Gabriel Russo Vitagliano

UI/UX Designer & Frontend Developer

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São Paulo/Brazil

I'm a passionate UI/UX Designer and Front-end Developer dedicated to creating seamless and impactful user experiences through the fusion of design and technology. With a keen eye for aesthetics and a problem-solving mindset, I strive to craft interfaces that not only look visually appealing but also function intuitively. My expertise lies in interface development, user experience design, and front-end development, allowing me to bridge the gap between design and implementation.

Skills

Development

HTML • CSS • JavaScript • TypeScript React • Next.js • TailwindCSS • MUI • Jest • SQL • NoSQL • GraphQL • Redux • API Rest • Framer • AWS S3 • Agile Development • Git • Webflow

Design

UI/Interaction Design • UX Research • Figma • Journey Mapping • Information Architecture • Wireframing • Prototyping • Usability Testing • Data Analysis • Design System

Language

Portuguese	Native
English	Advanced

Experience

Senior UI/UX Designer & Frontend Developer

Perfect Flight • 2022 - Current

I lead the design of a new platform version while also contributing to its frontend development. As a designer, I conduct user research, developed the design system, and create high-fidelity prototypes using Figma. On the development side, I implement responsive UI components using React, TypeScript, MUI, and GraphQL. This dual role allows me to seamlessly integrate design and functionality, optimizing both user experience and frontend performance. I collaborate closely with cross-functional teams in an agile environment, ensuring cohesive product development from concept to implementation.

Senior UI/UX Designer & Full Stack Developer

Darkside DAO • 2022 - 2022

Led UI/UX design and full-stack development for Web3 projects (NFTs, crypto games, DAOs and other types of projects). Built dApps using React, Next.js, and Node.js, integrating smart contracts. Contributed to open-source projects in blockchain and decentralized technologies.

UI/UX Designer

Select Afiliados • 2021 - 2022

Improved User Experience on the digital product affiliate platform by creating interfaces for product discovery, creator interactions, and affiliate dashboards. Introduced a paid banner system that boosted conversion rates and generated additional revenue. Carried out user research to enhance platform engagement and revamped the company website.

UI/UX Designer & Frontend/Mobile Developer

Bauer do Brasil • 2021 - 2021

Created a mobile app and web dashboard for the delivery of agricultural machinery, transforming a traditional process into a digital one. Enhanced efficiency by minimizing delivery failures and boosting response rates. Worked closely with stakeholders during the design and development phases to ensure alignment with business objectives.