



PEBEC
PRESIDENTIAL ENABLING
BUSINESS ENVIRONMENT COUNCIL

NEWS Letter

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 **4MINUTES**



Dear Business Environment Stakeholder,

Welcome to August!

The second quarter of 2025 has been eventful for the PEBEC Secretariat. From reform-focused conversations across 35 states to new digital tools and global partnerships, we have continued working to simplify the way business is done in Nigeria one reform, one agency, one engagement at a time.

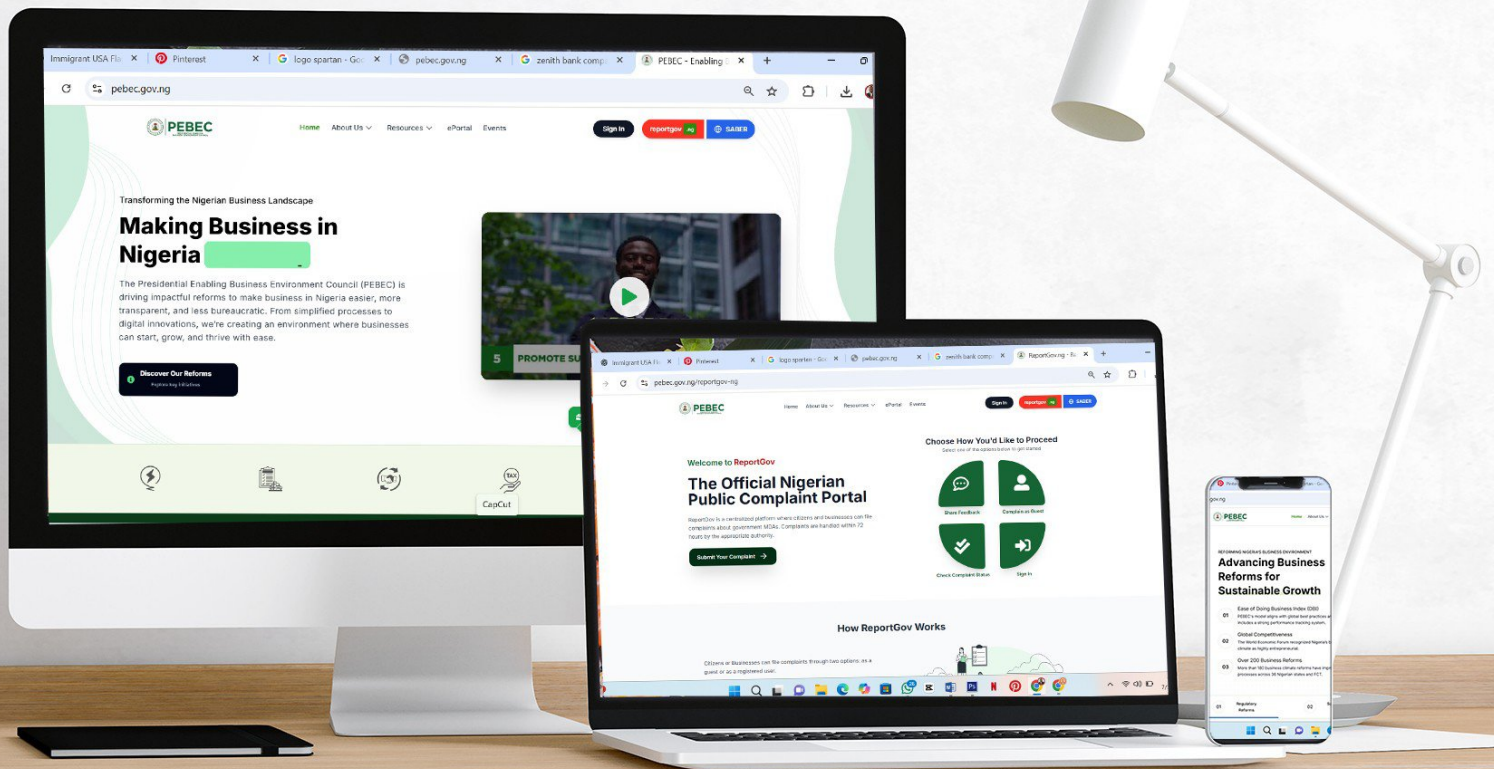
Here are some highlights from the quarter that underscore our commitment to building a more transparent, responsive, and efficient business environment:



PEBEC Works

PEBEC Launches New Website:

A Gateway to Reform and Feedback



A key milestone this quarter was the launch of our redesigned website www.pebec.gov.ng which now offers a more intuitive, user-friendly experience for citizens, reform champions, and business owners alike.

More than just a digital facelift, this upgrade is part of our long-term vision for transparency and accessibility. Users can now explore reform updates, submit feedback, access performance scorecards, and write directly to PEBEC through our new “Send Us a Letter” feature.

Dedicated portals now serve MDAs, private sector partners, and reform teams, while the integrated ReportGov.ng functionality empowers users to report service delivery issues in real time. It's not just a website it's a renewed commitment to two-way engagement and data-driven accountability.

SABER

(STATE ACTION ON BUSINESS ENABLING REFORMS)

TECHNICAL SESSION AND STATEWIDE TOWNHALL MEETING

36 STATES & THE FCT



Kicking Off the PEBEC Nationwide Tour in Lagos

The 2025 #PEBECNationwide Tour kicked off in **Lagos** on June 23, with DG Princess Zahrah Mustapha Audu leading the charge alongside Lagos State Commissioner for Commerce, Mrs. Folashade Kaosarat Bada Ambrose.

Describing the tour as a diagnostic journey, the DG emphasized the importance of identifying gaps and replicating successes across states. “This tour is an opportunity to see what’s working and what’s not quite working in the implementation of reforms at the subnational level,” she said.





From Abia to Zamfara: PEBEC Completes 35-State Nationwide Tour

We're thrilled to share that the #PEBECNationwide Tour has officially wrapped up, with successful engagements in 35 states. From town hall meetings to technical sessions, the tour fostered robust dialogue between federal and state MDAs, local businesses, and reform champions.

We extend our sincere appreciation to all Governors, subnational agencies, private sector representatives, and local businesses that contributed to this achievement. Together, we are shaping a more competitive and coordinated reform landscape across Nigeria



Driving Reform Narratives on the Global Stage

PEBEC continues to spotlight Nigeria's reform efforts in key international and multilateral forums:



Nigeria-Brazil Strategic Dialogue Mechanism:

At the 2nd Nigeria-Brazil SDM, the DG joined H.E. Vice President Kashim Shettima to welcome Brazil's Vice President Geraldo Alckmin. She presented key reforms including the Regulatory Impact Assessment Framework and highlighted efforts to improve port, customs, and food sector efficiency areas vital to Brazilian investments



Nigeria Employers' Consultative Association (NECA) Summit:

At the 4th Annual Nigeria Employers' Summit, the DG delivered a keynote on regulatory efficiency and the role of the Business Facilitation Act (BFA 2022) in boosting enterprise competitiveness and national growth.

Strengthening Strategic Partnerships

In Q2, the DG hosted several high-level meetings aimed at fostering collaboration:



American Business Council (ABC):

Mrs. Margaret Olele, CEO of ABC, met with the DG to explore private sector-led reform partnerships and opportunities to deepen business



UAE Embassy:

Mr. Saif Thani Alkatheeri, UAE's Head of Economic & Political Affairs, engaged with the DG on boosting bilateral trade and exploring economic



TikTok Africa:

Mr. Fortune Sibanda and Miss Tokunbo Ibrahim led a visit to discuss regulatory approaches to digital advertising and strategies to strengthen

PEBEC, NAFDAC & SON Chart Path Toward Regulatory Harmony



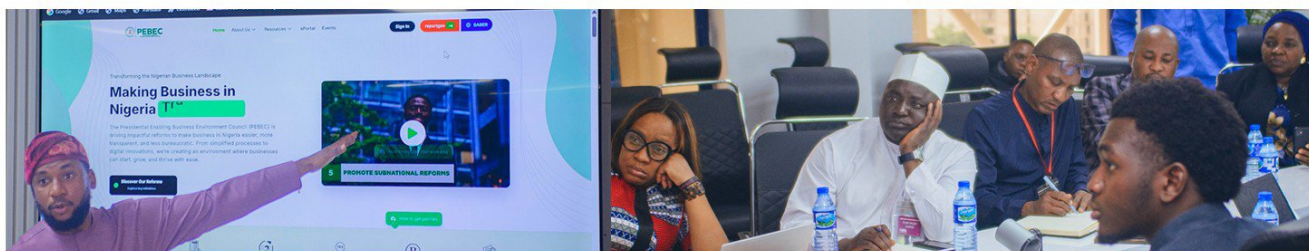
In a significant step towards inter-agency alignment, the DG of NAFDAC, Prof. Mojisola Adeyeye, paid a working visit to PEBEC to finalize a Memorandum of Understanding with the Standards Organisation of Nigeria (SON).

The MOU covers:

- Joint inspections to reduce regulatory duplication
- Mutual recognition of certifications
- Streamlined regulation to ease business compliance

This initiative aims to reduce the regulatory burden on businesses while strengthening cooperation among agencies under the Food and Beverage Service Optimization Committee (FBSOC).

Empowering Reform Champions Through Digital Training



To round off July, PEBEC hosted a three-day physical training for Reform Champions and ReportGov Agents from July 22–24. The training equipped representatives from 21 MDAs with tools to improve complaint resolution, ensure accurate BFA compliance reporting, and leverage digital platforms for citizen-centred service delivery.

From FIRS to NESREA, and from the Corporate Affairs Commission to the Nigeria Civil Aviation Authority, participants walked away better equipped to lead reforms from within.

LOOKING AHEAD



As we step into the second half of the year, our focus remains on deepening impact especially in sectors critical to MSMEs, agribusiness, and digital transformation. We invite you to stay engaged, provide feedback, and continue partnering with us in shaping a stronger, more inclusive business environment.

Warm regards,
The PEBEC Secretariat



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