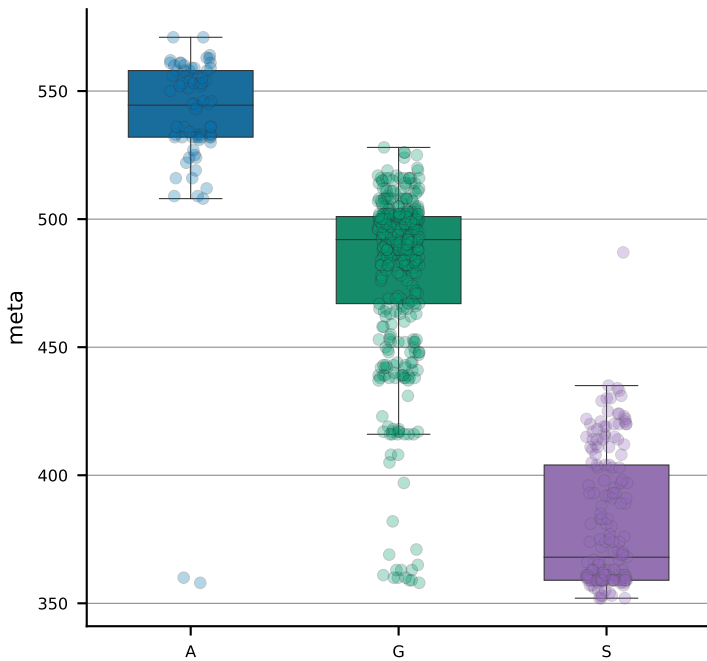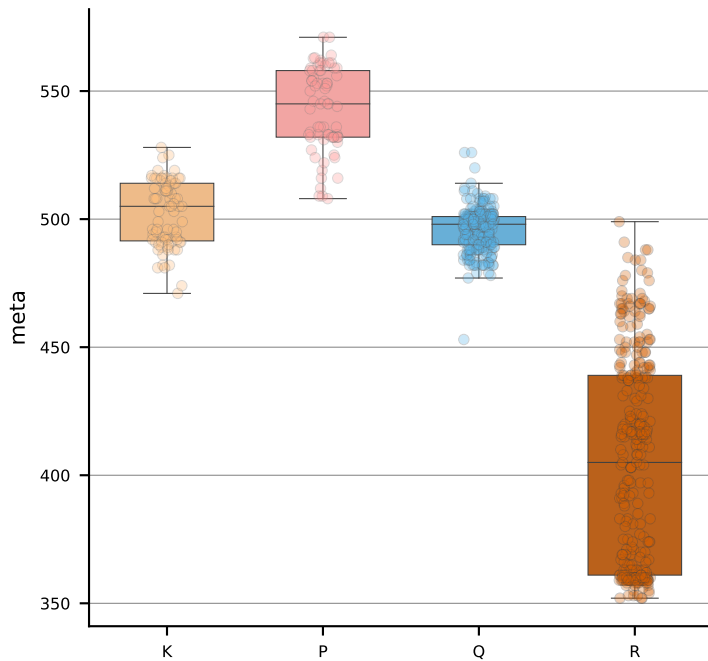meta VS important position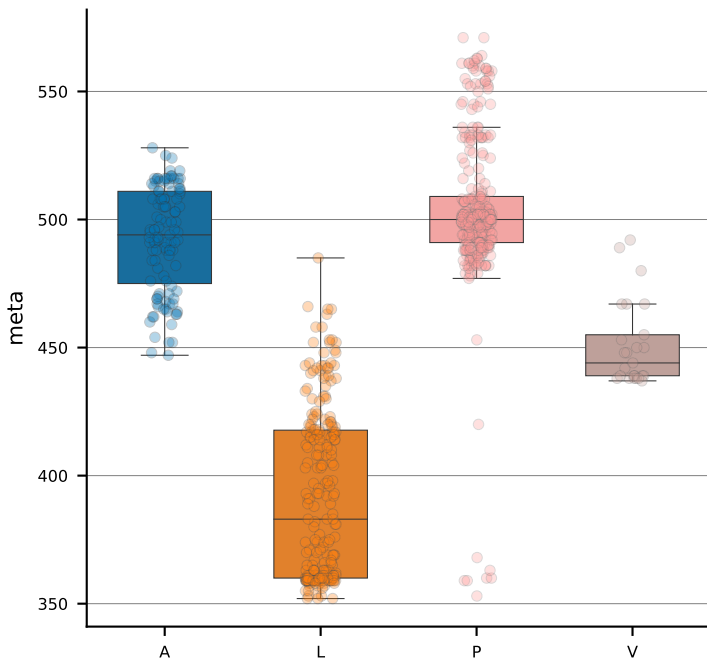s