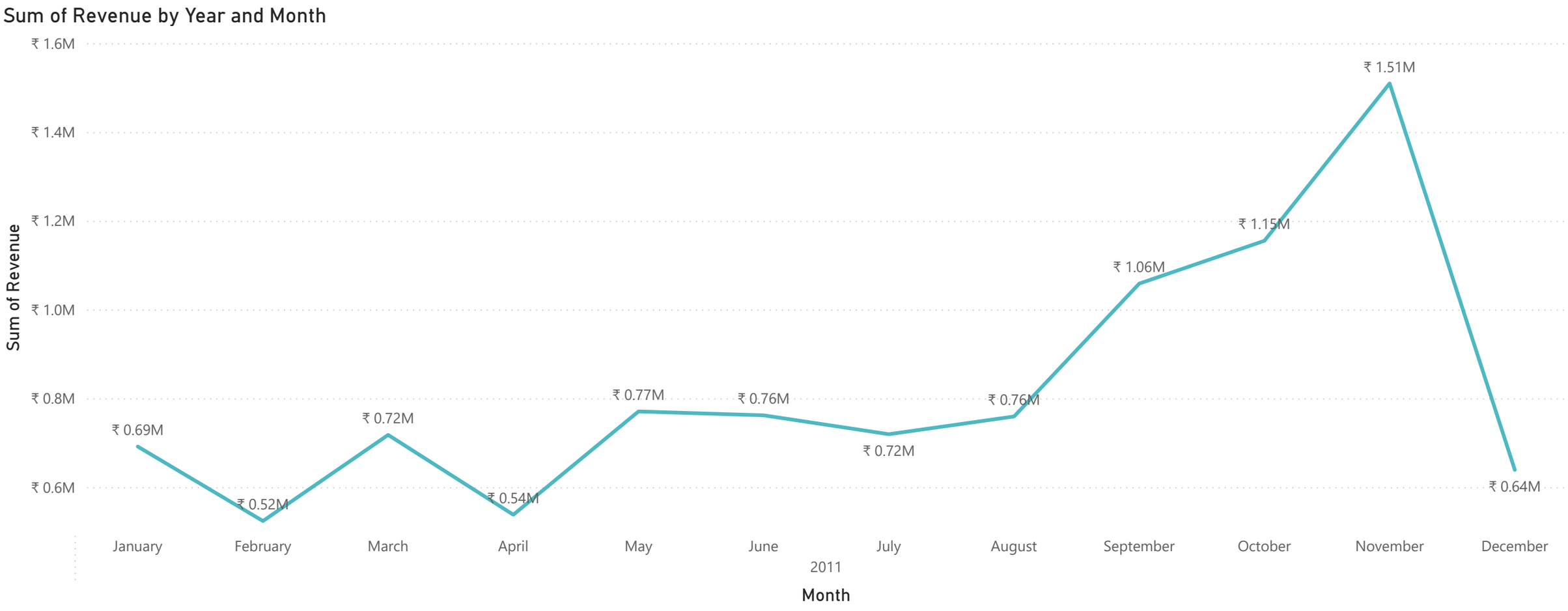
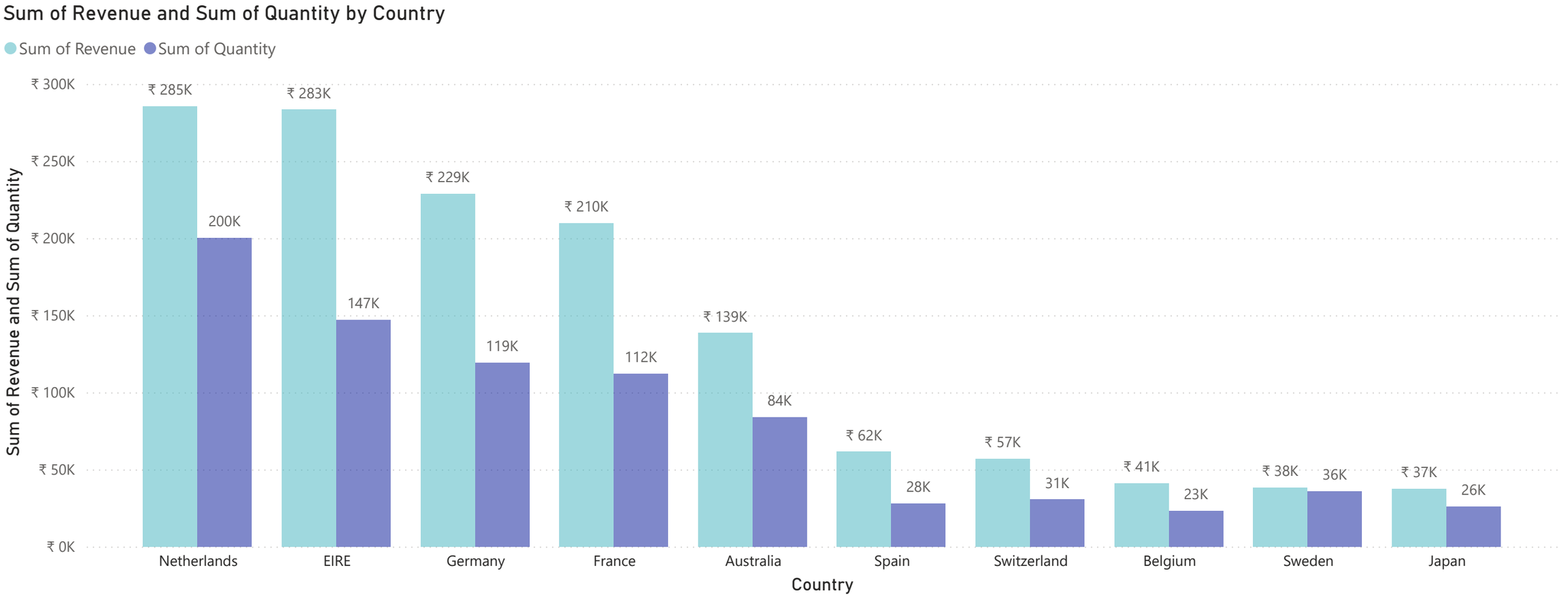
Online Retail of TOP 10 Countries Revenue in 2011

Scenario 1 : Here you would need to create a line chart and place the invoice date on the x-axis and the revenue on the y-axis. In order to calculate the revenue, you would need to multiply Quantity by Unit Price. Once the revenue field is calculated, you can use it to view the trend of revenue. Please make sure to set the granularity of the data to each month and only provide data for the year 2011. Guidance on how to create the line chart is provided in the resources section



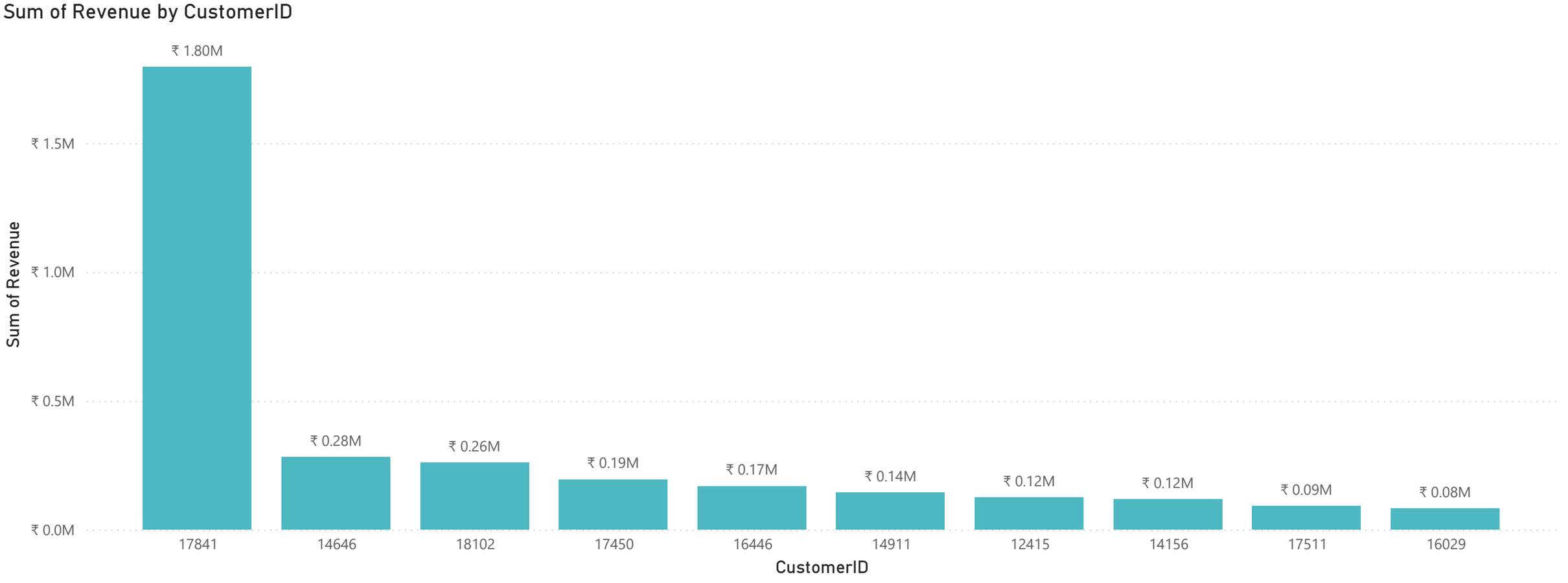
TOP 10 Countries with high Revenue

Scenario 2 : The CMO is interested in viewing the top 10 countries which are generating the highest revenue. Additionally, the CMO is also interested in viewing the quantity sold along with the revenue generated. The CMO does not want to have the United Kingdom in this visual.



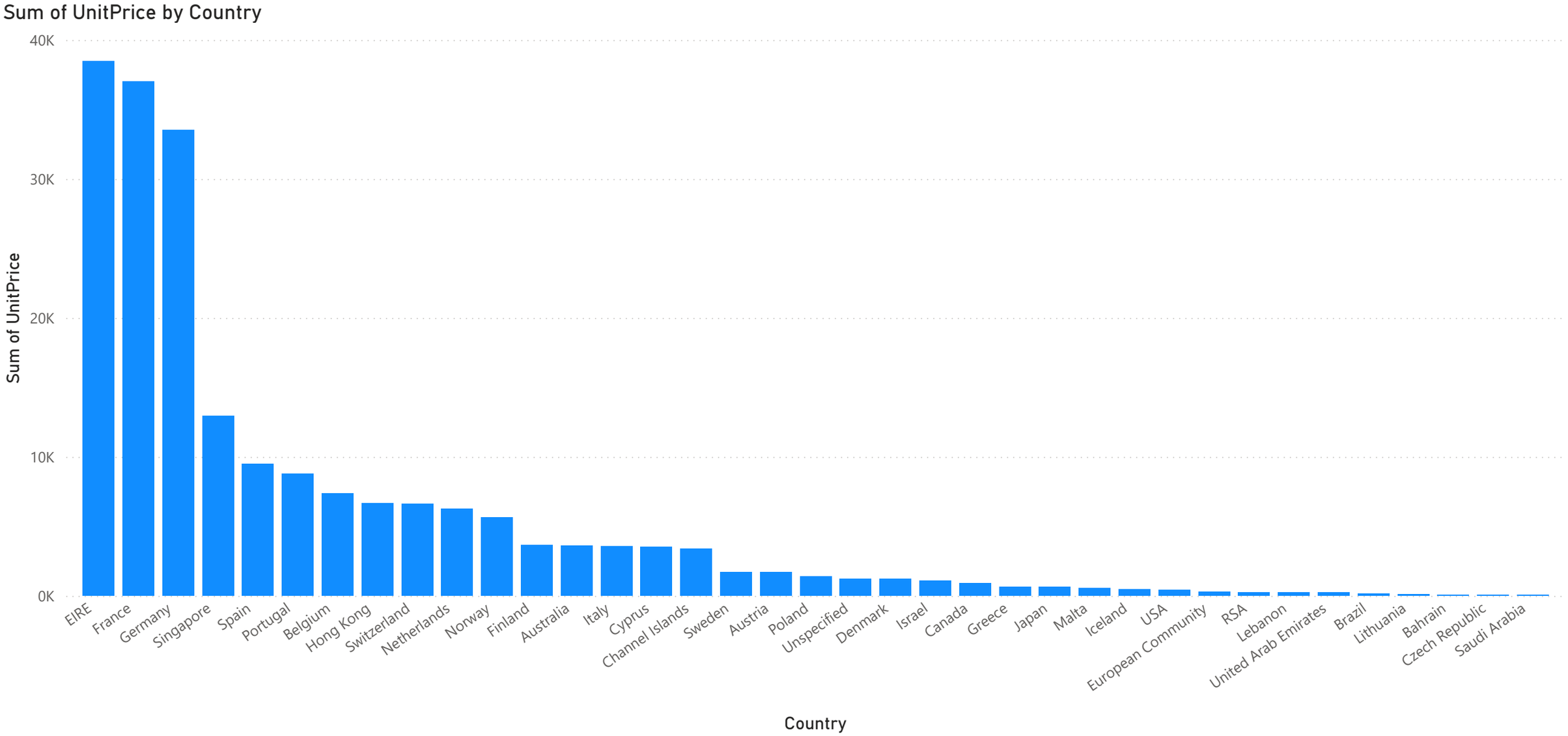
TOP 10 Customer ID with high Revenue

Scenario 3 : The CMO of the online retail store wants to view the information on the top 10 customers by revenue. He is interested in a visual that shows the greatest revenue generating customer at the start and gradually declines to the lower revenue generating customers. The CMO wants to target the higher revenue generating customers and ensure that they remain satisfied with their products.



Global Product Demand by Country (Map View)

Scenario 4 : You would need to create a map chart here as the map chart would allow the CEO to view the entire map of the world and it will highlight each country and show the total number of units sold or the name of the country. You would need to filter out the United Kingdom from the data as it is not needed in this visual. Make sure that the name of the country or the total units sold is visible for each country. Guidance on how to create the map chart is provided in the

Sum of UnitPrice by Country

Global Product Demand by Country (Bar Chart View)