

CARREY KENNETH. O

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Dear Sir/Madam,

REF: APPLICATION FOR A CUSTOMER EXPERIENCE CONSULTANT

I am writing to express my interest as a customer experience consultant. I graduated from the United States International University with a degree in Journalism and then obtained further education in project management at Durham College Oshawa Ontario. I am interested in this role and believe that my background in communications and project management would make me a perfect fit.

I was previously employed at Impact Auto Auctions as a communications and data entry personnel, where I would brief teams internally using internal memorandums and newsletters as well as collect data and enter it to the computer system for assistance with auctions. I also collect information and oversee projects on a day to day basis.

I was also employed at media edge interactive under the umbrella of Redhouse Group, an advertising agency that specialises in communication through various mediums such as radio, television, print media and public relations. During my time at this company as a Client Service Agent and Video Editor, I was responsible for preparing press releases and video footage for media houses for purposes of publicizing their events. On a regular basis I presented pitches to acquire new clients, this involved researching the potential client and customizing their needs according to their tastes and preferences.

I understand that for this role, it is desirable for the right candidate to have a background with dealing with clients, hence my previous role as a client service agent, has given me the required experience to tackle this job.

My application is a strong indication of my ability to perform in this role and I would welcome the opportunity to meet with you and share more about my work ethic. I look forward to hearing from you.

Thank you for your consideration,

Carrey Kenneth. O