

assignment-7-pyspark-dataframe-1

September 18, 2024

```
[1]: sc
```

```
[1]: <SparkContext master=local[*] appName=PySparkShell>
```

```
[2]: spark
```

```
[2]: <pyspark.sql.session.SparkSession at 0x7fd6540dc3c8>
```

```
[3]: sc.stop()
```

a) Create a new Spark Session with new SparkConfig

```
[4]: from pyspark import SparkConf, SparkContext
     # setMaster() - set spark context manager which is local[cpu_cores]
     config = SparkConf().setMaster("local[4]").setAppName("PySparkSession")
     sc = SparkContext(conf=config)
```

```
[5]: sc
```

```
[5]: <SparkContext master=local[4] appName=PySparkSession>
```

b) Create new instance of Spark SQL session and define new DataFrame using sales_data_sample.csv dataset.

```
[6]: from pyspark.sql import SparkSession
     spark = SparkSession.builder.appName("SparkSQLSession").getOrCreate()
```

```
[7]: spark
```

```
[7]: <pyspark.sql.session.SparkSession at 0x7fd638c0d7b8>
```

```
[3]: sales_df = spark.read.csv("file:///home/hadoop/Downloads/sales_data_sample.
     ↪ csv",header=True,inferSchema=True)
```

```
[4]: sales_df.show()
```

```
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+-----+-----+-----+-----+-----+-----+-----+
+-----+-----+-----+-----+-----+-----+-----+
```

```

-----+-----+-----+-----+-----+-----+-----+
|ORDERNUMBER|QUANTITYORDERED|PRICEEACH|ORDERLINENUMBER|SALES|ORDERDATE|
STATUS|QTR_ID|MONTH_ID|YEAR_ID|PRODUCTLINE|MSRP|PRODUCTCODE|
CUSTOMERNAME|PHONE|ADDRESSLINE1|ADDRESSLINE2|CITY|
STATE|POSTALCODE|COUNTRY|TERRITORY|CONTACTLASTNAME|CONTACTFIRSTNAME|DEALSIZE|
+-----+-----+-----+-----+-----+-----+-----+
-----+-----+-----+-----+-----+-----+-----+
+-----+-----+-----+-----+-----+-----+-----+
-----+-----+-----+-----+-----+-----+-----+
|10107|30|95.7|2|2871.0|2/24/2003
0:00|Shipped|1|2|2003|Motorcycles|95|S10_1678|Land of
Toys Inc.|2125557818|897 Long Airport ...|null|NYC|
NY|10022|USA|NA|Yu|Kwai|Small|
|10121|34|81.35|5|2765.9|5/7/2003
0:00|Shipped|2|5|2003|Motorcycles|95|S10_1678|Reims
Collectables|26.47.1555|59 rue de l'Abbaye|null|Reims|
null|51100|France|EMEA|Henriot|Paul|Small|
|10134|41|94.74|2|3884.34|7/1/2003
0:00|Shipped|3|7|2003|Motorcycles|95|S10_1678|Lyon
Souvenirs|+33 1 46 62 7555|27 rue du Colonel...|null|Paris|
null|75508|France|EMEA|Da Cunha|Daniel|Medium|
|10145|45|83.26|6|3746.7|8/25/2003
0:00|Shipped|3|8|2003|Motorcycles|95|S10_1678|
Toys4GrownUps.com|6265557265|78934 Hillside Dr.|null|
Pasadena|CA|90003|USA|NA|Young|
Julie|Medium|
|10159|49|100.0|14|5205.27|10/10/2003
0:00|Shipped|4|10|2003|Motorcycles|95|S10_1678|Corporate Gift
Id...|6505551386|7734 Strong St.|null|San Francisco|CA|
null|USA|NA|Brown|Julie|Medium|
|10168|36|96.66|1|3479.76|10/28/2003
0:00|Shipped|4|10|2003|Motorcycles|95|S10_1678|Technics
Stores Inc.|6505556809|9408 Furth Circle|null|Burlingame|
CA|94217|USA|NA|Hirano|Juri|Medium|
|10180|29|86.13|9|2497.77|11/11/2003
0:00|Shipped|4|11|2003|Motorcycles|95|S10_1678|Daedalus
Designs ...|20.16.1555|184, chausse de T...|null|Lille|
null|59000|France|EMEA|Rance|Martine|Small|
|10188|48|100.0|1|5512.32|11/18/2003
0:00|Shipped|4|11|2003|Motorcycles|95|S10_1678|Herkku
Gifts|+47 2267 3215|Drammen 121, PR 7...|null|Bergen|null|
N 5804|Norway|EMEA|Oeztan|Veysel|Medium|
|10201|22|98.57|2|2168.54|12/1/2003
0:00|Shipped|4|12|2003|Motorcycles|95|S10_1678|Mini
Wheels Co.|6505555787|5557 North Pandal...|null|San Francisco|
CA|null|USA|NA|Murphy|Julie|Small|
|10211|41|100.0|14|4708.44|1/15/2004
0:00|Shipped|1|1|2004|Motorcycles|95|S10_1678|Auto Canal

```

Petit	(1)	47.55.6555	25, rue Lauriston	null	Paris	null
75016	France	EMEA	Perrier	Dominique	Medium	
	10223		37	100.0	1 3965.66	2/20/2004
0:00 Shipped	1		2	2004 Motorcycles	95	S10_1678 Australian
Collec...	03 9520 4555		636 St Kilda Road	Level 3		
Melbourne Victoria		3004 Australia	APAC	Ferguson		
Peter	Medium					
	10237		23	100.0	7 2333.12	4/5/2004
0:00 Shipped	2		4	2004 Motorcycles	95	S10_1678
Vitachrome Inc.		2125551500	2678 Kingston Rd.	Suite 101		
NYC	NY	10022	USA	NA	Frick	Michael
Small						
	10251		28	100.0	2 3188.64	5/18/2004
0:00 Shipped	2		5	2004 Motorcycles	95	S10_1678 Tekni
Collectable...		2015559350	7476 Moss Rd.	null		Newark
NJ	94019	USA	NA	Brown	William	Medium
	10263		34	100.0	2 3676.76	6/28/2004
0:00 Shipped	2		6	2004 Motorcycles	95	S10_1678 Gift
Depot Inc.		2035552570	25593 South Bay Ln.	null		Bridgewater
CT	97562	USA	NA	King	Julie	Medium
	10275		45	92.83	1 4177.35	7/23/2004
0:00 Shipped	3		7	2004 Motorcycles	95	S10_1678 La Rochelle
Gifts		40.67.8555 67, rue des Cinqu...		null		Nantes null
44000	France	EMEA	Labrune	Janine	Medium	
	10285		36	100.0	6 4099.68	8/27/2004
0:00 Shipped	3		8	2004 Motorcycles	95	S10_1678 Marta's
Replicas Co.		6175558555	39323 Spinnaker Dr.	null		Cambridge
MA	51247	USA	NA	Hernandez	Marta	Medium
	10299		23	100.0	9 2597.39	9/30/2004
0:00 Shipped	3		9	2004 Motorcycles	95	S10_1678 Toys of
Finland, Co.		90-224 8555	Keskuskatu 45	null		Helsinki
null	21240	Finland	EMEA	Karttunen	Matti	Small
	10309		41	100.0	5 4394.38	10/15/2004
0:00 Shipped	4		10	2004 Motorcycles	95	S10_1678 Baane Mini
Imports		07-98 9555 Erling Skakkes ga...		null		Stavern
null	4110	Norway	EMEA	Bergulfsen	Jonas	Medium
	10318		46	94.74	1 4358.04	11/2/2004
0:00 Shipped	4		11	2004 Motorcycles	95	S10_1678 Diecast
Classics ...		2155551555	7586 Pompton St.	null		Allentown
PA	70267	USA	NA	Yu	Kyung	Medium
	10329		42	100.0	1 4396.14	11/15/2004
0:00 Shipped	4		11	2004 Motorcycles	95	S10_1678 Land of
Toys Inc.		2125557818 897 Long Airport ...		null		NYC
NY	10022	USA	NA	Yu	Kwai	Medium

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-----+-----+-----+-----+-----+-----+-----+
+-----+-----+-----+-----+-----+-----+-----+
-----+-----+-----+-----+-----+-----+-----+

only showing top 20 rows

c) Find the shape of DataFrame.

```
[5]: # Number of rows
sales_df.count()
```

```
[5]: 2823
```

```
[6]: # Number of columns
len(sales_df.columns)
```

```
[6]: 25
```

d) Find the Summary of DataFrame for all numerical data columns.

```
[7]: from pyspark.sql.types import IntegerType, StringType
from pyspark.sql.functions import *
```

```
[8]: numerical_cols = [field.name for field in sales_df.schema.fields if not
↳ isinstance(field.dataType, StringType)]
```

```
[9]: sales_df[numerical_cols].summary().show()
```

```
+-----+-----+-----+-----+-----+
--+-+-----+-----+-----+-----+-----+
-----+
|summary|      ORDERNUMBER|  QUANTITYORDERED|      PRICEEACH|
ORDERLINENUMBER|      SALES|      QTR_ID|      MONTH_ID|
YEAR_ID|      MSRP|
+-----+-----+-----+-----+
--+-+-----+-----+-----+-----+
-----+
|  count|      2823|      2823|      2823|
2823|      2823|      2823|      2823|
2823|      2823|
|  mean|10258.725115125753|35.09280906836698|
83.65854410201929|6.466170740347148| 3553.88907190932|2.7176762309599716|7.0924
548352816155|2003.8150903294368|100.71555083244775|
| stddev| 92.0854775957196| 9.74144273706958|20.174276527840536|
4.22584096469094|1841.8651057401842| 1.203878088001756|
3.656633307661765|0.6996701541300869| 40.18791167720266|
|   min|      10100|      6|      26.88|
1|      482.13|      1|      1|      2003|
33|
|   25%|      10180|      27|      68.8|
3|      2203.11|      2|      4|      2003|
68|
```

6	50%	3184.8	10262	3	35	8	95.7	2004
99								
124	75%	4508.0	10334	4	43	11	100.0	2004
214								
18	max	14082.8	10425	4	97	12	100.0	2005

e) Identify and handle missing or null values in the columns.

```
[10]: from pyspark.sql.functions import *

sales_df.select([sum(col(column).isNull().cast('int')).alias(column) for column_
in sales_df.columns]).show()
```

ORDERNUMBER	QUANTITYORDERED	PRICEEACH	ORDERLINENUMBER	SALES	ORDERDATE	STATUS	QT	R_ID	MONTH_ID	YEAR_ID	PRODUCTLINE	MSRP	PRODUCTCODE	CUSTOMERNAME	PHONE	ADDRESSLIN	E1	ADDRESSLINE2	CITY	STATE	POSTALCODE	COUNTRY	TERRITORY	CONTACTLASTNAME	CONTACTF	IRSTNAME	DEALSIZE
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	
2521	0	1486	76	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	

```
[11]: sales_df1 = sales_df.fillna("Null")
```

```
[12]: from pyspark.sql.functions import *
```

```
sales_df1.select([sum(col(column).isNull().cast('int')).alias(column) for
↳column in sales_df1.columns]).show()
```

```
+-----+-----+-----+-----+-----+-----+-----+-----+
+-----+-----+-----+-----+-----+-----+-----+-----+
+-----+-----+-----+-----+-----+-----+-----+-----+
+-----+-----+
| ORDERNUMBER|QUANTITYORDERED|PRICEEACH|ORDERLINENUMBER|SALES|ORDERDATE|STATUS|QT
R_ID|MONTH_ID|YEAR_ID|PRODUCTLINE|MSRP|PRODUCTCODE|CUSTOMERNAME|PHONE|ADDRESSLIN
E1|ADDRESSLINE2|CITY|STATE|POSTALCODE|COUNTRY|TERRITORY|CONTACTLASTNAME|CONTACTF
IRSTNAME|DEALSIZE|
+-----+-----+-----+-----+-----+-----+-----+-----+
+-----+-----+-----+-----+-----+-----+-----+-----+
+-----+-----+
|           0|           0|           0|           0|           0|           0|           0|           0|
0|           0|           0|           0|           0|           0|           0|           0|
0|           0|           0|           0|           0|           0|           0|           0|
0|
+-----+-----+-----+-----+-----+-----+-----+-----+
+-----+-----+-----+-----+-----+-----+-----+-----+
+-----+-----+-----+-----+-----+-----+-----+-----+
+-----+-----+
|           0|           0|           0|           0|           0|           0|           0|           0|
0|           0|           0|           0|           0|           0|           0|           0|
0|           0|           0|           0|           0|           0|           0|           0|
0|
```

f) Calculate the total revenue generated per country by combining the columns QUANTITY-ORDERED and PRICEEACH using Spark DataFrame operations?

```
[13]: sales_df2 = sales_df1.withColumn('Total_
↳Revenue',col('QUANTITYORDERED')*col('PRICEEACH'))
sales_df2.groupBy('COUNTRY').agg(sum('Total Revenue').alias('Total Revenue')).
↳show()
```

```
+-----+-----+
|   COUNTRY|   Total Revenue|
+-----+-----+
|   Sweden|174264.10000000006|
|Philippines| 80291.169999999998|
|  Singapore| 227985.50000000001|
|   Germany|      178689.08|
|   France| 919257.84999999997|
|  Belgium|      94528.88|
|  Finland|268714.70000000007|
|   Italy| 309402.86999999999|
|   Norway| 246115.80000000001|
|   Spain|1021705.97000000002|
|  Denmark|      192747.63|
|  Ireland|      43237.24|
```

USA	2986425.2099999995
UK	413203.33999999997
Switzerland	93344.90999999999
Canada	193504.34000000003
Japan	153076.68999999994
Australia	521598.45999999985
Austria	172793.05000000002

g) Determine the top 5 products with the highest total sales revenue using Spark DataFrame?

```
[14]: product_sales = sales_df1.groupBy("PRODUCTLINE").agg(sum("SALES").
    ↪alias("total_sales"))

sorted_sales = product_sales.orderBy(col("total_sales").desc())
top_5_products = sorted_sales.limit(5)
top_5_products.show()
```

PRODUCTLINE	total_sales
Classic Cars	3919615.6599999997
Vintage Cars	1903150.8399999992
Motorcycles	1166388.3400000003
Trucks and Buses	1127789.8399999996
Planes	975003.5700000001

h) Find the average order quantity for each product using groupBy and agg operations?

```
[15]: sales_df1.groupBy('PRODUCTLINE').agg(mean('QUANTITYORDERED').alias('Avg order_
    ↪quantity')).show()
```

PRODUCTLINE	Avg order quantity
Motorcycles	35.235649546827794
Vintage Cars	34.71004942339374
Ships	34.73076923076923
Trucks and Buses	35.80398671096346
Classic Cars	35.152016546018615
Trains	35.22077922077922
Planes	35.05555555555556

- i) Using Spark DataFrame, filter orders where the SALES value exceeds \$10,000 and sort the results by the ORDERDATE column?

```
[16]: sales_df1 = sales_df1.withColumn("ORDERDATE", to_timestamp(col("ORDERDATE"), "M/
      ↪d/yyyy H:mm"))
      sales_df1.filter(sales_df1.SALES > 10000).orderBy(sales_df1.ORDERDATE).show()
```

```
+-----+-----+-----+-----+-----+-----+
+-----+-----+-----+-----+-----+-----+
+-----+-----+-----+-----+-----+-----+
+-----+-----+-----+-----+-----+-----+
|ORDERNUMBER|QUANTITYORDERED|PRICEEACH|ORDERLINENUMBER|  SALES|
ORDERDATE|  STATUS|QTR_ID|MONTH_ID|YEAR_ID| PRODUCTLINE|MSRP|PRODUCTCODE|
CUSTOMERNAME|  PHONE|  ADDRESSLINE1|ADDRESSLINE2|
CITY|STATE|POSTALCODE|
COUNTRY|TERRITORY|CONTACTLASTNAME|CONTACTFIRSTNAME|DEALSIZE|
+-----+-----+-----+-----+-----+-----+
+-----+-----+-----+-----+-----+-----+
+-----+-----+-----+-----+-----+-----+
+-----+-----+-----+-----+-----+-----+
|      10127|      46|    100.0|      2|11279.2|2003-06-03
00:00:00|  Shipped|      2|      6|    2003|Classic Cars| 207|  S12_1108|
Muscle Machine Inc| 2125557413| 4092 Furth Circle| Suite 400|
NYC|  NY|    10022|    USA|    NA|    Young|    Jeff|
Large|
|      10150|      45|    100.0|      8|10993.5|2003-09-19
00:00:00|  Shipped|      3|      9|    2003|Classic Cars| 214|  S10_1949|Dragon
Souvenirs...| +65 221 7555|Bronz Sok., Bronz...| Nill| Singapore|
Nill| 79903|Singapore| Japan| Natividad| Eric| Large|
|      10247|      44|    100.0|      2|10606.2|2004-05-05
00:00:00|  Shipped|      2|      5|    2004|Classic Cars| 207|  S12_1108|
Suominen Souvenirs|+358 9 8045 555|Software Engineer...| Nill|
Espoo| Nill| FIN-02271| Finland| EMEA| Suominen| Kalle|
Large|
|      10304|      47|    100.0|      6|10172.7|2004-10-11
00:00:00|  Shipped|      4|     10|    2004|Classic Cars| 214|  S10_1949| Auto
Assoc. & Cie.| 30.59.8555|67, avenue de l'E...| Nill| Versailles|
Nill| 78000| France| EMEA| Tonini| Daniel| Large|
|      10312|      48|    100.0|      3|11623.7|2004-10-21
00:00:00|  Shipped|      4|     10|    2004|Classic Cars| 214|  S10_1949|Mini
Gifts Distri...| 4155551450| 5677 Strong St.| Nill| San Rafael|
CA| 97562| USA| NA| Nelson| Valarie| Large|
|      10322|      50|    100.0|      6|12536.5|2004-11-04
00:00:00|  Shipped|      4|     11|    2004|Vintage Cars| 127|  S18_2325|Online
Diecast Cr...| 6035558647|2304 Long Airport...| Nill| Nashua|
NH| 62005| USA| NA| Young| Valarie| Large|
|      10333|      46|    100.0|      2|11336.7|2004-11-18
00:00:00|  Shipped|      4|     11|    2004|Vintage Cars| 99|  S18_3320|
```


- j) Filter out rows where the STATUS is 'Cancelled' and calculate the total sales from the remaining orders?

```
[17]: sales_df1.filter(sales_df1.STATUS != 'Cancelled').agg(sum('SALES').alias('Total_
↳Sales')).show()
```

```
+-----+
|      Total Sales|
+-----+
|9838141.370000018|
+-----+
```

- k) Use Spark Data Frame transformations to derive the yearly sales for each customer (CUSTOMERNAME) based on the ORDERDATE column?

```
[18]: from pyspark.sql.functions import *
sales_df1 = sales_df1.withColumn("ORDERDATE", to_timestamp(col("ORDERDATE"), "M/
↳d/yyyy H:mm"))

sales_df1 = sales_df1.withColumn("YEAR", year(col("ORDERDATE")))

yearly_sales_df = sales_df1.groupBy("CUSTOMERNAME", "YEAR").agg(sum("SALES").
↳alias("TOTAL_SALES"))

yearly_sales_df.show()
```

```
+-----+-----+-----+
|      CUSTOMERNAME|YEAR|      TOTAL_SALES|
+-----+-----+-----+
| Baane Mini Imports|2003|56176.659999999996|
|Stylish Desk Deco...|2004|13739.900000000001|
|Marseille Mini Autos|2003|52481.840000000004|
|Danish Wholesale ...|2004|      60157.62|
|Toms Spezialitten...|2003|      31363.18|
|Australian Collec...|2004|140859.56999999998|
|Dragon Souvenirs...|2004|      3127.88|
|   Super Scale Inc.|2003|      42498.76|
|Collectables For ...|2004|15110.800000000001|
|Royal Canadian Co...|2004| 74634.84999999999|
|Online Diecast Cr...|2003|      76114.7|
|   Gifts4AllAges.com|2005|      48316.89|
|   Herkku Gifts|2004|      16363.1|
|Diecast Classics ...|2004|115971.34000000001|
|Motor Mint Distri...|2003|      27398.82|
|Daedalus Designs ...|2003|48874.280000000006|
|Stylish Desk Deco...|2003|      75064.6|
```

```
|      Mini Caravy|2005|      35680.35|
|      Mini Wheels Co.|2004|      30348.72|
|Scandinavian Gift...|2005|      31606.72|
+-----+-----+-----+-----+
```

only showing top 20 rows

- l) Add a new column to the DataFrame that categorizes orders as “High”, “Medium”, or “Low” sales based on the SALES value?

```
[71]: quantiles = sales_df1.approxQuantile('SALES',[0.33,0.67],0.0001)
      val1 = quantiles[0]
      val2 = quantiles[1]

      sales_df1 = sales_df1.withColumn('CATEGORY',when(col('SALES') <= val1,'Low').
        ↪when(col('SALES') <= val2,'Medium')
        .otherwise('High'))
      sales_df1.show()
```

```
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-+-----+-----+-----+-----+-----+-----+
-+-----+-----+-----+-----+-----+-----+
-----+-----+-----+-----+-----+-----+
-----+

|ORDERNUMBER|QUANTITYORDERED|PRICEEACH|ORDERLINENUMBER|  SALES|
ORDERDATE|  STATUS|QTR_ID|MONTH_ID|YEAR_ID|PRODUCTLINE|MSRP|PRODUCTCODE|
CUSTOMERNAME|          PHONE|          ADDRESSLINE1|ADDRESSLINE2|          CITY|
STATE|POSTALCODE|
COUNTRY|TERRITORY|CONTACTLASTNAME|CONTACTFIRSTNAME|DEALSIZE|YEAR|CATEGORY|
+-----+-----+-----+-----+-----+-----+
-+-----+-----+-----+-----+-----+-----+
-+-----+-----+-----+-----+-----+-----+
-----+-----+-----+-----+-----+-----+
-----+

|      10107|      30|      95.7|      2| 2871.0|2003-02-24
00:00:00|Shipped|      1|      2| 2003|Motorcycles| 95|  S10_1678|  Land of
Toys Inc.|      2125557818|897 Long Airport ...|      Nill|      NYC|
NY|      10022|      USA|      NA|      Yu|      Kwai|
Small|2003|  Medium|
|      10121|      34|      81.35|      5| 2765.9|2003-05-07
00:00:00|Shipped|      2|      5| 2003|Motorcycles| 95|  S10_1678|  Reims
Collectables|      26.47.1555| 59 rue de l'Abbaye|      Nill|      Reims|
Nill|      51100|  France|  EMEA|      Henriot|      Paul|
Small|2003|  Medium|
|      10134|      41|      94.74|      2|3884.34|2003-07-01
00:00:00|Shipped|      3|      7| 2003|Motorcycles| 95|  S10_1678|      Lyon
Souvenirs|+33 1 46 62 7555|27 rue du Colonel...|      Nill|      Paris|
Nill|      75508|  France|  EMEA|      Da Cunha|      Daniel|
```

Medium|2003| Medium|
 | 10145| 45| 83.26| 6| 3746.7|2003-08-25
 00:00:00|Shipped| 3| 8| 2003|Motorcycles| 95| S10_1678|
 Toys4GrownUps.com| 6265557265| 78934 Hillside Dr.| Nill|
 Pasadena| CA| 90003| USA| NA| Young|
 Julie| Medium|2003| Medium|
 | 10159| 49| 100.0| 14|5205.27|2003-10-10
 00:00:00|Shipped| 4| 10| 2003|Motorcycles| 95| S10_1678|Corporate
 Gift Id...| 6505551386| 7734 Strong St.| Nill|San Francisco|
 CA| Nill| USA| NA| Brown| Julie|
 Medium|2003| High|
 | 10168| 36| 96.66| 1|3479.76|2003-10-28
 00:00:00|Shipped| 4| 10| 2003|Motorcycles| 95| S10_1678|Technics
 Stores Inc.| 6505556809| 9408 Furth Circle| Nill| Burlingame|
 CA| 94217| USA| NA| Hirano| Juri|
 Medium|2003| Medium|
 | 10180| 29| 86.13| 9|2497.77|2003-11-11
 00:00:00|Shipped| 4| 11| 2003|Motorcycles| 95| S10_1678|Daedalus
 Designs ...| 20.16.1555|184, chausse de T...| Nill| Lille|
 Nill| 59000| France| EMEA| Rance| Martine|
 Small|2003| Low|
 | 10188| 48| 100.0| 1|5512.32|2003-11-18
 00:00:00|Shipped| 4| 11| 2003|Motorcycles| 95| S10_1678|
 Herkku Gifts| +47 2267 3215|Drammen 121, PR 7...| Nill| Bergen|
 Nill| N 5804| Norway| EMEA| Oeztan| Veysel|
 Medium|2003| High|
 | 10201| 22| 98.57| 2|2168.54|2003-12-01
 00:00:00|Shipped| 4| 12| 2003|Motorcycles| 95| S10_1678| Mini
 Wheels Co.| 6505555787|5557 North Pental...| Nill|San Francisco|
 CA| Nill| USA| NA| Murphy| Julie|
 Small|2003| Low|
 | 10211| 41| 100.0| 14|4708.44|2004-01-15
 00:00:00|Shipped| 1| 1| 2004|Motorcycles| 95| S10_1678| Auto
 Canal Petit| (1) 47.55.6555| 25, rue Lauriston| Nill| Paris|
 Nill| 75016| France| EMEA| Perrier| Dominique|
 Medium|2004| High|
 | 10223| 37| 100.0| 1|3965.66|2004-02-20
 00:00:00|Shipped| 1| 2| 2004|Motorcycles| 95| S10_1678|Australian
 Collec...| 03 9520 4555| 636 St Kilda Road| Level 3|
 Melbourne|Victoria| 3004|Australia| APAC| Ferguson|
 Peter| Medium|2004| Medium|
 | 10237| 23| 100.0| 7|2333.12|2004-04-05
 00:00:00|Shipped| 2| 4| 2004|Motorcycles| 95| S10_1678|
 Vitachrome Inc.| 2125551500| 2678 Kingston Rd.| Suite 101|
 NYC| NY| 10022| USA| NA| Frick| Michael|
 Small|2004| Low|
 | 10251| 28| 100.0| 2|3188.64|2004-05-18
 00:00:00|Shipped| 2| 5| 2004|Motorcycles| 95| S10_1678|Tekni

Collectable...	2015559350	7476 Moss Rd.	Nill	Newark
NJ	94019	USA	NA	Brown
Medium	2004	Medium		
	10263	34	100.0	2 3676.76 2004-06-28
00:00:00	Shipped	2	6	2004 Motorcycles
95	S10_1678	Gift		
Depot Inc.	2035552570	25593 South Bay Ln.	Nill	Bridgewater
CT	97562	USA	NA	King
Julie				
Medium	2004	Medium		
	10275	45	92.83	1 4177.35 2004-07-23
00:00:00	Shipped	3	7	2004 Motorcycles
95	S10_1678	La		
Rochelle Gifts	40.67.8555	67, rue des Cinqu...	Nill	Nantes
Nill	44000	France	EMEA	Labrune
Janine				
Medium	2004	High		
	10285	36	100.0	6 4099.68 2004-08-27
00:00:00	Shipped	3	8	2004 Motorcycles
95	S10_1678	Marta's		
Replicas Co.	6175558555	39323 Spinnaker Dr.	Nill	Cambridge
MA	51247	USA	NA	Hernandez
Marta				
Medium	2004	High		
	10299	23	100.0	9 2597.39 2004-09-30
00:00:00	Shipped	3	9	2004 Motorcycles
95	S10_1678	Toys of		
Finland, Co.	90-224 8555	Keskuskatu 45	Nill	Helsinki
Nill	21240	Finland	EMEA	Karttunen
Matti				
Small	2004	Medium		
	10309	41	100.0	5 4394.38 2004-10-15
00:00:00	Shipped	4	10	2004 Motorcycles
95	S10_1678	Baane		
Mini Imports	07-98 9555	Erling Skakkas ga...	Nill	Stavern
Nill	4110	Norway	EMEA	Bergulfsen
Jonas				
Medium	2004	High		
	10318	46	94.74	1 4358.04 2004-11-02
00:00:00	Shipped	4	11	2004 Motorcycles
95	S10_1678	Diecast		
Classics ...	2155551555	7586 Pompton St.	Nill	Allentown
PA	70267	USA	NA	Yu
Kyung				
Medium	2004	High		
	10329	42	100.0	1 4396.14 2004-11-15
00:00:00	Shipped	4	11	2004 Motorcycles
95	S10_1678	Land of		
Toys Inc.	2125557818	897 Long Airport ...	Nill	NYC
NY	10022	USA	NA	Yu
Kwai				
Medium	2004	High		

only showing top 20 rows

m) Assume , If you have another DataFrame with customer demographic data, how would you perform a join to compute the total sales per demographic group?

```
[101]: customer_demographics_data = [
    ("Land of Toys Inc.", "25-34", "High", "VIP"),
    ("Reims Collectables", "35-44", "Medium", "Regular"),
    ("Lyon Souvenirs", "45-54", "Medium", "Regular"),
    ("Toys4GrownUps.com", "25-34", "High", "VIP"),
    ("Corporate Gift Ideas", "35-44", "High", "VIP"),
    ("Technics Stores Inc.", "45-54", "Medium", "Regular"),
    ("Daedalus Designs Inc.", "55-64", "Low", "New"),
    ("Herkku Gifts", "65+", "Norway", "New"),
    ("Mini Wheels Co.", "25-34", "Medium", "Regular"),
    ("Auto Canal Petit", "35-44", "Medium", "Regular"),
]

customer_demographics_columns = ["CUSTOMERNAME", "AGE_GROUP", "INCOME_LEVEL",
    ↪ "LOYALTY_STATUS"]

customer_demographics_df = spark.createDataFrame(customer_demographics_data,
    ↪ schema=customer_demographics_columns)

customer_demographics_df.show()
```

CUSTOMERNAME	AGE_GROUP	INCOME_LEVEL	LOYALTY_STATUS
Land of Toys Inc.	25-34	High	VIP
Reims Collectables	35-44	Medium	Regular
Lyon Souvenirs	45-54	Medium	Regular
Toys4GrownUps.com	25-34	High	VIP
Corporate Gift Ideas	35-44	High	VIP
Technics Stores Inc.	45-54	Medium	Regular
Daedalus Designs ...	55-64	Low	New
Herkku Gifts	65+	Norway	New
Mini Wheels Co.	25-34	Medium	Regular
Auto Canal Petit	35-44	Medium	Regular

```
[102]: from pyspark.sql.functions import sum

joined_df = sales_df.join(customer_demographics_df, on="CUSTOMERNAME")

total_sales_per_demographic_df = joined_df.groupBy("AGE_GROUP", "CUSTOMERNAME",
    ↪ "INCOME_LEVEL", "LOYALTY_STATUS").agg(
    sum("SALES").alias("TOTAL_SALES")
)
```

```
total_sales_per_demographic_df.show()
```

AGE_GROUP	CUSTOMERNAME	INCOME_LEVEL	LOYALTY_STATUS	TOTAL_SALES
35-44	Auto Canal Petit	Medium	Regular	93170.660000000002
45-54	Lyon Souveniers	Medium	Regular	78570.34
35-44	Reims Collectables	Medium	Regular	135042.94
25-34	Toys4GrownUps.com	High	VIP	104561.959999999998
25-34	Mini Wheels Co.	Medium	Regular	74476.18
65+	Herkku Gifts	Norway	New	111640.28
45-54	Technics Stores Inc.	Medium	Regular	120783.069999999999
25-34	Land of Toys Inc.	High	VIP	164069.439999999994

- n) Can you implement a cumulative distribution function (CDF) over the SALES value for each CUSTOMERNAME? What insights can you gather from analyzing the CDF distribution for each customer?

```
[138]: window_spec = Window.partitionBy('CUSTOMERNAME').orderBy('SALES')

rank_df = sales_df1.withColumn('rank', row_number().over(window_spec))
count_df = rank_df.withColumn('total_count', count('SALES').over(Window.
    ↳partitionBy('CUSTOMERNAME')))
cdf_df = count_df.withColumn('CDF', col('rank') / col('total_count'))
cdf_df1 = cdf_df.select('CUSTOMERNAME', 'SALES', 'CDF').show(50)
```

CUSTOMERNAME	SALES	CDF
Suominen Souveniers	891.03	0.03333333333333333
Suominen Souveniers	1086.6	0.06666666666666667
Suominen Souveniers	1103.76	0.1
Suominen Souveniers	1629.04	0.13333333333333333
Suominen Souveniers	1988.4	0.16666666666666666
Suominen Souveniers	2140.11	0.2
Suominen Souveniers	2447.76	0.23333333333333334
Suominen Souveniers	2632.89	0.26666666666666666
Suominen Souveniers	2773.8	0.3
Suominen Souveniers	2775.08	0.3333333333333333
Suominen Souveniers	2817.87	0.36666666666666664
Suominen Souveniers	2851.84	0.4
Suominen Souveniers	2931.98	0.43333333333333335
Suominen Souveniers	3128.65	0.46666666666666667
Suominen Souveniers	3288.82	0.5

Suominen Souveniers 3595.62	0.5333333333333333
Suominen Souveniers 3686.54	0.5666666666666667
Suominen Souveniers 3784.8	0.6
Suominen Souveniers 4068.7	0.6333333333333333
Suominen Souveniers 4142.64	0.6666666666666666
Suominen Souveniers 4157.73	0.7
Suominen Souveniers 4381.25	0.7333333333333333
Suominen Souveniers 4836.5	0.7666666666666667
Suominen Souveniers 5154.41	0.8
Suominen Souveniers 5500.44	0.8333333333333334
Suominen Souveniers 5938.53	0.8666666666666667
Suominen Souveniers 6287.66	0.9
Suominen Souveniers 6576.5	0.9333333333333333
Suominen Souveniers 6756.0	0.9666666666666667
Suominen Souveniers 10606.2	1.0
Amica Models & Co. 577.6	0.038461538461538464
Amica Models & Co. 1381.05	0.07692307692307693
Amica Models & Co. 1557.36	0.11538461538461539
Amica Models & Co. 1574.0	0.15384615384615385
Amica Models & Co. 1656.69	0.19230769230769232
Amica Models & Co. 1921.92	0.23076923076923078
Amica Models & Co. 2084.81	0.2692307692307692
Amica Models & Co. 2137.05	0.3076923076923077
Amica Models & Co. 2418.24	0.34615384615384615
Amica Models & Co. 2800.08	0.38461538461538464
Amica Models & Co. 2819.28	0.4230769230769231
Amica Models & Co. 2941.89	0.46153846153846156
Amica Models & Co. 2954.53	0.5
Amica Models & Co. 3006.43	0.5384615384615384
Amica Models & Co. 3474.46	0.5769230769230769
Amica Models & Co. 3668.6	0.6153846153846154
Amica Models & Co. 3704.05	0.6538461538461539
Amica Models & Co. 4242.24	0.6923076923076923
Amica Models & Co. 4455.0	0.7307692307692307
Amica Models & Co. 4750.8	0.7692307692307693

+-----+-----+-----+
only showing top 50 rows

Insights

- CDF values show how sales are distributed within each customer group.
- Sales Concentration for a customer like “Suominen Souveniers,” we can see that a significant portion of the total sales is concentrated at higher values.
- For example, 0.7 CDF corresponds to a sales value of 4381.25, meaning that 70% of the sales data falls below this amount.

o) Write spark dataframe code to rank products by total revenue within each country (COUN-

TRY)?

```
[20]: from pyspark.sql.functions import col
      from pyspark.sql.window import Window
      from pyspark.sql.functions import rank

      window_spec = Window.partitionBy("COUNTRY").orderBy(col("Total Revenue").desc())

      ranked_df = sales_df2.withColumn("RANK", rank().over(window_spec))

      ranked_df.select(col('PRODUCTCODE'),col('COUNTRY'),col('Total_
↪revenue'),col('RANK')).show()
```

```
+-----+-----+-----+-----+
|PRODUCTCODE|COUNTRY|      Total revenue|RANK|
+-----+-----+-----+-----+
|  S18_4600| Sweden|          4900.0|  1|
|  S18_4600| Sweden|          4800.0|  2|
|  S24_2300| Sweden|          4800.0|  2|
|  S12_4675| Sweden|          4700.0|  4|
|  S18_2949| Sweden|          4700.0|  4|
|  S18_2319| Sweden|          4600.0|  6|
|  S24_1578| Sweden|          4500.0|  7|
|  S10_4757| Sweden|          4400.0|  8|
|  S18_4522| Sweden|          4300.5|  9|
|  S18_1662| Sweden|          4300.0| 10|
|  S24_2300| Sweden|          4200.0| 11|
|  S12_1666| Sweden|          4100.0| 12|
|  S18_1097| Sweden|          4100.0| 12|
|  S24_2011| Sweden|          4100.0| 12|
|  S24_2000| Sweden|3988.6000000000004| 15|
|  S18_2625| Sweden|          3900.0| 16|
|  S18_1889| Sweden|3881.7799999999997| 17|
|  S10_1949| Sweden|          3700.0| 18|
|  S24_3151| Sweden|          3519.85| 19|
|  S12_3380| Sweden|          3500.0| 20|
+-----+-----+-----+-----+
```

only showing top 20 rows

- p) Calculate a running total of SALES for each customer and show the top 5 customers by this cumulative total?

```
[93]: window_spec = Window.partitionBy("CUSTOMERNAME").orderBy("ORDERDATE").
      ↪rowsBetween(Window.unboundedPreceding, Window.currentRow)
```

```

running_total_df = sales_df1.withColumn("RUNNING_TOTAL", sum("SALES").
    ↪over(window_spec))
per_customer_df = running_total_df.groupBy("CUSTOMERNAME").agg(
    sum("RUNNING_TOTAL").alias("TOTAL_CUMULATIVE_SALES")

top_customers_df = per_customer_df.orderBy(col("TOTAL_CUMULATIVE_SALES").
    ↪desc()).limit(5)
top_customers_df.show()

```

```

+-----+-----+
|      CUSTOMERNAME|TOTAL_CUMULATIVE_SALES|
+-----+-----+
|Euro Shopping Cha...| 1.1636376556000003E8|
|Mini Gifts Distri...| 5.858921097000004E7|
|Australian Collec...| 5550391.160000001|
| Muscle Machine Inc| 5175832.140000001|
| La Rochelle Gifts| 4766253.330000002|
+-----+-----+

```

q) Identify and handle Outliers in DataFrame.

```

[21]: from pyspark.sql.functions import col

quantiles = sales_df.approxQuantile("SALES", [0.25, 0.75], 0.001)

Q1 = quantiles[0]
Q3 = quantiles[1]
IQR = Q3 - Q1

lower_bound = Q1 - 1.5 * IQR
upper_bound = Q3 + 1.5 * IQR

outliers_df = sales_df1.filter((col("SALES") < lower_bound) | (col("SALES") >=
    ↪upper_bound))
outliers_df.show()

handled_df = sales_df1.filter((col("SALES") >= lower_bound) & (col("SALES") <=
    ↪upper_bound))

handled_df.show()

```

```

+-----+-----+-----+-----+-----+-----+

```

```

--+-----+-----+-----+-----+-----+-----+-----+-----+
--+-----+-----+-----+-----+-----+-----+-----+-----+
--+-----+-----+-----+-----+-----+-----+-----+-----+
--+
|ORDERNUMBER|QUANTITYORDERED|PRICEEACH|ORDERLINENUMBER|  SALES|
ORDERDATE|  STATUS|QTR_ID|MONTH_ID|YEAR_ID| PRODUCTLINE|MSRP|PRODUCTCODE|
CUSTOMERNAME|  PHONE|  ADDRESSLINE1|ADDRESSLINE2|  CITY|
STATE|POSTALCODE|
COUNTRY|TERRITORY|CONTACTLASTNAME|CONTACTFIRSTNAME|DEALSIZE|YEAR|
+-----+-----+-----+-----+-----+-----+-----+-----+
--+-----+-----+-----+-----+-----+-----+-----+-----+
--+-----+-----+-----+-----+-----+-----+-----+-----+
--+
| 10150| 45| 100.0| 8|10993.5|2003-09-19
00:00:00| Shipped| 3| 9| 2003|Classic Cars| 214| S10_1949|Dragon
Souvenirs...| +65 221 7555|Bronz Sok., Bronz...| Nill| Singapore|
Nill| 79903|Singapore| Japan| Natividad| Eric|
Large|2003|
| 10174| 34| 100.0| 4|8014.82|2003-11-06
00:00:00| Shipped| 4| 11| 2003|Classic Cars| 214|
S10_1949|Australian Gift N...|61-7-3844-6555|31 Duncan St. Wes...|
Nill|South Brisbane|Queensland| 4101|Australia| APAC| Calaghan|
Tony| Large|2003|
| 10206| 47| 100.0| 6|9064.89|2003-12-05
00:00:00| Shipped| 4| 12| 2003|Classic Cars| 214|
S10_1949|Canadian Gift Exc...|(604) 555-3392| 1900 Oak St.| Nill|
Vancouver| BC| V3F 2K1| Canada| NA| Tannamuri|
Yoshi| Large|2003|
| 10280| 34| 100.0| 2|8014.82|2004-08-17
00:00:00| Shipped| 3| 8| 2004|Classic Cars| 214| S10_1949|
Amica Models & Co.| 011-4988555| Via Monte Bianco 34| Nill|
Torino| Nill| 10100| Italy| EMEA| Accorti|
Paolo| Large|2004|
| 10304| 47| 100.0| 6|10172.7|2004-10-11
00:00:00| Shipped| 4| 10| 2004|Classic Cars| 214| S10_1949| Auto
Assoc. & Cie.| 30.59.8555|67, avenue de l'E...| Nill| Versailles|
Nill| 78000| France| EMEA| Tonini| Daniel|
Large|2004|
| 10312| 48| 100.0| 3|11623.7|2004-10-21
00:00:00| Shipped| 4| 10| 2004|Classic Cars| 214| S10_1949|Mini
Gifts Distri...| 4155551450| 5677 Strong St.| Nill| San Rafael|
CA| 97562| USA| NA| Nelson| Valarie|
Large|2004|
| 10381| 36| 100.0| 3| 8254.8|2005-02-17
00:00:00| Shipped| 1| 2| 2005|Classic Cars| 214|
S10_1949|Corporate Gift Id...| 6505551386| 7734 Strong St.| Nill|
San Francisco| CA| Nill| USA| NA| Brown|

```

Julie| Large|2005|
 | 10424| 50| 100.0| 6|12001.0|2005-05-31
 00:00:00|In Process| 2| 5| 2005|Classic Cars| 214| S10_1949|Euro
 Shopping Cha...|(91) 555 94 44| C/ Moralzazal, 86| Nill| Madrid|
 Nill| 28034| Spain| EMEA| Freyre| Diego|
 Large|2005|
 | 10120| 46| 100.0| 2|9264.86|2003-04-29
 00:00:00| Shipped| 2| 4| 2003| Motorcycles| 193|
 S10_4698|Australian Collec...| 03 9520 4555| 636 St Kilda Road| Level 3|
 Melbourne| Victoria| 3004|Australia| APAC| Ferguson|
 Peter| Large|2003|
 | 10180| 41| 100.0| 11| 8892.9|2003-11-11
 00:00:00| Shipped| 4| 11| 2003| Motorcycles| 193|
 S10_4698|Daedalus Designs ...| 20.16.1555|184, chausse de T...| Nill|
 Lille| Nill| 59000| France| EMEA| Rance|
 Martine| Large|2003|
 | 10188| 45| 100.0| 3| 8714.7|2003-11-18
 00:00:00| Shipped| 4| 11| 2003| Motorcycles| 193| S10_4698|
 Herkku Gifts| +47 2267 3215|Drammen 121, PR 7...| Nill| Bergen|
 Nill| N 5804| Norway| EMEA| Oeztan| Veysel|
 Large|2003|
 | 10201| 49| 100.0| 4|8065.89|2003-12-01
 00:00:00| Shipped| 4| 12| 2003| Motorcycles| 193| S10_4698|
 Mini Wheels Co.| 6505555787|5557 North Pental...| Nill| San Francisco|
 CA| Nill| USA| NA| Murphy| Julie|
 Large|2003|
 | 10223| 49| 100.0| 3|9774.03|2004-02-20
 00:00:00| Shipped| 1| 2| 2004| Motorcycles| 193|
 S10_4698|Australian Collec...| 03 9520 4555| 636 St Kilda Road| Level 3|
 Melbourne| Victoria| 3004|Australia| APAC| Ferguson|
 Peter| Large|2004|
 | 10263| 41| 100.0| 4|8336.94|2004-06-28
 00:00:00| Shipped| 2| 6| 2004| Motorcycles| 193| S10_4698|
 Gift Depot Inc.| 2035552570| 25593 South Bay Ln.| Nill| Bridgewater|
 CT| 97562| USA| NA| King| Julie|
 Large|2004|
 | 10403| 66| 100.0| 9|11886.6|2005-04-08
 00:00:00| Shipped| 2| 4| 2005| Motorcycles| 193| S10_4698|UK
 Collectables, ...|(171) 555-2282|Berkeley Gardens ...| Nill|
 Liverpool| Nill| Wx1 6LT| UK| EMEA| Devon|
 Elizabeth| Large|2005|
 | 10417| 56| 100.0| 4|9218.16|2005-05-13
 00:00:00| Disputed| 2| 5| 2005| Motorcycles| 193| S10_4698|Euro
 Shopping Cha...|(91) 555 94 44| C/ Moralzazal, 86| Nill| Madrid|
 Nill| 28034| Spain| EMEA| Freyre| Diego|
 Large|2005|
 | 10400| 64| 100.0| 9|9661.44|2005-04-01
 00:00:00| Shipped| 2| 4| 2005|Classic Cars| 136| S10_4757|The

```

Sharp Gifts W...| 4085553659| 3086 Ingle Ln.| Nill| San
Jose| CA| 94217| USA| NA| Frick| Sue|
Large|2005|
| 10135| 42| 100.0| 7|8008.56|2003-07-02
00:00:00| Shipped| 3| 7| 2003|Classic Cars| 194| S12_1099|Mini
Gifts Distri...| 4155551450| 5677 Strong St.| Nill| San Rafael|
CA| 97562| USA| NA| Nelson| Valarie|
Large|2003|
| 10147| 48| 100.0| 7|9245.76|2003-09-05
00:00:00| Shipped| 3| 9| 2003|Classic Cars| 194|
S12_1099|Collectables For ...| 6175558555| 7825 Douglas Av.| Nill|
Brickhaven| MA| 58339| USA| NA| Nelson|
Allen| Large|2003|
| 10159| 41| 100.0| 2|8296.35|2003-10-10
00:00:00| Shipped| 4| 10| 2003|Classic Cars| 194|
S12_1099|Corporate Gift Id...| 6505551386| 7734 Strong St.| Nill|
San Francisco| CA| Nill| USA| NA| Brown|
Julie| Large|2003|
+-----+-----+-----+-----+-----+-----+
--+-----+-----+-----+-----+-----+-----+
-----+-----+-----+-----+-----+-----+
--+-----+-----+-----+-----+-----+-----+
--+

```

only showing top 20 rows

```

+-----+-----+-----+-----+-----+-----+
--+-----+-----+-----+-----+-----+-----+
---+-----+-----+-----+-----+-----+-----+
-----+-----+-----+-----+-----+-----+
|ORDERNUMBER|QUANTITYORDERED|PRICEEACH|ORDERLINENUMBER| SALES|
ORDERDATE| STATUS|QTR_ID|MONTH_ID|YEAR_ID|PRODUCTLINE|MSRP|PRODUCTCODE|
CUSTOMERNAME| PHONE| ADDRESSLINE1|ADDRESSLINE2| CITY|
STATE|POSTALCODE|
COUNTRY|TERRITORY|CONTACTLASTNAME|CONTACTFIRSTNAME|DEALSIZE|YEAR|
+-----+-----+-----+-----+-----+-----+
--+-----+-----+-----+-----+-----+-----+
---+-----+-----+-----+-----+-----+-----+
-----+-----+-----+-----+-----+-----+
| 10107| 30| 95.7| 2| 2871.0|2003-02-24
00:00:00|Shipped| 1| 2| 2003|Motorcycles| 95| S10_1678| Land of
Toys Inc.| 2125557818|897 Long Airport ...| Nill| NYC|
NY| 10022| USA| NA| Yu| Kwai|
Small|2003|
| 10121| 34| 81.35| 5| 2765.9|2003-05-07
00:00:00|Shipped| 2| 5| 2003|Motorcycles| 95| S10_1678| Reims
Collectables| 26.47.1555| 59 rue de l'Abbaye| Nill| Reims|
Nill| 51100| France| EMEA| Henriot| Paul|
Small|2003|

```

	10134	41	94.74	2 3884.34 2003-07-01
00:00:00 Shipped	3	7	2003 Motorcycles	95 S10_1678 Lyon
Souvenirs +33 1 46 62 7555 27 rue du Colonel...	Nill	Paris		
Nill	75508	France	EMEA	Da Cunha Daniel
Medium 2003				
	10145	45	83.26	6 3746.7 2003-08-25
00:00:00 Shipped	3	8	2003 Motorcycles	95 S10_1678
Toys4GrownUps.com	6265557265	78934 Hillside Dr.	Nill	
Pasadena	CA	90003	USA	NA Young
Julie	Medium 2003			
	10159	49	100.0	14 5205.27 2003-10-10
00:00:00 Shipped	4	10	2003 Motorcycles	95 S10_1678 Corporate
Gift Id...	6505551386	7734 Strong St.	Nill	San Francisco
CA	Nill	USA	NA	Brown Julie
Medium 2003				
	10168	36	96.66	1 3479.76 2003-10-28
00:00:00 Shipped	4	10	2003 Motorcycles	95 S10_1678 Technics
Stores Inc.	6505556809	9408 Furth Circle	Nill	Burlingame
CA	94217	USA	NA	Hirano Juri
Medium 2003				
	10180	29	86.13	9 2497.77 2003-11-11
00:00:00 Shipped	4	11	2003 Motorcycles	95 S10_1678 Daedalus
Designs ...	20.16.1555 184, chausse de T...	Nill	Lille	
Nill	59000	France	EMEA	Rance Martine
Small 2003				
	10188	48	100.0	1 5512.32 2003-11-18
00:00:00 Shipped	4	11	2003 Motorcycles	95 S10_1678
Herkku Gifts	+47 2267 3215	Drammen 121, PR 7...	Nill	Bergen
Nill	N 5804	Norway	EMEA	Oeztan Veysel
Medium 2003				
	10201	22	98.57	2 2168.54 2003-12-01
00:00:00 Shipped	4	12	2003 Motorcycles	95 S10_1678 Mini
Wheels Co.	6505555787 5557 North Pental...	Nill	San Francisco	
CA	Nill	USA	NA	Murphy Julie
Small 2003				
	10211	41	100.0	14 4708.44 2004-01-15
00:00:00 Shipped	1	1	2004 Motorcycles	95 S10_1678 Auto
Canal Petit	(1) 47.55.6555	25, rue Lauriston	Nill	Paris
Nill	75016	France	EMEA	Perrier Dominique
Medium 2004				
	10223	37	100.0	1 3965.66 2004-02-20
00:00:00 Shipped	1	2	2004 Motorcycles	95 S10_1678 Australian
Collec...	03 9520 4555	636 St Kilda Road	Level 3	
Melbourne Victoria	3004	Australia	APAC	Ferguson
Peter	Medium 2004			
	10237	23	100.0	7 2333.12 2004-04-05
00:00:00 Shipped	2	4	2004 Motorcycles	95 S10_1678
Vitachrome Inc.	2125551500	2678 Kingston Rd.	Suite 101	

- r) How would you cache a DataFrame containing sales data from the top 10 countries by sales to avoid recomputation in subsequent transformations? What persistence level (e.g. MEMORY_ONLY, MEMORY_AND_DISK) would you choose and why?

```
[106]: from pyspark.storagelevel import StorageLevel
sales_country = sales_df1.groupBy("COUNTRY").agg(sum("SALES")
                                                .alias("TOTAL_SALES")).
    ↪orderBy("TOTAL_SALES", ascending=False).limit(10)
sales_country.show(5)
sales_country.cache()
sales_country.persist(StorageLevel.MEMORY_AND_DISK)
```

```
+-----+-----+
| COUNTRY|    TOTAL_SALES|
+-----+-----+
|     USA|    3627982.83|
|   Spain|1215686.9200000009|
|   France|1110916.5199999993|
|Australia| 630623.1000000001|
|      UK| 478880.4600000001|
+-----+-----+
only showing top 5 rows
```

[106]: DataFrame[COUNTRY: string, TOTAL_SALES: double]

Recommended Persistence Level For caching the DataFrame of sales data from the top 10 countries, I would recommend using MEMORY_AND_DISK. This choice is suitable because:

Data Size: The DataFrame might be relatively small after filtering to the top 10 countries, so

Resilience: If the DataFrame size grows or if you face memory constraints, it will spill to disk.

Performance Balance: Provides a good balance between performance (memory access) and reliability.

- s) How would you pivot the data to show PRODUCTLINE as columns and the total SALES for each ORDERDATE as the values? What are the implications of pivoting large datasets in Spark?

```
[141]: pivot_df = sales_df1.groupBy("ORDERDATE", "PRODUCTLINE").agg(sum("SALES").
    ↪alias("TOTAL_SALES"))
pivot_df.groupBy("ORDERDATE").pivot("PRODUCTLINE").sum("TOTAL_SALES").show()
```

```
+-----+-----+-----+-----+-----+
| ORDERDATE| Classic Cars| Motorcycles| Planes|
Ships| Trains|Trucks and Buses|Vintage Cars|
+-----+-----+-----+-----+-----+
|2005-03-02 00:00:00| null| 4175.6| null|
null| null| null| null|
```


2004-11-09 00:00:00	null	null	null
6673.29 3807.68	null	9665.35	
2005-05-03 00:00:00	25040.629999999997	null	null
null null	27247.11	null	
2003-09-11 00:00:00	43593.540000000001	null	null
null null	null	3598.22	
2005-04-01 00:00:00	9661.44	null	9036.06
6284.0 null	null	12545.34	
2005-05-10 00:00:00	null	7567.8	30429.010000000002
null null	null	3513.13	
2004-04-26 00:00:00	null	null	null
null null	null	7129.0	
2003-10-17 00:00:00	40321.609999999999	null	null
null null	null	null	
2004-09-27 00:00:00	null	5307.98000000000005	null
null null	null	null	
2003-10-20 00:00:00	4860.24	null	null
null null	null	20424.51	
2004-04-09 00:00:00	31329.56	null	null
null null	null	null	
2005-05-06 00:00:00	2764.88	null	
null 23664.609999999997	5808.48	null	16078.92
2003-02-17 00:00:00	null	null	39205.3100000000005
6598.34 null	null	10377.67	
2004-12-07 00:00:00	19489.57	10394.56000000000001	null
null null	null	null	
2005-04-22 00:00:00	40207.85	null	null
null null	null	18229.19	
2003-12-01 00:00:00	null	25431.87999999999997	7120.96
null null	null	1113.6	
2003-01-06 00:00:00	null	null	null
null null	null	12133.25	
2004-05-18 00:00:00	null	27987.07	null
null null	null	null	
2005-01-05 00:00:00	null	13529.57	null
null null	null	null	
2004-11-17 00:00:00	47423.5700000000001	12786.92000000000002	null
null null	null	37747.89	

```

+-----+-----+-----+-----+
-----+-----+-----+-----+

```

only showing top 20 rows

Implications of Pivoting Large Datasets

* Memory Usage: Pivoting reshapes data, creating many new columns for each unique pivot value, which can lead to high memory consumption.

- * Performance: The operation can be slow with large datasets or many unique pivot values due to increased computational complexity.
 - * Column Explosion: A large number of unique pivot values can result in a DataFrame with many columns, making it unwieldy and hard to manage.
 - * Data Skew: Uneven distribution of data (e.g., some dates having much more sales) can cause performance issues due to uneven partitioning.
 - * Shuffling: Pivoting involves shuffling data across nodes, which can be expensive in terms of time and resources.
 - * Disk I/O: If the data exceeds memory capacity, Spark will spill data to disk, potentially slowing down the process.
- t) How would you calculate the percentage growth of total sales month over month for each PRODUCTLINE using Spark DataFrame?

```
[110]: from pyspark.sql.functions import *
        from pyspark.sql.window import Window

        salesData = sales_df1.withColumn("year", year("ORDERDATE"))
        salesData = salesData.withColumn("month", month("ORDERDATE"))

        monthlySales = salesData.groupBy("year", "month", "PRODUCTLINE").
            ↪agg(sum("SALES").alias("total_sales"))

        windowSpec = Window.partitionBy("PRODUCTLINE").orderBy("year", "month")

        monthlySales = monthlySales.withColumn("previous_month_sales",
            ↪lag("total_sales").over(windowSpec))

        monthlySales = monthlySales.withColumn(
            "percentage_growth",
            when(
                col("previous_month_sales").isNotNull(),
                (col("total_sales") - col("previous_month_sales")) /
            ↪col("previous_month_sales") * 100
            ).otherwise(lit(None))
        )

        monthlySales.show()
```

```
+---+-----+-----+-----+-----+-----+-----+-----+
---+
|year|month|PRODUCTLINE|          total_sales|previous_month_sales|
```

```

percentage_growth|
+-----+-----+-----+-----+-----+-----+
---+
|2003|    2|Motorcycles|25783.760000000002|          null|
null|
|2003|    3|Motorcycles|          12639.15| 25783.760000000002|
-50.98019063162239|
|2003|    4|Motorcycles|23475.590000000004|          12639.15|
85.7370946622202|
|2003|    5|Motorcycles|          22097.32|
23475.590000000004|-5.8710771486467594|
|2003|    6|Motorcycles|          2642.01|          22097.32|
-88.04375372217082|
|2003|    7|Motorcycles| 37924.230000000001|          2642.01|
1335.430978686682|
|2003|    8|Motorcycles|44164.909999999996| 37924.230000000001|
16.455653812878953|
|2003|    9|Motorcycles|          3155.58| 44164.909999999996|
-92.85500638402749|
|2003|   10|Motorcycles| 64235.650000000001|          3155.58|
1935.6210268793695|
|2003|   11|Motorcycles|          109345.5| 64235.650000000001|
70.22556788948191|
|2003|   12|Motorcycles|25431.879999999997|          109345.5|
-76.74172233882508|
|2004|    1|Motorcycles|          41200.52| 25431.879999999997|
62.00343820433252|
|2004|    2|Motorcycles|          49066.5|          41200.52|
19.091943499742246|
|2004|    4|Motorcycles| 36269.070000000001|          49066.5|
-26.08180734309558|
|2004|    5|Motorcycles|46848.950000000004| 36269.070000000001|
29.17053015144859|
|2004|    6|Motorcycles|          47237.41| 46848.950000000004|
0.8291754671129217|
|2004|    7|Motorcycles|          22774.0|
47237.41|-51.788211927791984|
|2004|    8|Motorcycles|          62704.93|          22774.0|
175.3356020022833|
|2004|    9|Motorcycles| 42471.049999999999|          62704.93|
-32.26840377622623|
|2004|   10|Motorcycles|          39413.96|
42471.049999999999|-7.1980560876173065|
+-----+-----+-----+-----+-----+-----+
---+
only showing top 20 rows

```

- u) How can you rebalance the data by portioning based on the COUNTRY column to ensure that large data partitions are avoided?

```
[126]: unique_country_count = sales_df1.select("COUNTRY").distinct().count()

repartitioned_df = sales_df1.repartition(unique_country_count, "COUNTRY")

print(f"No of partitions: {repartitioned_df.rdd.getNumPartitions()}")
```

No of partitions: 19

- v) Suppose you have a smaller lookup table with customer details. How would you perform a broadcast join with the large sales_data_sample dataset to improve join performance? What are the key considerations when using broadcast joins?

```
[121]: # Example data for customer details
customer_data = [
    (1, "Land of Toys Inc.", "USA"),
    (2, "Reims Collectables", "Canada"),
    (3, "Lyon Souvenirs", "Mexico")
]

customer_columns = ["customer_id", "name", "country"]

customer_details = spark.createDataFrame(customer_data, customer_columns)

from pyspark.sql.functions import broadcast

broadcast_customer_details = broadcast(customer_details)

joined_df = sales_df1.join(broadcast_customer_details,
                          sales_df1["CUSTOMERNAME"] ==_
                          ↪broadcast_customer_details["name"])

joined_df.show()
```

```
+-----+-----+-----+-----+-----+-----+
--+-----+-----+-----+-----+-----+-----+-----+
--++-----+-----+-----+-----+-----+-----+-----+
-----+-----+-----+-----+-----+-----+-----+
----+-----+-----+
|ORDERNUMBER|QUANTITYORDERED|PRICEEACH|ORDERLINENUMBER|  SALES|
ORDERDATE|  STATUS|QTR_ID|MONTH_ID|YEAR_ID| PRODUCTLINE|MSRP|PRODUCTCODE|
CUSTOMERNAME|          PHONE|          ADDRESSLINE1|ADDRESSLINE2| CITY|STATE|POST
```

ALCODE	COUNTRY	TERRITORY	CONTACTLASTNAME	CONTACTFIRSTNAME	DEALSIZE	YEAR	CATEGORY
customer_id			name country				
	10107	30	95.7	2	2871.0	2003-02-24	
00:00:00	Shipped	1	2	2003	Motorcycles	95	S10_1678 Land
of Toys Inc.	2125557818	897 Long Airport ...	Nill	NYC	NY		
10022	USA	NA	Yu	Kwai	Small	2003	Medium
1	Land of Toys Inc.	USA					
	10121	34	81.35	5	2765.9	2003-05-07	
00:00:00	Shipped	2	5	2003	Motorcycles	95	S10_1678 Reims
Collectables	26.47.1555	59 rue de l'Abbaye	Nill	Reims	Nill		
51100	France	EMEA	Henriot	Paul	Small	2003	Medium
2	Reims Collectables	Canada					
	10134	41	94.74	2	3884.34	2003-07-01	
00:00:00	Shipped	3	7	2003	Motorcycles	95	S10_1678 Lyon
Souvenirs	+33 1 46 62 7555	27 rue du Colonel...	Nill	Paris	Nill		
75508	France	EMEA	Da Cunha	Daniel	Medium	2003	Medium
3	Lyon Souvenirs	Mexico					
	10329	42	100.0	1	4396.14	2004-11-15	
00:00:00	Shipped	4	11	2004	Motorcycles	95	S10_1678 Land
of Toys Inc.	2125557818	897 Long Airport ...	Nill	NYC	NY		
10022	USA	NA	Yu	Kwai	Medium	2004	High
1	Land of Toys Inc.	USA					
	10107	39	99.91	5	3896.49	2003-02-24	
00:00:00	Shipped	1	2	2003	Motorcycles	118	S10_2016 Land
of Toys Inc.	2125557818	897 Long Airport ...	Nill	NYC	NY		
10022	USA	NA	Yu	Kwai	Medium	2003	Medium
1	Land of Toys Inc.	USA					
	10134	27	100.0	5	3307.77	2003-07-01	
00:00:00	Shipped	3	7	2003	Motorcycles	118	S10_2016 Lyon
Souvenirs	+33 1 46 62 7555	27 rue du Colonel...	Nill	Paris	Nill		
75508	France	EMEA	Da Cunha	Daniel	Medium	2003	Medium
3	Lyon Souvenirs	Mexico					
	10329	20	100.0	2	3176.0	2004-11-15	
00:00:00	Shipped	4	11	2004	Motorcycles	118	S10_2016 Land
of Toys Inc.	2125557818	897 Long Airport ...	Nill	NYC	NY		
10022	USA	NA	Yu	Kwai	Medium	2004	Medium
1	Land of Toys Inc.	USA					
	10107	27	100.0	4	6065.55	2003-02-24	
00:00:00	Shipped	1	2	2003	Motorcycles	193	S10_4698 Land
of Toys Inc.	2125557818	897 Long Airport ...	Nill	NYC	NY		
10022	USA	NA	Yu	Kwai	Medium	2003	High
1	Land of Toys Inc.	USA					
	10134	31	100.0	4	7023.98	2003-07-01	

00:00:00	Shipped	3	7	2003	Motorcycles	193	S10_4698	Lyon
Souvenirs	+33 1 46 62 7555	27	rue du Colonel...	Nill	Paris	Nill		
75508	France	EMEA	Da Cunha	Daniel	Large	2003	High	
3	Lyon Souvenirs	Mexico						
	10329	26	100.0	3	5868.2	2004-11-15		
00:00:00	Shipped	4	11	2004	Motorcycles	193	S10_4698	Land
of Toys Inc.	2125557818	897	Long Airport ...	Nill	NYC	NY		
10022	USA	NA	Yu	Kwai	Medium	2004	High	
1	Land of Toys Inc.	USA						
	10248	20	100.0	3	2910.4	2004-05-07		
00:00:00	Cancelled	2	5	2004	Classic Cars	136	S10_4757	Land
of Toys Inc.	2125557818	897	Long Airport ...	Nill	NYC	NY		
10022	USA	NA	Yu	Kwai	Small	2004	Medium	
1	Land of Toys Inc.	USA						
	10359	48	54.68	6	2624.64	2004-12-15		
00:00:00	Shipped	4	12	2004	Classic Cars	136	S10_4757	Reims
Collectables	26.47.1555	59	rue de l'Abbaye	Nill	Reims	Nill		
51100	France	EMEA	Henriot	Paul	Small	2004	Medium	
2	Reims Collectables	Canada						
	10395	32	100.0	2	3370.56	2005-03-17		
00:00:00	Shipped	1	3	2005	Classic Cars	136	S10_4757	Lyon
Souvenirs	+33 1 46 62 7555	27	rue du Colonel...	Nill	Paris	Nill		
75508	France	EMEA	Da Cunha	Daniel	Medium	2005	Medium	
3	Lyon Souvenirs	Mexico						
	10329	41	71.47	5	2930.27	2004-11-15		
00:00:00	Shipped	4	11	2004	Classic Cars	194	S12_1099	Land
of Toys Inc.	2125557818	897	Long Airport ...	Nill	NYC	NY		
10022	USA	NA	Yu	Kwai	Small	2004	Medium	
1	Land of Toys Inc.	USA						
	10359	42	100.0	8	4764.48	2004-12-15		
00:00:00	Shipped	4	12	2004	Classic Cars	207	S12_1108	Reims
Collectables	26.47.1555	59	rue de l'Abbaye	Nill	Reims	Nill		
51100	France	EMEA	Henriot	Paul	Medium	2004	High	
2	Reims Collectables	Canada						
	10395	33	69.12	1	2280.96	2005-03-17		
00:00:00	Shipped	1	3	2005	Classic Cars	207	S12_1108	Lyon
Souvenirs	+33 1 46 62 7555	27	rue du Colonel...	Nill	Paris	Nill		
75508	France	EMEA	Da Cunha	Daniel	Small	2005	Low	
3	Lyon Souvenirs	Mexico						
	10107	21	100.0	1	3036.6	2003-02-24		
00:00:00	Shipped	1	2	2003	Motorcycles	150	S12_2823	Land
of Toys Inc.	2125557818	897	Long Airport ...	Nill	NYC	NY		
10022	USA	NA	Yu	Kwai	Medium	2003	Medium	
1	Land of Toys Inc.	USA						
	10121	50	100.0	4	8284.0	2003-05-07		
00:00:00	Shipped	2	5	2003	Motorcycles	150	S12_2823	Reims
Collectables	26.47.1555	59	rue de l'Abbaye	Nill	Reims	Nill		
51100	France	EMEA	Henriot	Paul	Large	2003	High	

```

2|Reims Collectables| Canada|
|      10134|          20|    100.0|          1| 2711.2|2003-07-01
00:00:00| Shipped|      3|      7|   2003| Motorcycles| 150|   S12_2823|   Lyon
Souvenirs|+33 1 46 62 7555|27 rue du Colonel...|   Nill|Paris| Nill|
75508| France|   EMEA|   Da Cunha|   Daniel|   Small|2003|   Medium|
3|   Lyon Souvenirs| Mexico|
|      10329|          24|    100.0|          6|3542.64|2004-11-15
00:00:00| Shipped|      4|     11|   2004| Motorcycles| 150|   S12_2823| Land
of Toys Inc.|   2125557818|897 Long Airport ...|   Nill| NYC|   NY|
10022|   USA|   NA|   Yu|   Kwai|   Medium|2004|   Medium|
1| Land of Toys Inc.|   USA|
+-----+-----+-----+-----+-----+-----+-----+-----+
--+-----+-----+-----+-----+-----+-----+-----+-----+
-----+-----+-----+-----+-----+-----+-----+-----+-----+
-----+-----+-----+-----+-----+-----+-----+-----+-----+
-----+-----+-----+-----+

```

only showing top 20 rows

- w) Create a UDF that categorizes the sales values (SALES) into custom buckets like “Low”, “Medium”, “High”. Apply this UDF to the DataFrame and calculate the count of orders in each category per COUNTRY.

```

[122]: from pyspark.sql.functions import udf
from pyspark.sql.types import StringType

def categorize_sales(ntile):
    if ntile == 1:
        return "Low"
    elif ntile == 2:
        return "Medium"
    else:
        return "High"

categorize_sales_udf = udf(categorize_sales, StringType())
window_spec = Window.orderBy(col("SALES"))
sales_df2 = sales_df2.withColumn("NTILE", ntile(3).over(window_spec))
df_categorized = sales_df2.withColumn('SALES_CATEGORY',
    categorize_sales_udf(col('NTILE')))
df_categorized.groupBy('COUNTRY', 'SALES_CATEGORY').count().show()

```

```

+-----+-----+-----+
|   COUNTRY|SALES_CATEGORY|count|
+-----+-----+-----+
|Philippines|      Low|    7|
|   Norway|   Medium|   22|
|   USA|      Low|  319|
| Austria|      Low|   17|

```

	Denmark	Low	18
	Canada	High	18
	Canada	Medium	24
	Canada	Low	28
	Italy	High	32
	Switzerland	Medium	12
	Ireland	High	8
	Ireland	Low	7
	Philippines	High	9
	Australia	High	57
	Singapore	Low	28
	Finland	Medium	34
	Norway	High	33
	USA	Medium	338
	Italy	Low	38
	USA	High	347

+-----+-----+-----+

only showing top 20 rows

- x) Create a Python UDF to calculate discounts for specific product lines. For example, give a 10% discount for Classic Cars and 5% for Motorcycles. Apply this UDF to derive new discounted sales values.

```
[124]: from pyspark.sql.functions import udf, col
from pyspark.sql.types import FloatType

def calculate_discounted_sales(product_line, sales):
    if product_line == 'Classic Cars':
        discount = 0.10
    elif product_line == 'Motorcycles':
        discount = 0.05
    else:
        discount = 0.0
    return float(sales * (1 - discount))

calculate_discounted_sales_udf = udf(calculate_discounted_sales, FloatType())

sales_df2 = sales_df2.withColumn(
    'DISCOUNT_SALES',
    calculate_discounted_sales_udf(col('PRODUCTLINE'), col('SALES'))
)

sales_df2.select(col('PRODUCTLINE'), col('SALES'), col('DISCOUNT_SALES')).show()
```


PRODUCTLINE	SALES	DISCOUNT_SALES
Motorcycles	2871.0	2727.45
Motorcycles	2765.9	2627.605
Motorcycles	3884.34	3690.123
Motorcycles	3746.7	3559.365
Motorcycles	5205.27	4945.0063
Motorcycles	3479.76	3305.772
Motorcycles	2497.77	2372.8816
Motorcycles	5512.32	5236.704
Motorcycles	2168.54	2060.113
Motorcycles	4708.44	4473.018
Motorcycles	3965.66	3767.377
Motorcycles	2333.12	2216.464
Motorcycles	3188.64	3029.208
Motorcycles	3676.76	3492.922
Motorcycles	4177.35	3968.4824
Motorcycles	4099.68	3894.696
Motorcycles	2597.39	2467.5205
Motorcycles	4394.38	4174.661
Motorcycles	4358.04	4140.138
Motorcycles	4396.14	4176.333

only showing top 20 rows

- z) How do you implement a cumulative distribution function (CDF) over the SALES value for each CUSTOMERNAME? What insights can you gather from analyzing the CDF distribution for each customer?

```
[142]: window_spec = Window.partitionBy('CUSTOMERNAME').orderBy('SALES')
df_with_rank = sales_df1.withColumn('rank', row_number().over(window_spec))
df_with_count = df_with_rank.withColumn('total_count', count('SALES').
    over(Window.partitionBy('CUSTOMERNAME'))))
df_cdf = df_with_count.withColumn('CDF', col('rank') / col('total_count'))
df_cdf = df_cdf.select('CUSTOMERNAME', 'SALES', 'CDF').show(50)
```

CUSTOMERNAME	SALES	CDF
Suominen Souveniers	891.03	0.03333333333333333
Suominen Souveniers	1086.6	0.06666666666666667
Suominen Souveniers	1103.76	0.1
Suominen Souveniers	1629.04	0.13333333333333333
Suominen Souveniers	1988.4	0.16666666666666666
Suominen Souveniers	2140.11	0.2
Suominen Souveniers	2447.76	0.23333333333333334

Suominen Souveniers 2632.89	0.26666666666666666
Suominen Souveniers 2773.8	0.3
Suominen Souveniers 2775.08	0.3333333333333333
Suominen Souveniers 2817.87	0.36666666666666664
Suominen Souveniers 2851.84	0.4
Suominen Souveniers 2931.98	0.43333333333333335
Suominen Souveniers 3128.65	0.46666666666666667
Suominen Souveniers 3288.82	0.5
Suominen Souveniers 3595.62	0.5333333333333333
Suominen Souveniers 3686.54	0.56666666666666667
Suominen Souveniers 3784.8	0.6
Suominen Souveniers 4068.7	0.6333333333333333
Suominen Souveniers 4142.64	0.6666666666666666
Suominen Souveniers 4157.73	0.7
Suominen Souveniers 4381.25	0.7333333333333333
Suominen Souveniers 4836.5	0.76666666666666667
Suominen Souveniers 5154.41	0.8
Suominen Souveniers 5500.44	0.8333333333333334
Suominen Souveniers 5938.53	0.86666666666666667
Suominen Souveniers 6287.66	0.9
Suominen Souveniers 6576.5	0.9333333333333333
Suominen Souveniers 6756.0	0.96666666666666667
Suominen Souveniers 10606.2	1.0
Amica Models & Co. 577.6	0.038461538461538464
Amica Models & Co. 1381.05	0.07692307692307693
Amica Models & Co. 1557.36	0.11538461538461539
Amica Models & Co. 1574.0	0.15384615384615385
Amica Models & Co. 1656.69	0.19230769230769232
Amica Models & Co. 1921.92	0.23076923076923078
Amica Models & Co. 2084.81	0.2692307692307692
Amica Models & Co. 2137.05	0.3076923076923077
Amica Models & Co. 2418.24	0.34615384615384615
Amica Models & Co. 2800.08	0.38461538461538464
Amica Models & Co. 2819.28	0.4230769230769231
Amica Models & Co. 2941.89	0.46153846153846156
Amica Models & Co. 2954.53	0.5
Amica Models & Co. 3006.43	0.5384615384615384
Amica Models & Co. 3474.46	0.5769230769230769
Amica Models & Co. 3668.6	0.6153846153846154
Amica Models & Co. 3704.05	0.6538461538461539
Amica Models & Co. 4242.24	0.6923076923076923
Amica Models & Co. 4455.0	0.7307692307692307
Amica Models & Co. 4750.8	0.7692307692307693

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only showing top 50 rows

Insights

- * CDF values show how sales are distributed within each customer group.
- * Sales Concentration for a customer like "Suominen Souvenirs," we can see that a significant
- * For example, 0.7 CDF corresponds to a sales value of 4381.25, meaning that 70% of the sales

```
[95]: sales_df1.printSchema()
```

```
root
 |-- ORDERNUMBER: integer (nullable = true)
 |-- QUANTITYORDERED: integer (nullable = true)
 |-- PRICEEACH: double (nullable = true)
 |-- ORDERLINENUMBER: integer (nullable = true)
 |-- SALES: double (nullable = true)
 |-- ORDERDATE: timestamp (nullable = true)
 |-- STATUS: string (nullable = false)
 |-- QTR_ID: integer (nullable = true)
 |-- MONTH_ID: integer (nullable = true)
 |-- YEAR_ID: integer (nullable = true)
 |-- PRODUCTLINE: string (nullable = false)
 |-- MSRP: integer (nullable = true)
 |-- PRODUCTCODE: string (nullable = false)
 |-- CUSTOMERNAME: string (nullable = false)
 |-- PHONE: string (nullable = false)
 |-- ADDRESSLINE1: string (nullable = false)
 |-- ADDRESSLINE2: string (nullable = false)
 |-- CITY: string (nullable = false)
 |-- STATE: string (nullable = false)
 |-- POSTALCODE: string (nullable = false)
 |-- COUNTRY: string (nullable = false)
 |-- TERRITORY: string (nullable = false)
 |-- CONTACTLASTNAME: string (nullable = false)
 |-- CONTACTFIRSTNAME: string (nullable = false)
 |-- DEALSIZE: string (nullable = false)
 |-- YEAR: integer (nullable = true)
 |-- CATEGORY: string (nullable = false)
```

```
[96]: sales_df1.show(10)
```

```
+-----+-----+-----+-----+-----+-----+
--+-+-----+-----+-----+-----+-----+-----+-----+
---+-----+-----+-----+-----+-----+-----+-----+
-----+-----+-----+-----+-----+-----+-----+-----+
+
|ORDERNUMBER|QUANTITYORDERED|PRICEEACH|ORDERLINENUMBER|  SALES|
ORDERDATE| STATUS|QTR_ID|MONTH_ID|YEAR_ID|PRODUCTLINE|MSRP|PRODUCTCODE|
CUSTOMERNAME|          PHONE|          ADDRESSLINE1|ADDRESSLINE2|          CITY|ST
ATE|POSTALCODE|COUNTRY|TERRITORY|CONTACTLASTNAME|CONTACTFIRSTNAME|DEALSIZE|YEAR|
CATEGORY|
```

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+-----+-----+-----+-----+-----+-----+
+-----+-----+-----+-----+-----+-----+
+
|      10107|          30|      95.7|          2| 2871.0|2003-02-24
00:00:00|Shipped|      1|          2| 2003|Motorcycles| 95|  S10_1678| Land of
Toys Inc.|      2125557818|897 Long Airport ...|      Nill|      NYC|
NY|      10022|  USA|      NA|          Yu|      Kwai|  Small|2003|
Medium|
|      10121|          34|      81.35|          5| 2765.9|2003-05-07
00:00:00|Shipped|      2|          5| 2003|Motorcycles| 95|  S10_1678| Reims
Collectables|      26.47.1555| 59 rue de l'Abbaye|      Nill|      Reims|
Nill|      51100| France|      EMEA|      Henriot|      Paul|
Small|2003| Medium|
|      10134|          41|      94.74|          2|3884.34|2003-07-01
00:00:00|Shipped|      3|          7| 2003|Motorcycles| 95|  S10_1678| Lyon
Souvenirs|+33 1 46 62 7555|27 rue du Colonel...|      Nill|      Paris|
Nill|      75508| France|      EMEA|      Da Cunha|      Daniel|
Medium|2003| Medium|
|      10145|          45|      83.26|          6| 3746.7|2003-08-25
00:00:00|Shipped|      3|          8| 2003|Motorcycles| 95|  S10_1678|
Toys4GrownUps.com|      6265557265| 78934 Hillside Dr.|      Nill|
Pasadena|  CA|      90003|  USA|      NA|      Young|      Julie|
Medium|2003| Medium|
|      10159|          49|      100.0|          14|5205.27|2003-10-10
00:00:00|Shipped|      4|          10| 2003|Motorcycles| 95|  S10_1678|Corporate
Gift Id...|      6505551386| 7734 Strong St.|      Nill|San Francisco|
CA|      Nill|  USA|      NA|      Brown|      Julie| Medium|2003|
High|
|      10168|          36|      96.66|          1|3479.76|2003-10-28
00:00:00|Shipped|      4|          10| 2003|Motorcycles| 95|  S10_1678|Technics
Stores Inc.|      6505556809| 9408 Furth Circle|      Nill| Burlingame|
CA|      94217|  USA|      NA|      Hirano|      Juri| Medium|2003|
Medium|
|      10180|          29|      86.13|          9|2497.77|2003-11-11
00:00:00|Shipped|      4|          11| 2003|Motorcycles| 95|  S10_1678|Daedalus
Designs ...|      20.16.1555|184, chausse de T...|      Nill|      Lille|
Nill|      59000| France|      EMEA|      Rance|      Martine|
Small|2003| Low|
|      10188|          48|      100.0|          1|5512.32|2003-11-18
00:00:00|Shipped|      4|          11| 2003|Motorcycles| 95|  S10_1678|
Herkku Gifts| +47 2267 3215|Drammen 121, PR 7...|      Nill|      Bergen|
Nill|      N 5804| Norway|      EMEA|      Oeztan|      Veyssel|
Medium|2003| High|
|      10201|          22|      98.57|          2|2168.54|2003-12-01
00:00:00|Shipped|      4|          12| 2003|Motorcycles| 95|  S10_1678| Mini
Wheels Co.|      6505555787|5557 North Pental...|      Nill|San Francisco|

```

CA	Nill	USA	NA	Murphy	Julie	Small 2003
Low						
	10211		41	100.0	14 4708.44	2004-01-15
00:00:00	Shipped	1	1	2004	Motorcycles	95 S10_1678 Auto
Canal Petit	(1) 47.55.6555	25, rue Lauriston	Nill	Paris		
Nill	75016	France	EMEA	Perrier	Dominique	
Medium	2004	High				

```

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---+-----+-----+-----+-----+-----+-----+
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