

# PRIVACY POLICY

To gain your trust, XPRENCIT Language Immersion Tours undertakes to do everything in its power to secure your online bookings and protect your personal information. The Xprencit privacy policy consists in not collecting any personal information on this website without you knowing or being advised of it.

By no means will we share your personal information with a third party. It will be exclusively used for our company's internal administration.

## WE VALUE YOUR PRIVACY

With the development of new communication tools, it has become necessary to ensure the protection of individual privacy. This is why we undertake to protect the privacy of the personal data we collect. At the same time, when you submit information, you agree that we process it according to the conditions defined hereafter.

## WHAT DATA DO WE COLLECT AND WHAT FOR ?

On some pages, XPRENCIT may need to collect your personal data so as to provide you with the requested information (brochure order, personalised offer), process your registration, or communicate with you. All the data you provide are used for the specific purpose for which you submit them.

- Form

We collect the following information : name, first name, mailing address, postal code, email address, language, nationality, telephone number, gender, date of birth. Your personal information is collected through forms and thanks to the interaction between you and our website. We also use cookies to collect information, as described in the section below.

- Cookies

Your personal information may be collected through contact or registration forms, contests, brochure order forms, appointments.

We use the data collected through these means to process your request, contact you if necessary, and to produce statistics. We might also use them to send you information or advertisements, if, and only if, you give us permission to do so.

We collect certain data through log files and cookies. These data include : IP address, operating system, visited pages and requests, hour and date of connection. These files allow us to improve our service, give you a personalised welcome and keep statistics. If you don't want us to collect this information, you can change the parameters of your internet browser and/or suppress your current cookies.

These cookies, which may be first-party cookies (such as the Google Analytics cookie) or third-party cookies (such as the Google Doubleclick cookie), allow us to collect useful information to achieve more targeted marketing objectives when promoting our products online.

We (and third-party vendors, including Google) collect data from interest-based advertising or third party audience data (such as the age, gender and interests of web users). This data helps us to personalise our ads as part of display advertising campaigns, e.g. remarketing campaigns (retargeting), which means we can personalise, optimise and serve ads based on someone's past visits to our website. We (and third-party vendors, including Google) use these cookies to determine how ad impressions are related to visits to our website.

Using the Ads Settings page, you can opt-out of Google Analytics for Display Advertising and customise Google Display Network ads.

Furthermore, XPRENCIT 's website uses "Google Analytics". Please read Google's data protection notes about this:

"This website uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyze how users use the site. The information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google on servers in the United States . Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website. By using this website, you consent to the processing of data about you by Google in the manner and for the purposes set out above."

## **ACCESS TO AND MODIFICATION OF YOUR PERSONAL INFORMATION**

We undertake to respect your right to object and rectify your personal information. The right to object gives internet users the possibility to stop some specific uses of their personal information when they submit it.

In this way, we might remove your registration to a newsletter for instance. As regards newsletters, you can unsubscribe by clicking on the link at the end of the email.

We undertake to respect the right of access and rectification to people willing to access, modify, or suppress their personal information. You can contact us to exercise your right :

XPRENCIT – Language Immersion Tours  
1070 Dragão do Mar St. – Fortaleza/Brazil

Telephone: +55 (85) 999138329

Website: [www.xprencit.com](http://www.xprencit.com)

## **SECURITY**

The personal information that we collect is stored in a secure environment. Our employees are required to respect the privacy of your information. To guarantee that your private information are secured, we have implemented the following procedures : SSL Protocol (Secure Sockets Layer), access control – authorised person, network control software, backup file, username/password, firewall. We undertake to implement the latest technological innovations to ensure a high degree of privacy for your transactions.

## **PAYMENT ON THE INTERNET**

Credit card transactions are not processed on our website so we do not ask for any credit card details.

## **LABEL**

With the Ogone platform, we are able to meet the quality requirements of VeriSign in terms of personal information protection.