20 Most Promising AWS Solution Providers 2015

Cloud computing platforms today help organizations to break-free from the outdated 'manual processes', boost the agility and reduce the cost per unit of the production process. With high cloud computing flexibility, along with reduced security threats, Amazon Web Services (AWS) has evolved to become a major player in the cloud services landscape. AWS offers its prolific cloud-based services through its diversified SaaS solutions, helping business to achieve their full potential. Today, different industries are leveraging AWS solutions to streamline their business in multiple areas—from big data analytics to the management of digital information.

AWS helps companies promote innovation, streamline IT management, and increase responsiveness through real-time workload balance. The infrastructure from AWS is enabling many firms in effortlessly running their operations on the cloud—from big data projects, database management solutions, and disaster recovery tools to mobile apps. Further, the storage and content delivery options enable businesses to function smoothly with un-hindered flow of information. AWS has been maximizing client throughput by enhancing a firm's cloud resource control, compliance, and security through optimized and cost-effective strategies. To help CIO's find the right AWS solution, and the right strategy, a distinguished panel comprising of CEOs, CIOs, CMOs, VCs, analysts and the CIO Review editorial board has selected top players who have immense expertise in the AWS landscape.

In our selection, we have looked at the vendor's capability to fulfill the need for cost-effective and flexible AWS solutions. We present to you CIO Review's 20 Most Promising AWS Solution Providers 2015.

Vistara

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CIO Review 20 MOST PROMISING **AWS** SOLUTION PROVIDERS 2015

An Annual Listing of 20 companies that are in the forefront of providing AWS solutions and impacting the market place

Pradeep Shankar
Editor-in-Chief
CIOReview

Company:	Description:
Vistara	Provides a unified command center that delivers IT operations lifecycle management for enterprises to manage the availability, health and performance of IT services and applications

Key Person:	Website:
Varma Kunaparaju CTO	www.vistarait.com

Vistara
Revolutionizing IT Operations Management

Today, enterprise services depend on assets and resources that exist in the cloud and on-premise. CIOs are responsible for the service and administration of an organization's IT needs and require a single command center that sheds more light on the diverse environment. Vistara lets an organization connect their public and private cloud resources to construct a complete picture of their critical applications using service maps. The platform manages IT services in a single framework whether these applications are built with dynamic cloud resources or in a hybrid environment.

"We provide a cloud-based IT operations management solution that is architected for the modern IT environment. Whether it's built on public or private cloud, compute, or any dynamic cloud resource, Vistara allows clients to manage any application or service in a single enterprise command center," says Varma Kunaparaju, CTO, Vistara. The company's SaaS solution allows an enterprise to manage the availability, health and performance of IT services across their entire distributed IT infrastructure in order to prevent issues before they happen, or be the first to know to address the incident when it does occur.

The cloud solution provider understands that dynamic applications built on hybrid cloud architectures require a single platform that can manage on-premise, private and public cloud resources. Consequently, the company has developed comprehensive capabilities for enterprises to manage cloud applications built on the full stack of Amazon Web Services (AWS) with whom the company has had a longstanding relationship. "Cloud based solutions are boosting today's businesses and AWS is a leader in public cloud computing," adds Kunaparaju. He asserts that enterprise customers need a management technology that allows them to deliver the best IT solutions for their business through heterogeneous solutions.

"Vistara distinguishes itself by delivering full IT operations lifecycle management across both on premise infrastructure and cloud resources to meet modern enterprise needs," assures Kunaparaju. The Vistara Lifecycle Management solution delivers critical capabilities for AWS cloud management in a single interface, offering real-time performance monitoring and the ability to troubleshoot across on-premise and cloud assets. "Vistara

> **Whether it's built on public or private cloud, compute, or any dynamic cloud resource, Vistara allows clients to manage any application or service in a single enterprise command center**

service maps define and measure the metrics to truly manage critical enterprise services end to end," explains Kunaparaju. IT teams can monitor multiple facets of each element or service including performance metrics, OS processes, events, and logs.

With the addition of hybrid cloud management capabilities to the Vistara IT operations platform, IT operations teams can also oversee cloud resources that span multiple clouds in a single dashboard. The platform's service map capabilities create coordinated application maps to visualize the underlying hybrid cloud assets and services, and dynamically updating these views based on policies.

Vistara recently worked with a large publicly traded enterprise that needed an IT operations solution to manage their online application launched in AWS. They chose Vistara to deliver a unified command center that provided service level visibility and allowed geographically scattered teams to monitor and manage the application. Vistara helped the customer successfully deploy and operate the solution with implementation support and technical training. "Vistara is committed to the mutual success of our enterprise clients and service provider partners," explains Kunaparaju.

Vistara's future will include more automation and analytics underpinned by their Big Data platform. "We will focus on analytics based IT operations management where Vistara analyzes the trends and detects anomalies to provide our customers with more insights to deliver better IT to their business," concludes Kunaparaju. CR

Varma Kunaparaju