

WELCOME

DAYCHEF

Project Members

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Presentation on DayChef

What is DayChef?

- DayChef is a platform to make our urban lives more fulfilling to solve our needs in a day. Hence the name DayChef.
- It enables users to find services like chefs and house keeping. They want to be the **go-to-platform** helping customers complete the projects that are important to their lives.

Features

- Simple Registration.
- Login With Social Media (FB , google+)
- Data Security and Safety.
- Provide Multiple Payment Options.
- Add Service Feedback.
- Keep History Of Works Which customer Posted.
- Globally Access.
- Backup and Restore Facility.

Languages & Frameworks:

Front End:

- ❖ HTML 5
- ❖ CSS 3
- ❖ BOOTSTRAP 4
- ❖ JAVASCRIPT
- ❖ ANGULAR
- ❖ JQUERY
- ❖ NODE.Js

Back End:

- ❖ JAVASCRIPT
- ❖ TYPESCRIPT
- ❖ JQUERY
- ❖ EXPRESS.Js
- ❖ MONGODB
- ❖ NODE.Js
- ❖ API

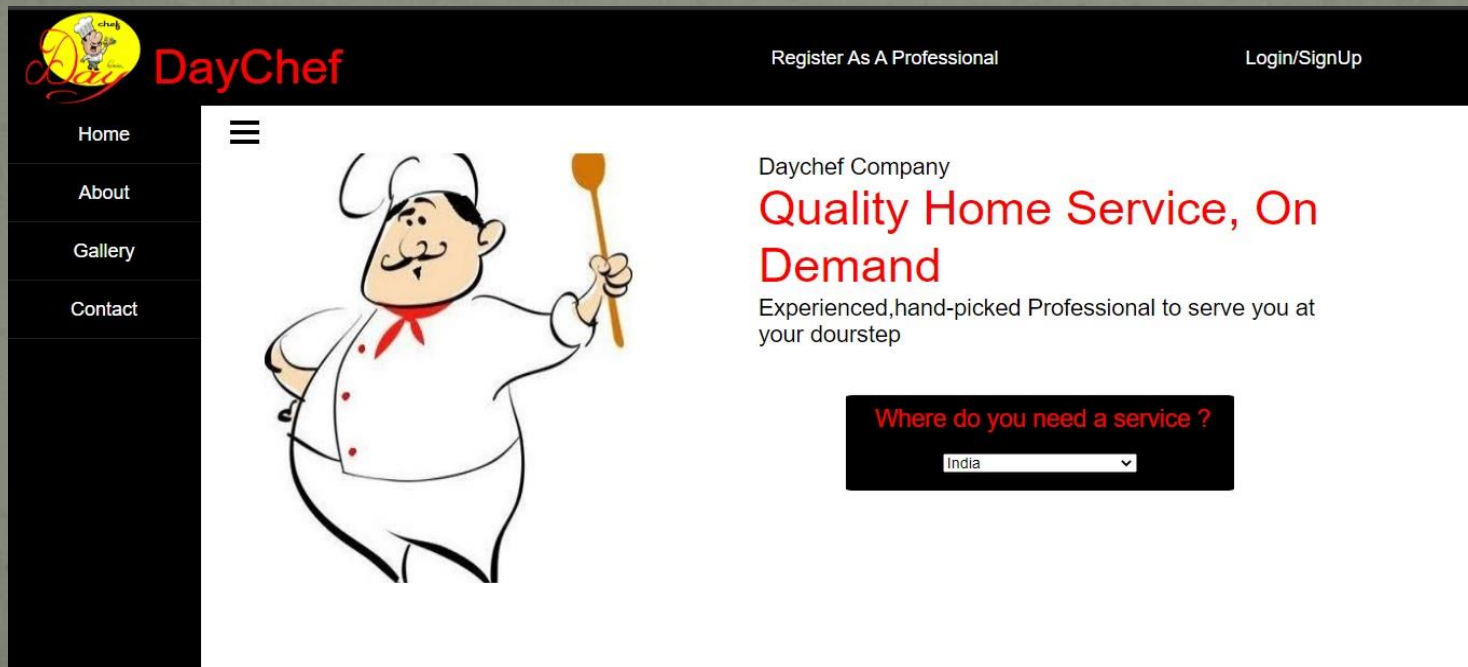
WebFlow

DayChef



Business Model


- DayChef works on standardized, blue collared services, where you just want the job done, you can directly book and pay for the service.



Marketing Techniques


- The most important factor of marketing technique for companies like DayChef is Word Of Mouth. So the most part of promotion involves people talking about it. Other than that we use social media for the promotion by the mode of advertisement.
- Target market is divided into different segments say students, working people for example,
For most of the students group there used to be a link in the top right corner of their facebook screens with cooked food images saying 'Missing Home Cooked Food' which created a curiosity among the people

living away from their houses and the fuss having been created they acquired a large share of market in most of the student areas!

 **DayChef**

Register As A Professional

Login/SignUp



How we do it

DayChef provides a platform that allows skilled and experienced professionals to connect with users looking for specific services. All the professionals, though experienced and skilled, undergo intensive training modules before being allowed to list their services on the platform. Once on the platform, our match-making algorithm identifies professionals who are closest to the users' requirements and available at the requested time and date.

Only 1 in 10 service providers who sign up with us is allowed to list their services.

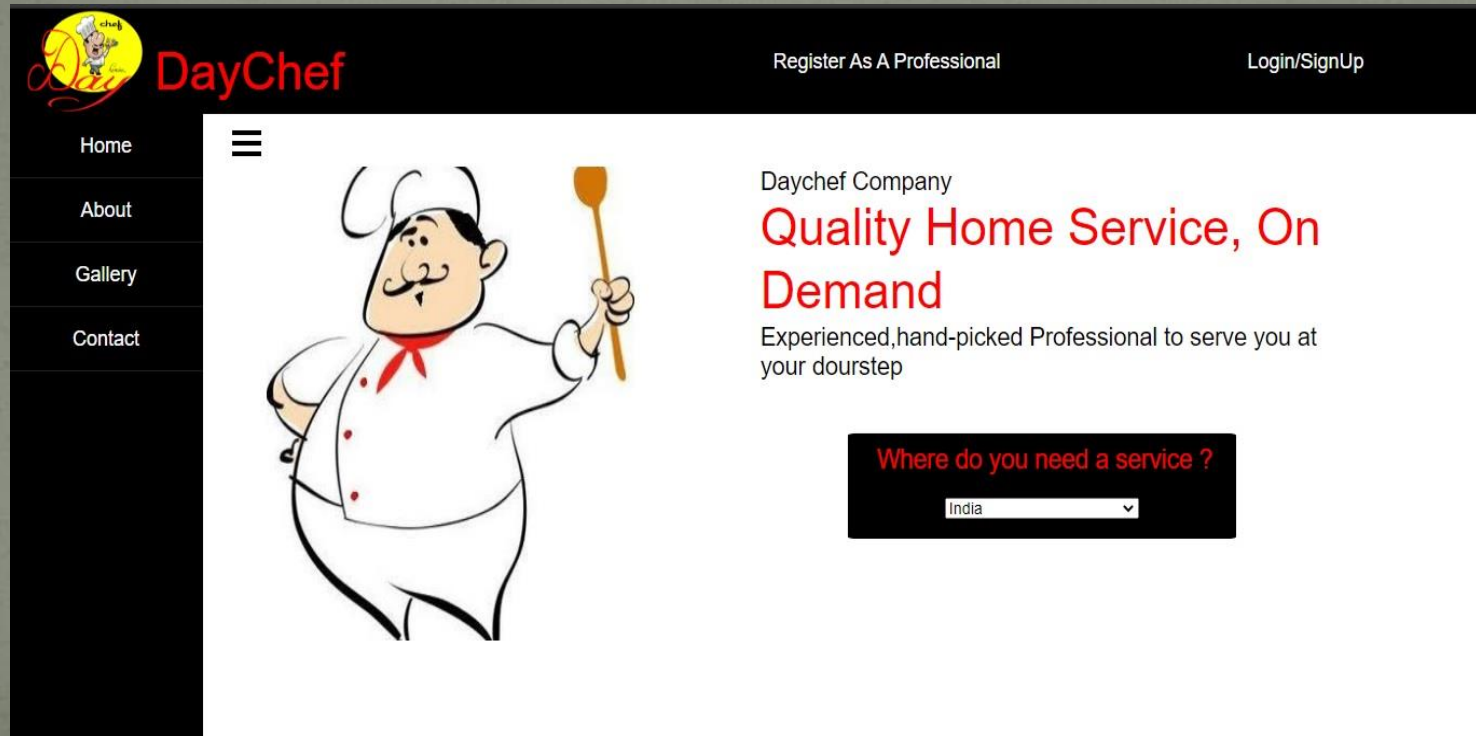
For general queries, write to us at [help @daychef.com](mailto:help@daychef.com)

You could be a part of our journey. Interested?


Apply Now

How Exactly it Works

1. First step is kept simple and precise for the customers to understand their services and facilities and how they are to be accessed.




2. If you want to provide your service as a chef then click on **‘Register As a Professional’**.


 **DayChef**


Register As A Professional

Login/SignUp



EARN MORE. EARN RESPECT.
SAFETY ENSURED.





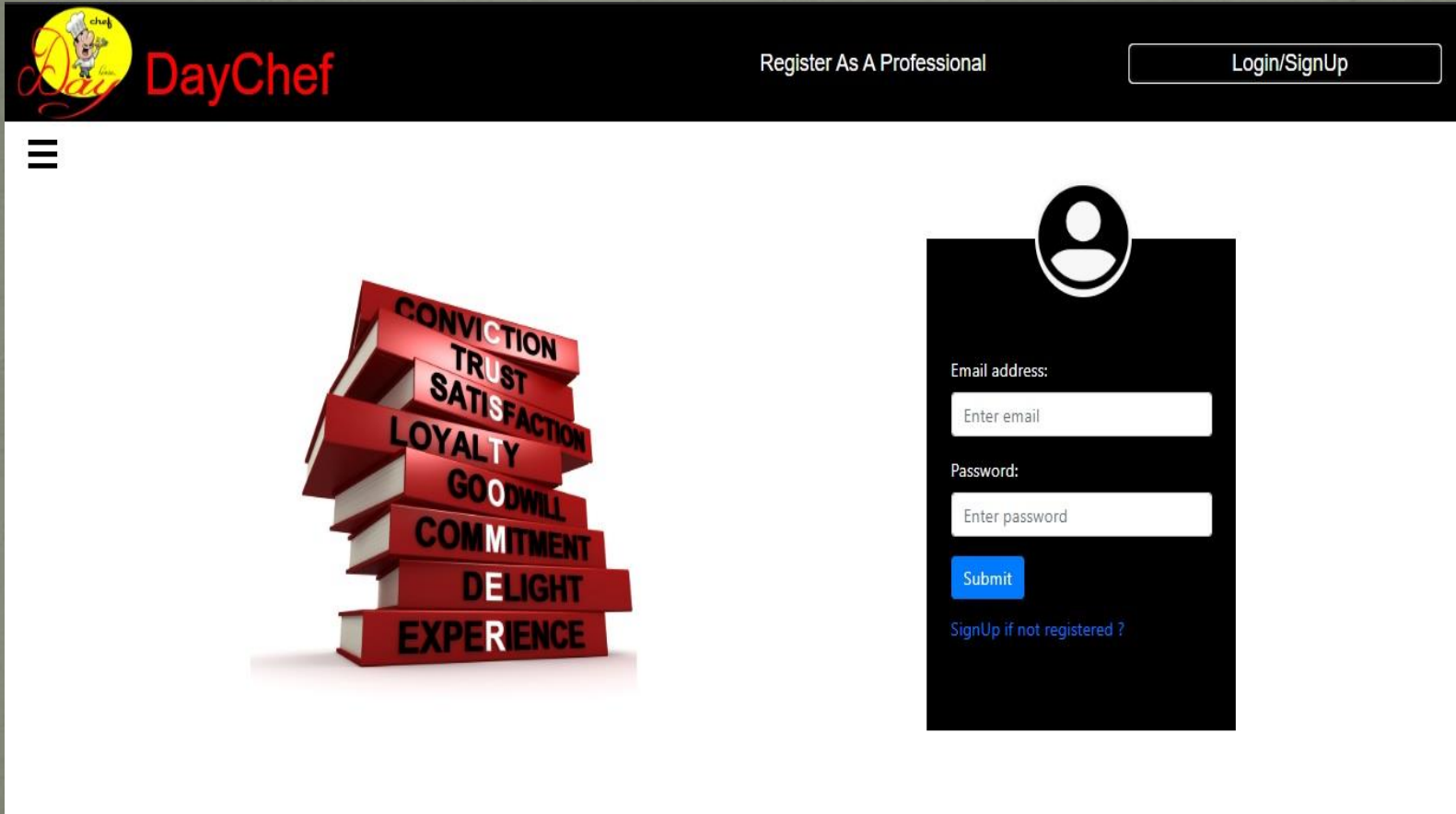
Name:

Mobile no:

Email address:

City:

3. If you are a customer ,then click on ‘Login/SignUp’ .



The screenshot displays the DayChef website interface. At the top, a black navigation bar contains the DayChef logo on the left, the text "Register As A Professional" in the center, and a "Login/SignUp" button on the right. Below the navigation bar, the main content area is white. On the left side of the main area, there is a stack of seven red 3D blocks, each with a white business-related term: CONVICTION, TRUST, SATISFACTION, LOYALTY, GOODWILL, COMMITMENT, and DELIGHT. At the bottom of the stack is the word EXPERIENCE. On the right side of the main area, there is a black login/signup form. The form features a white circular icon with a person silhouette at the top. Below the icon, it has labels for "Email address:" and "Password:", each followed by a white input field. A blue "Submit" button is positioned below the password field. At the bottom of the form, there is a link that says "SignUp if not registered ?".

DayChef

Register As A Professional

Login/SignUp

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CONVICTION
TRUST
SATISFACTION
LOYALTY
GOODWILL
COMMITMENT
DELIGHT
EXPERIENCE

Email address:
Enter email

Password:
Enter password

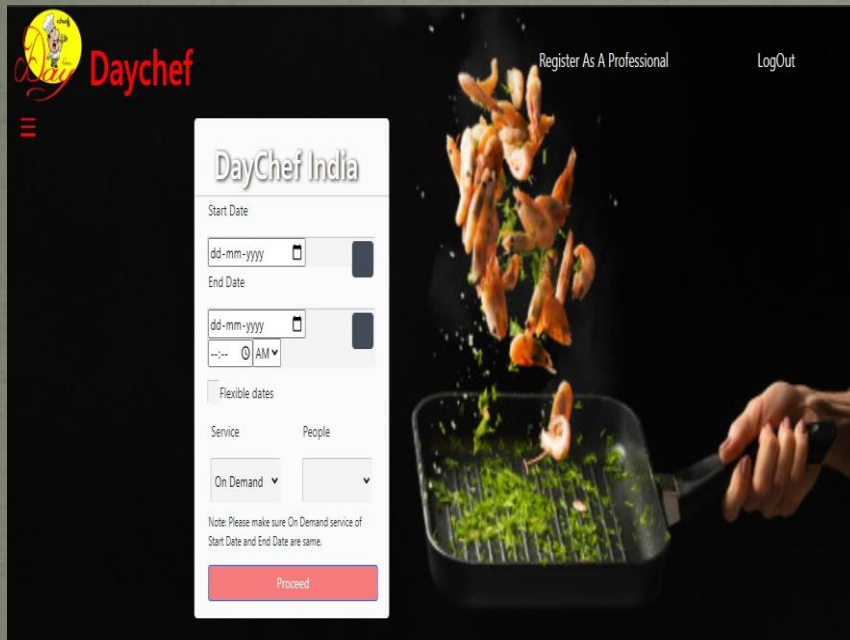
Submit

[SignUp if not registered ?](#)

4. After logging in, pick up your choice.



5. After choosing the desired option , fill respective forms...



The image shows the DayChef India registration form for food service. The form is overlaid on a background image of a person cooking shrimp in a pan. The form includes the DayChef India logo, a hamburger menu icon, and links for 'Register As A Professional' and 'LogOut'. The form fields are: Start Date (dd-mm-yyyy), End Date (dd-mm-yyyy), Flexible dates (checkbox), Service (On Demand), and People (dropdown). A note at the bottom states: 'Note: Please make sure On Demand service of Start Date and End Date are same.' A red 'Proceed' button is at the bottom.

DayChef India

Register As A Professional LogOut

Start Date

dd-mm-yyyy

End Date

dd-mm-yyyy

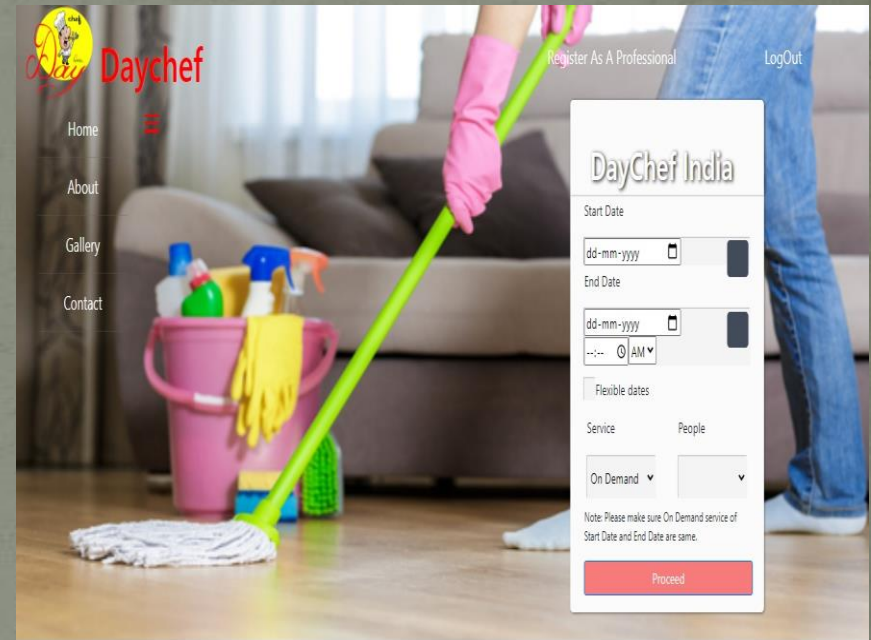
Flexible dates

Service People

On Demand

Note: Please make sure On Demand service of Start Date and End Date are same.

Proceed



The image shows the DayChef India registration form for cleaning service. The form is overlaid on a background image of a person cleaning a floor with a mop. The form includes the DayChef India logo, a hamburger menu icon, and links for 'Register As A Professional' and 'LogOut'. The form fields are: Start Date (dd-mm-yyyy), End Date (dd-mm-yyyy), Flexible dates (checkbox), Service (On Demand), and People (dropdown). A note at the bottom states: 'Note: Please make sure On Demand service of Start Date and End Date are same.' A red 'Proceed' button is at the bottom.

DayChef India

Register As A Professional LogOut

Start Date

dd-mm-yyyy

End Date

dd-mm-yyyy

Flexible dates

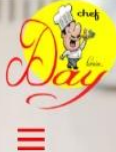
Service People

On Demand

Note: Please make sure On Demand service of Start Date and End Date are same.

Proceed

6. After being assured and satisfied 'Confirm Booking'.



Daychef

Register As A Professional LogOut

Billing Address

Full Name
john

Email
@example.com

Address
15th Street

City
Jaipur


State
Rajasthan

Pin Code
10001

No. of chefs
number

☒ Address same as billing

confirm booking



Benefits

- Trusted Professionals
- Guaranteed Service
- Ideal for last moment requirements
- Direct interaction between the professionals and customers
- Wide range of choices
- No spam
- Budget fits the choices

Briefing

- DayChef is an online platform for customers to scout for the best professionals in the service industry.
- Simply put, **it connects online users with offline business**. Their version is to use technology and smart processes to structure the highly unorganized services market in India and emerging markets. DayChef aspires to make hiring a service professional as easy and straightforward as ecommerce companies have made buying products.

Any Questions

That's all on our part..!

thank you!

For being a wonderful audience!!