

Long Term

Creating a New University Standard

Availability

Maintaining Good Quality

Shipping / Transportation

Importing Organic Food

Fresh Food Shipped Fast

Shipping Large Amounts of Inventory

Advertising & Marketing

Instagram posts showing new and healthier food

Discounts for long term/consistent users

Weight loss progress posts

Muscle growth progress posts

Costs

Cheap Cost of Filler Food

Cost of Healthier/Organic Food

Cost of Maintaining Fresh Inventory

Costs of Shipping and Handling

Paying Food Workers

Dietary Options for Students

Lactose Free and Gluten Free Alternatives

Organic Food

Allergy Awareness

High protein

Vegan Alternatives

Diet Plans