

Ideation Phase

Define the Problem Statements

Date	15 July 2025
Team ID	05
Project Name	Visualizing Housing Market Trends
Maximum Marks	2 Marks

Template Screenshot:

I am

I am **Ethan Hunt**, a real estate market analyst with a keen eye for trends.

I'm trying to

Communicate Insights effectively to clients and stakeholders.

But

The raw data is messy, inconsistent, and hard to interpret.

Because

My reports influence major investment decisions.

Which makes me feel

Motivated to find better ways to visualize insights.

Problem Statement	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Ethan Hunt	Communicate insights.	The raw data is messy.	My reports influence investment decisions.	Motivated
PS-2	A real-estate market analyst.	Understand housing market trends.	The raw data is inconsistent.	Clients rely on me for insights.	Frustrated