

Vit Benton
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[GitHub](#) | [Linkedin](#) | [Portfolio](#)

Full-stack web developer with a background in e-commerce, photography, and music production. Passionate about front-end design and skilled at backend database and server-side development. Comfortable working on a team or independently while meeting deadlines. Extensive experience in e-commerce and web design create a strong sense of how web applications can be effective.

TECHNICAL SKILLS

HTML5, CSS3, JavaScript, JQuery, Bootstrap, Responsive Design, Media Queries, APIs, JSON, Firebase, Node Js, MySQL, MongoDB, Express, Handlebars JS, React Js, GitHub, Heroku, Adobe Photoshop, Adobe Lightroom, and Microsoft Excel.

EDUCATION

University of Central Florida, Davie FL

May 2017 - December 2017

Full Stack Web Development Certification

An intensive 24-week long program dedicated to designing and building web applications. Skills learned consisted of HTML5, CSS3, JavaScript, JQuery, Bootstrap, Responsive Design, APIs, JSON, Firebase, Node Js, MySQL, MongoDB, Express, Handlebars JS, React Js, GitHub, and Heroku.

Florida Atlantic University, Boca Raton FL

Aug 2009 - Dec 2011

Bachelor of Arts in English, Minor in Philosophy, Cum Laude

Broward College, Coconut Creek FL

Aug 2007 - July 2009

Associate of Arts in English

RELEVANT WORK EXPERIENCE

Battle Media Lab, Boca Raton, FL - *Junior Web Developer*

December 2017 - Present

- Worked on web team to deliver web applications to clients ranging from small start-ups to large corporations.
- Collaborated with design and video teams to deliver optimized and fully responsive front-end development.
- Projects consisted of but not limited to modern web technologies such as HTML5, CSS3, JavaScript, PHP, mySQL, Node.Js alongside numerous libraries and frameworks.
- Developed various full-stack web applications using CMS platforms such as Drupal, WordPress, and Magento 1 & 2.
- Implemented complex web tracking through Google Analytics and Google Tag Manager.

OutstandingEyewear.com, Deerfield Beach, FL - *Content Manager* June 2012 - December 2017

- Directly overlook all content and media posted to six individual websites including an Amazon store with over 6000 ratings.

- Work closely with vendors and design team to accurately portray product and brand with proprietary media and in-house photography.
- Oversee and produce all in-house photography including studio work and post-processing. Experienced with using lighting arrangements, camera/lens configurations, and backdrops.
- Responsible for daily updates to stock levels and content, seamlessly across all online stores.
- Solely worked on the Big Commerce e-commerce platform; responsibilities including but not limited to managing orders, customer accounts, SEO, web design, and inventory management.
- Collaborated with SEO specialists with each individual online store in addition to optimizing URL structures and website layout.

WEB APPLICATIONS BUILT

Analog CMS | [View on GitHub](#) | Sole Developer

- Content Management System built on Node.js, Express, Handlebars, and MongoDB.
- Allows for the management of posts, pages, forms, form entries, menus, database querying, site traffic, meta data, and more.
- Easily expandable with plugins and middleware.

The Guitar Key | [View on Heroku](#) | Sole Developer & Designer

- Provide a user friendly song writing assistant app that uses basic musical keys to help users develop their musical acumen.
- Web app runs on the MERN stack, using React.js alongside React Router to manage front-end, MongoDB alongside Mongoose.js for database querying, Node.js runtime with the Express framework for routing.

CLIENT WORK

Frieda's Produce Inc. Website Re-Design | [View Site](#) | Sole Developer

- Worked closely with design agency and client to launch Frieda's Produce's newly re-designed website.
- Custom theme built on WordPress 5.0 leveraging custom plugins and pHP to meet client's needs.
- Migrated existing data to work with newly developed pages and post layouts.
- Implemented complex analytics tracking with Google Analytics and Google Tag Manager.

ChronWell Inc. Website Launch | [View Site](#) | Sole Developer

- Worked closely with Battle Medialab and client to launch ChronWell's first website.
- Custom theme built on WordPress 5.0 leveraging custom plugins and pHP to meet client's needs.
- Worked with animators to add interactive videos and animations.
- Implemented complex analytics tracking with Google Analytics and Google Tag Manager.

Jordan Jack E-Commerce Website Launch | [View Site](#) | Worked on Development Team

- Worked closely with Battle Medialab and client to launch Jordan Jack's first online store.
- Custom theme built on Magento 2 leveraging custom plugins and pHP to meet client's needs.
- Managed catalog categorization alongside maintaining individual products.
- Implemented complex analytics tracking with Google Analytics and Google Tag Manager to track page views, conversions, transactions, product impressions, and more.

Belmor E-Commerce Website Launch | [View Site](#) | Worked on Development Team

- Worked closely with Battle Medialab and client to launch Belmor's re-designed online store.
- Custom theme built on Magento 2 leveraging custom plugins and pHP to meet client's needs.

- Managed catalog categorization alongside maintaining individual products.
- Implemented complex analytics tracking with Google Analytics and Google Tag Manager to track page views, conversions, transactions, product impressions, and more.