Dear Admissions Council,

My desire to learn more about the fields I had just touched during my undergraduate years inspiriting me to pursue a master’s degree in Business Analytics. Technology has developed significantly in various industries in recent years. This technological boom enables the engendering, storage, and transmission of Data. I have built a solid substratum, but I would relish to go further and claim that I have mastered the subject. For that, my passion alone is not sufficient. So, I decided to take the help of a master’s program in Business Analytics from **Sacred Heart University** to increase my chances of reaching my goal exponentially. I want to improve my skills to the next level to achieve higher professional roles in my future career.

I completed my SSC from Sree Adithya IIT Concept School with a Grade Point Average of 9.8 in 2014. My educational background from school helped me pick the bold Mathematics, Physics and Chemistry for my 12th standard. I completed my Intermediate Education at Narayana Junior College with 94.1% in 2016. I chose Electronics and Communication Engineering for my bachelor’s degree. I completed my BTech from Anurag Group of Institutions with a Cumulative Grade Point Average of 8.91 in 2020. During Engineering, I kept an open mind to absorb maximum knowledge. Through various electives, I became closely familiar with Computer Science and Technology. I enjoyed subjects like Data Structures (Computer Programming Lab), Computer Networks, Object Oriented Programming, Big Data Analytics, and Project Management, which set a strong foundation for me.

Projects gave me the best real-time experience in which I could research, experiment, and conclude from my understanding. My final year project was Cryptography using Artificial Neural Networks. It used the concepts of Artificial Intelligence and Neural Networks to encode and decode data. Another project I have worked on was Smart Blind Stick. It predominantly used an Arduino Microcontroller coded in Embedded C to achieve the object of making this blind stick work to help the blind or elderly.

With a conviction to crave a career out of Business Analytics, I applied for the role of **Programmer Analyst** at **COGNIZANT TECHNOLOGY SOLUTIONS** **PVT LTD.** I’ve worked for the past two years in the organization, where I’ve completed the challenging tasks to triage. Database Management was the key responsibility along with the day-to-day validations, debugging the program and changing the code during Enhancement stage of the project. The domain I work at was Healthcare Delivery and the project was related to the Health Insurance coordinated by the company CENTENE CORPORATION. It was a great learning experience where I gained many IT skills. Also, I got a clearer understanding of the dealings in the software company, its work culture, and the importance of the roles for the overall progress of the company.

I did certification courses to boost my technical skills. I completed **Core Java and Advanced Java** course from Udemy and am certified in the **Machine Learning** course offered by **Stanford University** from Coursera. With a decent understanding of the corporate work culture, a burning desire to pursue Business Analytics further and the working knowledge of MongoDB, MySQL, Advanced Java, Python, Rest API Services, HTML, CSS, JavaScript, Angular etc., I’m now ready to enter the next level of my career development.

Business Analytics will provide me with intellectual guidance and creative energy to work on cutting-edge technology in today’s competitive field. In this scenario, the demand, and opportunities for Professionals in this field will not reduce anytime soon. I have heard a lot from your Alumni about the excellent and experienced faculty in Business Analytics, the research done in the field and the performance of the students who have graduated from your university. The consequential outcomes of the core courses are auxiliary for graduate students to survive in the competitive business IT sector. The subjects offered in the curriculum were relatable to the current-day business standards and are the areas in which I would like to expand my knowledge. I want to grab this opportunity to utilize it to the fullest and be a global leader in this domain.

Sacred Heart University is one of the best universities that groom Students into successful professionals through its robust curriculum, excellent teaching faculty, and brilliant student groups. The feedback from the Alumni is extraordinary, and it emerged as the top-ranking college in my search results. The modern facilities, sophisticated computer labs, and extensive association with key industry players are an added advantage. The course curriculum offers versatile electives for the students to choose from based on their requirements and strengths.

The United States of America tops the list of countries that provides quality education and is well-known for its education system. Clark University is one of the best universities that groom Students into successful professionals through its robust curriculum, excellent teaching faculty, and brilliant student groups. The feedback from the Alumni is extraordinary, and it emerged as the top-ranking college in my search results. The modern facilities, sophisticated computer labs, and extensive association with key industry players are an added advantage. The course curriculum offers versatile electives for the students to choose from based on their requirements and strengths. I am sure that the Clark University will be a beneficial destination for me to explore and avail myself of quality education with flair and transform me from a person to a competent professional.

After graduating from your premier institution, I look forward to picking up challenging assignments in my country and working towards development, empowering the market, and inspiring millions of young generations to chase their passion and act as an ambassador for change. I want to return to India as a highly skilled technical professional with international exposure and join a reputed Technology institution that will place a high value on my USA education and existing Indian experience.

I believe I could convince you about the importance of this program, and I would add value to it if allowed to join your esteemed organization. I look forward to a favourable response from the admissions panel.

Sincerely,

**Chitla Vishwa Tej Reddy**