

Christina Boodhoo

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Career Objective: *To obtain a position using my interpersonal skills, hard skills, and vast knowledge in Investment Management to provide an exceptional corporate and clientele service.*

EDUCATION

- Class of 2020, Ryerson University, Toronto, ON, Canada** Start date (09, 2015) – End date (04, 2020)
Bachelor of Commerce- Global Business Management, Economics (minor)
- George Brown College, Toronto, ON, Canada.** Start date (08,2016) – End date (08, 2018)
Advanced Diploma- Business Administration Finance (CGPA: 3.52).
- University of Toronto** Start date (05, 2020) – End date (12, 2020)
Post Grad Certificate- Financial Analysis & Investment Management (SGPA: 4.00)
- Relevant courses:** Ethics and Regulation of Int'l Bus (A-), Global Business Environment (A), Int'l finance (B-)
- Award:** Ontario Scholar Certificate (2015)
- Certifications:** Investopedia Algorithmic trading, Canadian Securities Course (CSC): Volume I completed OCT 2020
- *Will pursue CIM or CFA designation

WORK EXPERIENCE

Business Strategist- Finance Intern Start date (03, 2020) – End date (06, 2020)
Navita Spices (Food products)- Toronto, CA

- Conduct business intelligence by analyzing valuable market knowledge on competitive positioning, offering, and pricing to provide reports, briefings, databases and presentations. (Tableau and PowerPoint)
- Helping executive team launch new product(s) strategy by using SQL analysis, adhoc reports using google analytics, creating KPIs, Trello, and Google Sheets.
- Collect secondary research from Government of Canada (CPI analysis and pricing Index)
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Ecommerce- Website Developer & Finance Educator Start date (12, 2019) – End date (04, 2020)
FINsmartcreation-Toronto, CA

- Provide an E-learning platform for students at Ryerson University enrolled in two mandatory finance courses (FIN 300 & FIN 401). Topics currently include: Capital Structure, Payout Policy, Equity Capital & Debt Financing, Risk Management, Options, and Mergers and Acquisitions. (Self-created content/materials for topics)
- Monthly task/process involve maintaining a low-cost savings budget, forecasting, pricing strategy, and sending invoices for bundle packages. Created official website for launch using *Thinkific*.
- Project task control (marketing analytics, API, tracking codes, domain registration, search optimization, retention reports, Stripe, PayPal, and google analytics)

EXTRACURRICULAR ACTIVITIES

KPMG Virtual Internship (part-time program participant) Start date (10, 2020)

Executive Coordinator Associate

Executive Vice President

Start date (08, 2018) – End date (04, 2020)

Ryerson Women in Leadership (RWIL)- Ryerson University, CA

- Creating an Operations Manual, recruiting executives and associates, responsible for accounts payable, reviewing budget for conference and using Excel to maintain records, data, timelines, finances, and contacts.
- Chair meetings: Collecting updates from each department while maintaining pace with assigned task needing to be complete and finished bi-weekly to assist in leading various departments when needed throughout the week.
- Checking-in with the various departments, and internal group and external communication.
- Responsive to email inquiries by externals and internals while planning and coordinating during annual conference.

ADDITIONAL INFORMATION

- **Skills:** QuickBooks, MS Office, Project Management software (MS), MS Word, MS Access, PowerPoint, Power BI, Bloomberg terminal, Excel (Vlookup, SQL, Pivot tables), SAP operations (SAP C/4HANA), R software and Panda software.
- **Community Involvement:** Volunteered at Nelson Park with Toronto city council Raymond Cho, Pigeon lake leadership program, CASSA Office, volunteered at Toronto Mela, Invited by Dr. Robin Yip to participate in Nelson Publication Group Session, Participated in TRSS (Ted Rogers Student Society) Leadership Summit.