**PRIYANKA DODLA**

**E- mail:** [**priyankareddy296@gmail.com**](mailto:priyankareddy296@gmail.com) **Mobile: 5144317579**

To build upon and enhance the knowledge and skills through continuous learning and work in an environment of growth and excellence which helps in achieving organizational and personal goals.

**PROFESSIONAL SUMMARY:**

* Around 3 years of experience in business analysis and project coordination.
* Well versed in conducting brainstorming sessions and interviews to elicit requirements from various stakeholders and reduce ambiguity associated with the complex requirements.
* Well versed with Requirements engineering.
* Comprehensively worked with end Users, Stakeholders and operations team for Requirement gathering and developed initial requirement data to produce user interface and Business process requirements.
* Hands on with agile management tool (Jira).
* Sound knowledge in RTM (Requirement traceability matrix).
* Handling & Conducting Reviews with Clients, Managers and technical team.
* Proficient in People Management, Schedule Management, quick grasp, Energetic, Go-getter.
* Profound experience in all phases of Software Development Lifecycle (SDLC) using Waterfall, Agile/ Scrum methodologies.
* In-depth knowledge of preparing BRD, FRD, Use Case Documents, functional design specifications and deployment plan to extract business process flow.
* Expertise in Requirement gathering & analysis, business strategy planning and client/retailer communication.
* Good analytical thinking capability and excellent communication skills (written and verbal).
* Excellent track record for meeting tight deadlines and submitting deliverables on time.

**TECHNICAL SKILLS**

* **UML Modeling Tools : MS Visio 2010,**
* **Databases : SQL**
* **Utilities/Tools : Ms Office, JIRA, Microsoft Project**
* **Prototyping tools : Balsamiq 2.0, Moqups**

**WORK EXPERIENCE:**

1. **Worked as a Business Analyst at Sparsh Communications Pvt. Ltd. (Hyderabad, India)**

**Role: Business Analyst**

**Duration:** September 2013 – August 2016

**Responsibilities:**

* Define project scope, objectives and deliverables.
* Followed Agile Iterative development approach and was involved with all iterations of the development life cycle and risk management.
* Participated in daily scrum, sprint planning and sprint retrospectives meeting
* Assisted in entering and updating Issues (Epics, Stories, and Tasks) onto JIRA Agile application.
* Perform GAP analysis between As-Is & To-Be process & design, risk analysis of existing system and evaluate benefits of new system.
* Analyzed business requirements and segregated them into high level and low-level use cases, activity diagrams, and sequence diagrams using Rational Rose.
* Effectively communicate with clients via telephone, face-to-face and written communication.
* Develop and maintain relationships which benefit both client and company.
* Provide a weekly schedule of planned activities.

**Projects:**

**Project 1: Apparel ERP application**

**Project Description:**

This is a complete, fully integrated order and production processing system for fashion manufacturers, wholesalers, importers, and distributors. With this software, apparel businesses of ALL sizes can leverage a full suite of management tools that automate and enhance critical operations. This featured-rich system offers sophisticated tools to help manage all functions of apparel business such as our unique and customizable dashboards. This software offers the easiest-to-use features including multiple windows, customizable reports, time and action, and fully customizable grids. The software system runs via the cloud as a hosted solution or can be purchased for deployment as an on-site solution. This software is built on the latest .NET platform and SQL database system.

**Project 2: Loan Management System**

**Project Description:**

This application will manage complete Loan process. It is for a Loan organization, where employees can manage the clients. This application will manage new loan applications and check for the type of loan as per the type of loan it will check the eligibility and will provide the guidelines. It will store all the data; calculations will be done within the application. It will give regular alerts for the important schedules.

**EDUCATIONAL QUALIFICATIONS:**

* Graduate Diploma in Business Administration, John Molson School of Business, Concordia University, Canada **(2019).**
* Master of business administration, Malla Reddy Engineering College for Women, JNTU, Hyderabad **(2011).**