Company Name: VortexChem

**CEO: Kumar Shubham** 

**Report Authors:** Names in the order of contribution (highest contributor's name will be first. Author's must be listed under the Market Analysis Division)

Chemical Formula: C<sub>28</sub>H<sub>22</sub>Cl<sub>2</sub>FNO<sub>3</sub>

**Chemical Name: Flumethrin** 

Cyano(4-fluoro-3-phenoxyphenyl)methyl 3-[(Z)-2-chloro-2-(4-chlorophenyl)ethenyl]-2,2-dimethylcyclopropane-1-carboxylate

#### Use case:

a) What are the uses of this compound?

Flumethrin is a synthetic pyrethroid insecticide renowned for its efficacy in controlling ectoparasites. Its primary applications include:

- **Veterinary Medicine:** Widely used to treat and prevent infestations of ticks, mites, fleas, lice, and maggots in livestock and companion animals. Flumethrin sprays and pour-on formulations are common in managing these ectoparasites.
- Beekeeping: Employed to control varroa mites in honeybee colonies, thereby protecting bee health and ensuring pollination efficiency.
- Public Health: Utilized in controlling disease vectors such as mosquitoes and flies, contributing to the prevention of vector-borne diseases.
- Dairy and Poultry Farming: Helps prevent ectoparasitic infestations in dairy cows and poultry, reducing stress and improving productivity.
- Companion Animal Protection: Used in flea and tick collars, shampoos, and sprays for dogs and cats.
- Integrated Pest Management (IPM): Used as part of IPM programs to control resistant pest populations.
- **Stored Grain Protection:** Occasionally used to prevent insect infestations in stored grains and animal feed.

b) Are there any alternatives to this compound? Name a few.

Yes, several alternatives to Flumethrin are available, including:

- **Permethrin:** A synthetic pyrethroid effective against a broad range of ectoparasites; commonly used in both veterinary and public health applications.
- **Cypermethrin:** Another pyrethroid insecticide used for controlling pests in agriculture and on animals.
- **Deltamethrin:** Known for its potency against insects; used in veterinary medicine and for insect control in various settings.
- Amitraz: An acaricide effective against ticks and mites, particularly in livestock.
- **Fipronil:** A phenylpyrazole insecticide used for flea and tick control in pets and crop protection.
- **Ivermectin:** A macrocyclic lactone used to control internal and external parasites in livestock and pets.
- **Spinosad:** A natural insecticide derived from bacteria, effective against fleas and some agricultural pests.
- Carbaryl: A broad-spectrum insecticide used in agriculture and veterinary medicine.
  - c) Why is Flumethrin superior to its alternatives?

Flumethrin offers several advantages over other insecticides:

- **Safety Profile:** Exhibits a favorable safety margin for use in animals, with minimal adverse effects when used as directed.
- Residual Activity: Provides prolonged protection against ectoparasites due to its residual activity on the animal's skin and coat.
- **Specificity:** Targets a wide range of ectoparasites effectively while being less toxic to mammals compared to some alternatives.
- Low Environmental Persistence: Breaks down faster in the environment compared to some pyrethroids, reducing ecological impact.
- Minimal Cross-Resistance: Effective against some resistant pest populations where other pyrethroids have failed.
- Non-Systemic Action: Does not enter the animal's bloodstream, reducing systemic toxicity risks.

 Odorless and Non-Staining: Unlike some chemical treatments, Flumethrin formulations do not produce strong odors or stains.

d) Is this compound imported in India? What is the magnitude of imports?

Yes, It is **imported** in India below is detailed analysis:

• Total Quantity: 97,324,510 KGS

• Total Price: 848,006,547 USD

Average price per unit: 8.71 USD

• Average value per shipment: 1055 USD

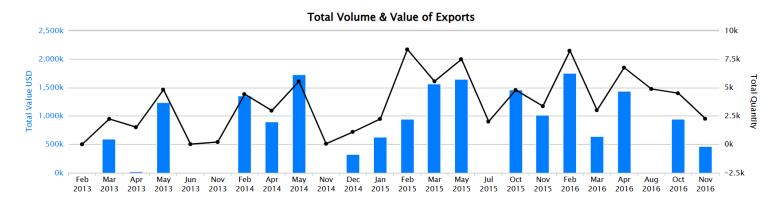
## **Exports Analysis:**

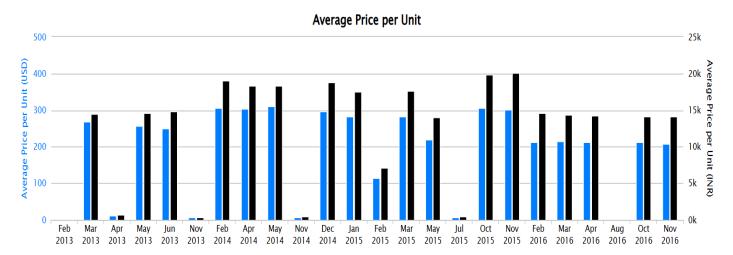
• Total Quantity: 86,002 KGS

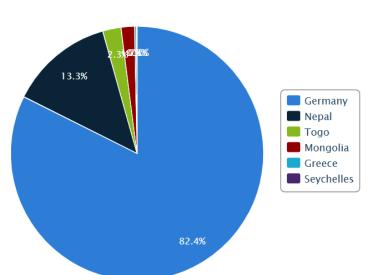
• Total Price: 18,692,955 USD

• Average price per unit: 217.35 USD

• Average value per shipment: 434,720 USD







## **Total Quantity of Exports by Countries**

India plays a significant role in the global flumethrin export market, with several key exporters contributing to its prominence.

Top Exporters of Flumethrin from India:

- 1. Karnataka Antibiotics and Pharmaceuticals Ltd
- 2. Synergia Sciences Private Limited
- 3. Bayer Vapi Pvt Ltd
- 4. Coromandel International Limited
- 5. Tagros Chemicals India Pvt Ltd

## **Export Statistics:**

- Between March 2023 and February 2024, India exported 52 shipments of flumethrin, marking a 32% decline compared to the previous year.
- In February 2024 alone, 5 flumethrin export shipments were recorded from India, representing a 76% decrease year-over-year but a 67% increase from January 2024.

#### **Economic feasibility:**

a. What input raw materials are needed for its synthesis (same as reported in the Patent application)?

## **Economic Feasibility Analysis for Flumethrin Production**

### Raw Materials for Flumethrin Synthesis

Flumethrin (C<sub>28</sub>H<sub>22</sub>Cl<sub>2</sub>FNO<sub>3</sub>) is produced via a two-step synthesis. The required raw materials for each step are as follows:

## Step 1 (Bayticol P Acid → Bayticol P Acid Chloride):

- Bayticol P Acid (cyclopropane carboxylic acid derivative)
- Thionyl Chloride (SOCl<sub>2</sub>) Chlorinating agent
- Toluene Solvent (used in the reaction; most is recovered)
- Dimethylformamide (DMF) Catalytic promoter
- Water Used for neutralization
- Sodium Hydroxide (NaOH) Neutralizes acidic by-products

### Step 2 (Acid Chloride + NaCN + Aldehyde → Flumethrin):

- Bayticol P Acid Chloride (from Step 1)
- Sodium Cyanide (NaCN) Nucleophilic reactant
- 4-Fluoro-3-Phenoxybenzaldehyde Key aromatic component
- Toluene Solvent (again, largely recovered)
- Sodium Bisulfite (NaHSO<sub>3</sub>) Used for impurity removal
- Water Facilitates separation
- Tetrabutylammonium Bromide (TBAB) Phase-transfer catalyst

# **Prices (Industrial Scale)**

Estimated bulk prices for each key raw material (in ₹ per kg) are as follows (sourced from IndiaMART listings or comparable industrial data):

Raw Material	Approx. Price (₹/kg)	Notes
Bayticol P Acid (cyclopropane acid)	~₹300	Estimated for a specialty pyrethroid intermediate
Thionyl Chloride (SOCl <sub>2</sub> )	~₹50	Bulk pricing
Toluene (solvent)	~₹70	Market price; note that most is recovered
Dimethylformamide (DMF)	~₹75	Bulk price
Sodium Hydroxide (NaOH)	~₹35	Flake form
Sodium Cyanide (NaCN)	~₹200	Industrial grade
4-Fluoro-3-Phenoxyben zaldehyde	~₹250	Based on bulk supplier data (conservative estimate)
Sodium Bisulfite (NaHSO <sub>3</sub> )	~₹50	Bulk price
Tetrabutylammonium Bromide (TBAB)	~₹900	Mid-range value for 99% purity

b) Provide preliminary economic feasibility based on cost of raw materials, solvents and product selling price.

## Material Balance (per Batch)

## Inputs (kg):

- Bayticol P Acid: 627
- Toluene (to stage 2): 941
- 4-Fluoro-3-Phenoxybenzaldehyde: 430
- Sodium Cyanide: 222
- Toluene (additional): 2174

## Outputs (kg):

- Flumethrin: 1,000
- Recovered Toluene: 3026
- Aqueous Effluent, Residue, etc.: (Other outputs not directly costed here)

## Net Toluene Consumption:

Recovered Toluene = 3026 kg

→ Net consumed = 
$$3115 - 3026 = 89 \text{ kg}$$

Additional chemicals from ancillary operations:

- Sodium Bisulfite: 111 kg
- Water: 1213 kg
- Tetrabutylammonium Bromide (TBAB): 2 kg

(For this feasibility, water is priced at ₹1/kg and is a minor cost.)

## Cost Breakdown per 1,000 kg Batch of Flumethrin:

Raw Material	Quantity (kg)	Cost (₹)	Calculation
Bayticol P Acid	627	₹188,100	627 kg × ₹300/kg
Toluene (net consumption)	89	₹6,230	89 kg × ₹70/kg
4-Fluoro-3-Ph enoxybenzald ehyde	430	₹107,500	430 kg × ₹250/kg
Sodium Cyanide	222	₹44,400	222 kg × ₹200/kg
Sodium Bisulfite	111	₹5,550	111 kg × ₹50/kg
Water	1213	₹1,213	1213 kg × ₹1/kg
Tetrabutylam monium Bromide (TBAB)	2	₹1,800	2 kg × ₹900/kg
Total Raw Material Cost (100% yield)	_	₹354,793	Sum of above

## Yield Adjustment

The overall process yield is  $\sim 85\%$  (with Step 1  $\sim 95\%$  and Step 2  $\sim 90\%$ ). Adjusting for yield loss:

## • Effective Raw Material Cost:

₹354,793 / 0.85  $\approx$  ₹417,406 per 1,000 kg of Flumethrin

This means that due to process inefficiencies, the raw material cost effectively rises to about ₹417 per kg of final product.

## **Profitability Analysis**

Using the benchmark selling price of \$8.71/kg (≈ ₹700/kg):

Metric	Value
Selling Price	₹700 per kg
Effective Raw Material Cost (@85% yield)	~₹417 per kg
Gross Profit per kg	₹700 – ₹417 = ₹283 per kg
Gross Profit Margin	(₹283 / ₹700) × 100 ≈ 40.4%

## **Annualized Production (Assuming 1 ton/day)**

• Daily Production: 1,000 kg

• Daily Gross Profit: 1,000 kg × ₹283/kg = ₹283,000

• Annual Gross Profit (365 days): 283,000 × 365 ≈ ₹103,295,000 (≈ ₹10.33 crores per year)

#### **Summary**

• Raw Material Cost (100% yield): ~₹354,793 per 1,000 kg

• Effective Cost (at 85% yield): ~₹417,406 per 1,000 kg (~₹417/kg)

• Revenue (at ₹700/kg): ₹700,000 per 1,000 kg

• Gross Profit: ~₹283,000 per 1,000 kg, which is about a 40.4% gross margin

• At 1 ton/day production, annual gross profit is ~₹10.33 crores.

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# Market Analysis Report

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#### List the contributions of each author:

- Raj Aryan carried out import and export data.
- Satyansh Sharma looked at economic feasibility
- Vishwas and Anurag looked at use cases

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