

## Market Analysis

A customer has provided sales data containing information about customer purchases, as shown in the table below.

CustomerID	ProductID	PurchaseDate	Quantity	Revenue
1	A	2023-01-01	5	100.00
2	B	2023-01-02	3	50.00
3	A	2023-01-03	2	30.00
4	C	2023-01-03	1	20.00
1	B	2023-01-04	4	80.00

Your task is to :

- Calculate total revenue

```
SELECT SUM(Revenue) FROM marketanalysis
```

- Calculate total sales by product

```
select ProductID, SUM(Revenue) as Total__Sales FROM marketanalysis  
group by ProductID;
```

- Find top customer by Revenue

```
SELECT customerID, SUM(Revenue) AS TOTAL_REVENUE FROM marketanalysis  
GROUP BY CUSTOMERID  
ORDER BY CUSTOMERID  
LIMIT 1;
```