

Precious Omoyeni

Ilorin, Nigeria

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Professional Summary

Highly motivated and result driven Product Manager with hands-on experience in leading the entire lifecycle of digital products, from user research and problem validation to roadmap execution and delivery. Excellent at project management, analytical thinking and agile methodologies, with a track record of aligning business goals with user needs. Skilled in clear communication and stakeholder management.

Professional Experience

Associate Product Manager

Gradific, Remote

February 2025 - August 2025

- Lead the full lifecycle of Gradific. Driving product strategy from user research and problem validation to roadmap definition, delivery, and KPIs
- Collaborated with cross-functional teams (design, engineering, and business stakeholders) to prioritize features and ensure alignment with organizational goals.
- Implemented agile methodologies, managing sprints, backlog grooming, and iterative releases to accelerate delivery.
- Conducted market research and competitor analysis to refine product positioning and uncover growth opportunities.
- Championed clear communication and stakeholder management, ensuring transparency, and alignment, at every stage.

Product Manager

Suiviparcel, Remote

March 2025 – July 2025

- Spearheaded the product development of SuiviParcel,
- Designed and executed the product roadmap, aligning features with user needs.
- Led cross-functional collaboration between engineering and design to deliver a seamless user experience across the web and mobile app.
- Conducted user research and feedback sessions to validate pain points in logistics and ensure solutions directly addressed customer needs.
- Applied agile project management, overseeing sprints, backlog prioritization, and iterative testing to accelerate feature delivery.

- Collaborated with designers and engineers to deliver a user-friendly, mobile-responsive web app tailored to the Nigerian agricultural market.
- Improved workflow by 50%
- Conducted Market research to understand users better

Core Competencies

- Product development
- Project Management
- Agile methodology
- Market research
- Roadmap Creation
- Team management
- Analytical thinking
- Problem solving
- Communication
- Stakeholder Management

Certifications

- Certified product manager – HNG
- Product thinking - productspace
- Certified product manager – Internpulse
- product manager – Incubator hub
- technical product manager – Sprintify

Education

Agricultural Science and education (B.Ed.) – University of Ilorin