

hi, hello!

I'm a copywriter and a marketer who has predominantly worked on ad copies, video scripts, social media content strategy, branding and analysis. I could add adjectives to embellish my persona but I'll stick to obsessive and relentless about quality.

Bhavana wants to work with you

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"Resume too is a piece
of content for a writer"
~ Bhavana

WHAT I BRING TO THE TABLE

Scroll-stopping, commercially impactful words and words that seamlessly guide visuals of equal magnitude.

PROOF OF THAT 🙌

Experience

Content writing Intern @ my captain Bangalore	JAN -FEB 2020
Freelance content writer	MAY 2020 -DEC 2022
Content writer @ Jaipur rugs	JUN 2023 -AUG 2023
Senior Content Marketing specialist @Notion Press	FEB 2024 -PRESENT

Skills

Main:

- Copywriting
- Prompt Engineering
- Strategising
- Video Presenting / Acting
- Directing ad shoots

Extras:

- Observation
- Consumer Psychology

Portfolio

MY CUPPA TEA

- Consuming content, coz there's no creation without consumption
- Field journaling to collect ideas and observations,.

OFF- WORK

- Movies, books, and pop culture.
- Seemingly intellectual breakdown essays on Substack
- Bottle painting

