## **AtliQ Hardwares**



### **FILTERS**

region	All
market	All
division	All

# Customer Net Sales Performance All values in USD

Customer	2019	2020	2021	21 vs 20
Acclaimed Stores	1.4M	2.9M	10.9M	378.1%
All-Out		0.2M	0.8M	495.7%
Amazon	12.2M	37.5M	82.1M	218.9%
Argos (Sainsbury's)	0.4M	0.7M	2.3M	306.0%
Atlas Stores	0.2M	0.7M	3.2M	470.3%
Atliq e Store	7.2M	23.7M	53.0M	223.8%
AtliQ Exclusive	9.6M	17.7M	61.1M	345.8%
BestBuy	0.9M	1.8M	6.3M	356.1%
Boulanger	0.2M	0.8M	4.1M	492.9%
Chip 7	0.6M	1.3M	5.5M	416.1%
Chiptec		0.4M	3.0M	722.0%
Control	0.9M	2.2M	7.7M	349.2%
Coolblue	0.5M	1.2M	4.2M	360.0%
Costco	1.1M	2.8M	9.3M	337.4%
Croma	1.7M	2.5M	7.5M	305.1%
Currys (Dixons Carphone)	0.3M	0.8M	1.9M	246.9%
Digimarket	0.8M	1.7M	4.1M	241.1%
Ebay	2.6M	6.3M	15.2M	242.2%
Electricalsara Stores	0.1M	0.6M	1.9M	286.0%
Electricalsbea Stores		0.1M	0.7M	504.6%
Electricalslance Stores	0.1M	0.7M	2.3M	313.3%
Electricalslytical	1.8M	2.6M	11.9M	457.5%
Electricalsocity	2.3M	3.5M	12.4M	358.8%
Electricalsquipo Stores	0.2M	0.7M	3.6M	535.3%
Elite	0.4M	0.8M	4.1M	495.5%
Elkjøp	0.5M	1.3M	5.2M	391.9%
Epic Stores	0.4M	0.9M	4.2M	446.1%
Euronics	0.4M	0.9M	3.9M	444.7%
Expert	0.8M	1.8M	6.4M	
Expression	1.7M	3.0M	9.8M	328.2%
Ezone	1.5M	2.0M	7.9M	
Flawless Stores	0.1M	0.5M	1.8M	
Flipkart	2.9M	8.3M	19.3M	231.0%
Fnac-Darty	0.5M	0.8M	2.9M	
Forward Stores	0.6M	1.5M	4.1M	272.0%
Girias	1.5M	2.1M	8.7M	419.3%
Info Stores	0.1M	0.5M	1.8M	
Insight	0.4M	1.0M	2.8M	
Integration Stores		0.2M	1.4M	
Leader	4.7M	6.0M	18.8M	
Logic Stores	0.2M	0.9M	4.8M	515.2%

### **AtliQ Hardwares**

Neptune       1.0M       3.4M       16.1M       4         Nomad Stores       0.5M       1.6M       4.0M       2         Notebillig       0.2M       0.4M       1.1M       2         Nova       0.0M       0.4M       26         Novus       1.9M       3.7M       9.9M       2         Otto       0.3M       0.4M       1.2M       2         Premium Stores       0.5M       1.1M       3.9M       3         Propel       1.6M       2.5M       10.8M       4	882.6% 171.5% 246.9% 287.4% 664.9% 264.2% 298.6% 853.1% 140.6% 862.6%
Nomad Stores       0.5M       1.6M       4.0M       2         Notebillig       0.2M       0.4M       1.1M       2         Nova       0.0M       0.4M       26         Novus       1.9M       3.7M       9.9M       2         Otto       0.3M       0.4M       1.2M       2         Premium Stores       0.5M       1.1M       3.9M       3         Propel       1.6M       2.5M       10.8M       4	246.9% 287.4% 664.9% 264.2% 298.6% 353.1% 140.6%
Notebillig       0.2M       0.4M       1.1M       2         Nova       0.0M       0.4M       26         Novus       1.9M       3.7M       9.9M       2         Otto       0.3M       0.4M       1.2M       2         Premium Stores       0.5M       1.1M       3.9M       3         Propel       1.6M       2.5M       10.8M       4	287.4% 664.9% 264.2% 298.6% 853.1% 140.6%
Nova         0.0M         0.4M         26           Novus         1.9M         3.7M         9.9M         2           Otto         0.3M         0.4M         1.2M         2           Premium Stores         0.5M         1.1M         3.9M         3           Propel         1.6M         2.5M         10.8M         4	264.9% 264.2% 298.6% 353.1% 140.6%
Novus       1.9M       3.7M       9.9M       2         Otto       0.3M       0.4M       1.2M       2         Premium Stores       0.5M       1.1M       3.9M       3         Propel       1.6M       2.5M       10.8M       4	264.2% 298.6% 353.1% 140.6%
Otto       0.3M       0.4M       1.2M       2         Premium Stores       0.5M       1.1M       3.9M       3         Propel       1.6M       2.5M       10.8M       4	298.6% 353.1% 140.6%
Premium Stores         0.5M         1.1M         3.9M         3           Propel         1.6M         2.5M         10.8M         4	353.1% 140.6%
Propel 1.6M 2.5M 10.8M 4	140.6%
	362.6%
Radio Popular 0.5M 1.5M 5.3M 3	. 52.575
Radio Shack 0.8M 1.7M 5.4M 3	311.5%
Reliance Digital 1.6M 2.6M 9.7M 3	377.9%
Relief 0.4M 1.0M 4.1M 4	103.6%
Sage 4.8M 6.4M 20.7M 3	321.5%
Saturn 0.2M 0.4M 1.2M 3	310.5%
Sorefoz 0.6M 1.1M 4.7M 4.7M	133.6%
Sound 0.6M 1.7M 4.4M 2	260.3%
Staples 1.2M 2.9M 8.8M 3	307.0%
Surface Stores 0.1M 0.5M 2.1M 3	398.8%
Synthetic 1.9M 4.4M 12.2M 2	276.0%
Taobao 0.2M 1.3M 3.3M 2	248.7%
UniEuro 0.6M 1.6M 7.3M 4	157.0%
Vijay Sales         1.7M         2.1M         8.5M         3	397.8%
Viveks 1.6M 2.2M 7.8M 3	348.1%
walmart 1.3M 2.6M 9.7M 3	370.4%
Grand Total 87.5M 196.7M 598.9M 3	336.2%

## **AtliQ Hardwares**



### **FILTERS**

region	All
division	All

# Market Performance vs Target All values are in USD

Country	2019	2020	2021	2021 - Target	%
Australia	3.9M	10.7M	21.0M	-2.2M	-9.5%
Austria		0.1M	2.8M	-0.3M	-10.5%
Bangladesh	0.5M	2.3M	7.0M	-0.7M	-9.3%
Canada	4.8M	12.2M	35.1M	-5.1M	-12.6%
China	1.4M	5.4M	22.9M	-2.1M	-8.3%
France	4.0M	7.5M	25.9M	-2.2M	-7.8%
Germany	2.6M	4.7M	12.0M	-1.5M	-11.3%
India	30.8M	49.8M	161.3M	-9.6M	-5. <mark>6%</mark>
Indonesia	2.5M	6.2M	18.4M	-2.4M	-11.5%
Italy	2.9M	4.5M	11.7M	-1.0M	-8.2%
Japan		1.9M	7.9M	-0.3M	-4.0 <mark>%</mark>
Netherlands	0.2M	3.4M	8.0M	-0.7M	-7.6%
Newzealand		2.0M	11.4M	-1.4M	-11.0%
Norway		2.5M	13.7M	-1.4M	-9.5%
Pakistan	0.6M	4.7M	5.7M	-0.5M	-8.5%
Philiphines	5.7M	13.4M	31.9M	-2.5M	-7 <mark>.3%</mark>
Poland	0.4M	2.8M	5.2M	-0.9M	-15.3%
Portugal	0.7M	3.6M	11.8M	-0.5M	-4.1 <mark>%</mark>
South Korea	12.8M	17.3M	49.0M	-4.4M	-8.2%
Spain		1.8M	12.6M	-1.8M	-12.4%
Sweden	0.1M	0.2M	1.8M	-0.2M	-10.0%
United Kingdom	2.0M	8.1M	34.2M	-3.0M	-8.0%
USA	11.5M	31.9M	87.8M	-10.2M	-10.4%
<b>Grand Total</b>	87.5M	196.7M	598.9M	-54.9M	-8.4%