

Overall



Vehicle



Revenue

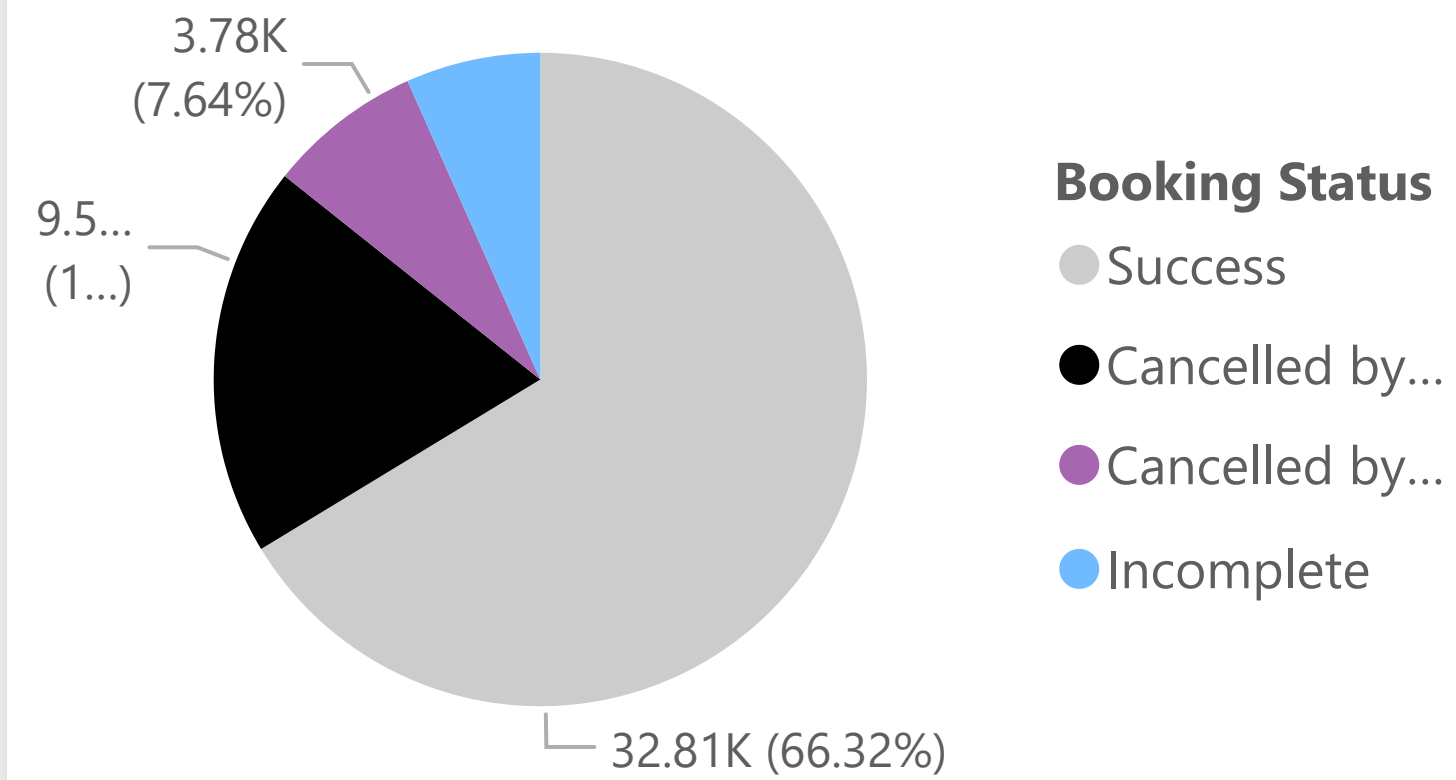


Cancellation



Ratings

Breakdown by Booking Status



Target Goal

50K/75K

New Customers

On track

Due 3/27/25



Total Bookings Value

13.73M

Date

Ride_Date

01/12/2024



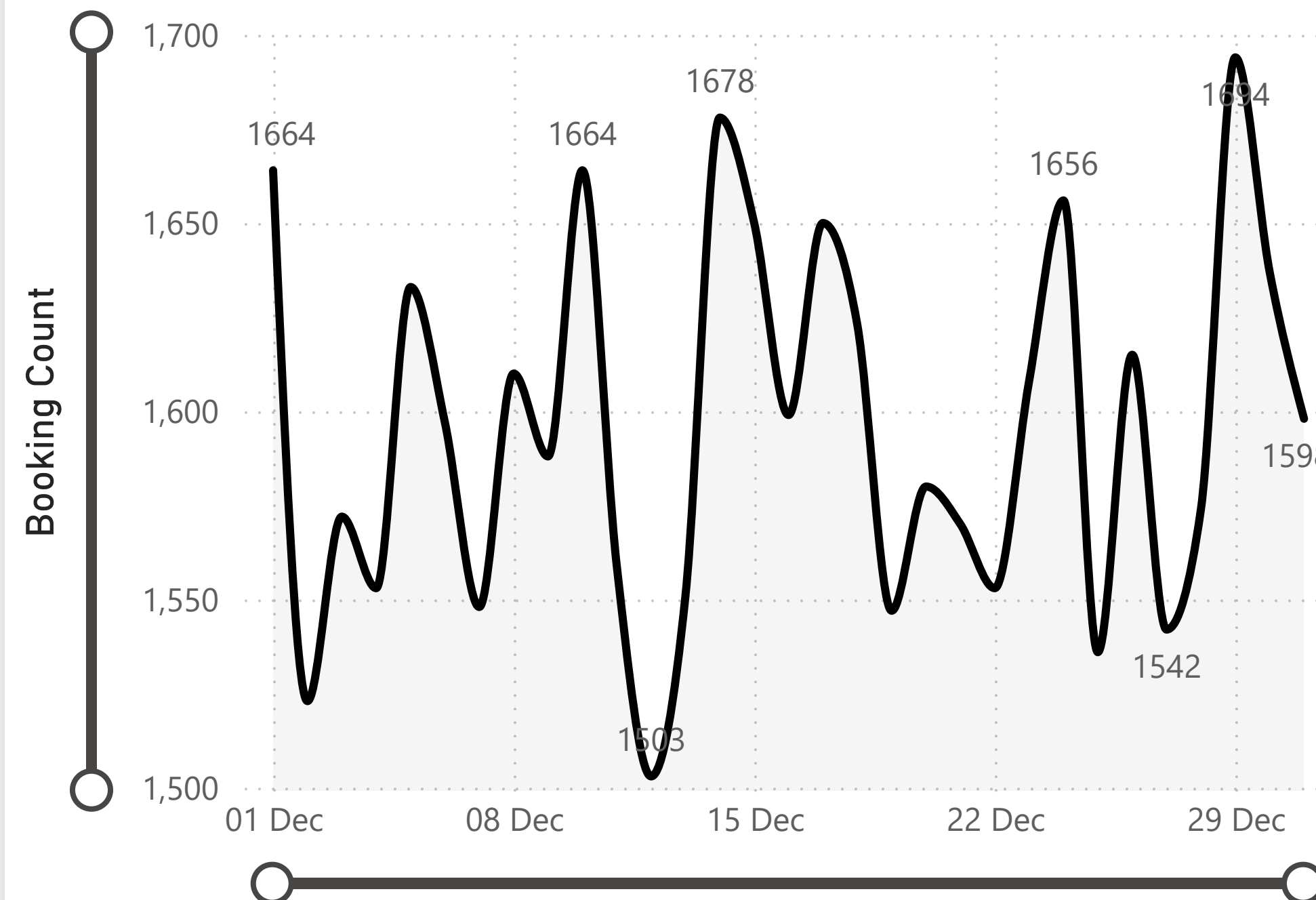
31/12/2024



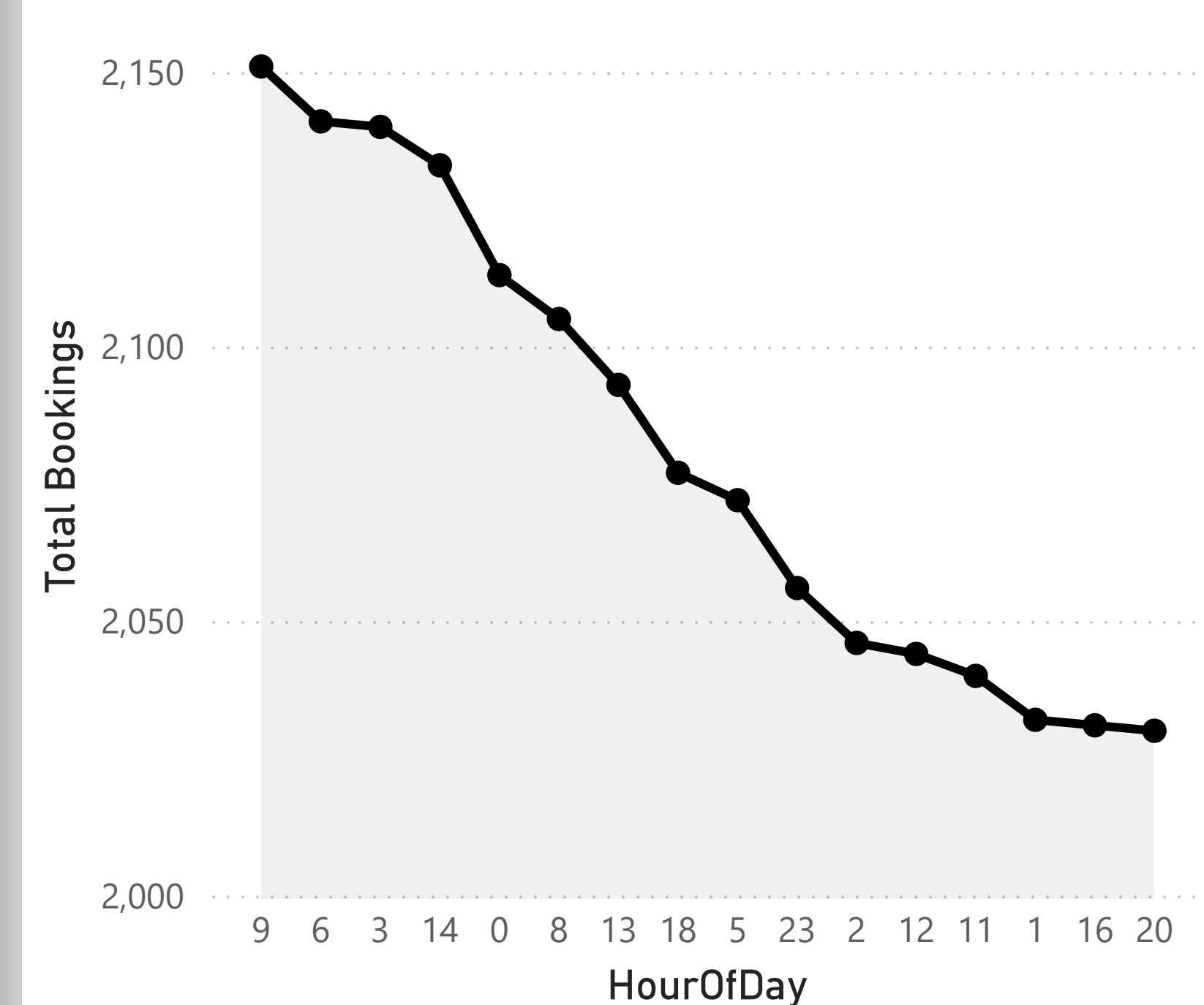
Total Bookings

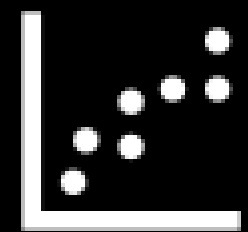
49475

Number of Bookings Over Time



Peak Booking Hours





Overall



Vehicle



Revenue





Cancellation



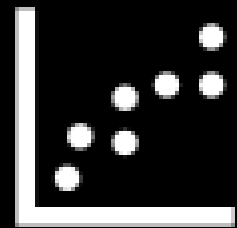
Ratings

Date

01/12/2024 

31/12/2024 

Vehicle Type	Total Booking Value	Success Booking Value	Avg. Distance Travelled	Total Distance Travelled
 Prime Sedan	3.49M	2.29M	25.66	211.11K
 Prime SUV	6.96M	4.57M	25.64	421.09K
 Prime Plus	6.95M	4.54M	25.67	421.57K
 Mini	6.93M	4.56M	25.51	418.13K
 Bike	7.00M	4.59M	25.60	422.97K
 E-Bike	7.04M	4.62M	25.63	426.13K



Overall



Vehicle Type



Revenue

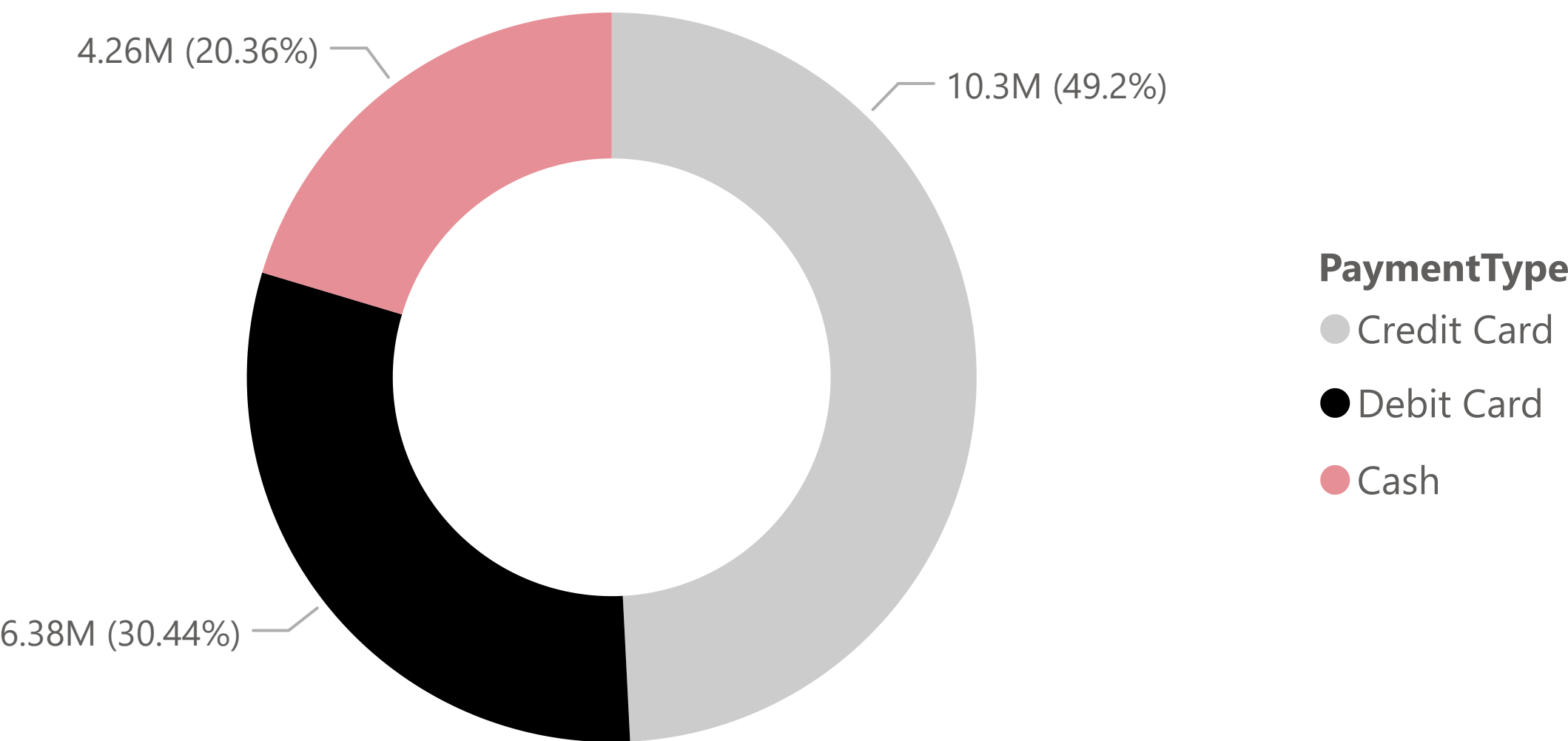


Cancellation



Ratings

Revenue By Payment Method



Date

Ride_Date

01/12/2024



31/12/2024

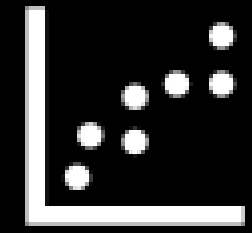


Top 5 Customers

Customer ID	Sum of Booking Value
CUS514711	1,840.00
CUS651558	1,840.00
CUS686444	1,980.00
CUS804771	1,870.00
CUS671071	1,870.00
Total	9,500.00

Revenue by Pickup Location





Overall



Vehicle Type



Revenue



Cancellation



Ratings

Date

Ride_Date

01/12/2024



31/12/2024



Total Bookings

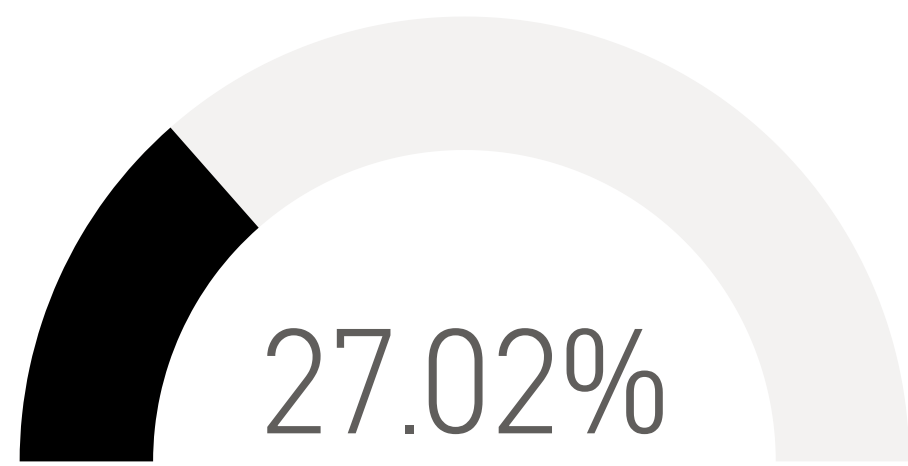
49475

Cancelled Bookings

16664

Cancellation Rate

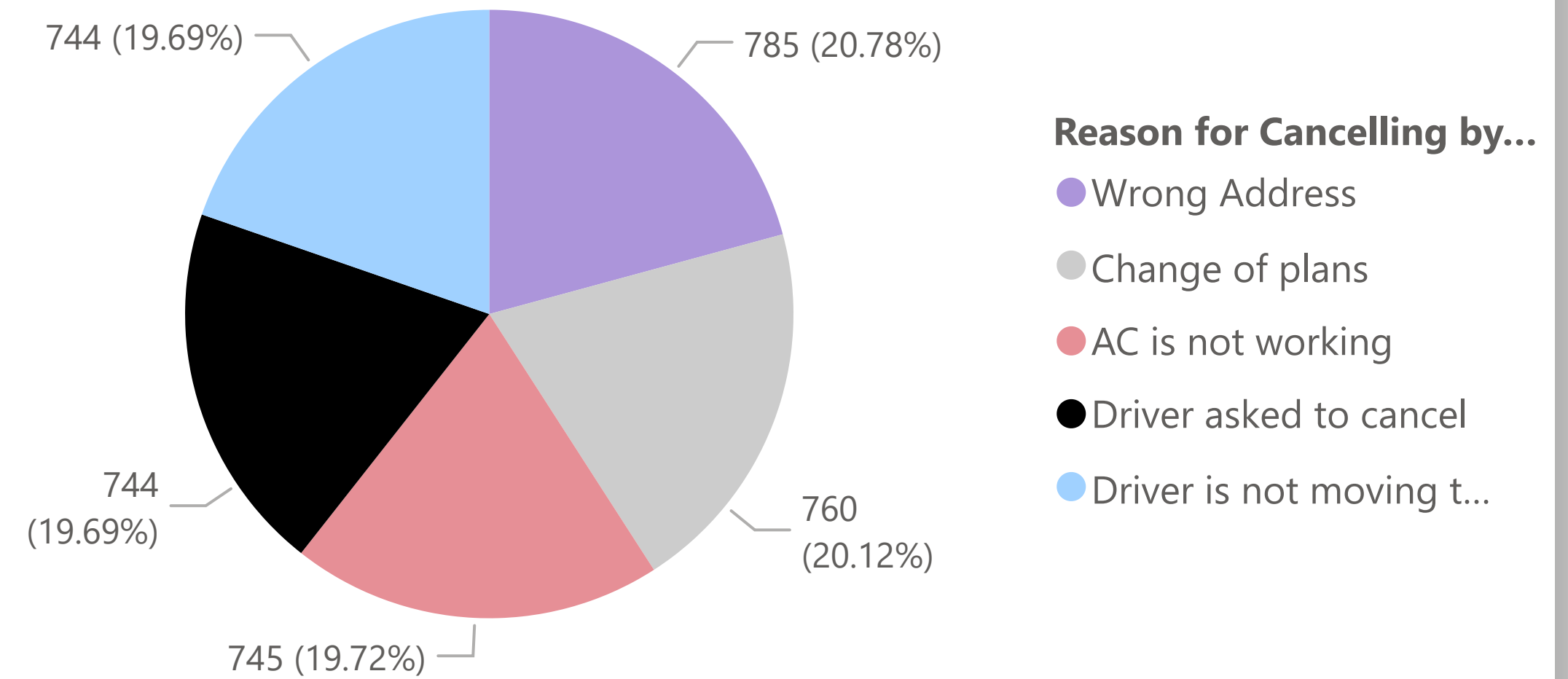
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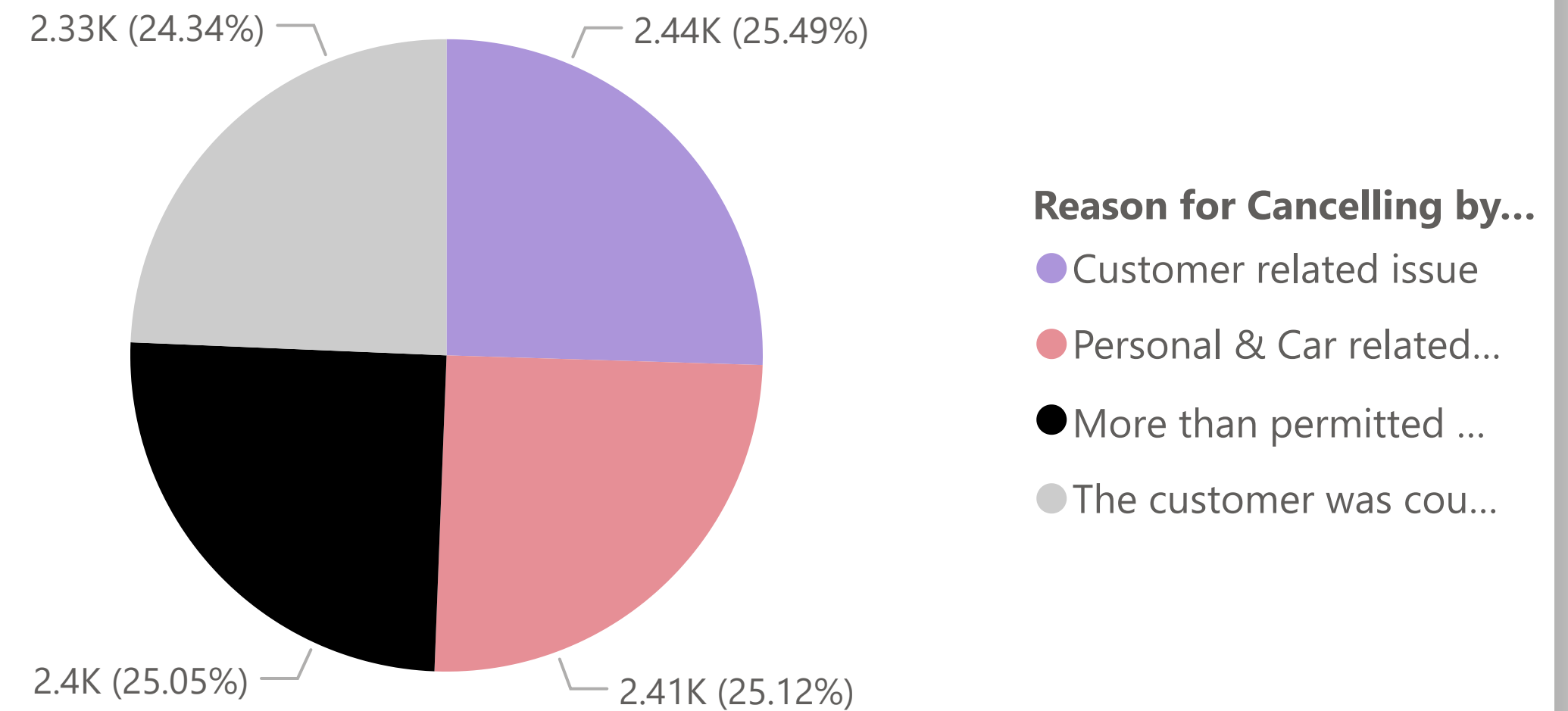
100%

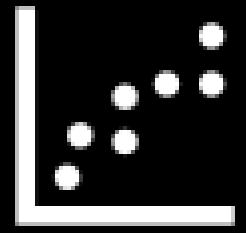
27.02%

Cancelled Rides by Customers



Cancelled Rides by Drivers





Overall



Vehicle Type



Revenue



Cancellation



Ratings

Average CTAT

7.97

Average VTAT

8.00

Average Rating

4.00

Date

Ride_Date

01/12/2024



31/12/2024



Customer Ratings



Prime Sedan



Prime SUV



Prime Plus



Mini



Bike



E-Bike

4.00

3.99

4.00

3.99

4.00

4.00

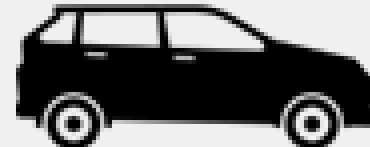
Driver Ratings



Prime Sedan



Prime SUV



Prime Plus



Mini



Bike



E-Bike

4.00

4.01

4.00

4.00

4.00

4.01