

26.86 %

Churn Rate

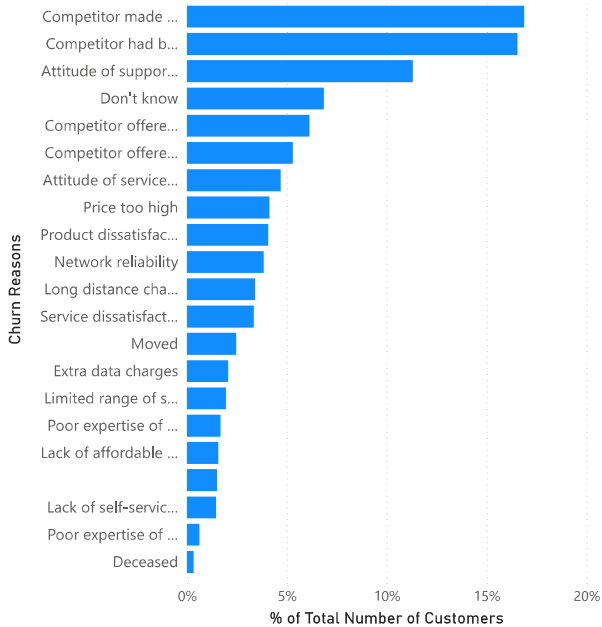
6687

Count of Customer ID

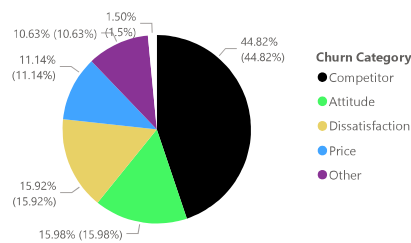
1796

Churned

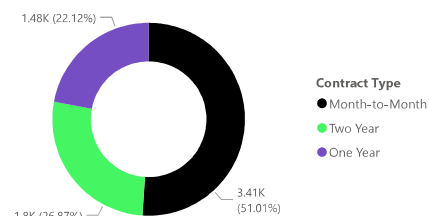
Churn Reasons



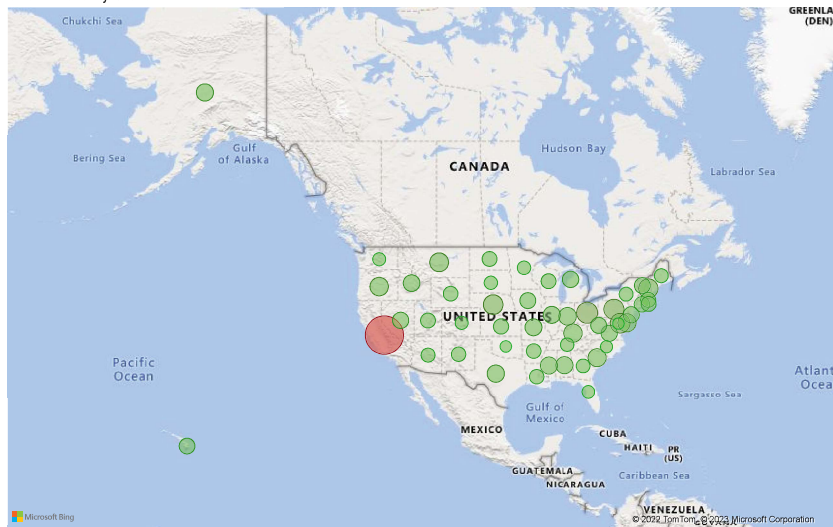
%GT Count of Churn Label by Churn Category



Count of Customer ID by Contract Type



Churn Rate by State



6123

Customer Service Calls

33.64

Avg Extra International
Charges

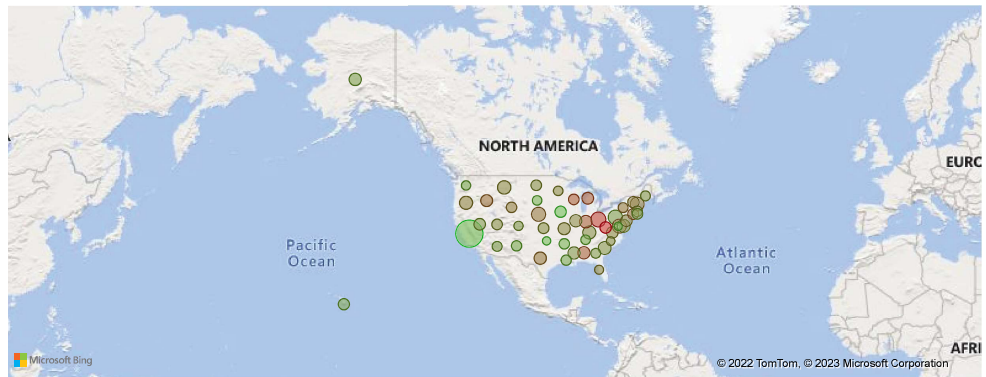
0.92

Avg Customer Service C...

3.37

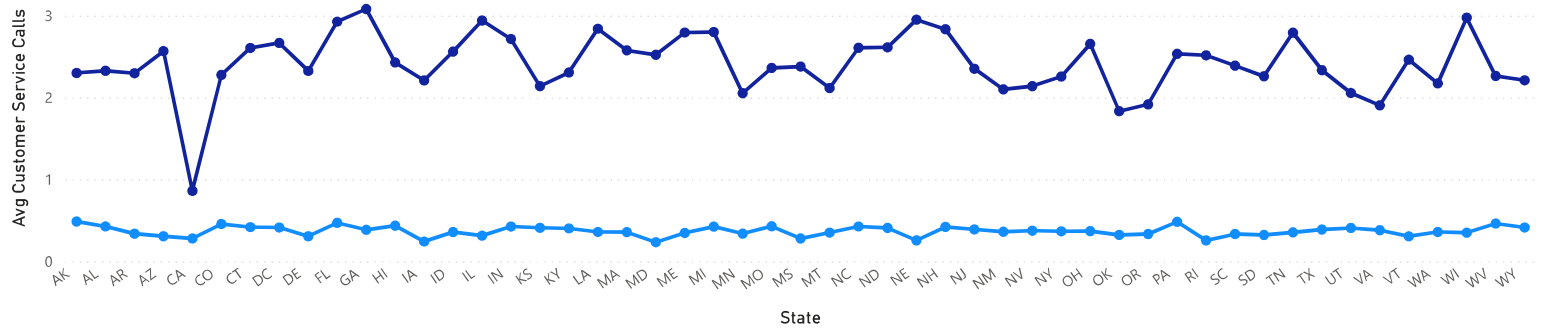
Avg Extra Data Charges

Churn Rate by State



Avg Customer Service Calls by State and Churn Label

Churn Label ● No ● Yes



Senior	Under 30	Churn Rate
No	No	24.54 %
No	Yes	23.00 %
Yes	No	38.46 %
Total		26.86 %

26.86 %

Churn Rate

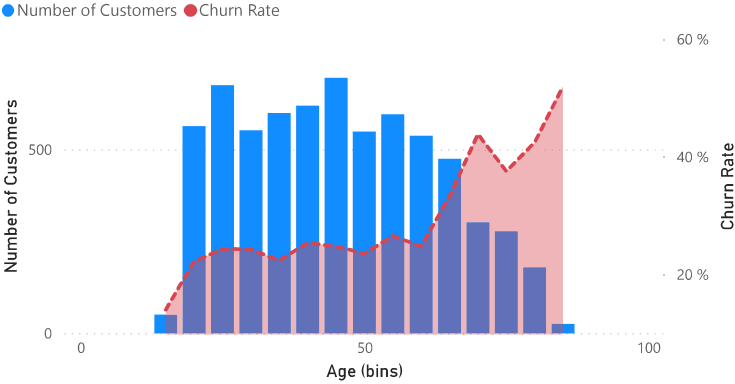
6687

Count of Customer ID

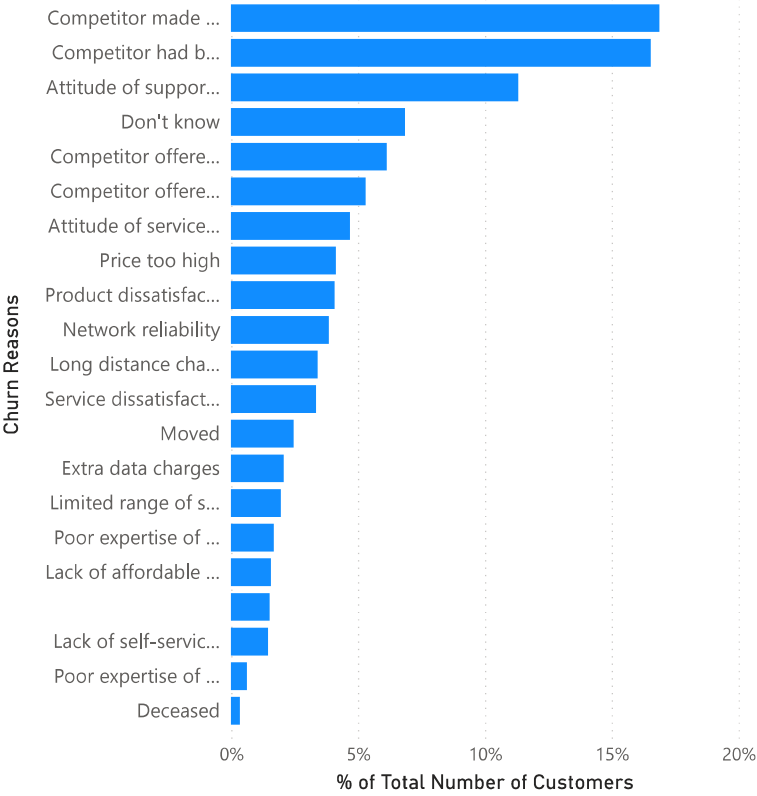
1796

Churned

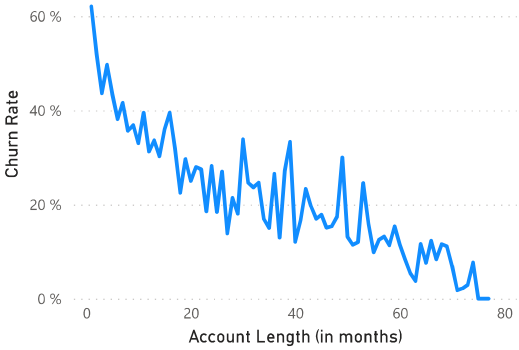
Number of Customers and Churn Rate by Age (bins)



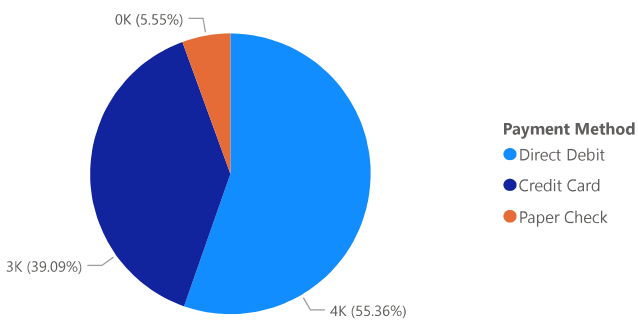
Churn Reasons



Churn Rate by Account Length (in months)

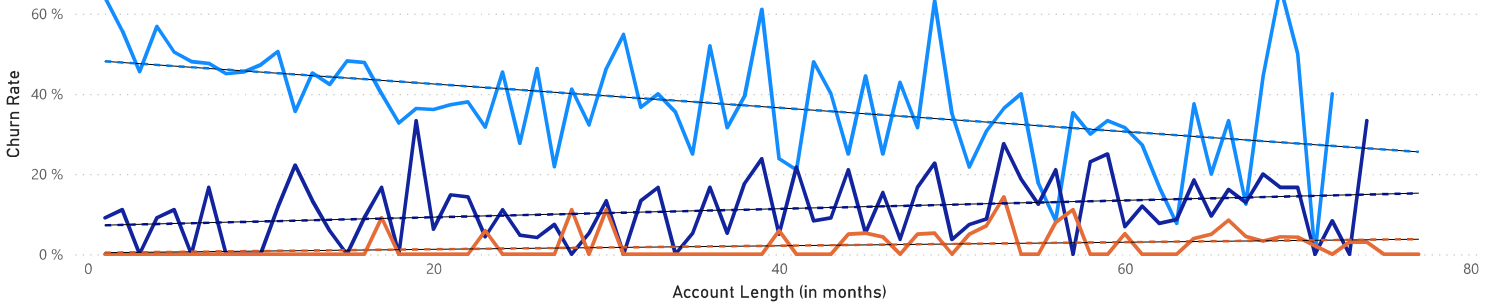


Number of Customers and Churn Rate by Payment Method

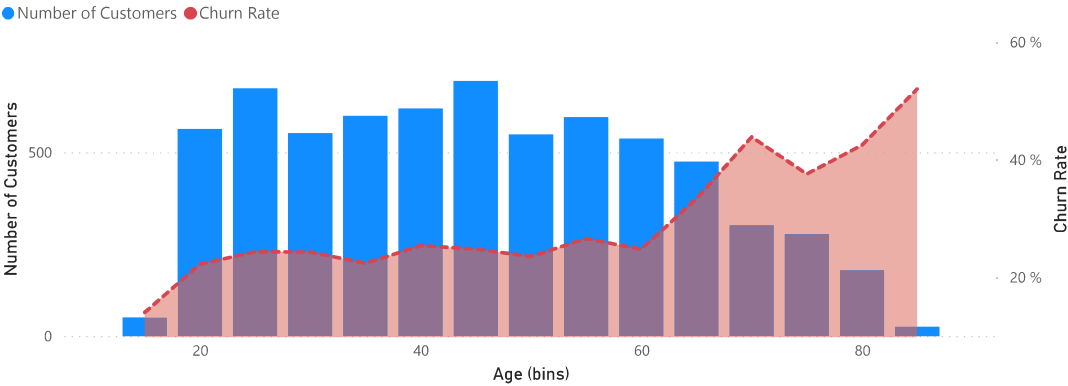


Churn Rate by Account Length (in months) and Contract Type

Contract Type ● Month-to-Month ● One Year ● Two Year

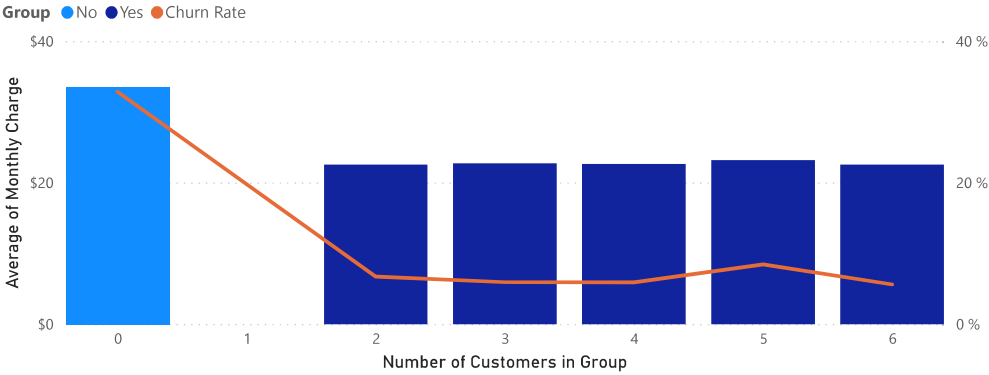


Number of Customers and Churn Rate by Age (bins)



Account Length (in months) ▼

Average of Monthly Charge and Churn Rate by Number of Customers in Group and Group



33.64

Avg Extra International Charges

3.37

Avg Extra Data Charges

