

₹142.22M

Revenue

350K

Sales Qty

2017

2018

2019

2020

Jan 20

Feb 20

Mar 20

Apr 20

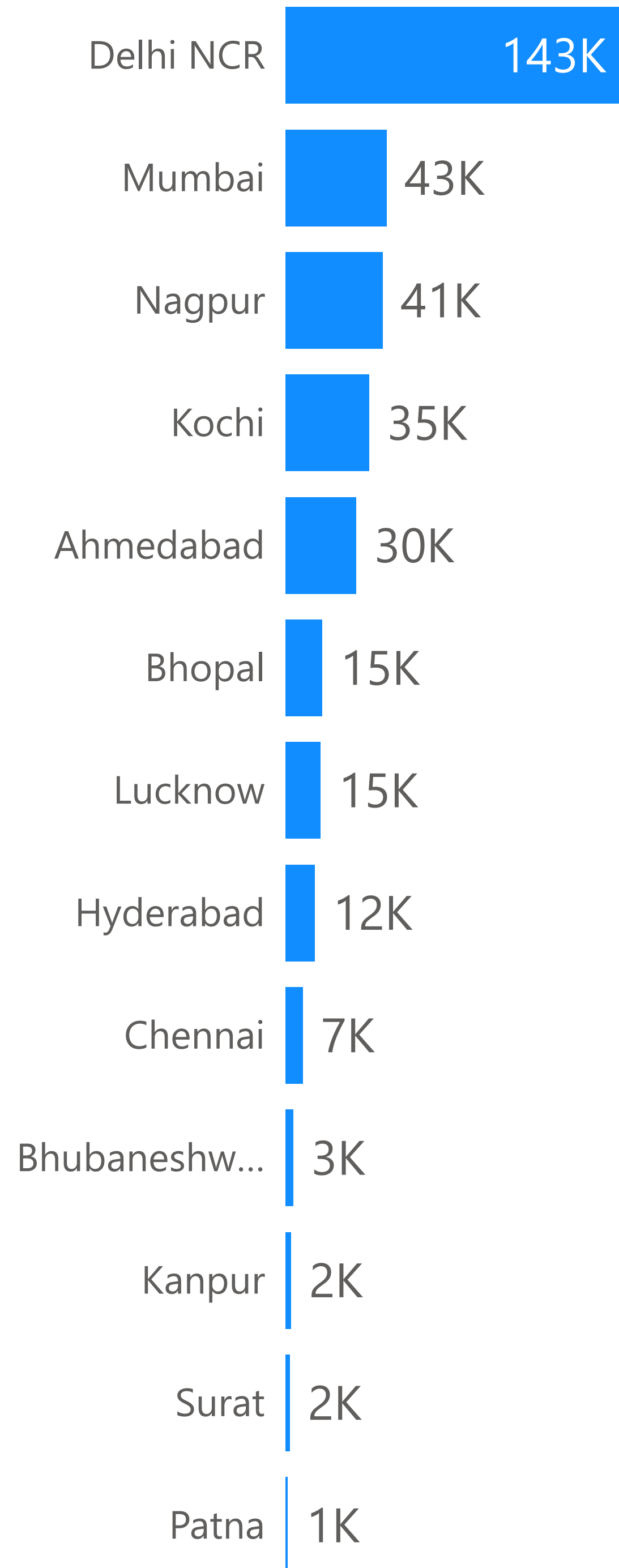
May 20

Jun 20

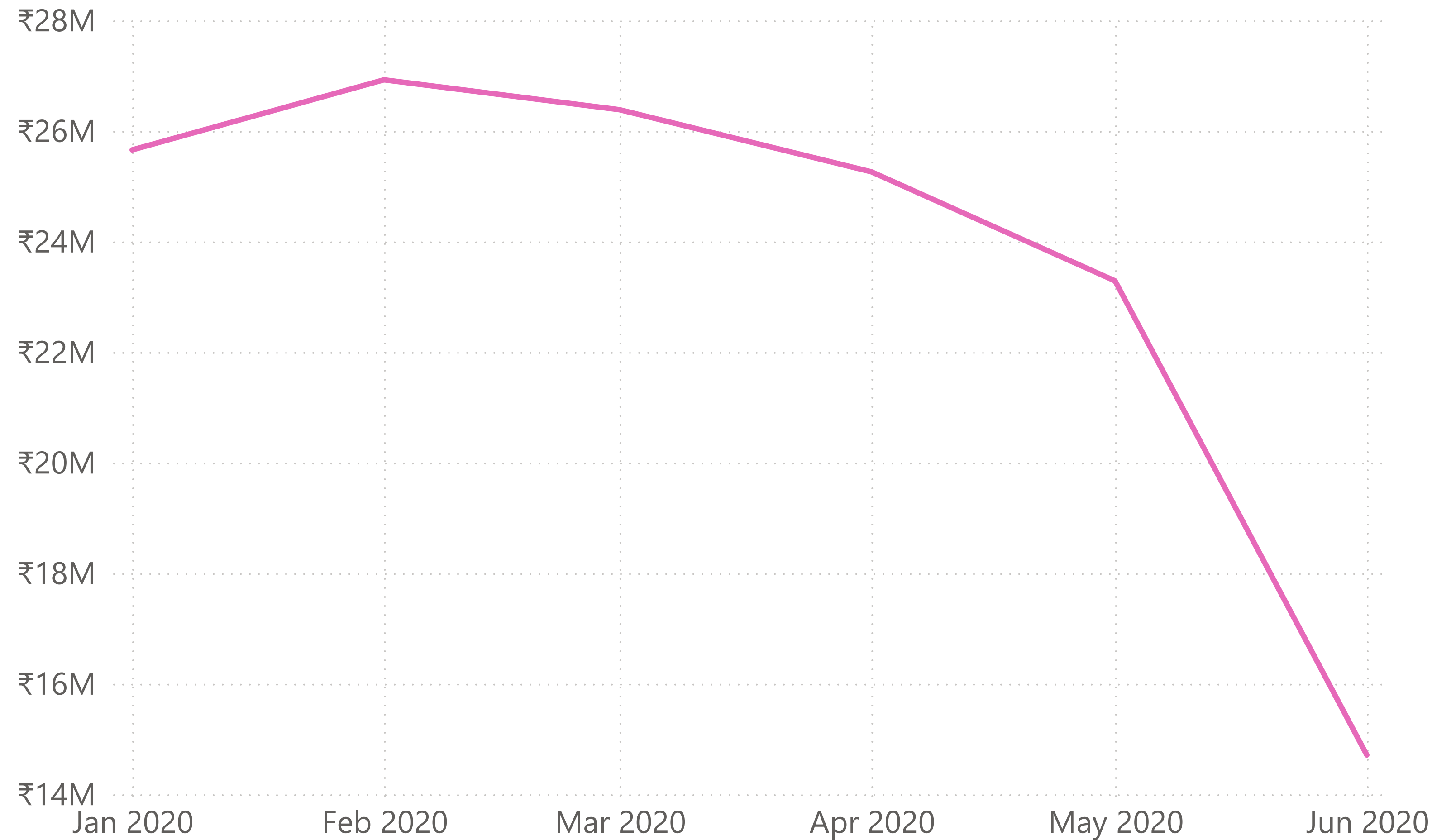
Revenue by Markets



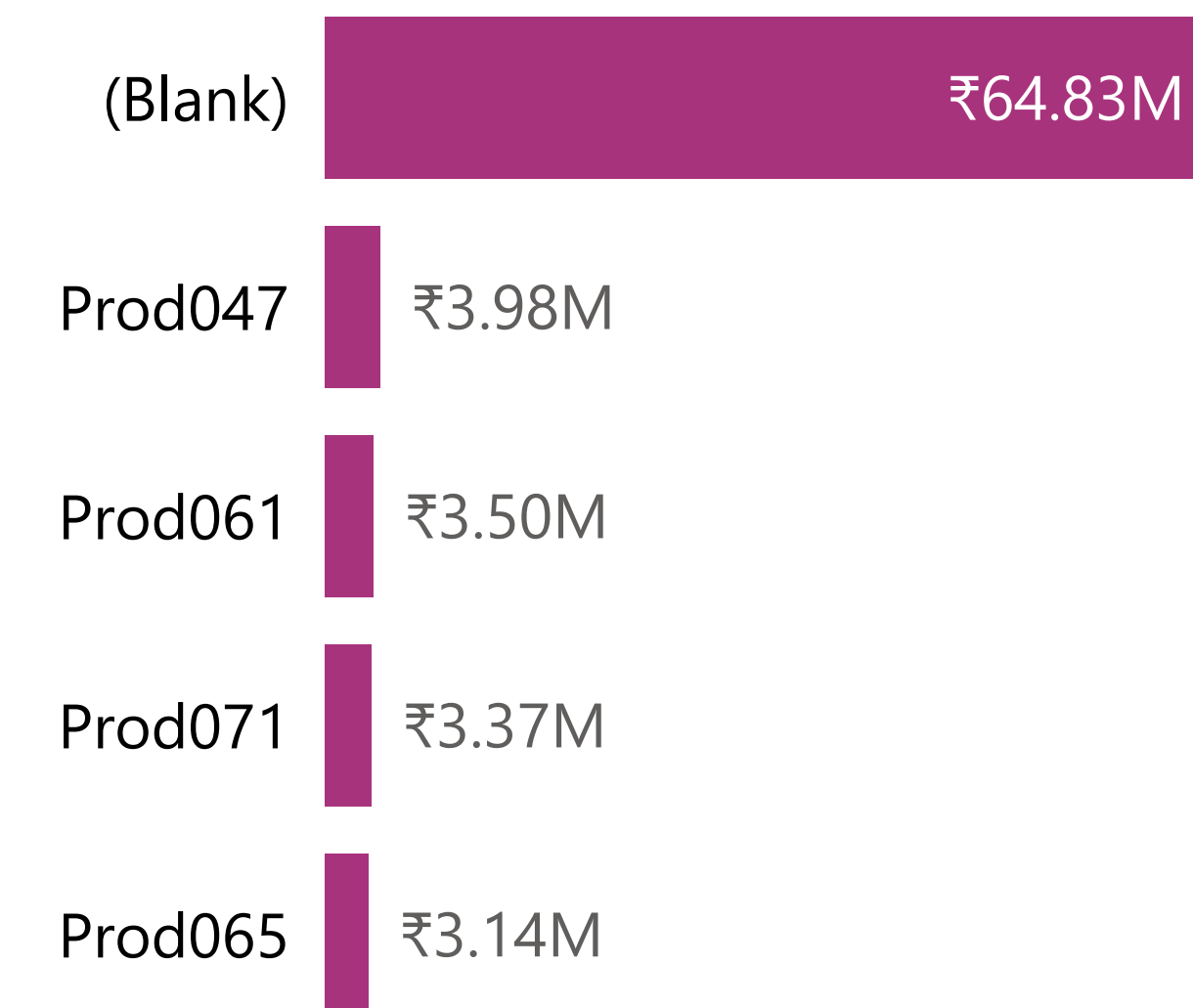
Sales Qty by Markets



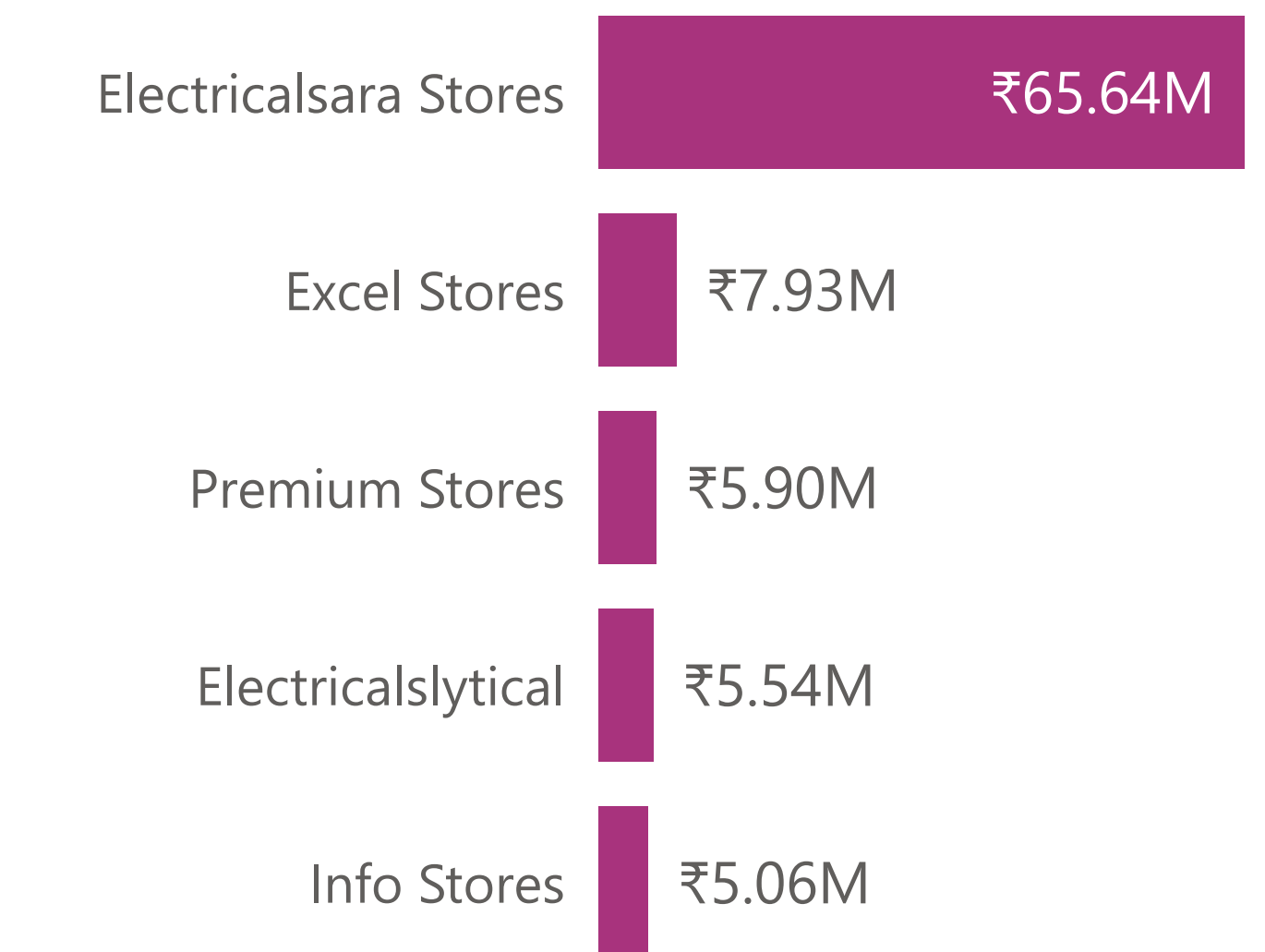
Revenue Trend



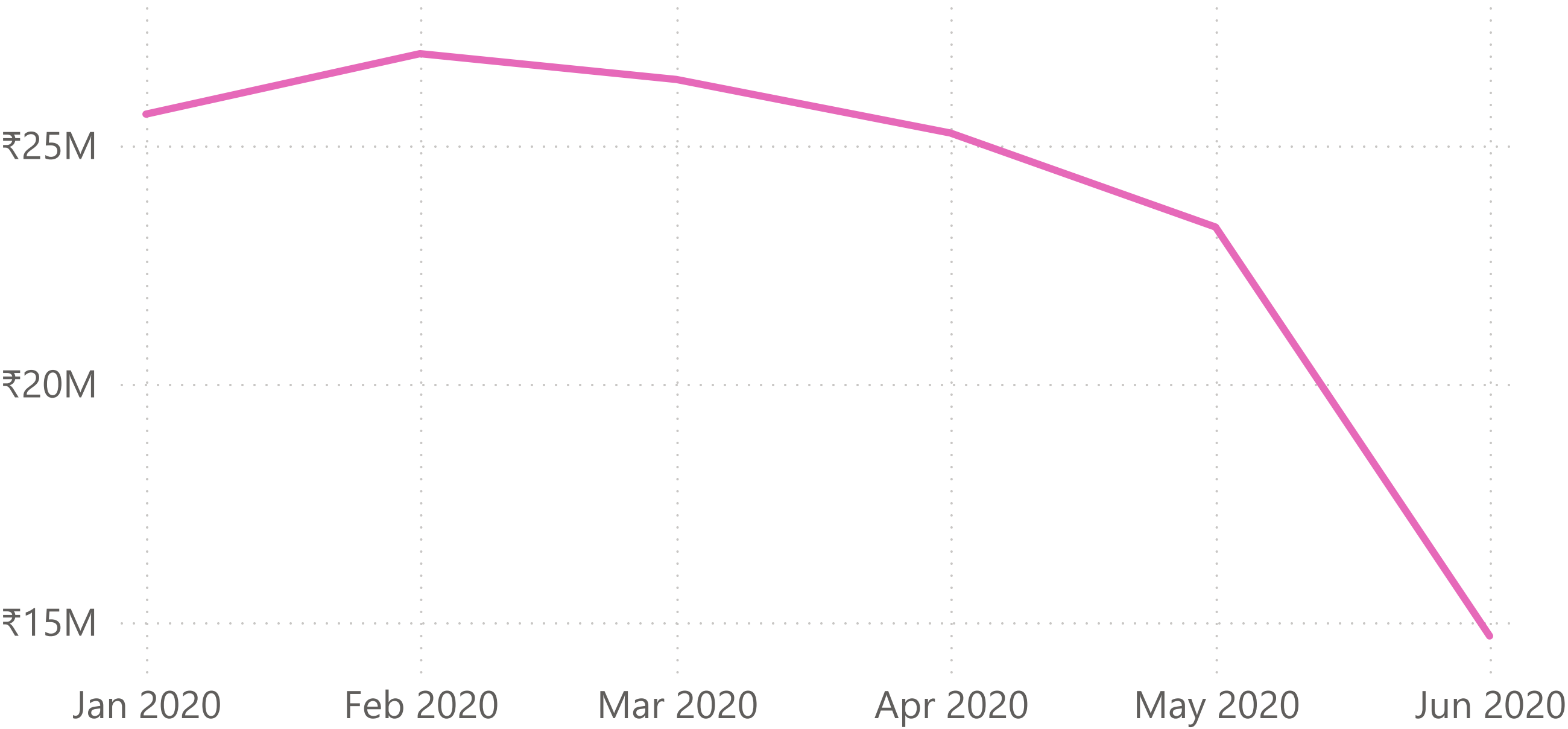
Top Product



Top customers



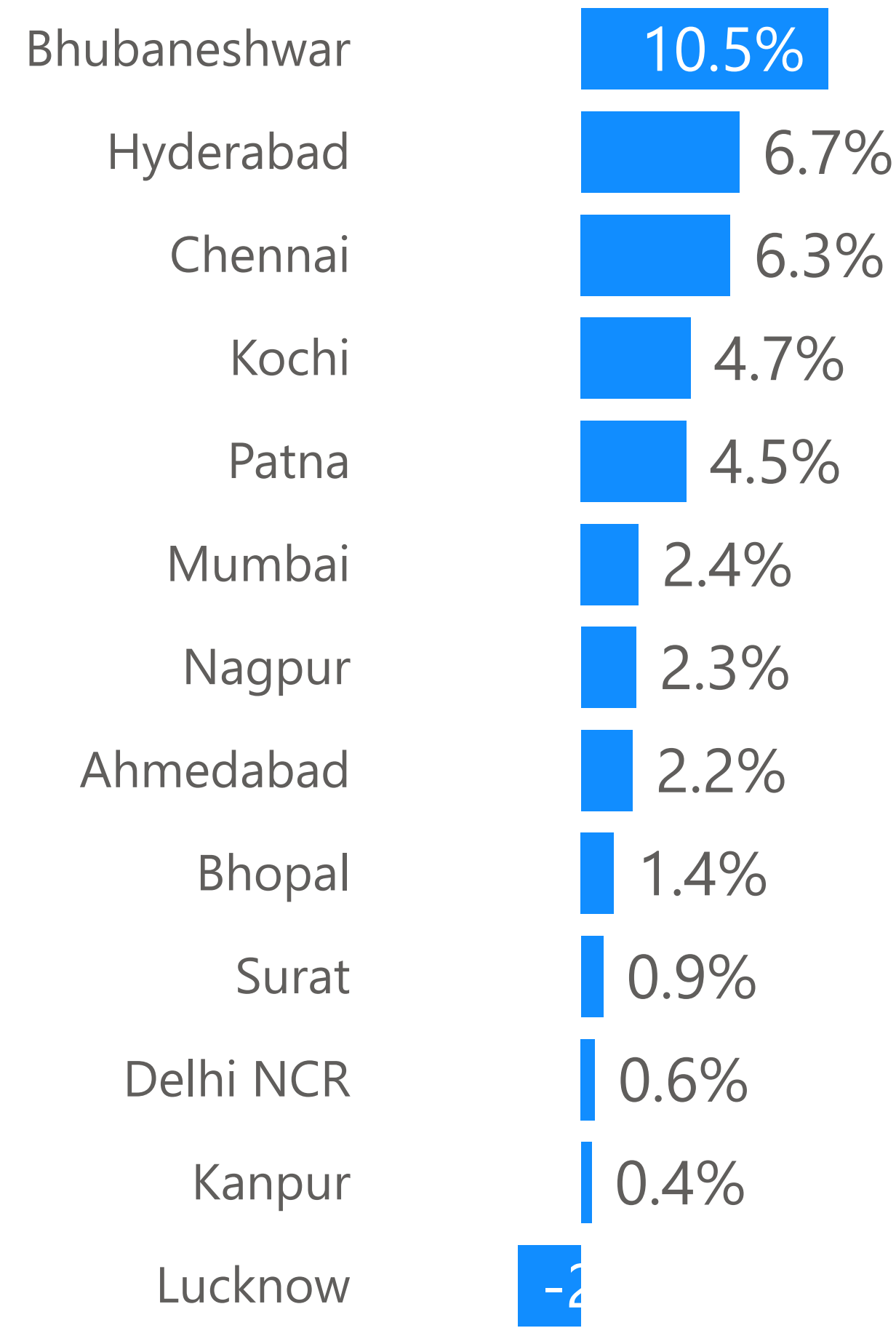
Revenue Trend



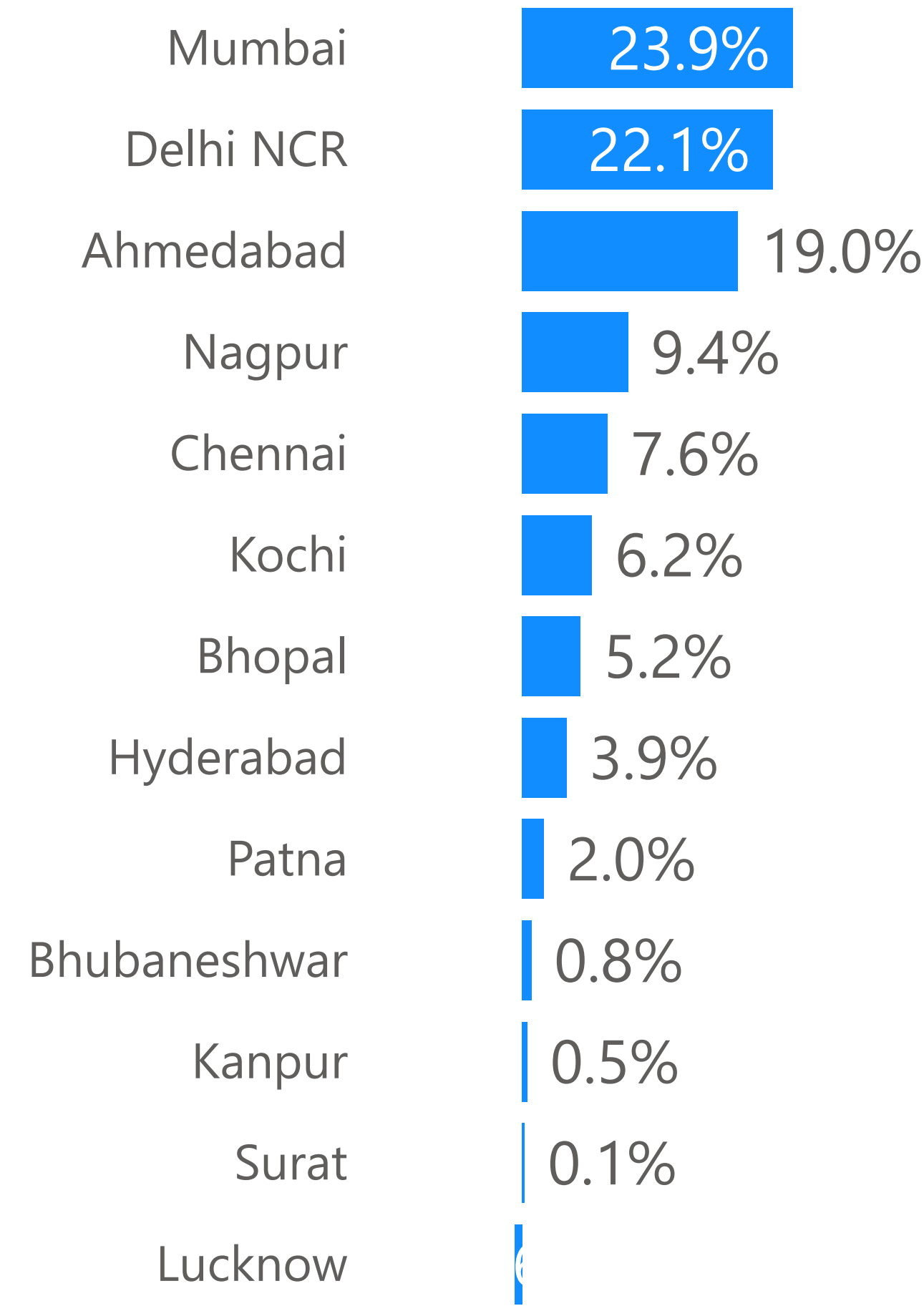
Top customers

customer_name	Revenue	Profit Margin Contribution %	Profit Margin %	Revenue Contribution %
Electricalsara Stores	₹65,641,977.00	11.92%	0.37%	46.15%
Excel Stores	₹7,928,385.00	12.54%	3.26%	5.57%
Premium Stores	₹5,899,748.00	1.40%	0.49%	4.15%
Electricalslytical	₹5,537,904.00	1.31%	0.49%	3.89%
Info Stores	₹5,064,374.00	7.82%	3.18%	3.56%
Control	₹4,182,662.00	2.52%	1.24%	2.94%
Surge Stores	₹3,953,600.00	11.95%	6.23%	2.78%
Logic Stores	₹3,310,342.00	0.61%	0.28%	2.22%
Total	₹142,224,545.00	100.00%	1.45%	100.00%

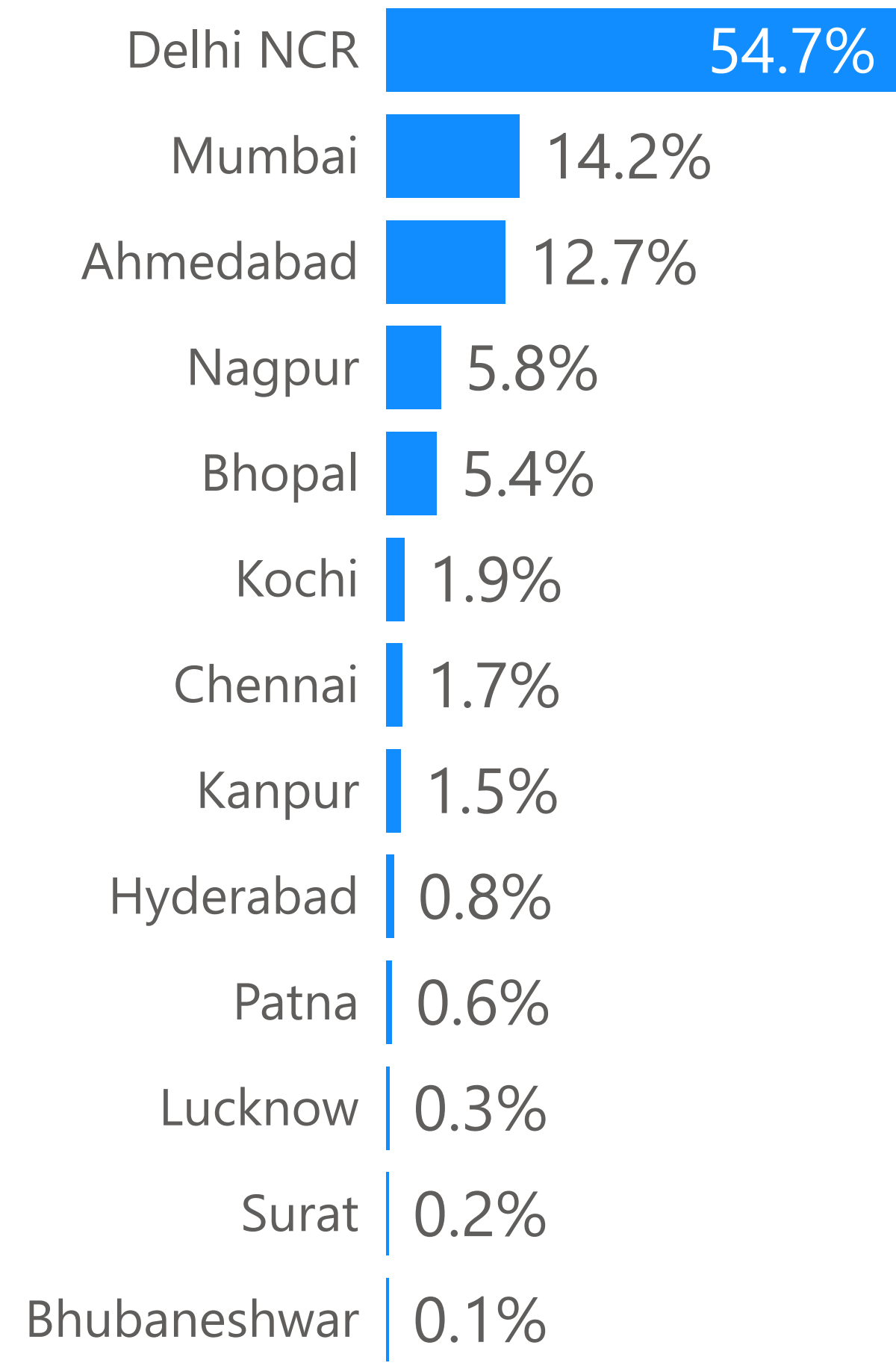
Profit % by Markets



Profit Contribution % by Markets



Revenue Contribution % by Markets



2.1M
Total Profit Margin

₹142.22M
Revenue

350K
Sales Qty

Profit Target

5%

₹142.22M

Revenue

2.1M

Total Profit Margin

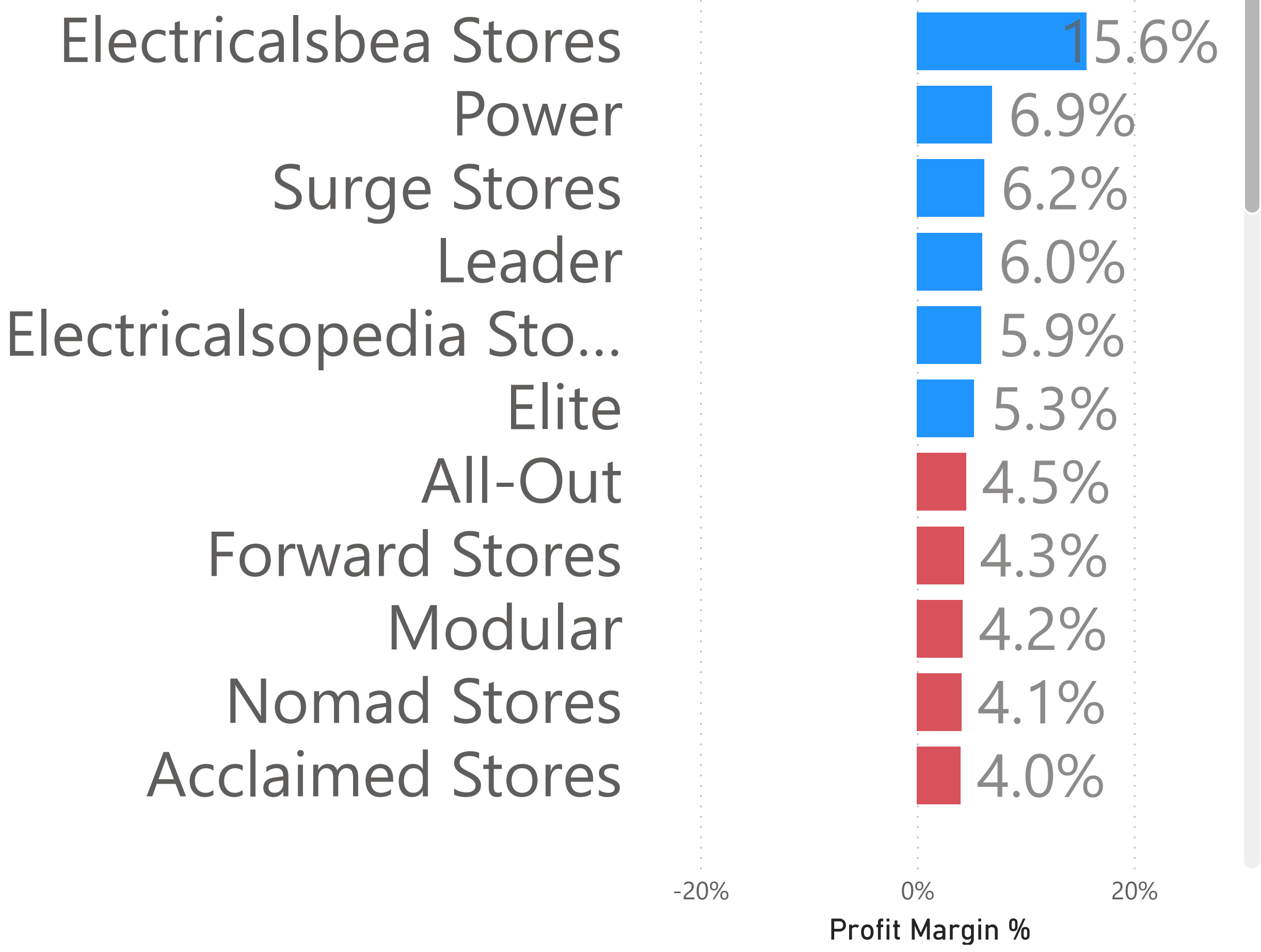
350K

Sales Qty

Top customers

customer_name	Revenue	Profit Margin Contribution %	Profit Margin %	Revenue Contribution %
Electricalsara Stores	₹65,641,977.00	11.92%	0.37%	46.15%
Excel Stores	₹7,928,385.00	12.54%	3.26%	5.57%
Premium Stores	₹5,899,748.00	1.40%	0.49%	4.15%
Electricalslytical	₹5,537,904.00	1.31%	0.49%	3.89%
Info Stores	₹5,064,374.00	7.82%	3.18%	3.56%
Control	₹4,182,662.00	2.52%	1.24%	2.94%
Surge Stores	₹3,953,600.00	11.95%	6.23%	2.78%
Leader Stores	₹3,310,342.00	0.61%	0.38%	2.33%
Total	₹142,224,545.00	100.00%	1.45%	100.00%

Profit Margin % by zone



Revenue Trend

