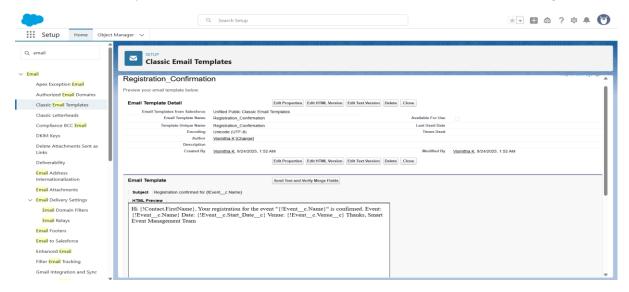
PHASE 4 – PROCESS AUTOMATION

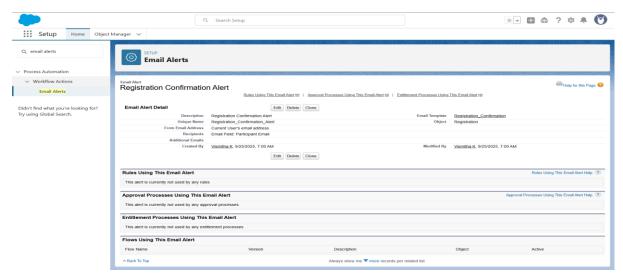
1. Email Templates & Email Alerts

Purpose: To automate communication with participants.

- Email Template: Registration Confirmation
 - Subject: "Registration confirmed for {!Event c.Name}"
 - o Body: Provides event details (Name, Date, Venue) and confirmation message.



- Email Alert: Registration Confirmation Alert
 - Object: Registration_c
 - o Recipient: Participant (Contact lookup)
 - o Template: Registration_Confirmation



This setup allows Flows to send confirmation emails automatically upon successful registration.

2. Record-Triggered Flow – Registration Confirmation

Purpose: Send confirmation email after a registration is created.

• Flow Type: Record-Triggered Flow

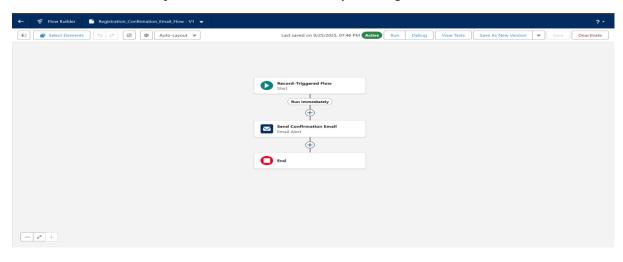
• **Object:** Registration_c

• Trigger: When a record is created

• Elements:

o Action → Send Email Alert (Registration Confirmation Alert)

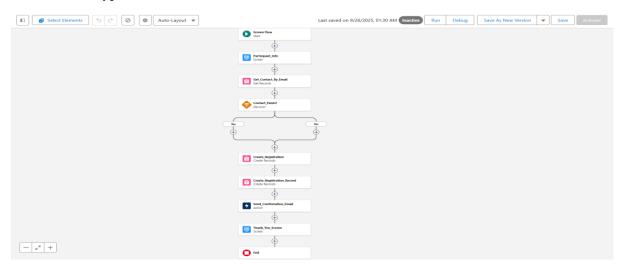
• Outcome: Participant receives an email instantly after registration creation.



3. Screen Flow - Participant Registration

Purpose: Provide a guided interface for self-service registration.

• Flow Type: Screen Flow

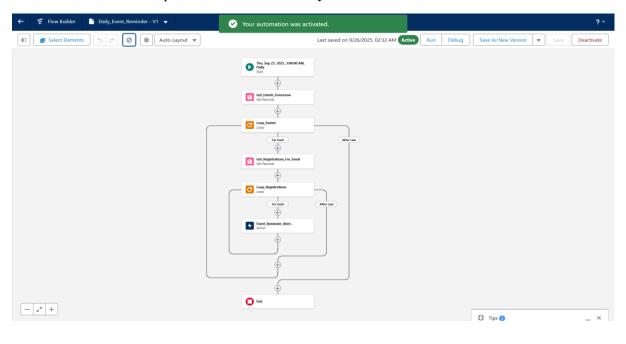


This allows participants to be registered directly via flow, improving user experience.

4. Scheduled Flow – Event Reminders

Purpose: Notify participants before the event date.

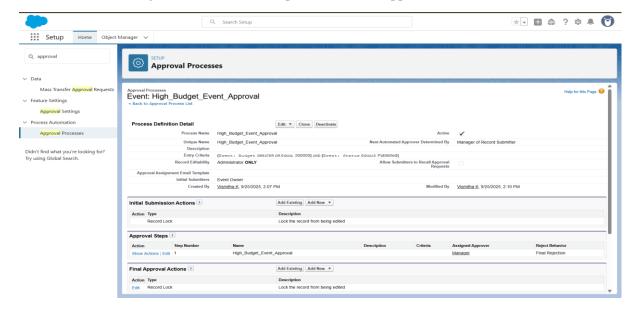
- Flow Type: Scheduled-Triggered Flow
- Outcome: Participants are reminded one day before the event.



5. Approval Process – High-Budget Events

Purpose: Ensure managerial oversight for expensive events.

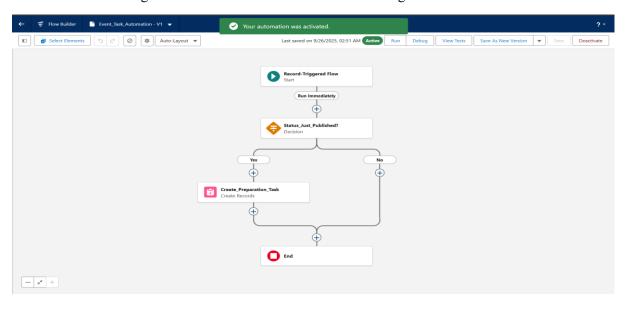
- Criteria: Event Budget ≥ ₹5,00,000 AND Status = Published
- Outcome: High-value events cannot proceed without approval.



6. Tasks Automation

Purpose: Assist organizers with timely preparation.

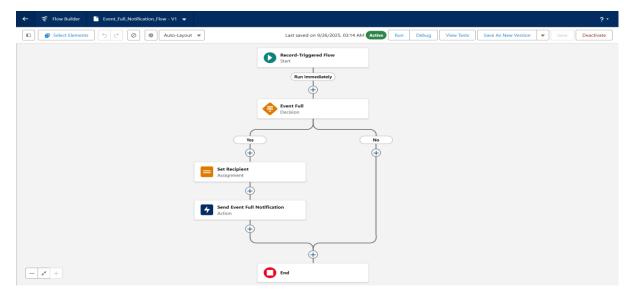
- Flow: Record-Triggered Flow on Event (after Status = Published)
- Action: Create Task for Event Organizer with subject "Prepare for Event: {Event Name}" scheduled one day before start.
- Outcome: Organizers receive actionable reminders for logistics.



7. Custom Notifications (In-App Alerts)

Purpose: Provide instant alerts within Salesforce.

- **Notification Type:** Event_Notice (Desktop + Mobile)
- Use Case: Triggered when Event capacity is full.
- **Recipient:** Event Organizer (User).



OUTCOME OF PHASE 4

- Automated data validation, ensuring clean records.
- Streamlined **participant communication** via emails and reminders.
- Enabled **self-service registration** through Screen Flow.
- Strengthened **governance** with approval process for costly events.
- Improved task management for organizers and real-time notifications.

The system is now robust, reduces manual intervention, and is ready for Phase 5 (Apex Programming).