booking table sample data:

booking_id	user_id	booking_timestamp	status	bike_id
4330255	201741	16/03/19 16:33	completed	21858
4330256	643899	16/03/19 16:33	completed	20830
4330258	371678	16/03/19 16:33	cancelled	22540

user_type table sample data:

user_id	type
201741	Regular
643899	Irregular
371678	Power

1. Find the date wise cancelled & completed bookings for the last 10 days. Output should look like as shown below. (10 Marks)

Dat	Completed bookings	Cancelled
е		bookings
X	Υ	Z

select date(booking_timestamp) as 'Date',

count(case status when 'completed' then 1 else null end) as 'Completed bookings', count(case status when 'cancelled' then 1 else null end) as 'Cancelled bookings'

from booking

where date(booking_timestamp) >= (curdate() - interval 10 day) group by date(booking_timestamp)

2. For the last year 2020 for every user_ids, find the month in which a user did maximum number of completed bookings and also that month name. Output should look like as shown below. (20 Marks)

User_id	Month	Completed bookings
	name	
123	March-20	100
125	Nov-20	250

```
With completed_bookings_table as (
select user_id, date_format(booking_timestamp, '%b-%y') as month_name,
       count(case status when 'completed' then 1 else null end) as completed_bookings
from booking
where year(booking_timestamp) = 2020),
monthly_bookings as (
Select user_id, month_name, sum(completed_bookings) as bookings_completed
From completed bookings table
Group by user_id, month_name),
ranked list as (
Select user_id, month_name, bookings_completed, rank() over (partition by user_id order by
month_name) as rank_order
From monthly_bookings
Select user_id, month_name, max(bookings_completed) as completed_bookings
From ranked list
Group by user id, month name
Where rank_order = 1
```

3. For yesterday, find the count of users who did 1 completed bookings, 2 completed bookings & more than 2 completed bookings. Output should look like as shown below. (20 Marks)

Date	Booking bucket	Users count
Yesterday's date	1	Х
Yesterday's date	2	у
Yesterday's date	>2	z

```
With counter as (
select user_id,
       count(*) as user_count
from booking
where date(booking timestamp) = SUBDATE(curdate(),1)
          and status = 'completed'
group by user_id),
final_table as (
       select
               case when user_count= 1 then '1'
               when user_count = 2 then '2'
               when user_count > 2 then '>2' end as booking_count,
               count (user_count) as users_count
       from counter
       group by booking_count)
select SUBDATE(curdate(),1) as Date,
       booking count,
       users_count
from final_table
```

4. For the last quarter, find the completed bookings per user per month for each user type. Output should look like as shown below. (30 Marks)

Month	User	Completed bookings per
	type	user
July-21	Regular	х
July-21	Power	у
Aug-21	Regular	Z

Select *

From completed_table

5. Suppose the booking table has all the lifetime booking data of all users. Find the count of new users and their completed bookings date wise for the last 10 days. A user will be called a new user for a date when his first completed booking of his lifetime is on that date, thus the next day if he does a booking he will be called as repeat users for the next day. Output should look like as shown below.(50 Marks)

Date	New user count	New users completed bookings
1-oct-21	х	х
2-oct-21	у	у
3-oct-21	z	z

From new_users_count n

Left join new_users_completed c on n.date = c.date

```
With completed booking table as (
       Select *, rank() over(group by user_id, order by booking_timestamp desc) as bookings_rank
       From booking
       Where status = 'completed'),
User count table as (
       Select *, rank() over(group by user id, order by booking timestamp desc) as bookings rank
       From booking),
completed_booking_past_10_days as (
       select *
       from completed booking table
       where date(booking timestamp) >= (curdate() - interval 10 day)
       and bookings rank = 1),
user_count_past_10_days as (
       select *
       from user_count_table
       where date(booking timestamp) >= (curdate() - interval 10 day)
       and bookings_rank = 1),
new_users_completed as (
       select date(booking timestamp) as date, count(*) as new users count
       from completed_booking_past_10_days
       group by 1),
new users count as (
       select date(booking timestamp) as date, count(*) as new users completed booking
       from user_count_past_10_days
       group by 1)
Select *
```

6. Using the same booking table. For month Jan-2020, find the MoM retention of acquired users for the next 11 month i.e till Dec-2020. For example, suppose 1000 users acquired in Jan-20(acquired users= users who did their first completed booking of their lifetime in the month of Jan-2020) then how many of these 1000 users kept coming back in the following month of the year 2020. Output should look like as shown below. (70 Marks)

Month	Users count	% of users
Jan-20	1000	100%
Feb-20	800	80%
March-20	500	50%
Dec-20	300	30%

```
— getting user id for all the users joining in Jan 2020
With new users from jan as (
Select
       user_id, new_user_start_date
From (
       Select user_id,
               min(booking_timestamp) as new_user_start_date
       From booking
       Group by user id) sq
Where date_part('year', new_user_start_date) = 2020
        and date part('month, new user start date) = 'January'),
— filtering new users and restricting year to 2020
users logging details as (
       Select *
       From booking b
       Inner join new users from jan n on b.user id = n.user id
       Where date_part('year', b.booking_timestamp) = 2020),
user_count_table as (
       Select date_format(booking_timestamp, '%b-%y') as Month, count(*) as Users_count
       from users logging details
       group by Month
)
Set @New users = 0;
Select @New_users = Users_count from user_count_table where date_part('month', Month) =
'January')
Select month, users count, (users count/@New users)* 100 as "% of users"
From user_count_table
```