

## Top Performing Ads

Analyze ad performance and identify the top-performing ads based on click-through rate (CTR). Write an SQL query to retrieve the top performing ads based on their CTR.

adId	views	clicks	cost
1	1000	50	20.50
2	800	30	15.20
3	1200	80	25.70
4	600	20	10.90
5	1500	120	40.30

Calculate the click-through rate (CTR) of each ad by dividing the number of clicks by the number of views. The CTR represents the percentage of users who clicked on the ad after seeing it. Higher CTR values indicates better ad performance.

```
SELECT adId, clicks, views, (clicks::FLOAT / views * 100) AS CTR
FROM Top_Performing_Ads;
```