



VITIYAH MANIMARAN

Front End Web Developer

✉ vitiyah95@gmail.com

☎ 010-8837406

📍 Petaling Jaya

🏠 Vitiyah Manimaran

EXECUTIVE SUMMARY

A highly analytical person occupied with problem solving skills and ex comm ops analyst who develop interactive dashboards and reports who is determined to switch career as professional web developer. Highly dedicated and passionate and always an extra-mile goer !

HARD SKILLS

Microsoft Office ●●●●●●●

Microsoft PowerBI ●●●●●○

VBA in Excel ●●●○○○

SOFT SKILLS

Self-taught individual

Facile learner

Time management and responsible

PASSIONATE ABOUT ...

Web Development



Data Analytics and Automation



Art and Crafts



REFERENCES

Daniel Gan (DKSH)
+60126998028

Teh Li Onn (HACH)
+60123758505

QR

Scan the QR Code to visit my GitHub profile, repositories and contributions



WORK EXPERIENCE

FRONT END WEB DEVELOPER

May 2022 - Current

Freelance

Pursuing my personal goals and passion that I have towards web development and would want to switch my career into professional web development job. During this period, I have utilised the time to educate myself and get certifications through online teachings. I develop my skills by working on projects and joining in coding challenges.

- Codewars JavaScript (Rank : 5kyu)
- LinkedIn Badge - React, Front End Development, Git and GitHub, jQuery, HTML, CSS
- JavaScript Programming Advanced (StudySection) - passed with global rank 296
- CSS Battle (Global Rank : 300th / 277533) - <https://cssbattle.dev/player/fw6JdfYvZ2UrPPctetbLkBxkq543>

COMMERCIAL OPERATIONS ANALYTICS SPECIALIST

Nov 2021 - Apr 2022

HACH Malaysia Sdn. Bhd. (Danaher Co)

As commercial operations analytics specialist in Hach, my role was to prepare reports work on the Contact Visibility Project for India. Below are some of the major responsibility that I carried out during my tenure as comm ops analyst.

- Prepare APAC contact visibility reports for APAC countries (India, Japan, Malaysia, Singapore, Thailand, Australia and New Zealand)
- Map SFDC Stacking report with Oracle ERP report to match if all the accounts are stacked into SFDC by the stacking team.
- Carry out fuzzy lookup to match accounts that are not matched 100%, to give chance for lower similarity threshold to match.
- Carry out data validation for all the wrong/error entries in the Contact Visibility project.
- Provide training to the sales team on how to add contact into their SFDC account and how to check the duplication for accounts.
- Follow up with the sellers and prompt them to update the contacts if they are dealing with a new contact.
- Update unique persona for each KA and SOW accounts into the APAC Contact Visibility file and help the sellers to update the unique personas (4 unique personas needs to be achieved to obtain 100% contact visibility for the account).

BI LEAD FOR REGIONAL MONDELEZ PROJECT & SENIOR BI ANALYST

Oct 2020 - Oct 2021

DKSH Smollan Field Marketing Sdn. Bhd.

As the Regional BI Lead for a high-end FMCG client (Mondelez International), I had gain a lot of experiences especially learning consumer behaviour, providing clients on the insights of out of stock issues, highly sellable SKUs, providing information on promotional execution. Mondelez International being a data driven client, it has given me chance to handle over 100+ requests on system changes and developments for both MY and SG.

BUSINESS INTELLIGENCE ANALYST

Jun 2019 - Oct 2020

DKSH Smollan Field Marketing Sdn. Bhd.

Being in this role, my task was to ensure data integrity and provide actionable insights to the clients. During this time, I have worked across with non-essential clients such as Signify (formerly known as Philips), providing sales report and studying consumer behaviours across different regions in Malaysia. Other than that, I have handled Sime Darby and F&N as well, providing dashboards and improvising and worked way towards automation and simplify things. My extraordinary work ethics had given me chances to handle 3 different clients within a span of 1 year, was shifted on after another to automate and improvise the system. Acted as bridge between clients' expectations and development team in India, providing scope and managing costing of development

CODING SKILLS

HTML ●●●●●●●

CSS ●●●●●●●

JavaScript ●●●●●○

Tailwind CSS ●●●●●○

Bootstrap JS ●●●●●○

React JS ●●●●●○

SASS ●●●●●○

jQuery ●●●●○○

Markdown
language ●●●●●●

EDUCATION

Bachelor in Biochemical and Process Engineering

UNIVERSITI KEBANGSAAN MALAYSIA

GPA 2.9/4.0

Sept 2014 – Sept 2018

ACHIEVEMENTS

1) Carried out Integrated Laboratory Project I (Microbial Population and Degradation using Rice Granules for Cooling Powder)

2) Carried out Integrated Laboratory Project II (Biohydrogen production from Palm Oil Mill Effluent (POME) by using algae)

3) Created SWOT Analysis for SME Development by Centre of Entrepreneurship and SME Development UKM

PUBLICATIONS

1) 'SMART' Manufacturing Method of Oleochemical Plants by Determining Fatty Acid Composition of C12 of Palm Kernel Stearin using Fuzzy Logic System (Artificial Intelligence using Matlab)

UKM Journal Repository – Vitiyah Manimaran, and Norliza Abd. Rahman, and Jarinah Mohd Ali, (2020) *'SMART' manufacturing method of oleochemical plants by determining fatty acid composition of C12 of palm kernel stearin using fuzzy logic system*. Jurnal Kejuruteraan, 32 (2). pp. 215–220. ISSN 0128–0198

2) PVDF co PEG Glycol Membrane for Biohydrogen Purification from Palm Oil Mill Effluent Fermentation

http://www.msjournal.com/article_43376.html

<https://www.researchgate.net/profile/Vitiyah-Manimaran>