



Eduard Kvak

Senior product designer

Cologne, Germany

About me

With over 6 years of experience in product design and the tech industry, I excel in crafting solutions that harmonize user needs with business goals.

My design approach is driven by thorough research and data insights, ensuring that every project combines user needs with business objectives. To continuously evolve my expertise I actively pursue further education through various courses, lectures, and books applying received knowledge directly to my projects.

Beyond my design work, I am passionate about fostering growth in the design community. I mentor aspiring designers, sharing my expertise through content creation and lectures, helping others to advance their skills and careers in the design field.

Contacts

Email

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Phone number

+49 157 33698452

Social media

[Portfolio](#) [LinkedIn](#) [WhatsApp](#) [Telegram](#)

Education

Lviv Polytechnic National University

Bachelor's degree, Computer Engineering

Smart Interface Patterns

Deep examination of common components and design patterns in modern interfaces — desktop and mobile. Advanced configurators, Complex tables, Maps, Data Visualization, and more.

Inclusive Web Design

Study of WCAG guidelines. Practicing in creating the user-friendly interface for inclusive users.

Experience

Car IQ Inc.

Oct 2022 - Present

Position

Senior-lead product designer

Responsibilities

- Leading the design team, creating and distributing tasks, reviewing design solutions.
- Data analysis, creating and testing hypotheses, conducting user testing, interviews, A/B testing, and more.
- Close collaboration with developers, conducting design QA, tasks description.
- Creating mobile/web applications, Apple CarPlay/Android Auto integrations, white-label solutions, and more.
- Developing comprehensive design systems, documentation, and guidelines for the team.
- Collaboration with other departments, participating in product growth, creating prototypes.

Company type

Product

Cieden

Jun 2021 - Oct 2022

Position

Senior-lead product designer

Responsibilities

- Leading the design team, hiring new designers, and assisting with managing internal company structure.
- Leading the calls with clients and stakeholders.
- Data analysis, creating and testing hypotheses, conducting user testing, interviews, A/B testing, and more.
- Creating mobile/web applications, prototypes, design systems, documentation, and guidelines.
- Conducting knowledge sharings and lectures for team members.

Company type

Outsource, Outstaff

Excited

May 2020 - Mar 2021

Position

Product designer

Responsibilities

- Leading the calls with clients and stakeholders.
- Data analysis, creating and testing hypotheses, conducting competitor/user research, audits.
- Creating mobile/web applications, prototypes, design systems.
- Conducting knowledge sharings for team members.

Company type

Outsource

Sigma Software Group

Sep 2019 - May 2020

Position

UX/UI designer

Responsibilities

- Participating in the calls with clients and stakeholders.
- Data analysis, creating and testing hypotheses, conducting competitor/user research, audits.
- Creating mobile/web applications, prototypes, design systems.
- Creating printing materials, branding, logos, presentation templates.
- Creating video materials and animations.

Company type

Outsource, Outstaff

FocusWeb Studio

Oct 2018 - Aug 2019

Position

UX/UI designer

Responsibilities

- Participating in the calls with clients and stakeholders.
- Conducting competitor/user research, audits.
- Creating mobile applications, landing/corporate websites.

Company type

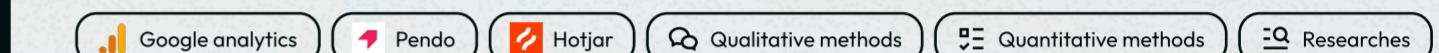
Outsource

Skill & toolset

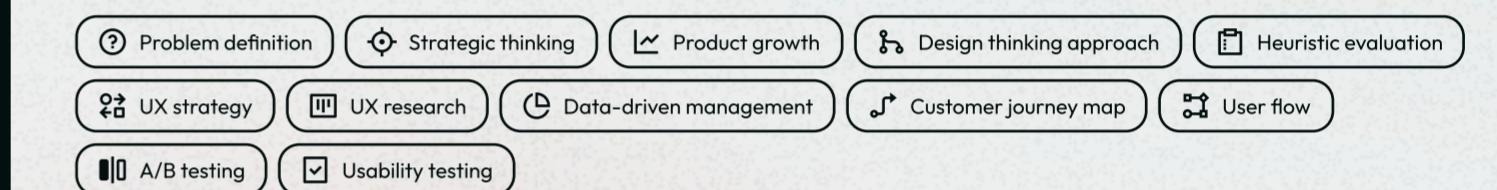
UX/UI and graphic tools



Analytics



UX frameworks



UI & interaction design



Additional skills

