**Alvio Romano**

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**September 17, 2020**

**Dear Hiring Manager,**

I would like to introduce myself as a candidate for the Customer Experience Consultant (Customer Service) position. As an educated business-marketer, I believe I bring many skills and hands-on experience from my time in the two-year, Business Marketing program, at Humber College.

I have developed many skills and hands-on experience in Business and Marketing. Some of these skills are: Social Media – HubSpot, Buffer, and Hootsuite, Professional Selling, Accounting, and creating websites. Moreover, in digital marketing, I have developed intermediate skills in SEO, finding the right words, phrases, to help websites stand out.

Other soft skills that I have developed are: communication, team building and teamwork, interpersonal, collaboration, adaptability, planning, and time management.

Through the courses, taken during the second year of the program, I have also achieved certifications in Google Analytics, HubSpot, and Hootsuite.

Participated in many teams, completed presentations, and sales exercises – experiments. Marketing – In teams, we created, marketed and sold a product from the ground level.

Thank you for your time and consideration. I look forward to hearing more about My Simply Green.

**Sincerely,**

**Alvio Romano**