

Classic Models Sales Dashboard

Profit %
\$39.84

Total Sales
\$9.60M

Total Profit
\$3.83M

Top Selling Product
1992 Ferrari 360 Spider red

Sales 2004 based on months
\$0.28M
Goal: \$0.24M (+\$0.05M +19.9%)

order_year

200320042005

City

All

Employee Name

All

Product line

All

Sum of quantityOrdered by productLine

Classic Cars	Motorcycles	Planes
36K	13K	12K
Vintage Cars	Trucks an...	Ships
23K	11K	9K

Sum of Sales by productLine

productLine	Percentage
Classic Cars	40.13%
Vintage Cars	18.72%
Trucks and Bu...	11.68%
Planes	9.94%
Ships	6.91%
Motorcycles	10.66%

Count of customer by country

Top 5 Selling Products

productName	Sum of Amount
1992 Ferrari ...	\$0.28M
2001 Ferrari ...	\$0.19M
1952 Alpine ...	\$0.19M
2003 Harley-...	\$0.17M
1968 Ford M...	\$0.16M

Bottom 5 Selling Products

productName	Sum of Amount
1982 Ducati 99...	\$33K
1956 Chevy Co...	\$32K
1982 Lamborg...	\$31K
1936 Mercede...	\$30K
1939 Chevroie...	\$28K

Orders by year

Year	Orders
2003	36K
2004	49K
2005	20K

Orders by city

City	Orders
Paris	34K
San Fr.	16K
London	16K
Sydney	13K
NYC	12K
Boston	10K
Tokyo	5K