Zoholics Sri Lanka 2025

EVENT AGENDA

📅 Wednesday, January 22, 2025

⊙ Sri Lanka-Colombo

SESSION TRACKS: All tracks   CX Track   Developer and Collaboration Track   Finance and HR Track

SESSION TYPES: ▤ Registration   ♨ Welcome note   ⛨ Keynote   ▦ Presentation   ⏱ Break   🍲 Lunch

Day - 1 : Wednesday, January 22, 2025

TIME	SESSION DETAILS
08:00 AM 1h	▤ **Welcome refreshments and registration** ⊙ Foyer ● All tracks
09:00 AM 15m	♨ **Welcome note** ● All tracks
09:15 AM 45m	⛨ **Keynote** ● All tracks
10:00 AM 30m	⛨ **Keynote: CRM for Everyone** ● All tracks

Day - 1 : Wednesday, January 22, 2025

TIME	SESSION DETAILS
10:30 AM 45m	**Building a scalable business and staying future-ready with Zoho One** ● All tracks
11:15 AM 15m	**Break** 📍 Foyer ● All tracks
11:30 AM 30m	**Transform Your Accounting & Finance: Embrace the Future with Zoho Books** ● Finance and HR Track
11:30 AM 45m	**Customer implementation story: Zoho Workplace** ● Developer and Collaboration Track
11:30 AM 45m	**Powering sales success with automation and process management in Zoho CRM** ● CX Track
12:00 PM 45m	**Empowering Employees and Simplifying HR** ● Finance and HR Track

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Day - 1 : Wednesday, January 22, 2025

TIME	SESSION DETAILS
12:15 PM 30m	CX Panel ● CX Track
12:15 PM 30m	Keynote: Team collaboration and external communication with emails and beyond ● Developer and Collaboration Track
12:45 PM 30m	First Impressions Matter: Hiring & Onboarding Employees with Zoho ● Finance and HR Track
12:45 PM 30m	Keynote: Navigating the Zoho Developer Platform ● Developer and Collaboration Track
12:45 PM 30m	Own your CRM Experience ● CX Track
01:15 PM 45m	Lunch ● All tracks

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Day - 1 : Wednesday, January 22, 2025

TIME	SESSION DETAILS
02:00 PM 30m	▣ Bigin: A CRM for small businesses ● Finance and HR Track
02:00 PM 30m	▣ Simplifying Customer Service Automation with Zoho Desk ● CX Track
02:00 PM 30m	▣ Zoho Creator: Bringing the power of AI & Low-Code together ● Developer and Collaboration Track
02:30 PM 30m	▣ Customer case study session ● Finance and HR Track
02:30 PM 30m	▣ Streamline and unify all your marketing efforts using Zoho Marketing Plus ● CX Track
02:30 PM 30m	▣ Zoho Projects: Managing Projects Effectively ● Developer and Collaboration Track

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TIME	SESSION DETAILS
03:00 PM 30m	🖥 AI in Zoho Analytics ● CX Track
03:00 PM 30m	🖥 Zoho Campaigns: Engage Customers with Integrated Email Marketing ● Finance and HR Track
03:00 PM 30m	🖥 Zoho Sign & Zoho Contracts: Digital signatures and contract management for digital-first businesses ● Developer and Collaboration Track
03:30 PM 30m	🖥 Automate your workflows with Zoho RPA and Zoho Flow ● Developer and Collaboration Track
03:30 PM 30m	🖥 Enhance your inventory and order management operations with Zoho Inventory ● Finance and HR Track
03:30 PM 30m	🖥 Explore the power of Zia across the Zoho ecosystem ● CX Track

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Day - 1 : Wednesday, January 22, 2025

TIME	SESSION DETAILS
04:00 PM ⏱ 15m	**Break** 📍 Foyer ● All tracks
04:15 PM ▣ 45m	Networking and Open Q&A ● Finance and HR Track
04:15 PM ▣ 45m	Networking and Open Q&A ● Developer and Collaboration Track
04:15 PM ▣ 45m	Networking and Open Q&A ● CX Track