

27) Principal Components Regression, and Partial Least Squares

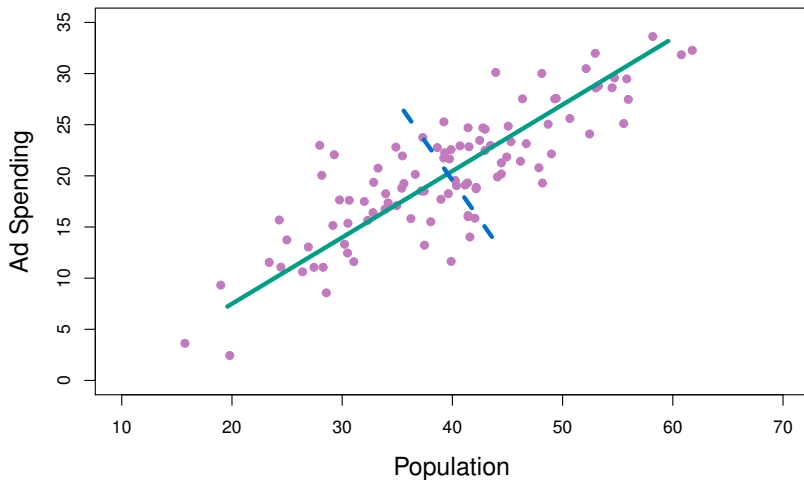
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Tables, Graphics, and Figures from
An Introduction to Statistical Learning

James et al. (2017): Chapters: 6.3, and 6.7

Advertising Data



Dimension Reduction

$$Z_m = \sum_{j=1}^p \phi_{jm} X_j$$

$$y_i = \theta_0 + \sum_{m=1}^M \theta_m z_{im} + \epsilon_i$$

$$\sum_{m=1}^M \theta_m z_{im} = \sum_{m=1}^M \theta_m \sum_{j=1}^p \phi_{jm} x_{ij}$$

$$= \sum_{j=1}^p \sum_{m=1}^M \theta_m \phi_{jm} x_{ij} = \sum_{j=1}^p \beta_j x_{ij}$$

Principal Components Analysis (PCA)

$$Z_1 = \phi_{11}(pop - \bar{pop}) + \phi_{21}(ad - \bar{ad})$$

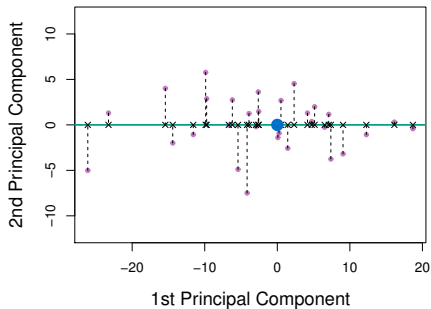
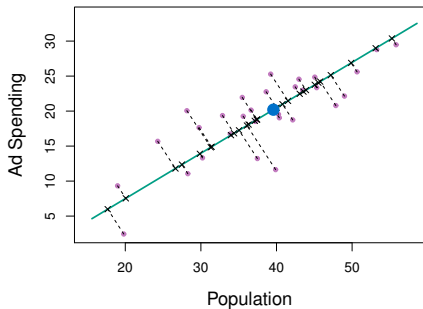
$$Z_1 = 0.839(pop - \bar{pop}) + 0.544(ad - \bar{ad})$$

$$Var[\phi_{11}(pop - \bar{pop}) + \phi_{21}(ad - \bar{ad})]$$

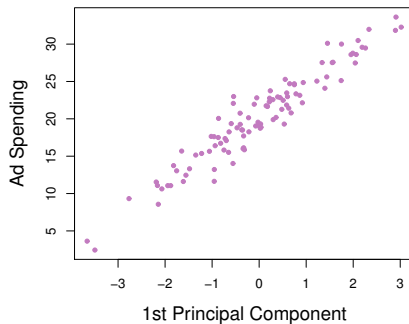
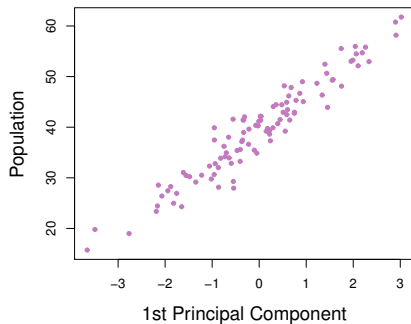
$$\phi_{11}^2 + \phi_{21}^2 = 1$$

$$z_{i1} = 0.839(pop_i - \bar{pop}) + 0.544(ad_i - \bar{ad})$$

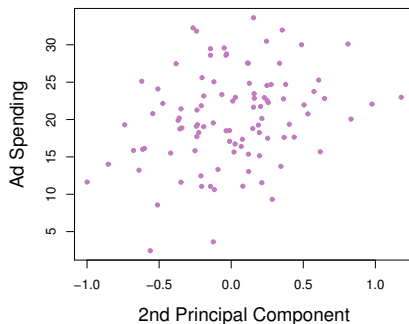
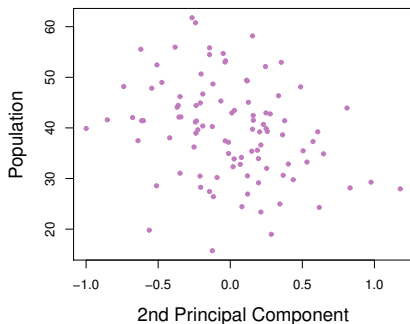
First and Second Principal Component



First Principal Component Scores z_{i1} vs pop and ad

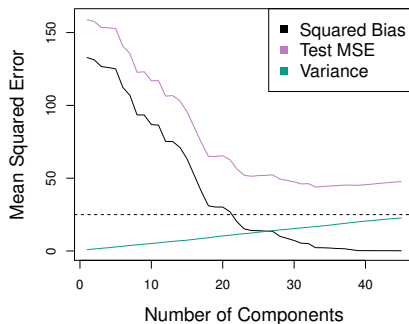
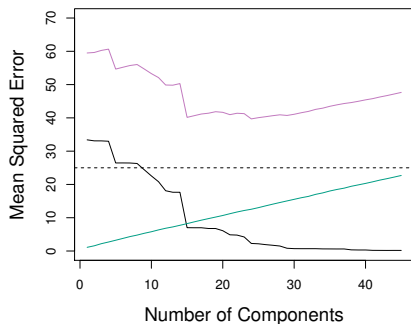


Second Principal Component Scores z_{i2} vs pop and ad



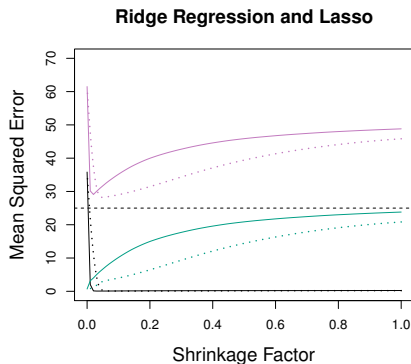
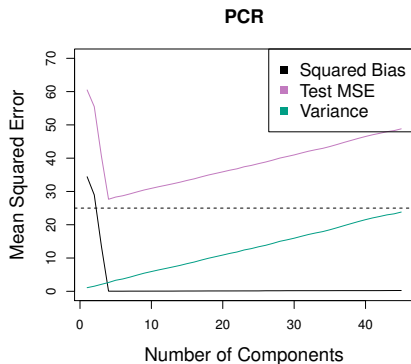
Principal Components Regression (PCR) for Simulated Data

Horizontal Dashed Line: $Var(\epsilon)$



Simulated Data in which the first 5 PC of X contain all the information about Y

Solid (lasso), Dotted(ridge)

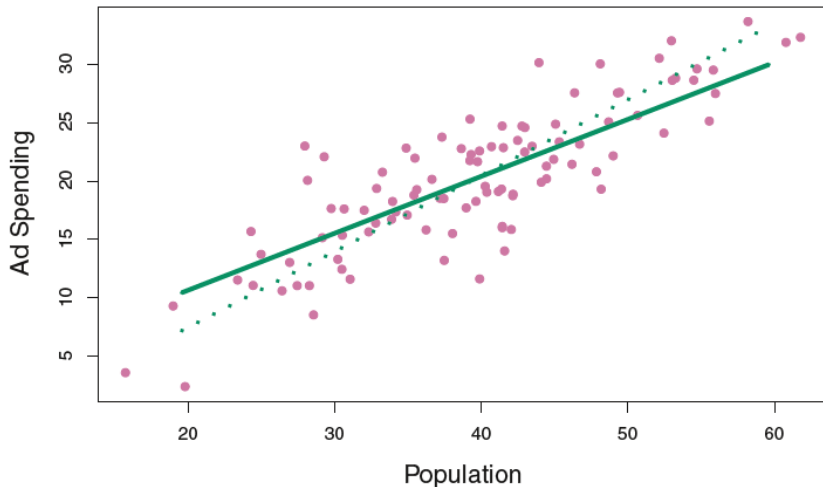


Partial Least Squares (PLS)

In computing $Z_1 = \sum_{j=1}^p \phi_{j1} X_j$, PLS places the highest weight on the variables that are most strongly related to Y

First PLS Direction (solid line) and First PCR Direction (dotted line)

$Y = \text{Sales}$



library (pls); set.seed (2)

```
pcr.fit=pcr(Salary~., data=Hitters,  
scale=TRUE,validation="CV"); summary(pcr.fit)
```

Cross-validated using 10 random segments.

	(Intercept)	1 comps	2 comps	3 comps	4 comps	5 comps	6 comps
CV	452	348.9	352.2	353.5	352.8	350.1	349.1
adjCV	452	348.7	351.8	352.9	352.1	349.3	348.0

	7 comps	8 comps	9 comps	10 comps	11 comps	12 comps	13 comps
CV	349.6	350.9	352.9	353.8	355.0	356.2	363.5
adjCV	348.5	349.8	351.6	352.3	353.4	354.5	361.6

	14 comps	15 comps	16 comps	17 comps	18 comps	19 comps
CV	355.2	357.4	347.6	350.1	349.2	352.6
adjCV	352.8	355.2	345.5	347.6	346.7	349.8

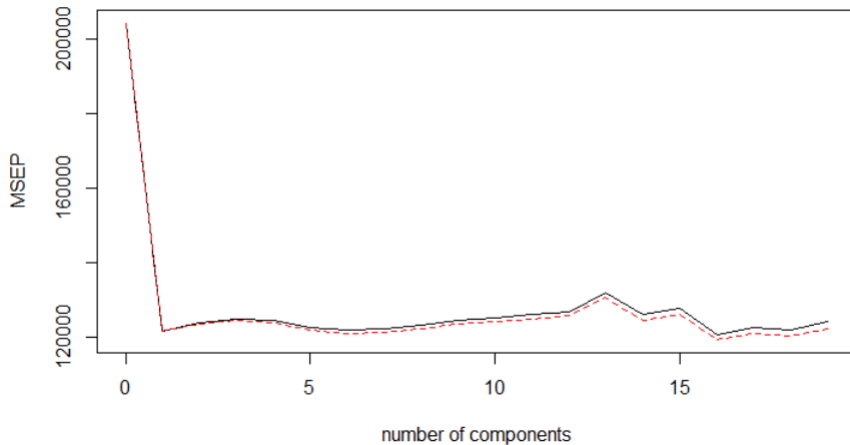
TRAINING: % variance explained

	1 comps	2 comps	3 comps	4 comps	5 comps	6 comps	7 comps	8 comps
X	38.31	60.16	70.84	79.03	84.29	88.63	92.26	94.96
Salary	40.63	41.58	42.17	43.22	44.90	46.48	46.69	46.75

	9 comps	10 comps	11 comps	12 comps	13 comps	14 comps	15 comps
X	96.28	97.26	97.98	98.65	99.15	99.47	99.75
Salary	46.86	47.76	47.82	47.85	48.10	50.40	50.55

```
validationplot(pcr.fit,val.type="MSEP")
```

Salary



Training and Test Data Set

```
x=model.matrix(Salary~.,Hitters)[-1]
```

```
y=Hitters$Salary; set.seed(1)
```

```
train=sample(1:nrow(x), nrow(x)/2)
```

```
test=(-train); y.test=y[test]
```

```
set.seed(1)
```

```
pcr.fit=pcr(Salary~., data=Hitters,
```

```
subset=train,scale=TRUE, validation="CV")
```

summary(pcr.fit)

Cross-validated using 10 random segments.

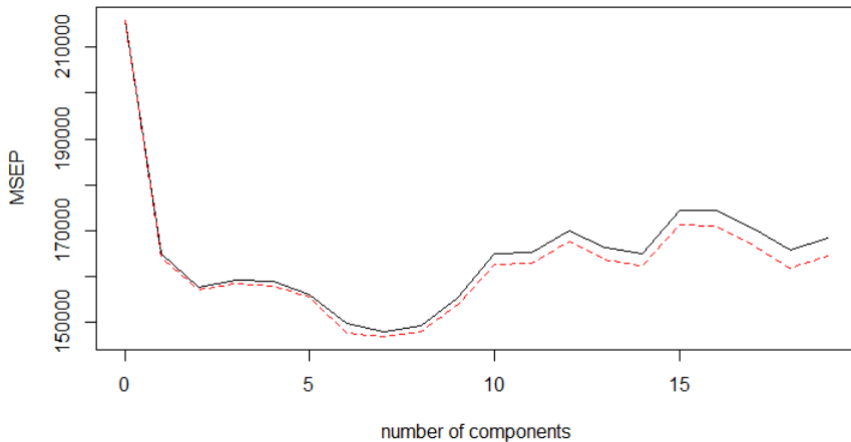
	(Intercept)	1 comps	2 comps	3 comps	4 comps	5 comps	6 comps
CV	464.6	406.1	397.1	399.1	398.6	395.2	386.9
adjCV	464.6	405.2	396.3	398.1	397.4	394.5	384.5
	7 comps	8 comps	9 comps	10 comps	11 comps	12 comps	13 comps
CV	384.8	386.5	394.1	406.1	406.5	412.3	407.7
adjCV	383.3	384.8	392.0	403.4	403.7	409.3	404.6
	14 comps	15 comps	16 comps	17 comps	18 comps	19 comps	
CV	406.2	417.8	417.6	413.0	407.0	410.2	
adjCV	402.8	413.9	413.5	408.3	402.4	405.5	

TRAINING: % variance explained

	1 comps	2 comps	3 comps	4 comps	5 comps	6 comps	7 comps	8 comps
X	38.89	60.25	70.85	79.06	84.01	88.51	92.61	95.20
Salary	28.44	31.33	32.53	33.69	36.64	40.28	40.41	41.07
	9 comps	10 comps	11 comps	12 comps	13 comps	14 comps	15 comps	
X	96.78	97.63	98.27	98.89	99.27	99.56	99.78	
Salary	41.25	41.27	41.41	41.44	43.20	44.24	44.30	


```
validationplot(pcr.fit, val.type="MSEP")
```

Salary



Partial Least Squares (PLS)

```
set.seed(1)
```

```
pls.fit=plsr(Salary~., data=Hitters, subset=train,  
scale=TRUE, validation="CV"); summary(pls.fit)
```

Cross-validated using 10 random segments.

	(Intercept)	1 comps	2 comps	3 comps	4 comps	5 comps	6 comps
cv	464.6	394.2	391.5	393.1	395.0	415.0	424.0
adjcv	464.6	393.4	390.2	391.1	392.9	411.5	418.8

	7 comps	8 comps	9 comps	10 comps	11 comps	12 comps	13 comps
cv	424.5	415.8	404.6	407.1	412.0	414.4	410.3
adjcv	418.9	411.4	400.7	402.2	407.2	409.3	405.6

	14 comps	15 comps	16 comps	17 comps	18 comps	19 comps
cv	406.2	408.6	410.5	408.8	407.8	410.2
adjcv	401.8	403.9	405.6	404.1	403.2	405.5

TRAINING: % variance explained

	1 comps	2 comps	3 comps	4 comps	5 comps	6 comps	7 comps	8 comps
x	38.12	53.46	66.05	74.49	79.33	84.56	87.09	90.74
Salary	33.58	38.96	41.57	42.43	44.04	45.59	47.05	47.53

	9 comps	10 comps	11 comps	12 comps	13 comps	14 comps	15 comps
x	92.55	93.94	97.23	97.88	98.35	98.85	99.11
Salary	48.42	49.68	50.04	50.54	50.78	50.92	51.04

```
validationplot(pls.fit, val.type="MSEP")
```

Salary

