Good morning dear classmates. Thank you all for coming. Please, if you have any questions, feel free to interrupt me. My name is Vitaliy and I'm here to tell you about the world's most advanced shopping technology.

Hmm, world's most advanced shopping technology…

Does anyone have an idea what it is? You are absolutely correct, it is online shopping (Well, obviously, it is online shopping). As you can see, the average number of users who prefer to shop online over offline is growing from year to year. There you can see a visual statistic of the percentage of online sales.

But why? Why does it never go down? That is because online shopping has some advantages.
Let's talk about the pros of online shopping. Firstly, it is just easier than going to the shop by yourself every day. Delivery can bring the items right to your house, while you can spend the time doing important things.

Secondly, online shopping is safer. If you do not go to local shops, it will help to avoid crowds. This aspect is more relevant today. Because of COVID-19, many people have gone into self-isolation. This led to a 30% increase in online sales in some regions.

Thirdly, the choice of items on the internet is unlimited. There are millions of stores all over the world, where you can buy things you want for the price you want. You won't lose your time searching for a specific item. For many online shopping platforms it is even impossible to have their local shop because of their size. For example, on Amazon you can buy more than 12 million different products.

Finally, I would like to say that technologies will become smarter, deliveries will become faster. Believe me, online shopping will completely replace local stores in a few years. Thanks for your attention.