

NovaTech Hub Summary Report

NovaTech Hub, established in 1999, is a leading destination for cutting-edge electronics and smart devices. Renowned for its commitment to quality and innovation, Electronic Store has become a trusted name in the industry, offering a wide range of products, from the latest smartphones and laptops to home automation solutions and accessories. With a dedication to customer satisfaction and competitive pricing, the company continues to set industry standards. Recognized for its excellence, Electronic Store remains at the forefront of the electronic retail market, shaping the future of technology and convenience.

Total Sales



Total Profit



Total Orders



Total Order Quantity



Top Channel

Store

Top Manufacturer

Fabrikam, Inc.

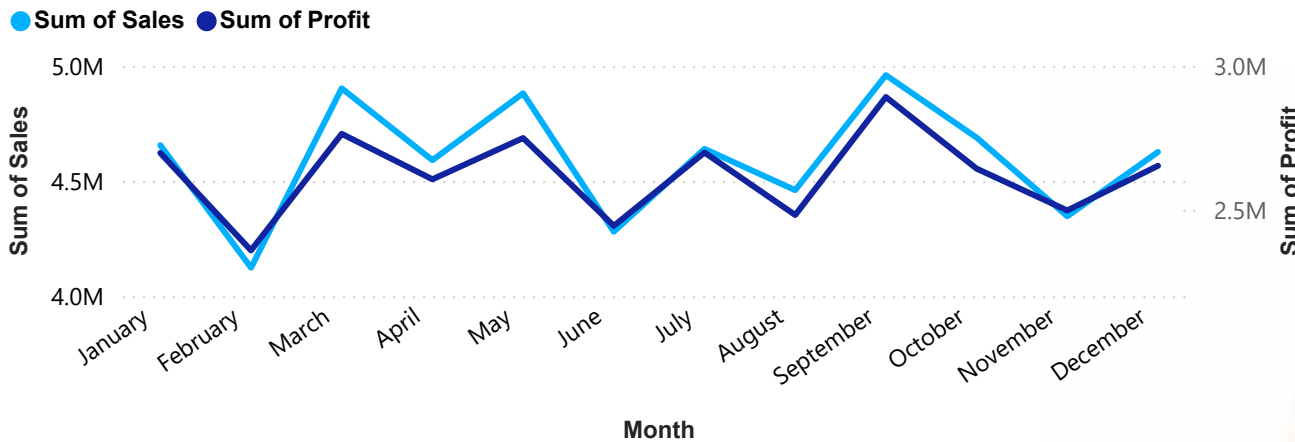
Select a Country

All

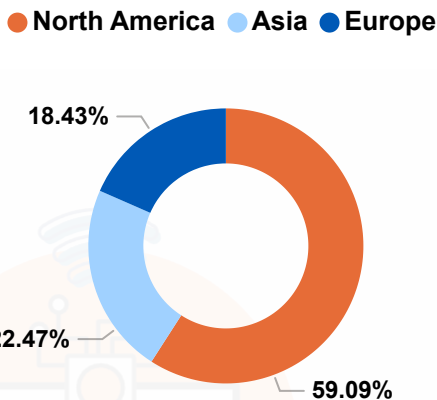
Select a Year

All

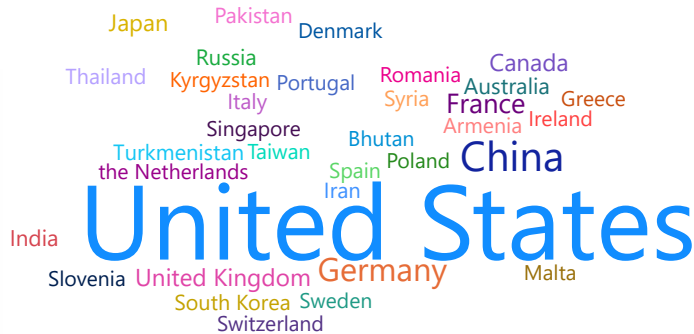
Total Sales and Total Profit by Month



Sum of Sales by Region



Sum of Profit by Country



Select a Country

January

February

March

April

May

June

July

August

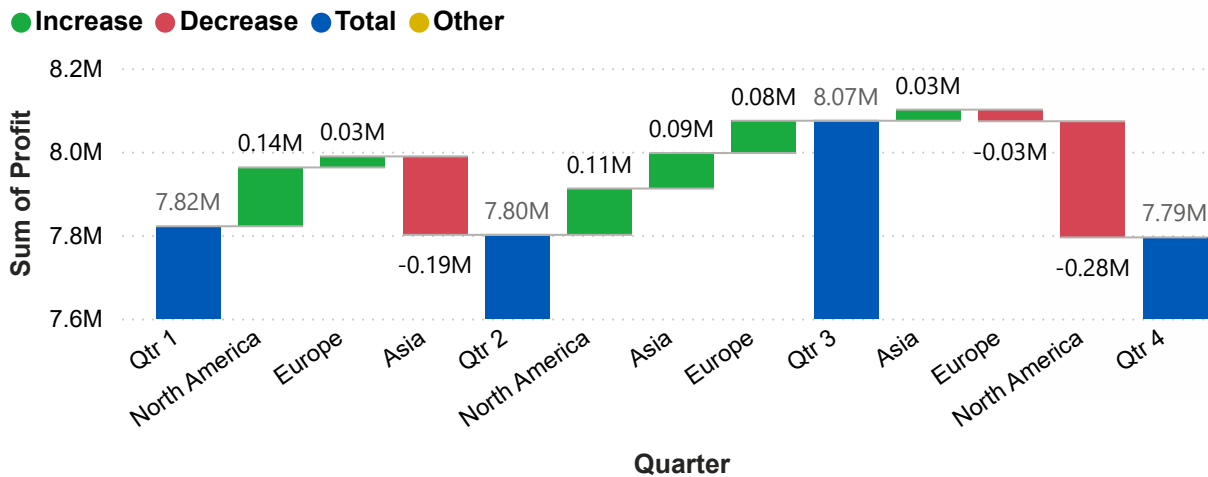
September

October

November

December

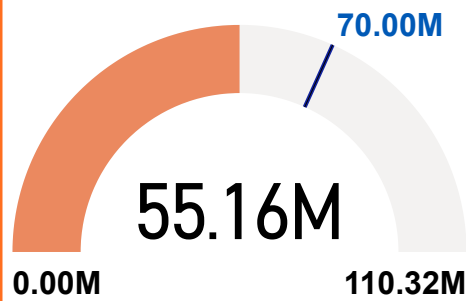
Sum of Profit by Quarter and Region



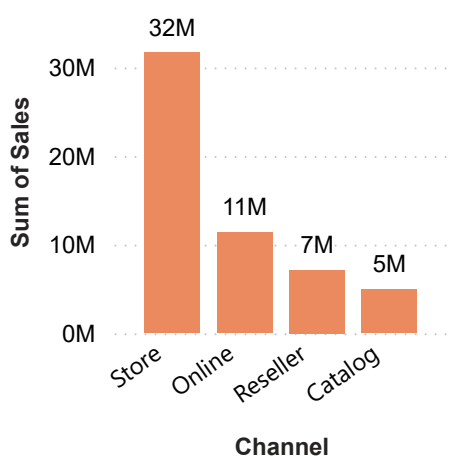
Total Sales and Profit by Product Sub-Category

ProductSubCategory	Sum of Sales	Sum of Profit
Bluetooth Headphones	277,181.90	152,437.34
Camcorders	8,432,739.92	4,963,858.97
Cameras & Camcorders Accessories	320,877.11	170,162.01
Car Video	2,074,914.58	1,061,173.25
Cell phones Accessories	822,959.55	467,232.77
Computers Accessories	707,639.79	358,416.83
Desktops	3,491,787.15	1,762,032.54
Digital Cameras	2,536,054.28	1,453,320.05
Digital SLR Cameras	5,716,859.22	3,497,090.67
Home & Office Phones	318,702.40	176,211.13
Home Theater System	4,723,477.15	2,462,459.28
Laptops	6,338,167.69	3,731,804.26
Monitors	1,865,739.31	1,088,636.10
Movie DVD	1,056,418.54	634,446.90
MP4&MP3	459,768.62	267,217.77
Printers, Scanners & Fax	1,795,481.73	1,039,501.43
Projectors & Screens	6,963,709.58	4,122,822.74
Recording Pen	290,240.72	156,144.50
Smart phones & PDAs	2,817,544.79	1,582,008.07
Televisions	2,064,341.63	1,179,150.73
Touch Screen Phones	1,873,267.52	1,055,721.69
VCD & DVD	212,386.29	108,348.99
Total	55,160,259.46	31,490,198.02

Sum of Sales



Sum of Sales by Channel



Total Sales and Total Cost by Quarter

