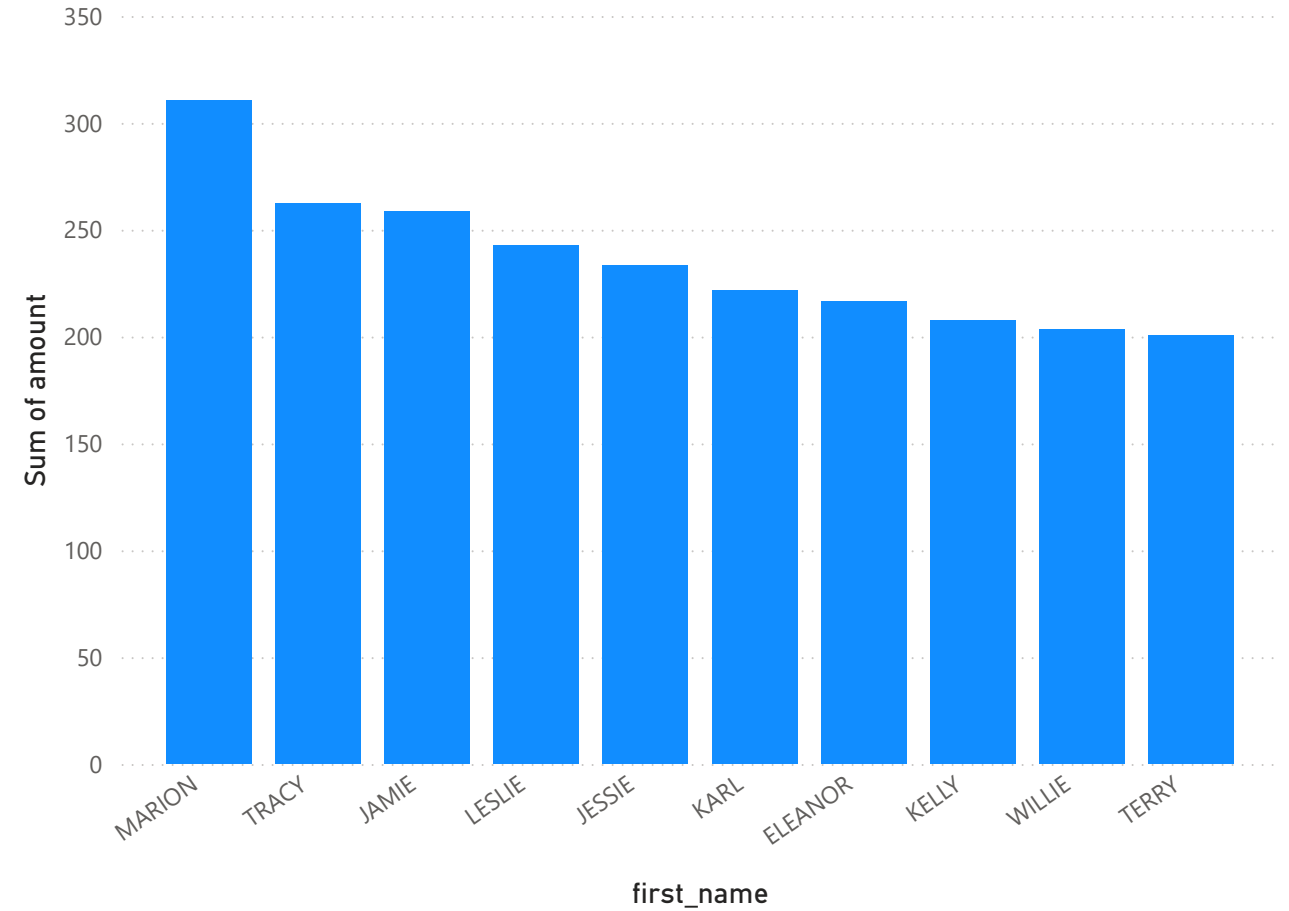
TOP 5 Customers

Sum of amount by first_name



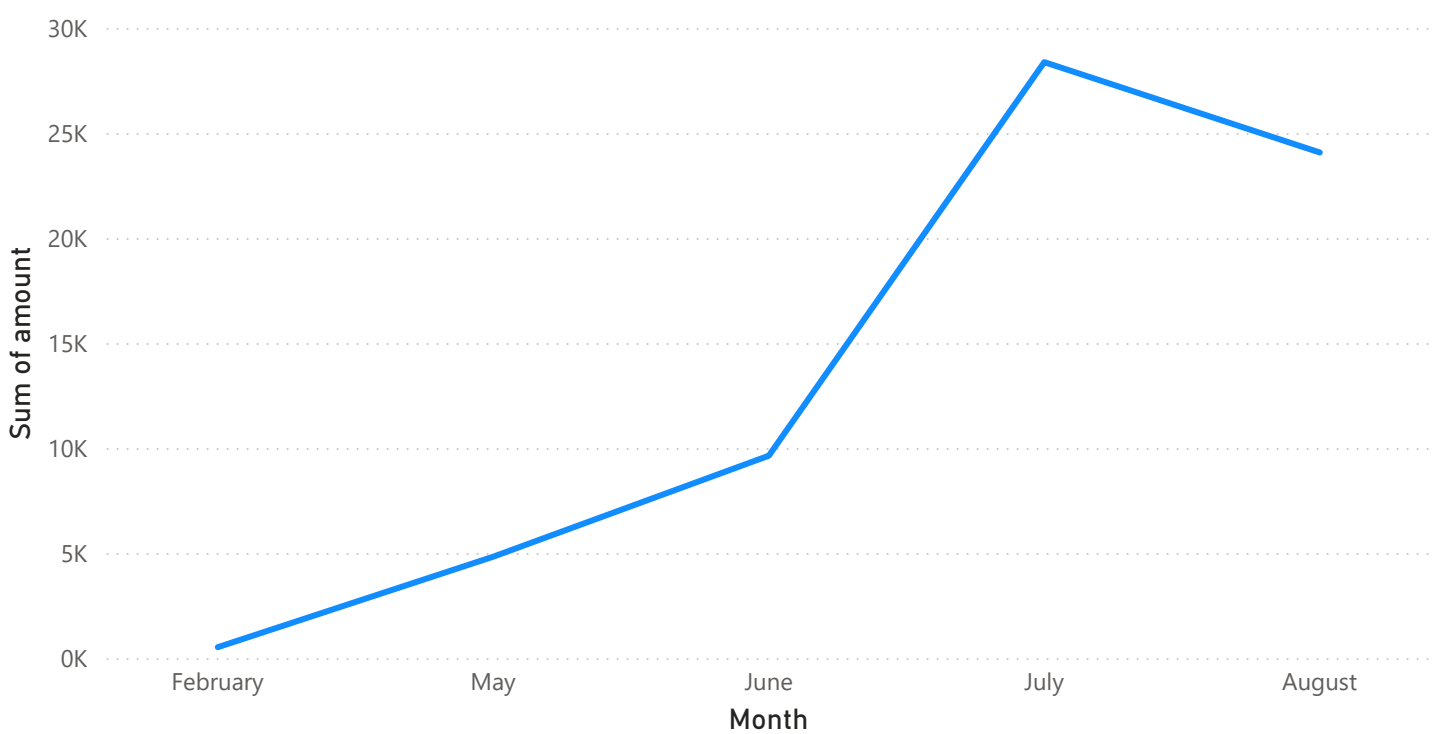
TOP 10 Customers

Sum of amount by first_name



What is the revenue trend over Period ?

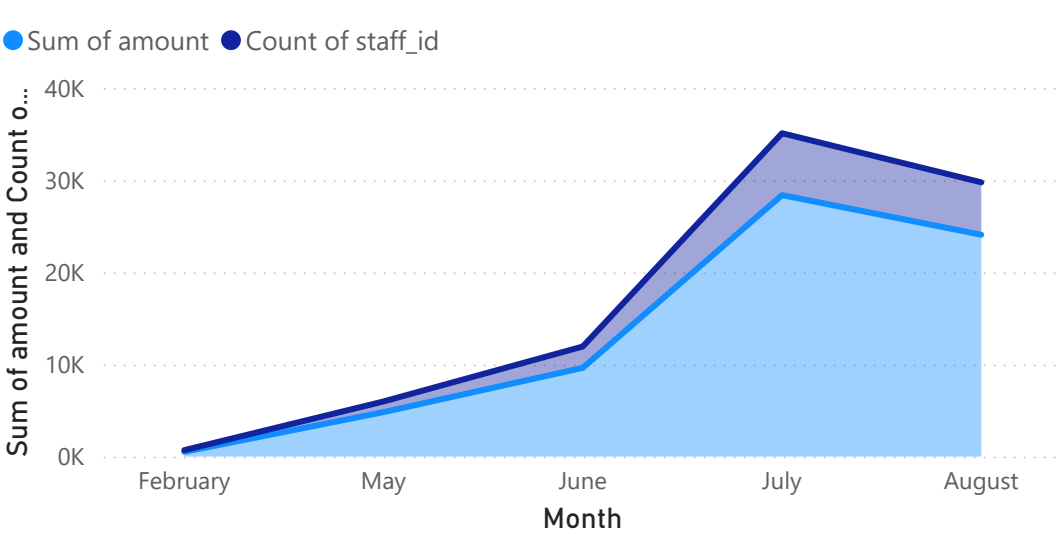
Sum of amount by Month



sum of amount	Month	staff_id
234.09	February	1
280.09	February	2
2,621.83	May	1
2,202.60	May	2
4,776.36	June	1
4,855.52	June	2
14,003.54	July	1
14,370.35	July	2
67,416.51		

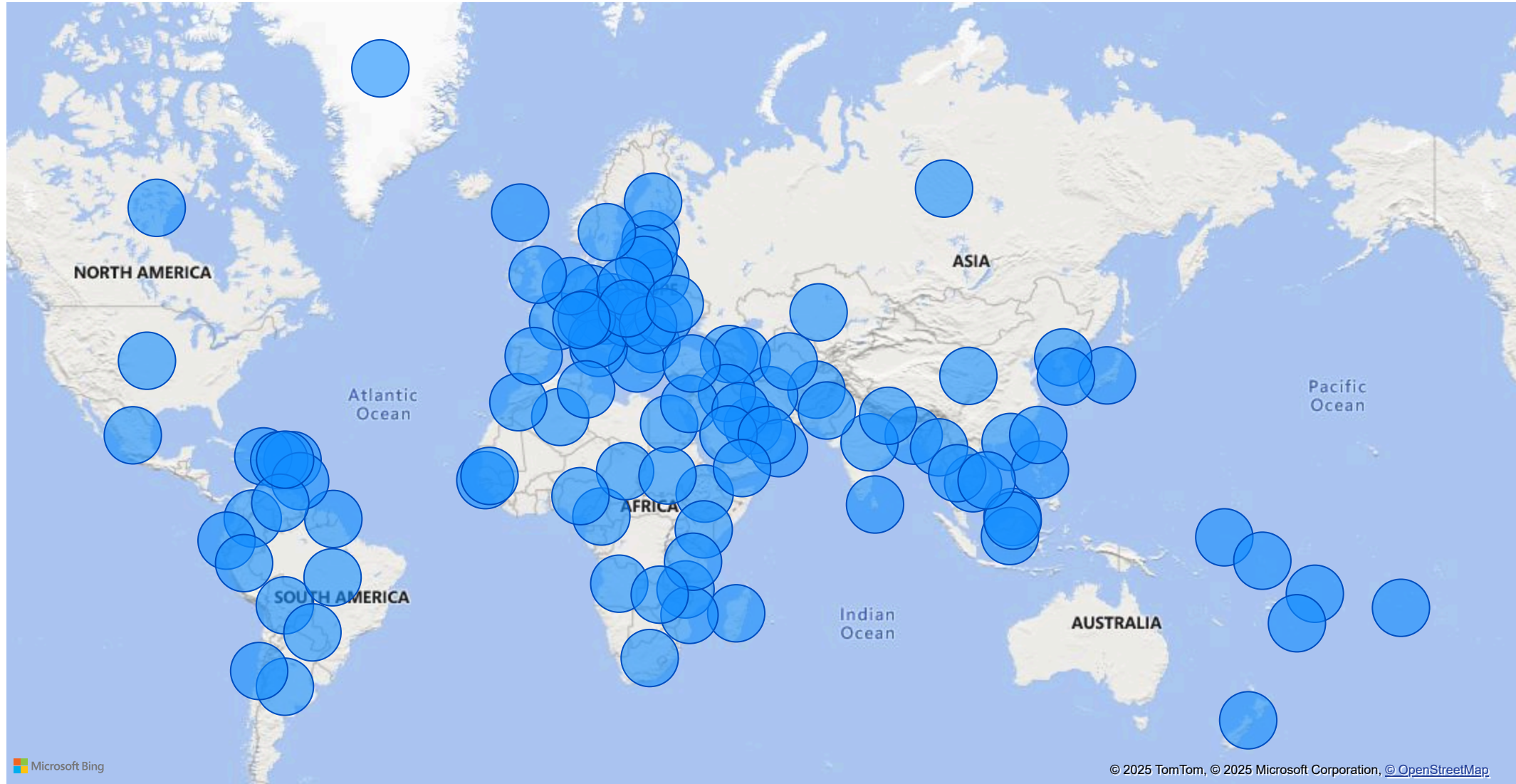
STAFF REVENUE PER MONTH ?

Sum of amount and Count of staff_id by Month



Rental frequency vary of Customer on location ?

count of rental_id by country

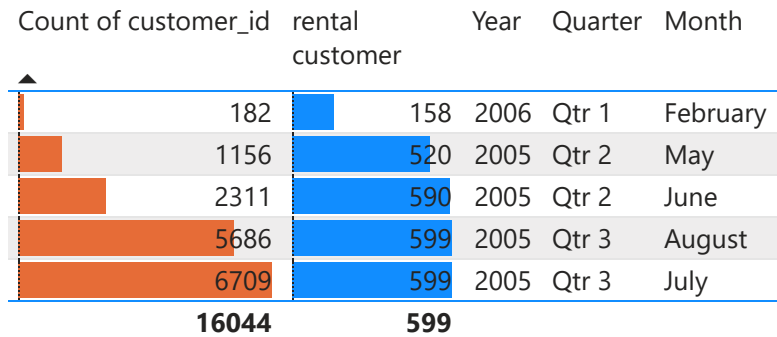


What is the Total number of rental made by all customers ?

16.04K

Count of rental_id

How many unique customers have rented movies ?



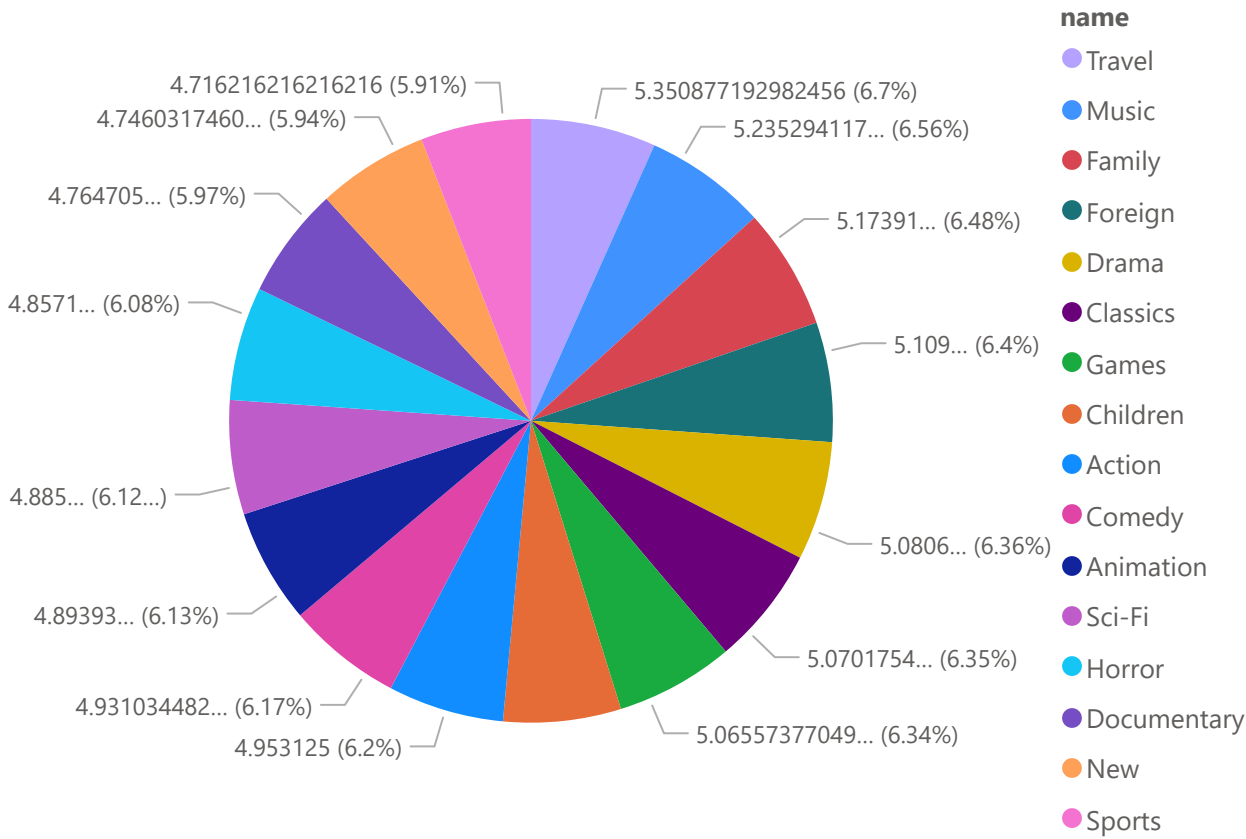
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Count of customer_id

Which movie Category has the highest rental duration ?

name	avg duration
Travel	5.35
Music	5.24
Family	5.17
Foreign	5.11
Drama	5.08
Classics	5.07
Games	5.07
Children	5.03
Action	4.95
Comedy	4.93
Animation	4.89
Sci-Fi	4.89
Horror	4.86
Documentary	4.76
New	4.75
Sports	4.72
Total	4.99

avg duration by name



Travel
Category has the highest rental