

Samuel DeLellis

Open to Relocating & Remote Work • Toronto, Ontario • 416 837-5462 • Samuel.DeLellis@gmail.com

Dear Hiring Manager(s)

Over the past 10 years, I've gained a breadth of marketing experience in progressive roles of responsibilities across two large organizations, and then recently as an independent freelancer/consultant.

My initial few years gave me the experience of working within a marketing team, responsible for all marketing aspects for that division. From there, my next role was at head office as the National Marketing & Market Research Coordinator, working to improve the marketing capabilities for the organization and its 11 marketing teams across Canada. Finally, in my most recent position as the Corporate Marketing Manager at RioCan Management Inc, I was responsible for providing guidance and support for 21 marketing teams, and driving the digital and marketing strategy for the organization.

The first page of my resume highlights my most recent experience with digital and strategic marketing, while the remainder highlights a variety of skills and experiences which lead me to those senior roles.

Thank you for your consideration.

Sincerely,
Sam DeLellis
416-837-5462

MARKETING EXPERIENCE HIGHLIGHTS

- Marketing Plan & Budget
- Media Buy & Campaigns
- Peer Coach & Support
- Special Events/Promo
- Digital & Social Media
- Public Relations
- Partnerships & Sponsorships
- Analytics & Reporting
- Marketing Collateral & Resource Development
- Advertising & Branding
- Market Research
- Employee Engagement
- Project Management
- Agency/Vendor Management
- 6 Industry Awards