*88Project: Review Analysis of Product*

***Business Objective:***

*Most of the people are expressing their view by posting it on social platforms about a product. We need to understand the liking or disliking of that product to help the organization to make some decisions about the production and supply of the same in the market. So here consider extracting reviews from ecommerce websites and analyze them to satisfy the objective.*

**Data Set Details:** Extract reviews from Amazon

**Acceptance Criterion:** Need to deploy the end results using Flask /Streamlit etc.

**Milestones:**

**30 days to complete the Project**

| **Milestone** | **Duration** | **Task start - End Date** |
| --- | --- | --- |
| Kick off and Business Objective discussion | 1 day |  |
| Data set Details | 1 Week – 1 ½ week |  |
| EDA | 1 Weeks – 1 ½ week |  |
| Model Building | 1 Week – 1 ½ week |  |
| Model Evaluation | 1 Week |  |
| Feedback |
| Deployment |  |
| Final presentation | 1 day |  |

Protocols:

1. All participants should adhere to agreed timelines and timelines will not be extended.
2. All the documentation – Final presentation and python code to be submitted before the final presentation day.
3. All the participants must attend review meetings.