

Story 1

Model specification and KPI and Bettery-Type Distribu..	Country wise best selling smartphone and Brand price comp..	Quarterly-share and annual Revenue and Global market share a..
---	---	--

model specification

Upc  
MOBEXRGVM..

Model	Processor	Front Cam..	Rear Camera	Colour	
APPLE IPHONE 11	A Bionic Chip	12MP	12MP + 12MP	Black	92,800
APPLE IPHONE 12	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Blue	59,900
				Black	1,99,700
APPLE IPHONE 12 MINI	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Blue	74,900
				Black	74,900
APPLE IPHONE 13	A Bionic Chip	12MP	12MP + 12MP	Blue	1,49,800
APPLE IPHONE 14	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	1,89,800
APPLE IPHONE 14 PLUS	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	99,900

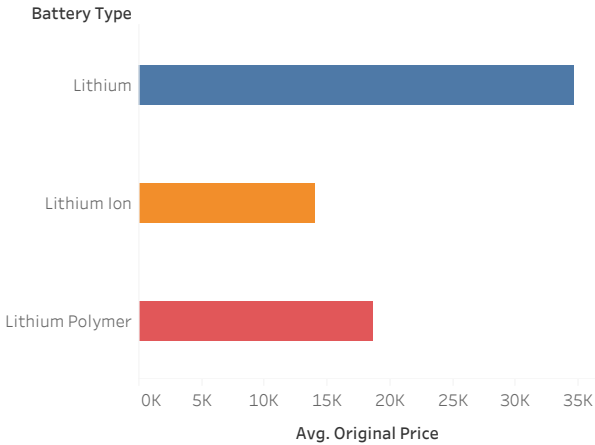
Brand  
APPLE

Brand  
MOTOROLA

KPI

Brand	Discount Percent..	Mrp	Star Rating	Sale Price	sales difference
Apple	0	77,000	5	77,000	0

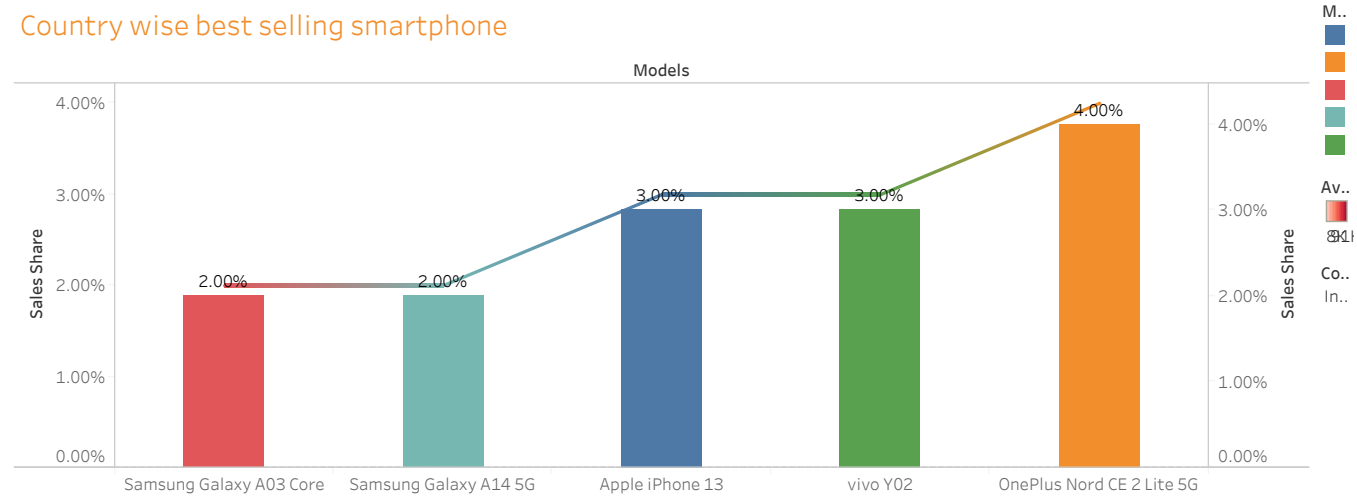
Battery-Type Distribution



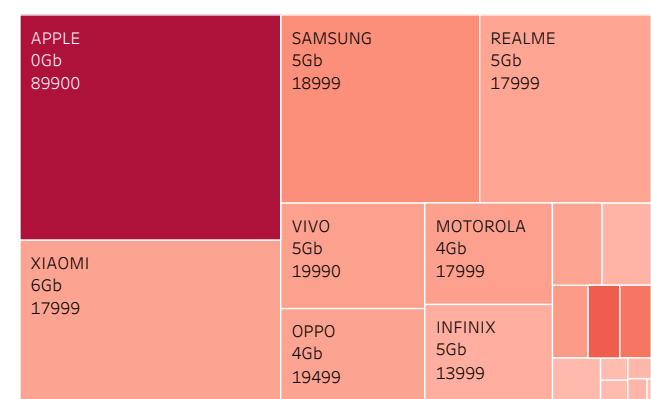
Story 1

Model specification and KPI and Battery-Type Distribu..	Country wise best selling smartphone and Brand price comp..	Quarterly-share and annual Revenue and Global market share a..
---	---	--

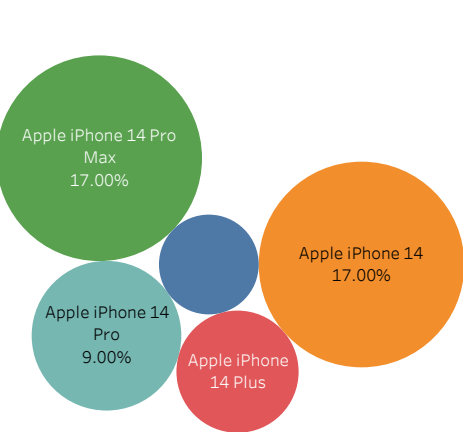
Country wise best selling smartphone



Brand price Comparison



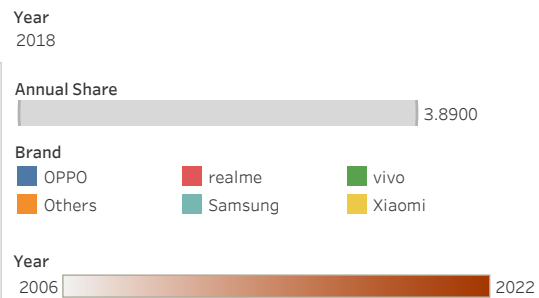
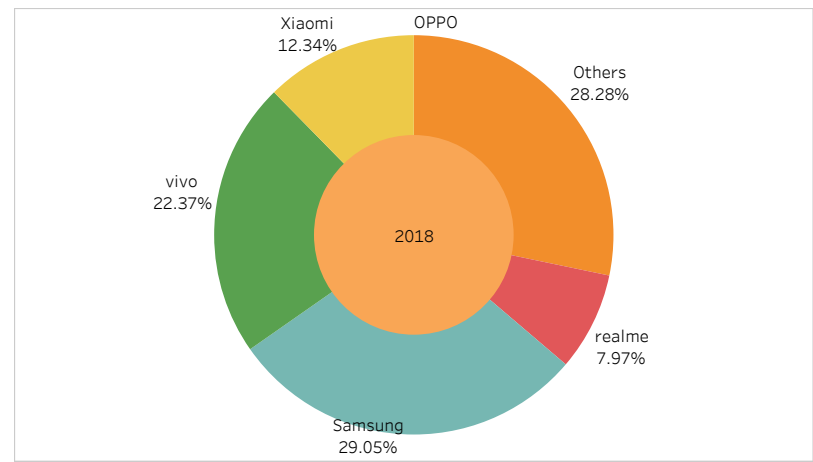
Model -share



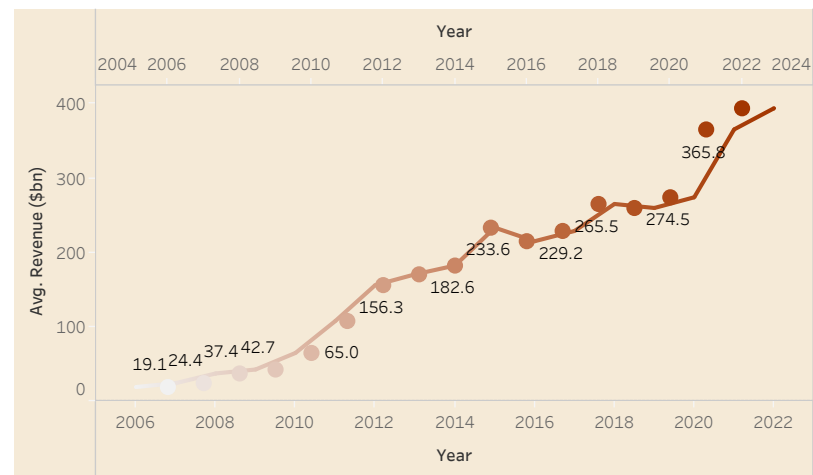
Story 1

- Model specification and KPI and Battery-Type Distribu..
- Country wise best selling smartphone and Brand price comp..
- Quarterly-share and annual Revenue and Global market share a..

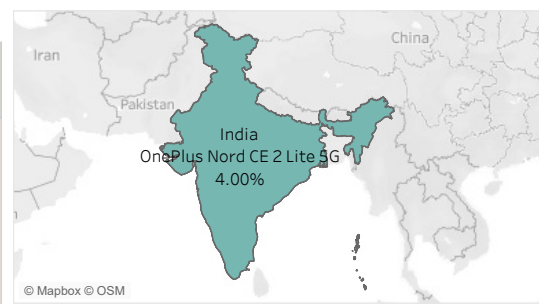
Quarterly-share



Annual Revenue



Global Market share



KPI 2

Revenue Gene..	Units sold (m..	Active Users (..
166.2	217.7	888.0

Year 2018