

KPI

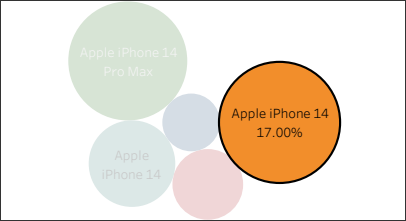
Revenue Generated	Units sold (mm)	Active Users (mm)
205	232	1,334

Brand	Discount P..	Mrp	Star Rating	Sale Price	Sales diffe..	Number Of..
Apple	10	84,900	5	75,900	9,000	180

Annual Revenue (2006-2022)



Model wise share



Model specification

Model	Processor	Front Camera	Rear Camera	Colour	
APPLE IPHONE 11	A Bionic Chip	12MP	12MP + 12MP	Yellow	43,900
				Black	92,800
				Red	92,800
				White	92,800
APPLE	A Bionic Chip	12MP	12MP + 12MP	Blue	59,900