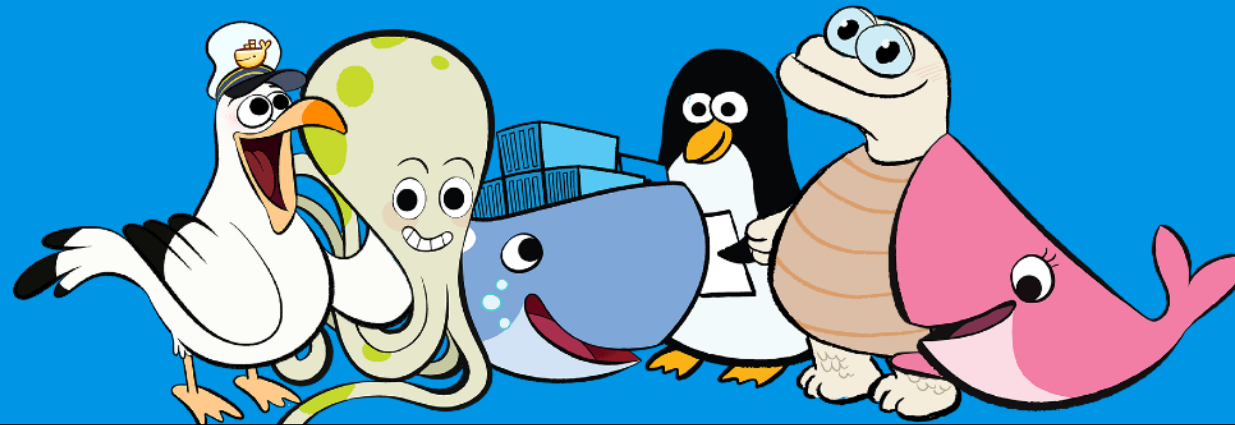


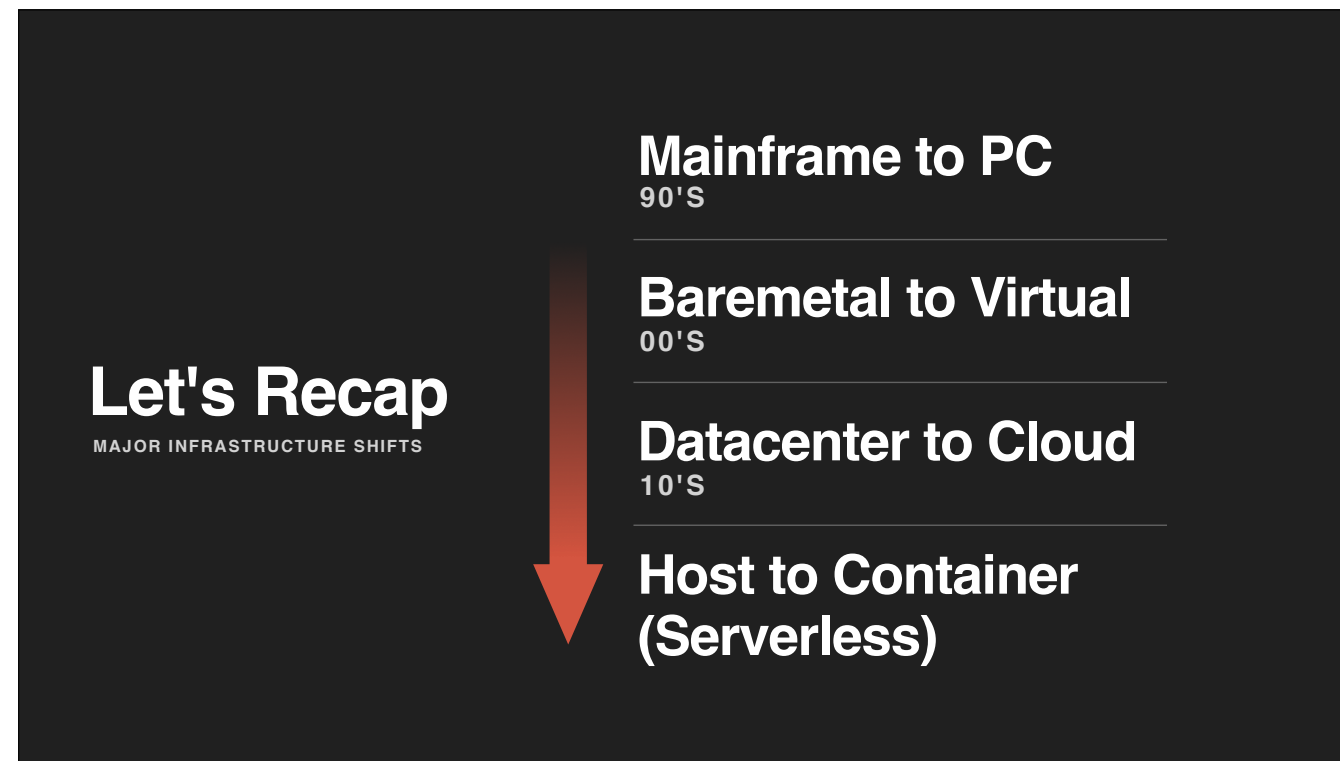
# How Docker is Changing IT

5 YEARS CREATING AN INDUSTRY OF INNOVATION



**This is it. Containers are the next  
once-in-a-decade shift in infrastructure  
and process that make or break you.**

SAID BY ME. JUST NOW.



Each one of these shifts was about your teams ability to innovate.

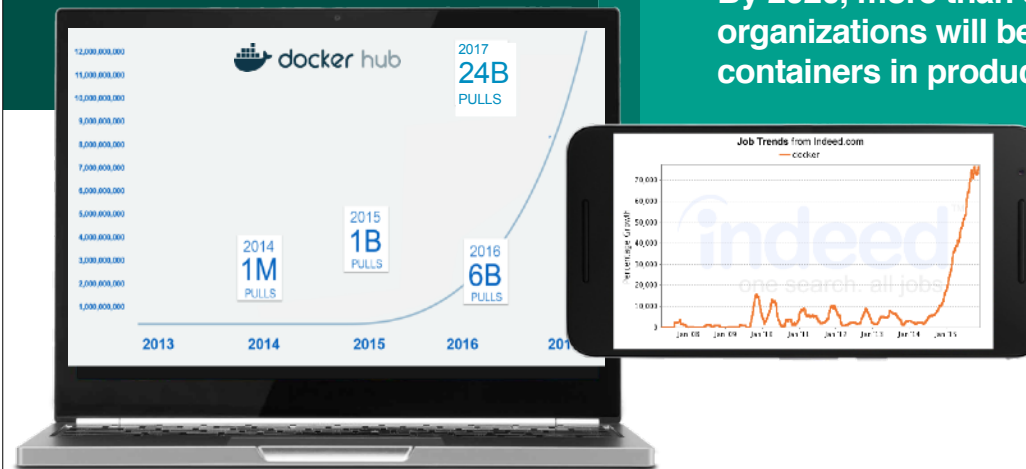
**Virtual machines, shifts, shifts, and Docker the  
focus on the migration experience.**

If you're using the cloud now for most server functions, you likely forgot the burden of running your own server closets

Nearly all of us are using virtual machines, but we've forgotten what it was like to do bare metal  
- months between project funding and server online

# Containers are the “Fastest Growing Cloud Enabling Technology”

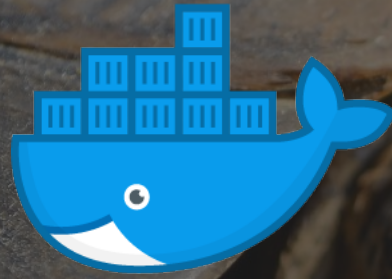
“By 2020, more than 50% of global organizations will be running containers in production.”  
-Gartner



Title source: 451 Research

It's never been a better time to start using Docker

@docker



@gordonTheTurtle



What will Docker do for me?

**Docker is all about speed.**

**Develop Faster.**

**Build Faster.**








**Test Faster.**

**Deploy Faster.**

**Update Faster.**

**Recover Faster.**

# The “Matrix from Hell” Breeds Complexity

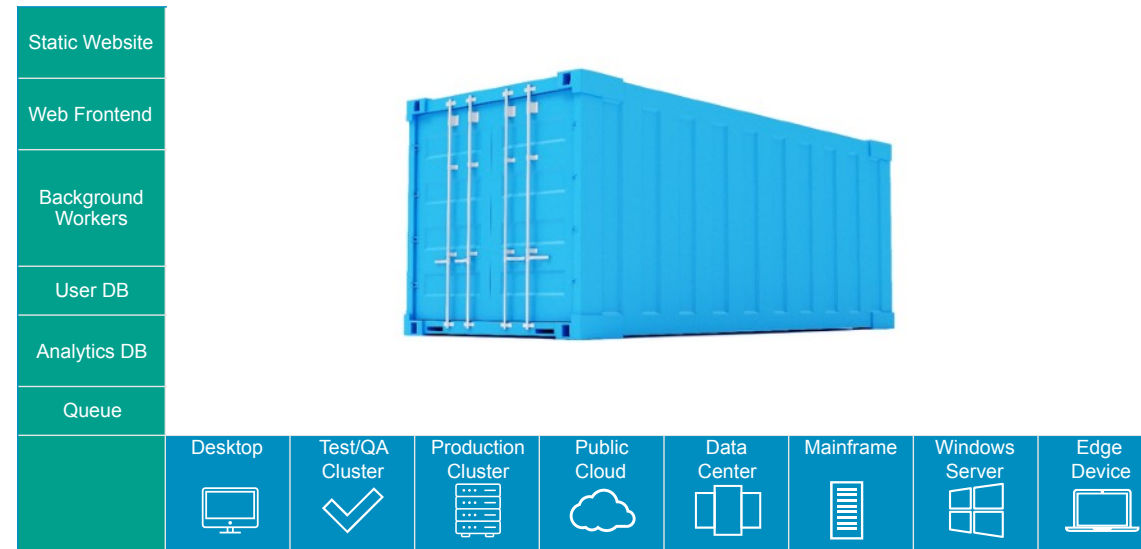
Static Website	?	?	?	?	?	?	?	?
Web Frontend	?	?	?	?	?	?	?	?
Background Workers	?	?	?	?	?	?	?	?
User DB	?	?	?	?	?	?	?	?
Analytics DB	?	?	?	?	?	?	?	?
Queue	?	?	?	?	?	?	?	?
	Desktop 	Test/QA Cluster 	Production Cluster 	Public Cloud 	Data Center 	Mainframe 	Windows Server 	Edge Device 

...

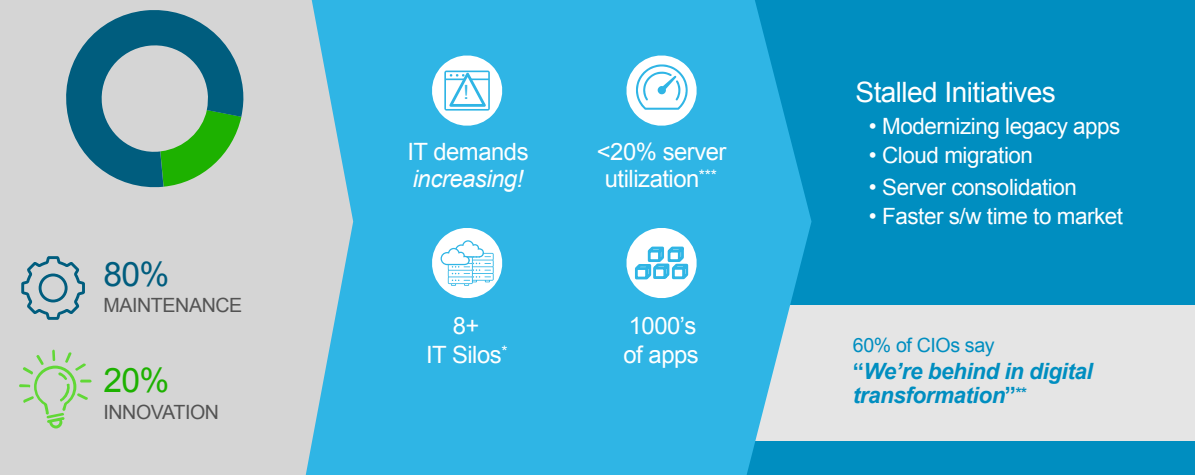
Back to the question "What's in it for me?"  
2 big benefits



# Containers Reduce Complexity



## Maintenance and Complexity Drains Budgets, So Innovation Suffers



\* Average number infrastructures in the enterprise (on-prem and cloud)  
 \*\* Forrester, CIO and the emerging Digital Crisis, 2018  
 \*\*\* CloudPhysics, Global IT Data Lake Report, Q4, '16  
 Sources: IDC "The Cost of Retaining Aging IT Infrastructure", RightScale 2017 State of the Cloud Report

The reason the portability problem is so important to solve is because it's a major contributor (maybe the biggest) to the 80/20 paradigm: not enough time and resources to innovate and things won't be getting any easier

Most IT orgs spend the vast majority of time and resources maintaining existing systems, architectures, and applications, leaving not a lot of time or budget to be doing new things.

As a result critical initiatives — initiatives designed to increase competitiveness, lower costs, and deliver more value to customers slow down or stall.































\* Average number infrastructures in the enterprise (on-prem and cloud)

\*\* Forrester, CIO and the emerging Digital Crisis, 2018

\*\*\* CloudPhysics, Global IT Data Lake Report, Q4, '16

Sources: IDC "The Cost of Retaining Aging IT Infrastructure", RightScale 2017 State of the Cloud Report

## 500+ Build Their Containerization Strategy with Docker Enterprise Edition

 Oil & Gas / Energy	 Healthcare & Science	 Financial Services	 Tech	 Insurance	 Public Sector
      	      	      	      	      	      

[docker.com/customers](https://docker.com/customers)



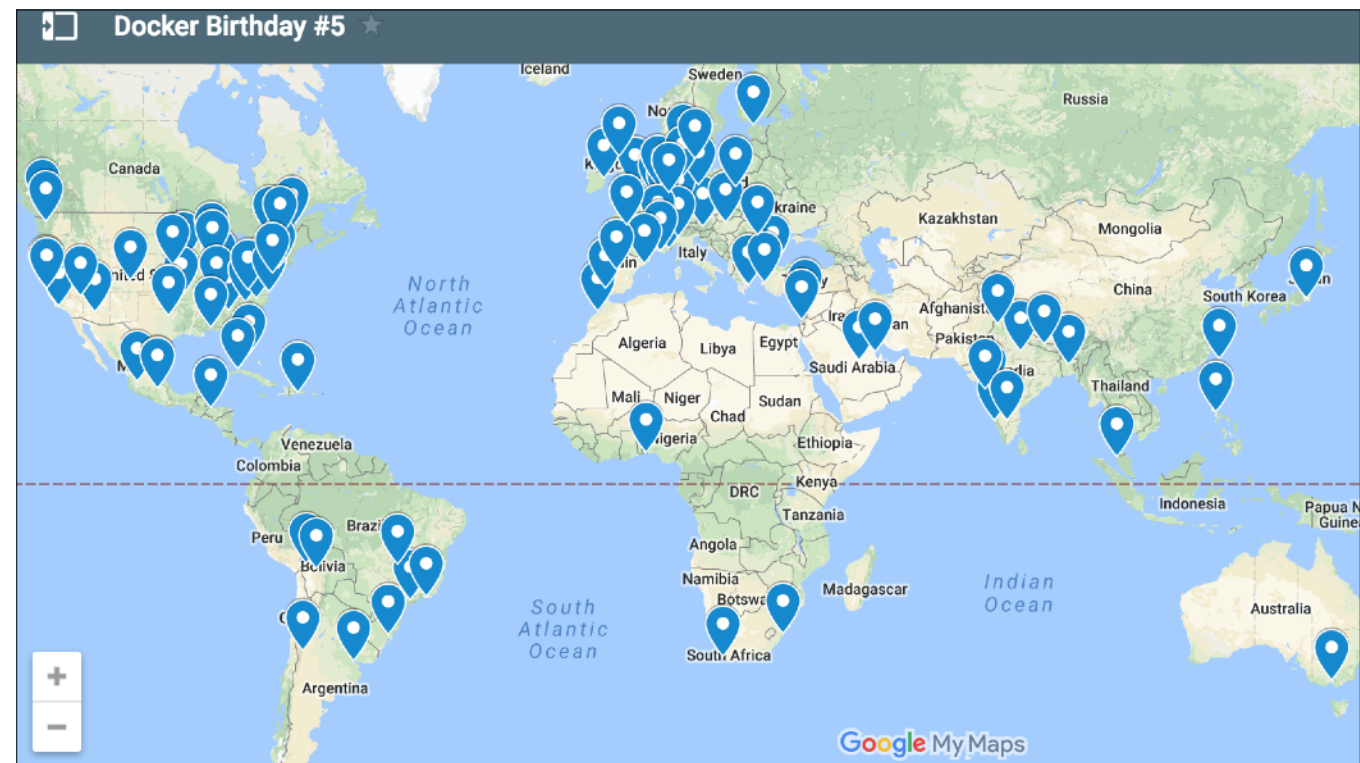
**18 Month project**  
**Migrated 700+ apps**  
**Now 150,000 containers**  
**50% dev productivity boost**

<https://blog.docker.com/2017/10/metlife-docker-enterprise-edition-self-funded-containerization/>  
<https://blog.docker.com/2017/12/containers-at-paypal/>



**70% reduction in VM costs**  
**67% fewer CPU's**  
**10x average CPU utilization**  
**66% cost reduction**





100+ events worldwide met in March to celebrate, like we do every year, the Docker project.





