

Anara Gifts Brand Guidelines

A Comprehensive Guide to Maintaining Brand Consistency

Logo Guidelines



This is the official logo for Anara Gifts. Use it in all branding materials as per the guidelines. Ensure the logo is not stretched, rotated, or distorted.

Typography

Our brand uses clean and modern typography to communicate effectively. - **Headlines:** Use 'Roboto Bold', size 24pt. - **Body Text:** Use 'Roboto Regular', size 12pt. - **Accent Text:** Use 'Roboto Italic', size 10pt.

Color Palette

The primary colors for Anara Gifts are: - **Sky Blue:** HEX #87CEEB, RGB(135, 206, 235) - **Pastel Green:** HEX #98FB98, RGB(152, 251, 152) These colors reflect our vibrant and welcoming brand identity.