

End User License Agreement (EULA)

Effective Date: July 1, 2025

App Developer & Licensor: Peakline Technologies Private Limited

Jurisdiction: Republic of India

1. Acceptance of Terms

By using this mobile application ("App"), you ("User") agree to be bound by this End User License Agreement ("EULA"). If you do not agree to these terms, do not use the App.

This App is white-labeled and operated on behalf of the alcobev company Allied Blenders & Distillers Limited ("Client") who has authorized your access. Your access is subject to revocation at any time by the Client or by Peakline Technologies Private Limited ("Licensor").

2. License Grant

Licensor grants you a limited, non-transferable, non-sublicensable, revocable license to use the App solely for the purpose of logging daily store visits, sales, stock data, images, and comments, as directed by the Client.

3. User Eligibility

You are permitted to use this App only if:

- You are an authorized promoter (employee or subcontractor) of the Client.
- Your login credentials were provided to you by the Client or the Licensor.
- You are operating in the Republic of India.

You may not share your login credentials or allow unauthorized use of the App.

4. Data Collection & Use

By using the App, you consent to the collection and processing of the following data:

- Your **mobile number** and **email ID**
- **Selfie photographs** captured for attendance

- **GPS-based location data** during visits
- **Images** of displays or shelves
- **Sales and stock information**
- **Comments** or notes on store visits
- **Activity** across other apps

This data is collected solely for the operational use of the Client, who is the **Data Controller** under applicable Indian law. Peakline Technologies acts as a **Data Processor** and does not use this data for any purpose beyond facilitating the Client's instructions.

5. Data Storage & Security

All data is stored in a separate database set up specifically for the Client. Reasonable technical and organizational measures are used to protect this data, in accordance with applicable Indian laws.

6. Push Notifications

You consent to receiving in-app **push notifications** related to your tasks, reminders, visit schedules, or performance. These communications form part of your usage of the App and cannot be disabled without affecting functionality.

7. Prohibited Conduct

You agree not to:

- Use the App for any unlawful or unauthorized purpose
 - Tamper with data, images, or location tracking
 - Upload any misleading or inappropriate content
 - Reverse-engineer, copy, or modify any part of the App
 - Attempt to access or extract data not intended for your role
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8. Termination & Revocation

Your access to the App may be revoked without notice if:

- You breach any term of this EULA
- The Client requests revocation
- Your employment or subcontract is terminated
- Misuse or suspicious activity is detected

Upon termination, all rights granted to you under this EULA will cease immediately.

9. Intellectual Property

All rights, title, and interest in and to the App (excluding client-specific branding and data) remain with Peakline Technologies Private Limited. You may not copy or reuse the App in any form.

10. Disclaimer of Warranties

The App is provided “**as is**”, without warranties of any kind. The Licensor disclaims all representations and warranties, express or implied, including merchantability, fitness for a particular purpose, and non-infringement.

11. Limitation of Liability

To the extent permitted by law, the Licensor shall not be liable for any indirect, incidental, or consequential damages arising out of your use of the App.

12. Governing Law & Dispute Resolution

This EULA shall be governed by the laws of **India**, with exclusive jurisdiction in the courts of **Hyderabad, Telangana**.

13. Language & Translations

This EULA is in English. Translations in regional languages may be provided for convenience but the English version shall govern in the event of any conflict.

14. Support

For support or queries, contact the IT administrator assigned by your company or write to **support@peaklinetech.com**.

By using this App, you confirm that you have read and understood this EULA and agree to abide by its terms.