

Vitaliy Steffensen, Technical Director

With proven expertise in managing complex, cross-functional projects and streamlining processes, I have consistently delivered measurable results. In the most recent months I both drove initiatives that increased revenue by millions, and implemented process improvements saving other companies up to 50 hours per month. I am deeply passionate about fostering collaboration and empowering others to make an impact, and working towards sustainable success.

Experience

Tech Lead / Frontend developer at Schibsted (Formerly Ebay)

May 2022 — Present

- With the freedom to shape projects beyond frontend development I effectively managed stakeholders and leveraged data insights to guide key product decisions, helping drive millions in revenue growth.
- I led major initiatives in different teams including anything from making automation tools saving others time on a daily basis to taking charge of platform migration and architectural discussions.
- I have also spent time optimizing development processes and supporting developer interviews & integration
- With a large cross country area I congruently optimize processes, enhance scalability, and supported developer interviews and integration.

(Project) Findy

July 2024 — December 2025

- Identified a gap in the service sector and developed a fully integrated lost-and-found management system, streamlining processes from item registration to customer communication, which is now used daily by top organizations like Bruuns Galleri, Nordisk Film Biografer, and Tivoli Friheden.
- Conducted in-depth customer interviews and continuous product discovery to ensure alignment with user needs, maintaining strong stakeholder communication.
- Led end-to-end development, including AI integrations, launching the system within one month through rapid iteration, data-driven decisions, and a fail-fast approach.

Programming Instructor at Coding pirates & Superprof

August 2019 — June 2022

- Provided remote, one-on-one software development lessons through Superprof (2022), guiding students on diverse programming topics.
- Delivered hands-on C# and game development training at Coding Pirates for teens (2019-2022).

CEO & Lead Developer at Zoly I/S

September 2020 — March 2022

- Founded and led Zoly, an automated marketplace for secondhand clothing, streamlining buying and selling through innovative platform development, including a React Native app and intelligent inventory system.
- Led an innovative team, driving user acquisition (1,000+ users) and securing partnerships with major organisations like Folkekirkens Nødhjælp, Dania, and Randers Municipality.

Junior Frontend Developer at WasteHero

June 2021 — October 2021

- Contributed platform development and refactoring efforts, optimizing frontend user experience and performance.
- Led the planning and development of an internal CMS to streamline sales operations and oversaw the creation of the company's landing page, ensuring smooth knowledge transfer to future maintainers.

Website development (Freelance)



December 2018 — October 2019

- Specialized in web design, SEO, and custom WordPress plugins/themes, building tailored websites with page builders or from scratch to enhance user experience.

CEO & Project manager at Dirty Sandwich Productions

November 2019 — September 2020

- Founded and led an independent game studio, managing the project roadmap and overseeing all aspects of game development, from core mechanics and algorithms to full project execution.
- Directed a team of 7, driving agile development with enterprise tools, while managing the creation of a commercial website, fundraising campaign, and building a dedicated fanbase.

Soft skills	<div>Leading, managing & mentoring</div> <div>Prioritizing & expectation management</div>	<div>Positive & inclusive</div> <div>Strategic Thinking</div>
Hard skills	<div>Project & Stakeholder Management</div> <div>Frontend development</div> <div>Process Optimization & Automation</div> <div>Game development</div> <div>Dev ops</div>	<div>Data-Driven Solution Design</div> <div>Adtech</div> <div>Design</div> <div>Backend development</div> <div>Mobile development</div>
Languages	<div> Danish Native speaker</div>	<div> English Highly proficient</div>
Links	<div>Portfolio</div> <div>Blog</div>	<div>Linkedn</div> <div>GitHub</div>