



# BHAVANA S

## SKILLS

### AI TOOLS & PROMPTING



### COPYWRITING & CREATIVE WRITING



### HANDLING SOCIAL MEDIA



## MY STATEMENT

My journey started with "Dear Diary" and has moved to Dear Readers, and I'd love to move even further and diversify my experience.

My goal is to keep writing in a way that elevates the readers' minds. I'm usually a long-form content evangelist but I have learnt to make brevity my best friend too.

I'm teachable and I love to be taught by experiences and experienced people.

## MY WORK EXPERIENCE

JAN -  
FEB  
2020

### CONTENT WRITING INTERN @ MY CAPTAIN BANGALORE

- Guidance articles for students to find their passion and ambition

MAY  
2020 -  
DEC  
2022

### FREELANCE CONTENT WRITER

- LinkedIn Branding for Leadership Training Industry
- Long Form content for Sustainability and Self Help niches
- Website content for a health and lifestyle page

JUN  
2023 -  
AUG  
2023

### CONTENT WRITER @ JAIPUR RUGS

- Collecting and Writing stories behind premium designer carpets and the artisans
- Helped with LinkedIn branding efforts

## HOBBIES

- POETRY
- READING
- PHOTOGRAPHY
- BREAKDOWN ESSAYS
- PEOPLE WATCHING

## DETAILS

7358633194

bhavu985@gmail.com

LinkedIn

FEB  
2024 -  
PRESENT

## CONTENT MARKETING SPEACIALIST @NOTION PRESS

- Responsible for creating Amazon, Facebook and Instagram ad copies for all books and writing scripts for reel format ads
- Headed LinkedIn branding efforts
- Social Media Branding for authors on Instagram

## MY EDUCATION

JUNE  
2018  
JUNE  
2021

### MOP VAISHNAV COLLEGE FOR WOMEN

Graduated with a degree in  
B.A. Economics.

AUG  
2021 -  
MAY  
2023

### MADRAS SCHOOL OF SOCIAL WORK

Graduated with Masters  
degree in Human Resource  
and Organizational  
Development

## WHY I MIGHT THE RIGHT FIT FOR YOU

- I have a grasp on all major social platforms
- I can write high braincell long form content as well as dumbd down, catchy copies for Social Media
- I love to deconstruct ads