ASSIGNMENT 2 RATIONALE
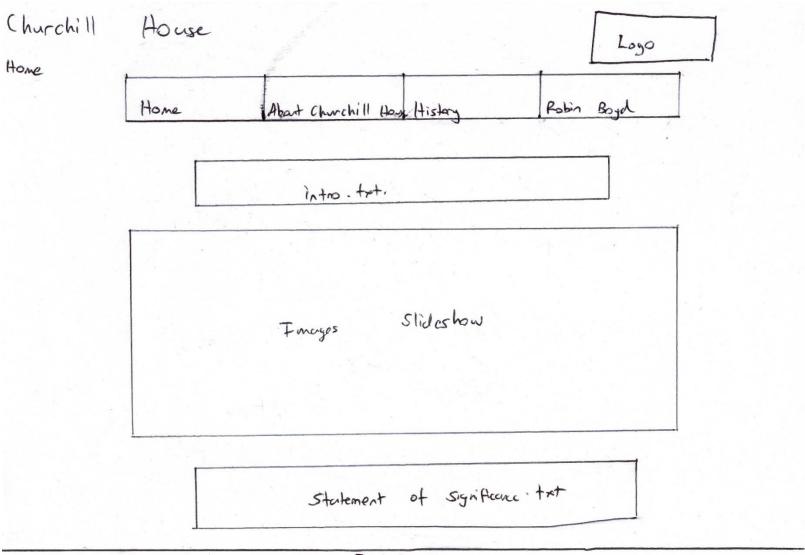
Vithuran Jeyasingham (u3204227)

FRONT END WEB DESIGN Winter Session 2019

Original Design

Churchill House

Logo

Home

| Home | About Churchill House | History | Robin Boyd |

Intro. txt.

Images   Slideshow

Statement of Significance. txt

Footer

Churchill House

About Churchill House

Home	About Churchill House	History	Robin Boyd.

Description.txt

images slideshow

images slideshow

Description.txt

Footer

Inspiration Board

Home Page

- Contains Logo and website title (Chuchill House)

- Logo:
- Navigation: nav bar with options Home, About Churchill House, History and Robin Boyd
- Footer: Contains following text: "This website was produced by students in the Faculty of Arts & Design, University of Canberra, 2019."
- Main Content: contains all text in introduction.txt file and statement of significance.txt file
- Key colours, background light blue, header and footer dark blue and nav bar slightly lighter blue than header and footer

About Churchill House Page

- Contains Logo and website title (Chuchill House)

- Logo:
- Navigation: nav bar with options Home, About Churchill House, History and Robin Boyd
- Footer: Contains following text: "This website was produced by students in the Faculty of Arts & Design, University of Canberra, 2019."
- Main Content:
  - contains all text in Description.txt
  - pictures of the Churchill house from assets/house-images. About 6 images on two different slideshows
- Key colours, background light blue, header and footer dark blue and nav bar slightly lighter blue than header and footer

History Page

- Contains Logo and website title (Chuchill House)

- Logo:
- Navigation: nav bar with options Home, About Churchill House, History and Robin Boyd
- Footer: Contains following text: "This website was produced by students in the Faculty of Arts & Design, University of Canberra, 2019."
- Main Content:
  - contains all text in history.txt
  - pictures of the Churchill house from assets/house-images. About 3 images on one slideshow (Churchill-house-1,2,3.jpgs)
- Key colours, background light blue, header and footer dark blue and nav bar slightly lighter blue than header and footer

Robin Boyd Page
- Contains Logo and website title (Chuchill House)

- Logo:
- Navigation: nav bar with options Home, About Churchill House, History and Robin Boyd
- Footer: Contains following text: "This website was produced by students in the Faculty of Arts & Design, University of Canberra, 2019."
- Main Content:
  - contains all text in robin boyd.txt
  - No images
- Key colours, background light blue, header and footer dark blue and nav bar slightly lighter blue than header and footer

Rationale

The final website is quite different to the original design. There have been changes to the colour scheme, the structure of the website and the design of where the text is and where the images are. All of these changes have resulted in a website that, in my opinion, is far better than the website that I originally planned.

The colour scheme used is very similar to what I had planned out. I decided against going for bright colours and went for more muted blues for the different aspects. The nav bar is a slightly darker blue than the body and the header and footer are darker than the nav bar. The reason for this is that it gives the website more structure. Having the elements separated into different sections by colours makes for easier reading. Not everyone who views the website will be interested in the footer, and the header only contains the title of the website and the nav bar. The main part of the website, i.e. the content, has a lighter shade of blue meaning it is easier to read.

The structure of the website is also quite similar to what I had planned. The original plan had 4 webpages. I added an additional 4 webpages breaking down the content of my "About Churchill House" webpage as I felt it would be easier to read. Rather than having one page with a mass of information, breaking it down also allows the user to navigate and view only the information they want to see. These additional webpages cannot be accessed from any webpage other than the "About Churchill House" webpage. The reason I did this is that I felt the information in the additional pages would only interest those who clicked on the "About Churchill House" page in the first place. Furthermore, having links to these pages from other pages would only cause confusion and irritation.

The placement of images and text has also been changed from the design. I originally had the text wrapping around the images. However, upon experimenting with this, I found that the images merely caused a distraction from the content, and I felt that having the images between paragraphs of text resulted in easier reading for the viewer once again. The common theme with all of my changes is that I have made it easer for the viewer to read my website.